



# City of Santa Rosa

City Hall, Council  
Chamber  
100 Santa Rosa Avenue  
Santa Rosa, CA 95404

## CITY COUNCIL REGULAR MEETING AGENDA AND SUMMARY REPORT - FINAL AUGUST 3, 2021

**1:30 P.M. - STUDY SESSION (HYBRID VIA IN-PERSON AND ZOOM)**

**4:00 P.M. - REGULAR SESSION (HYBRID VIA IN-PERSON AND ZOOM)**

**DUE TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDERS N-25-20 AND N-29-20 WHICH SUSPEND CERTAIN REQUIREMENTS OF THE BROWN ACT, AND THE ORDERS OF THE HEALTH OFFICER OF THE COUNTY OF SONOMA TO TAKE ACTION TO MINIMIZE THE SPREAD OF COVID-19, THE CITY COUNCIL MEMBERS WILL BE PARTICIPATING VIA ZOOM WEBINAR OR IN-PERSON FROM COUNCIL CHAMBER AT 100 SANTA ROSA AVENUE.**

**MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY ATTENDING IN-PERSON FROM COUNCIL CHAMBER AT 100 SANTA ROSA AVENUE (MASKING AND SOCIAL DISTANCING REQUIREMENTS WILL BE OBSERVED), VISITING**

**[HTTPS://SRCITY-ORG.ZOOM.US/J/91775475227](https://srcity-org.zoom.us/j/91775475227), OR BY DIALING 877-853-5257 AND ENTER WEBINAR ID: 917 7547 5227**

**THE MEETING WILL ALSO BE LIVE STREAMED AT [HTTPS://SANTA-ROSA.LEGISTAR.COM/CALENDAR](https://santa-rosa.legistar.com/calendar).**

**CLICK ON THE "IN PROGRESS" LINK TO VIEW.**

**THE MEETING CAN ALSO BE VIEWED ON COMCAST CHANNEL 28, AT&T U-VERSE CHANNEL 99, AND AT [HTTPS://WWW.YOUTUBE.COM/CITYOFSANTAROSA](https://www.youtube.com/cityofsantarosa)**

**Public Comment may be made live during the meeting via Zoom, In-Person from Council Chamber, or submitted in advance by 5:00 pm, the Monday before the City Council Meeting via e-mail at [cc-comment@srcity.org](mailto:cc-comment@srcity.org), recorded voice message at 707-543-3005 or through the eComment feature at <https://santa-rosa.legistar.com>.**

**DEADLINES AND ADDITIONAL INSTRUCTION FOR PUBLIC COMMENT  
ARE SET FORTH BELOW.**

**PLEASE NOTE THAT ALL E-MAILS SENT TO THE CITY COUNCIL ARE  
CONSIDERED TO BE PUBLIC RECORDS AND SUBJECT TO  
DISCLOSURE UNDER THE CALIFORNIA PUBLIC RECORDS ACT.**

**COUNCIL MAY RECESS DURING THE EVENING FOR BREAKS.**

**PUBLIC HEARING MATTERS WILL BEGIN NO EARLIER THAN 5:00 P.M.**

**MATTERS ON THE AGENDA MAY BE TAKEN OUT OF ORDER.**

**PUBLIC COMMENTS:**

Live Public Comment: Members of the public can provide comment on an Agenda Item In-Person from Council Chamber, by accessing the meeting through the Zoom link, or by dial-in at the time an Agenda Item is discussed during the City Council Meeting. Go to <https://srcity.org/virtualparticipation> for more information.

Advanced Public Comment:

E-mail Public Comment: To submit an e-mailed public comment to the City Council, please send to: [cc-comment@srcity.org](mailto:cc-comment@srcity.org) by 5:00 p.m., Monday, August 2. Identify in the subject line of your e-mail the Agenda Item Number on which you wish to comment, provide your name in the body of the e-mail and your comment. Please limit your e-mail to approximately 400 words (which is a speaking rate of 133 words per minute). Please note that all e-mails sent to the City Council are considered to be public records and subject to disclosure under the California Public Records Act.

eComment: To submit an eComment, go to <https://santa-rosa.legistar.com> and click the eComment link near the agenda link. eComment period will close at 5:00 p.m., Monday, August 2.

