

CITY OF SANTA ROSA  
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL  
FROM: DEBORAH LAUCHNER, CHIEF FINANCIAL OFFICER  
SUBJECT: FISCAL YEAR 2015-16 MEASURE O ANNUAL REPORT  
AGENDA ACTION: MOTION

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RECOMMENDATION

It is recommended by the Finance, Police, Fire, Recreation and Parks Departments, the City Manager's Office and the Measure O Citizens' Oversight Committee that the Council, by motion accept the Measure O Annual Report for Fiscal Year (FY) 2015-16.

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EXECUTIVE SUMMARY

Ordinance 3680 added Chapter 3-26 to the Santa Rosa City Code establishing a special transactions and use tax known as Measure O. Each year an Annual Report is prepared by City staff, reviewed by the Measure O Citizen Oversight Committee and presented to the City Council reporting on revenue, expenditures and accomplishments during the past fiscal year.

BACKGROUND AND ANALYSIS

Ordinance 3680 added Chapter 3-26 to the Santa Rosa City Code establishing a special transactions and use tax. The special tax measure, known as Measure O, increased sales tax by a quarter percent to fund specific Police, Fire, and Gang Prevention/Intervention programs, as set forth in the Ordinance.

The Ordinance also established a seven-member Citizen Oversight Committee, with members appointed by the City Council, to annually review expenditures and appropriations of the tax revenues to ensure that all such revenues are spent or appropriated for the purposes and uses set forth in the Ordinance. Each year, an Annual Report is prepared by City staff, reviewed by the Citizen Oversight Committee and presented to the City Council reporting on expenditures and activities during the past fiscal year.

The tax revenues generated by Measure O are split between Fire (40%), Police (40%) and Gang Prevention/Intervention Programs (20%), with these revenues spent in accordance with an Implementation Plan which was adopted by the City Council.

#### PRIOR CITY COUNCIL REVIEW

The Council has accepted annual reports on Measure O activities every year since inception.

#### ANALYSIS

On October 17, 2016, staff presented the annual report of revenues, expenditures and accomplishments associated with tax revenues for FY 2015-16 to the Measure O Citizen Oversight committee for their review. The Committee was provided a presentation by representatives from each Measure O program area outlining their revenues, expenditures and accomplishments during the past fiscal year. Committee members discussed the report and provided comments. The Committee recommended the report be forwarded to the City Council for approval with a vote of 5-0-2.

#### FISCAL IMPACT

There is no fiscal impact from accepting the Annual Report.

#### ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

#### BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

The Measure O Citizen Oversight Committee recommends the Council by motion formally accept the Measure O Annual Report for FY 2015-16.

#### NOTIFICATION

Not applicable

#### ATTACHMENTS

- Attachment 1 – (FY 2015-16 Measure O Annual Report)
- Attachment 2 – Program Participant Map
- Presentation

CONTACT

Deborah Lauchner, Chief Financial Officer, [dlauchner@srcity.org](mailto:dlauchner@srcity.org), (707) 543-3089