

2018 Free Holiday Garage Parking **Garage User Fee Reduction**

6:00 p.m. to 8:00 p.m.

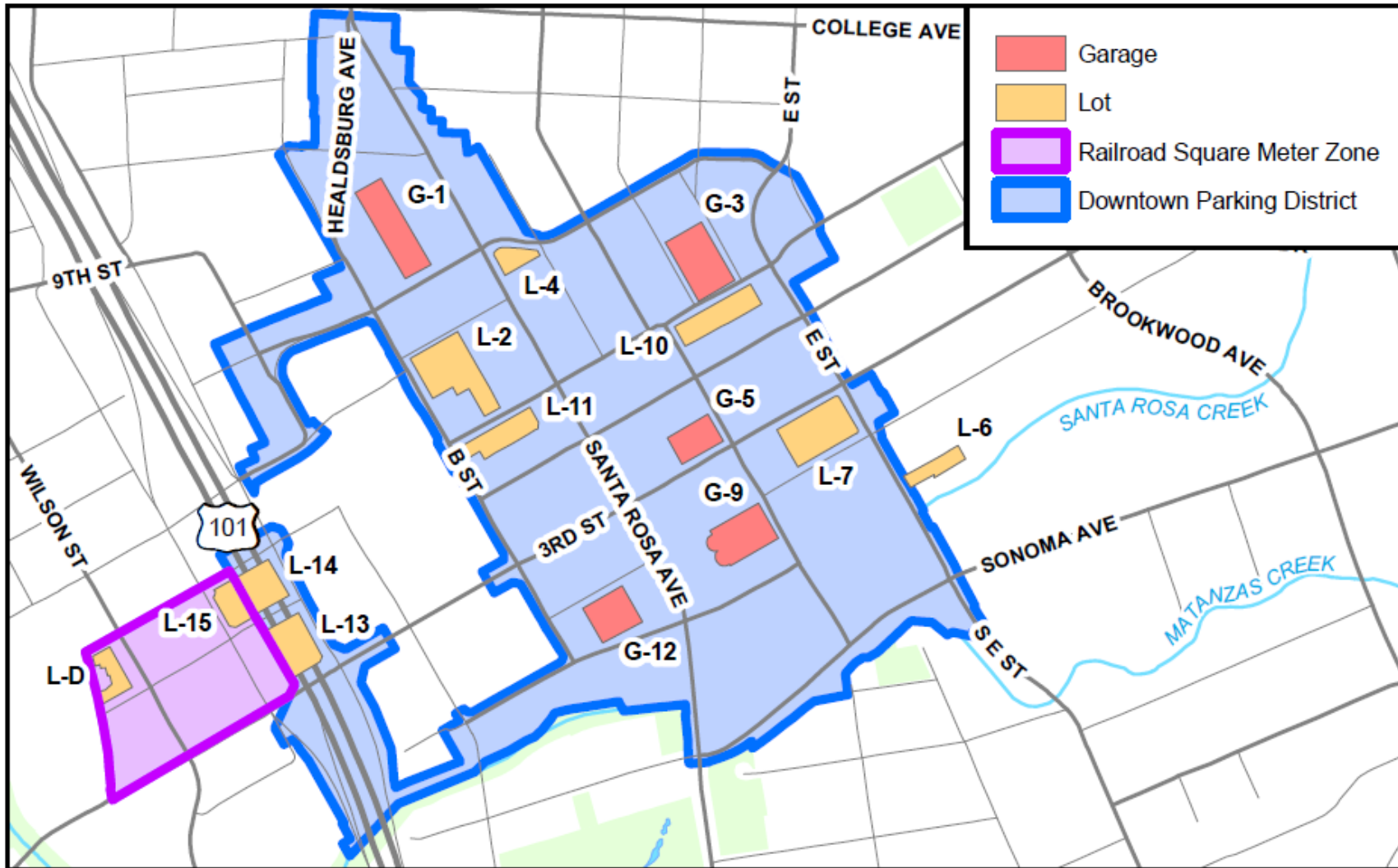
November 23 through December 31, 2018

City Council – November 13, 2018



Raissa de la Rosa, Economic Development Manager
Planning & Economic Development Department
Kim Nadeau, Parking Manager
Finance Department

Garage Pricing: Current and Proposed



CURRENT:

Garages 1 and 12

- 1st hour free
- \$0.50/ hour thereafter

Garages 3 and 9

- \$0.75/hour

Garage 5

- \$1/hour

PROPOSED:

All Garages FREE as follows:

- 6:00 p.m. to 8:00 p.m.
- November 23, 2018 through December 31, 2018

[Revenue reduction to Parking Fund estimate: \$25,000]



Benefits

- Supports the downtown business community during the holiday shopping season
- Furthers the progressive parking strategy goals to improve access to parking by encouraging use of available off-street parking spaces



Recommendation

It is recommended by the Planning and Economic Development Department and Finance Department that the Council, by resolution, approve free parking in the five public garages from 6:00 p.m.- 8:00 p.m. between November 23, 2018 and December 31, 2018.