Recorded Voice Message Public Comment: To submit a voice message public comment, please call 707-543-3005 by 5:00 p.m., Monday, August 2. State your name, the Agenda Item Number(s) on which you wish to comment, and your comment. PLEASE DO NOT LEAVE YOUR PHONE NUMBER OR PERSONAL ADDRESS IN THE VOICE MESSAGE AS IT WILL BE PLAYED BACK LIVE DURING THE CITY COUNCIL MEETING.

E-mail and eComment public comments received by the deadline will be distributed to City Council members and uploaded to the agenda prior to the start of the City Council Meeting for public access. Recorded voice message public comments will be played during the meeting at the time the item is heard.

Non-Agenda Items are the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. The first public comment period on non-agenda items (Agenda Item 13) will begin no earlier than 5:00 p.m. and will be limited to twelve speakers selected randomly by the Mayor. Each speaker will be allowed three minutes. Speakers who do not have an opportunity to speak during this time will be allowed to make public comment under Agenda Item 17.

Except for public hearing items, comments from the public will be allowed on all agenda items at the time each item is called. Comments on public hearing items may be made when the hearing is opened.

**1:30 P.M. (HYBRID VIA IN-PERSON AND ZOOM)**

**1. CALL TO ORDER AND ROLL CALL**

**2. ANNOUNCEMENT OF CLOSED SESSION ITEMS - NONE.**

**3. STUDY SESSION**

Study Session items are items for in-depth discussion and possible direction to staff. No action will be taken.

**3.1 CHARTER REVIEW**

The City of Santa Rosa is a Charter City formed pursuant to the provisions of the California Constitution. The City's Charter provides

the fundamental framework for the City's governance. It is, in essence, the City's "constitution." The City Charter is subject to periodic review for possible revision or refinement. Any proposed amendments to the City Charter are subject to approval by the City's voters.

Section 12 of the City Charter requires review of the Charter not less than every 10 years, with the review to be conducted by a committee to be appointed by the City Council. The last Charter review began in 2011 and resulted in proposed revisions placed on the November 2012 ballot. In accordance with Section 12, the City Council has directed that a new Charter review begin this fall. That review may result in proposed revisions, additions or deletions to the existing Charter. Any proposed changes to the Charter will be placed on the November 2022 ballot for voter consideration.

On June 8, 2021, the Council held an initial study session and gave direction to staff concerning the proposed Charter review process. Council was particularly interested in having additional opportunities to hear from the community as to issues of concern that might be addressed through Charter revision. This study session will begin the process of community engagement and education, and staff invites the public to join. The Council will take no formal action but may give further direction to staff regarding (a) the composition of the Charter review committee, (b) the general scope of the committee's assignment, and (c) any specific topics the Council wishes the committee to consider.

**Attachments:** [Staff Report](#)  
[Attachment 1 - City Charter](#)  
[Presentation \(Uploaded 8-3-2021\)](#)  
[Late Correspondence \(Uploaded 8-3-2021\)](#)

### 3.2 ADA SELF-EVALUATION AND TRANSITION PLAN

Transportation and Public Works Department and the Human Resources Department will present a review of the Americans with Disabilities Act (ADA) Self-Evaluation and Transition Plan process.

**Attachments:** [Staff Report Presentation](#)  
[Late Correspondence \(Uploaded 8-3-2021\)](#)

**4:00 P.M. (HYBRID VIA IN-PERSON AND ZOOM)**

**4. ANNOUNCEMENT OF ROLL CALL**

**5. REPORT, IF ANY, ON STUDY AND CLOSED SESSIONS**

**6. PROCLAMATIONS/PRESENTATIONS - NONE.**

**7. STAFF BRIEFINGS**

This time is reserved for City staff to provide a five-minute briefing to the Council on departmental issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for Council consideration.

**7.1 COVID-19 RESPONSE UPDATE**

This will be a standing item on the agenda. No action will be taken except for possible direction to staff.

**7.2 COMMUNITY EMPOWERMENT PLAN UPDATE**

This will be a standing item on the agenda. No action will be taken except for possible direction to staff.

**7.3 PUBLIC ART PROGRAM UPDATE**

Council will receive a staff briefing on the Public Art Program within the Planning & Economic Development Department, including an overview of a recently adopted 3-year strategic plan.

