

CITY OF SANTA ROSA  
BICYCLE AND PEDESTRIAN ADVISORY BOARD  
STAFF REPORT  
**September 19, 2019**

**SUBJECT**

Vision Zero Sonoma County Project Update

**ISSUE**

The Board will hear an update from the County Department of Health Services regarding Sonoma County Vision Zero project that recently was awarded grant funds from the Caltrans Sustainable Communities Program.

**STAFF PRESENTER**

Laurel Chambers, Health Information Specialist II, Department of Health Services, County of Sonoma

**RECOMMENDATION**

For information only. No action required.

**BACKGROUND**

The County Department of Health Services (DHS) and Sonoma County Transportation Authority (SCTA) jointly received a Sustainable Communities Grant to support a countywide Vision Zero planning process. DHS will be spearheading the planning and community outreach process, while SCTA will create an online data dashboard to support the data-driven goal of Vision Zero.

Vision Zero (VZ) is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. First implemented in Sweden in the 1990s, VZ has proven successful across Europe and is gaining momentum in major American cities. This project is unique in that it takes a regional approach by coordinating a planning process across *all* jurisdictions within Sonoma County.

The grant will begin October 1, 2019 and run through February 2022. Over these 2.5 years, DHS aims to convene an Advisory Group that will build the foundation needed to launch VZ initiatives in the nine cities/towns and unincorporated areas of Sonoma County. The project is built upon three foundational principles: 1) the development of systems that will drive data informed planning; 2) collective/coordinated Vision Zero planning across municipalities; and 3) community engagement driven planning and engagement.

**ANALYSIS**

1. DHS is seeking interested community members to serve on an Advisory Committee. Meeting schedule and dates to be determined.

**RECOMMENDATION**

For information only. No action required.