



CITY OF SANTA ROSA NOTICE OF PUBLIC HEARING

AMEND THE SANTA ROSA FEE SCHEDULE TO ADD AN ANNUAL TOBACCO RETAIL LICENSE FEE

Notice is hereby given that a public hearing will be conducted by the City Council on Tuesday October 22nd 2024, at or after 5:00 p.m. The purpose of the public hearing will be to receive public comment and recommendations prior to the City Council acting on adding an annual Tobacco Retail License Fee and adopt a resolution adding an annual Tobacco Retail License Fee to the Santa Rosa Master Fee Schedule, effective January 1, 2025.

The City Council will hold a public hearing to consider adding an annual Tobacco Retail License Fee to the Master Fee Schedule to cover costs associated with compliance monitoring of Chapter 6-20 of the Santa Rosa City Code titled “Regulation of Retail Tobacco Sales”, adopted by Council on August 6, 2024, and in effect on September 7, 2024. Council will be provided with a presentation describing how the proposed fee was developed in compliance with Government Code Section 50076 to ensure it does not exceed the estimated reasonable cost of providing the compliance monitoring activities. The public hearing will provide the public with an opportunity to provide feedback relating to the proposed fee.

Meeting access information (including instructions) and meeting documents are available online at: <https://santa-rosa.legistar.com/Calendar>.

Members of the public can provide public comment by attending in person from Council Chamber at 100 Santa Rosa Avenue (It is recommended that social distancing be observed).

The public can also view or listen to the meeting live at:

1. <https://santa-rosa.legistar.com/Calendar>. Click on the “In Progress” link to view;
2. Via Zoom by visiting <https://srcity-org.zoom.us/j/89643446933>, or by dialing 877-853-5257 and entering Webinar ID: 896 4344 6933;
3. Comcast Channel 28, AT&T U-Verse Channel 99; and
4. Via YouTube at <https://www.youtube.com/cityofsantarosa>

Comments and questions may be directed to Jason Nutt, City Manager’s Office, City of Santa Rosa, 100 Santa Rosa Avenue, Room 10, Santa Rosa, CA 95404, telephone (707) 543-3810, or email JNutt@SRCity.org

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Dina Manis, City Clerk, City of Santa Rosa

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