

CITY OF SANTA ROSA  
BICYCLE AND PEDESTRIAN ADVISORY BOARD  
STAFF REPORT  
January 18, 2024

**SUBJECT**

Vision Zero Implementation Plan Annual Update

**ISSUE**

Staff will provide an update on implementation of Santa Rosa’s Vision Zero Implementation Plan for the Sonoma County Vision Zero Action.

**STAFF PRESENTER**

Torina Wilson, Transportation Planner

**RECOMMENDATION**

No action is required. Board may provide input on implementation of the Vision Zero Implementation Plan.

**BACKGROUND**

On July 21, 2022, the Bicycle and Pedestrian Advisory Board (BPAB), by motion, established an Ad Hoc Committee consisting of Board Member Schwarz, Board Member Geraldj, Board Member Narath, and Vice Chair Ridlington to work on details to implement the Sonoma County Vision Zero Action Plan (SCVZAP) and provide an update to the Board at their November 17, 2022 meeting.

On August 18, 2022, October 20, 2022, and November 16, 2022, the BPAB Ad Hoc Committee met to discuss a draft Vision Zero Implementation Plan for the SCVZAP. City staff and the Ad Hoc Committee presented the draft Vision Zero Implementation Plan to the Board on January 19, 2023 with a promise to give annual updates on plan implementation.

**ANALYSIS**

The Vision Zero Implementation Plan (see Attachment 1) focuses on six high-level goals identified in the SCVZAP, which include:

1. Create Safer Speeds
2. Eliminate Impaired Driving
3. Create a Culture of Safety
4. Build Safe Streets for All
5. Make Vehicles Safer and Reduce Private Vehicle Use
6. Improve Data for Effective Decision Making

Each of these high-level goals is supported through a series of actions, which include timeframes for implementation and a column stating the department responsible for implementing the action. Attachment 2 to this Staff Report includes the table of actions, timeframe, and department responsible, along with a new column that identifies work completed on each action.

**RECOMMENDATION**

No action is required. Board may provide input on implementation of the Vision Zero Implementation Plan.

Attachment 1: Vision Zero Implementation Plan  
Attachment 2: Action Implementation Table