**Attachments:** [Public Art Program Strategic Plan Presentation](#)

**7.4 STORM WATER AND CREEKS PROGRAM UPDATE (CONTINUED FROM JULY 13, 2021 REGULAR MEETING)**

Staff will update Council on work undertaken by the Storm Water and Creeks Team in the 2020/2021 fiscal year, as well as current programs.

The Council may discuss this item and give direction to staff.

**Attachments:** [Presentation](#)

**8. CITY MANAGER'S/CITY ATTORNEY'S REPORTS**

**9. STATEMENTS OF ABSTENTION BY COUNCIL MEMBERS**

**10. MAYOR'S/COUNCIL MEMBERS' REPORTS**

**10.1 MAYOR'S/COUNCIL MEMBERS' SUBCOMMITTEE AND LIAISON REPORTS (AND POSSIBLE COUNCIL DIRECTION TO BOARD REPRESENTATIVE ON PENDING ISSUES, IF NEEDED)**

**10.1.1 Council Subcommittee Reports**

**10.1.2 Sonoma County Transportation Authority/Regional Climate Protection Authority (SCTA/RCPA)**

**10.1.3 Sonoma County Water Agency (SCWA) - Water Advisory Committee**

**10.1.4 Association of Bay Area Governments (ABAG)**

**10.1.5 Sonoma County Agricultural Preservation and Open Space District Advisory Committee**

**10.1.6 Sonoma Clean Power Authority (SCPA)**

**10.1.7 Zero Waste Sonoma (formerly known as Sonoma County Waste Management Agency (SCWMA))**

**10.1.8 Groundwater Sustainability Agency (GSA)**

**10.1.9 Home Sonoma County (HSC)**

**10.1.10 Renewal Enterprise District (RED)**

**10.1.11 Public Safety Subcommittee**

**10.1.12 Other**

**11. APPROVAL OF MINUTES**

11.1 June 8, 2021, Regular Meeting.

**Attachments:** [Draft Minutes](#)

## 12. CONSENT ITEMS

12.1 RESOLUTION - SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA FISCAL YEAR 2020-2021 ANNUAL REPORT AND FISCAL YEAR 2021-2022 WORK PLAN

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by resolution, approve the Santa Rosa Tourism Business Improvement Annual Report for Fiscal Year 2020-2021, approve the continuation of the annual assessment on Santa Rosa lodging businesses, and adopt the Fiscal Year 2021-2022 Budget and Work Plan.

**Attachments:** [Staff Report](#)  
[Attachment 2 - 2020 Annual Sonoma County Tourism Report Resolution](#)  
[Exhibit A- SRTBIA 2020-2021 Annual Report and 2021-2022 Work Plan Presentation](#)

12.2 RESOLUTION - FIRST AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT NUMBER F001963 WITH PRESERVATION ARTS, LLC

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by resolution, approve the First Amendment to Professional Services Agreement Number F001963 with Preservation Arts, LLC for continued assessment, conservation, and maintenance services for the Public Art Collection to increase compensation by \$150,000, for a total not to exceed \$243,900, and extend the time of performance to June 30, 2024.

**Attachments:** [Staff Report](#)  
[Resolution](#)  
[Exhibit A - First Amendment to PSA](#)  
[Presentation](#)

**12.3** RESOLUTION - SUBMITTAL OF AN APPLICATION TO THE STATE OF CALIFORNIA DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT'S INFILL INFRASTRUCTURE GRANT PROGRAM FOR AN AMOUNT NOT TO EXCEED \$30 MILLION FOR A QUALIFIED INFILL AREA

RECOMMENDATION: It is recommended by the Housing and Community Services and the Transportation and Public Works Departments, in conjunction with the Renewal Enterprise District, that the Council, by resolution, authorize the submittal of a grant application to the State of California Department of Housing and Community Development's In-fill Infrastructure Grant program in an amount not to exceed \$30 million for a Qualified Infill Area - Downtown Santa Rosa QIA and authorize the approval and execution of a Standard Agreement and any amendments thereto and any other necessary documents related to the grant.

