

From: [Adrian Covert](#)
To: [_CityCouncilListPublic](#); [City Clerk](#)
Subject: [EXTERNAL] Comment on agenda items 13.6 and 15.1
Date: Monday, July 27, 2026 5:02:07 PM
Attachments: [07.27_Tax_Caritas.pdf](#)

Greetings Councilmembers,

Please see the attached comments from Santa Rosa YIMBY in support of the Caritas item and the Measure Q increase/extension.

Best,

Adrian Covert
Santa Rosa, CA



July 27, 2026

The Honorable Mark Stapp, Mayor
Santa Rosa City Council
100 Santa Rosa Ave
Santa Rosa, CA 95404

Re: Agenda items 13.6 Caritas Homes Phase II (SUPPORT); and 15.1 Transaction and Use Tax Ballot Measure (SUPPORT)

Dear Mayor Stapp and Councilmembers,

Santa Rosa YIMBY, an all-volunteer association of Santa Rosa residents dedicated to saying “Yes-in-my-backyard” to new housing to help build Santa Rosa into an affordable, vibrant, and low-carbon city for all, respectfully requests you approve the staff resolution allowing the city to seek up to \$30 million in grant support for Caritas Phase II, and to move forward replacing the city’s half cent sales tax measure with a one-cent tax on the November 2026 ballot.

Santa Rosa currently faces at least three concurrent crises: (1) a fiscal crisis that threatens essential city services; (2) a bureaucratic and demographic crisis that’s threatening city schools with state receivership; and (3) a homelessness crisis that undermines public health, safety, and downtown revitalization efforts. Two items on tomorrow’s agenda will help address all three crises.

The first is agenda item 13.6 regarding a proposed development at 360 7th Street. This project would create an additional 64 below-market-rate homes and further advance meeting both Council Goal #5 - Plan for and Encourage Housing for All and Reduce Homelessness, and the city’s RHNA obligations.

The second item is 15.1 to increase and extend the Transaction and Use tax. Santa Rosa’s fiscal crisis is a revenue problem and a legacy spending problem: Total city staffing, including police and public safety, is today less than they were 20 years ago despite the city undergoing several annexations and adding thousands of new residents. Without additional revenues, the city will be forced to make devastating cuts to public safety that could cost lives and jeopardize the city’s economic recovery. Increasing and extending the Measure Q sales tax will close the city’s budget deficit while also providing capital resources to improve street infrastructure.

For these reasons, we respectfully request Council members follow staff recommendation and approve both item 13.6 and 15.1.

Sincerely,

Adrian Covert
Local Lead
Santa Rosa YIMBY

From: [Omar Lopez](#)
To: [City Council Public Comments](#)
Subject: [EXTERNAL] Public Comment - Item 13.6
Date: Tuesday, July 28, 2026 3:31:25 PM
Attachments: [2026_0728_SR_CC_Item_13.6.pdf](#)
[attachment.png](#)

Good afternoon,

Attached below is public comment on item 13.6 of the 7/28 agenda from Generation Housing.

All the best,

Omar Lopez | Policy Coordinator
He/Him/His/El
[Generation Housing](#)

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[Missed the 2025 Summit? Watch the recording HERE!](#)



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Santa Rosa, CA 95404

(707) 900-4364
info@generationhousing.org

July 28th, 2026

Santa Rosa City Council

Council Chambers, City Hall
100 Santa Rosa Ave, Santa Rosa

RE: Item 13.6 Application To The State of California Dept of Housing and Community Development's Homekey Plus Grant Program

Generation Housing writes in strong support of Item 13.6, authorizing submission of a Homekey Plus grant application to HCD.

Phase II is the final stage of the Caritas Village project, following the successful completion of Caritas Center and Caritas Homes Phase I. It will bring 63 new units of permanent supportive housing to 360 7th Street, including homes reserved for veterans and people experiencing chronic homelessness, alongside households at risk of homelessness.

As a Homekey Plus project, funding will support both construction and the ongoing operating and services costs needed to keep rents affordable to extremely low- and acutely low-income residents - exactly the kind of sustained investment that makes permanent supportive housing succeed long-term.

Generation Housing urges the Council to approve this item. We commend the City, Burbank Housing, and Catholic Charities of Santa Rosa for completing the Caritas Village vision and thank the Council for its continued leadership on housing and homelessness.

In partnership,

Omar Lopez
Policy Coordinator, Generation Housing

