

CITY OF SANTA ROSA  
BICYCLE AND PEDESTRIAN ADVISORY BOARD  
STAFF REPORT  
January 17, 2019

**SUBJECT**

Bicycle and Pedestrian Master Plan Update 2018 – Vision Zero/Plan Update Talking Points

**ISSUE**

The Board may support the draft talking points for the Plan Update and Vision Zero to discuss with their individual Council members.

**STAFF PRESENTER**

Nancy Adams, Transportation Planner

**RECOMMENDATION**

The Board, by motion, may support the draft talking points developed by the Subcommittee.

**BACKGROUND**

On September 20, 2018, the Board formed a Subcommittee to develop talking points related to the Plan Update and the Vision Zero concept to share with their respective Council Member appointer.

On October 30, 2018, the Subcommittee had a conference call with Staff to discuss the draft talking points.

The Board Chair signed a letter of support for an application to the Caltrans Sustainable Communities Grant Program submitted on November 30, 2018 by the Sonoma County Transportation Authority (applicant) and Sonoma County Department of Health Services (sub-applicant) for Vision Zero Sonoma County.

**ANALYSIS**

Based on that conversation, Staff and the Subcommittee revised the draft which is attached. (See Attachment 1).

**RECOMMENDATION**

The Board, by motion, support the draft talking points developed by the Subcommittee.

Attachment 1: Draft Vision Zero/Plan Update Talking Points