**Attachments:** [Staff Report](#)  
[Resolution](#)  
[Presentation](#)

**12.4** RESOLUTION - SMALL ENTERPRISE AGREEMENT NUMBER F001808 WITH ESRI FOR GIS SOFTWARE

RECOMMENDATION: It is recommended by the Information Technology Department that the Council, by resolution: 1) waive competitive bidding pursuant to Section 3-08.100, subdivision (D) of the Santa Rosa City Code; and 2) approve a new three-year Small Enterprise Agreement with Environmental Systems Research Institute, Inc. (ESRI) for Geographic Information System (GIS) software in the amount of \$495,000, which when combined with the City's prior three year agreement represents a total contract amount with ESRI of \$945,000 over six years.

**Attachments:** [Staff Report](#)  
[Attachment 1 - Quote](#)  
[Resolution](#)  
[Exhibit A - Agreement](#)  
[Presentation](#)



**12.5** ORDINANCE ADOPTION - ORDINANCE OF THE COUNCIL OF THE CITY OF SANTA ROSA AMENDING TITLE 9 OF THE SANTA ROSA CITY CODE BY ADDING CHAPTER 9-30, ZERO WASTE FOOD WARE ORDINANCE

RECOMMENDATION: This ordinance, introduced at the July 20, 2021, Regular Meeting by a (5-0-2) vote (Council Members Alvarez and Fleming absent), adds Chapter 9-30 to the City Code to enact polices to reduce or eliminate dine-in, takeout, retail sales, certain City operations, and select City-sponsored and special events, the use and disposal of specified single-use (1) food ware, (2) food ware accessories (e.g. straws, utensils, plastic bags) and (3) specified retail products that contribute to street litter, marine pollution, harm to wildlife, greenhouse gas emissions and waste sent to landfill.

**Attachments:** [Ordinance](#)

**13. PUBLIC COMMENT ON NON-AGENDA MATTERS**

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. This public comment period will begin no earlier than 5:00 p.m. and will be limited to twelve speakers selected randomly by the Mayor. Each speaker will be allowed three minutes. Speakers who do not have an opportunity to speak during this time will be allowed to make public comment under Agenda Item 17.

Voice message public comments received for non-agenda items may be played under Agenda Item 13 or at Item 17. Recorded public comments are limited to 3 minutes to mirror in-person meeting protocols.

Late Correspondence - Public Comment (Uploaded 8-3-2021)

**Attachments:** [Late Correspondence \(Uploaded 8-3-2021\)](#)

**14. REPORT ITEMS - NONE.**

**15. PUBLIC HEARINGS**

Public Hearing matters will begin no earlier than 5:00 p.m. or as soon thereafter as the matters are reached on the agenda.

**15.1** PUBLIC HEARING - CASA ROSELAND DESIGN REVIEW APPEAL.  
APPEAL OF ZONING ADMINISTRATOR ACTION ON THE DESIGN  
REVIEW FOR THE CASA ROSELAND PROJECT LOCATED AT 665 &  
883 SEBASTOPOL ROAD, SANTA ROSA, CA (FILE NO. DR21-001).

BACKGROUND: On June 1, 2021, the Zoning Administrator approved the Casa Roseland project, a project that includes the demolition of existing structures and the construction of a 4-story, 75-unit multi-family, affordable housing project in the Roseland Priority Development Area, located at 665 & 883 Sebastopol Road. The appeal asserts that this project, as approved, violates the recorded reciprocal parking and circulation easement benefiting Roseland Village; and, that this project reduces the deeded and historical 272 retail business parking spaces dedicated expressly to the historical commercial use of this property.

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that Council, by resolution, deny the appeal and uphold the Zoning Administrator's action by approving the Casa Roseland Project Design Review.

**Attachments:** [Staff Report](#)  
[Attachment 1 - Disclosure Form](#)  
[Attachment 2 - Location Map](#)  
[Attachment 3 - General Plan and Zoning Map](#)  
[Attachment 4 - Appeal](#)  
[Attachment 5 - ZA Resolution No DR 21-001](#)  
[Attachment 6 - Design Narrative](#)  
[Attachment 7 - Project Plans](#)  
[Attachment 8 - Approved Tentative Map](#)  
[Attachment 9 - Public Comments](#)  
[Attachment 10 - County Counsel Legal Opinion](#)  
[Attachment 11 - Tierra de Rosas Traffic Impact Study](#)  
[Attachment 12 - Recorded Notice of Exemption](#)  
[Attachment 13 - 12-21-2017 DRB Minute](#)  
[Attachment 14 - 6-25-2019 CC Minutes](#)  
[Resolution](#)  
[Exhibit A](#)  
[Presentation - Staff](#)  
[Presentation - Applicant](#)  
[UPDATED Presentation - Applicant \(Uploaded 7-28-2021\)](#)  
[Late Correspondence \(Uploaded 8-3-2021\)](#)

**15.2 PUBLIC HEARING - PLACEMENT OF ANNUAL STORM WATER ENTERPRISE CHARGES ON THE SONOMA COUNTY PROPERTY TAX ROLL - MANNER OF COLLECTION**

BACKGROUND: The City of Santa Rosa is required under the federal Clean Water Act to obtain and comply with a National Pollutant Discharge Elimination System (NPDES) and Waste Discharge Requirements for Discharges from the Municipal Separate Storm Sewer Systems (Storm Water Permit). To comply with permit requirements and to control and reduce flooding, property damage, erosion, and storm water quality degradation in the City, the Council, in 1996, added Title 16 to the City Code, which created a Storm Water Enterprise and Utility ("Storm Water Enterprise") as an agency of the City. Under Title 16, the City Council is authorized to prescribe and collect charges

(special assessments) for the services and facilities of the enterprise. The Council's intention to collect the Storm Water Enterprise charges on the Sonoma County Property Tax Roll was stated in Resolution 22880, adopted in 1996, which levied the annual charges. The amount of the annual charges of the Storm Water Enterprise for fiscal year 2021-22 were adopted by the Santa Rosa City Council on June 22, 2021. This action only considers the manner which the annual charges will be collected and not the amount of the fee.

**RECOMMENDATION:** It is recommended by Santa Rosa Water that the Council, by resolution, adopt by 2/3 vote the Storm Water Enterprise Charge Report and approve placement of the Storm Water Enterprise charges on the Sonoma County Property Tax Roll to be collected by the Sonoma County Auditor-Controller-Treasurer-Tax Collector at the same time and in the same manner as Sonoma County property taxes are collected, unless those charges do not meet the County minimum of \$10 and/or parcel owner contact information is known to be incorrect.

**Attachments:** [Staff Report](#)  
[Attachment 1 - Parcel Detail Report \(Hyperlink\)](#)  
[Resolution](#)  
[Presentation](#)

**16. WRITTEN COMMUNICATIONS - NONE.**

**17. PUBLIC COMMENTS ON NON-AGENDA MATTERS**

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council and not able to speak under Agenda Item 13. Each speaker will be allowed three minutes.

**18. ANNOUNCEMENT OF CONTINUED CLOSED SESSION ITEMS, RECESS TO CLOSED SESSION IN THE MAYOR'S CONFERENCE ROOM, RECONVENE TO OPEN SESSION, AND ANNOUNCEMENTS [IF NEEDED]**

**19. ADJOURNMENT OF MEETING**

**20. UPCOMING MEETINGS**

This schedule is tentative and subject to change pending final publication and

posting of the City Council Meeting Agenda.

**20.1** UPCOMING MEETINGS LIST

**Attachments:** [Upcoming Meetings List](#)

**\*Did not appear on the preliminary agenda.**

**\*\*Quasi-judicial or adjudicative action.**

The Open Government Ordinance (ORD-2020-018) was adopted by City Council in December 2020. This ordinance, adds Chapter 1-10 to the City Code to codify the City of Santa Rosa's commitment to embrace a culture of open government to ensure public trust, engage the community, and establish a system of transparency, public participation, and collaboration. To view a full version of the Open Government Ordinance go to <http://srcity.org/OpenGovOrdinance>. To request a paper copy of the Open Government Ordinance contact the City Clerk's Office at 707-543-3015 (TTY Relay at 711) or [cityclerk@srcity.org](mailto:cityclerk@srcity.org).

The City of Santa Rosa does not discriminate against individuals with disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a City program, service, or activity, including printed information in alternate formats, are available by contacting the City Clerk's Office at 707-543-3015 (TTY Relay at 711) or [cityclerk@srcity.org](mailto:cityclerk@srcity.org). If the request is received at least 7 business days prior to the City Council meeting, the copy shall be provided no later than two (2) business days prior to the City Council meeting. Meeting information can also be accessed via the internet at <http://srcity.org>

*Any writings or documents provided to a majority of the City Council prior to this meeting regarding any item on this agenda, excluding closed session items, are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.*