

From: [Catrina Dierke](#)
To: [City Council Public Comments](#); [_CityCouncilListPublic](#)
Subject: [EXTERNAL] Boys & Girls Clubs: New Child Care Center in Roseland!
Date: Wednesday, October 20, 2021 3:19:41 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I've worked in Child care with kids in Santa Rosa for nearly 5 years. I see hundreds of families in need every day. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is important to me because:

1. As a former Area Director of the Roseland District, I worked directly with kids who attended Roseland, Roseland Creek, RAMS and Sheppard schools. I know firsthand how important this new facility is. Not only will it open up kids that are currently on our waiting list, it's proving another community center where kids and families can thrive!
2. I'm a mother with kids ages 21, 19 and 17 years old right now. While my kids are older now and self-sufficient now, I remember struggling to find reliable childcare while I worked. This new facility will provide space so 250 more kids can have a safe, reliable place to be after-school, and give parents piece of mind knowing that their child(ren) are getting the academic support they need.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at any time about why this matters to Roseland, Santa Rosa, and families!

Thank you for your consideration!

Catrina Dierke (she/her)

Director of Grant Writing & Administration

Boys & Girls Clubs of Sonoma-Marin

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From: [Ty Mooney](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Wednesday, October 20, 2021 3:36:08 PM
Attachments: [image007.png](#)
[Boys & Girls Clubs Roseland Building.pdf](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is important to me because I understand what it means to grow up in a Hispanic family with limited income, a single mom, and no where to go after school. I was fortunate to have created positive time fillers for my days, self-teaching piano, reading, and writing poetry. But my sister struggled with drug addiction and a criminal record before she was even 16. These kids in Roseland are just like my sister and I. They are 87% Hispanic, 93% low-income, and 45% live with only one parent. Please help us get them a place to go after school. Give them access to a caring adult, a warm meal, and something productive to do after school.

There are many worthy causes under consideration. However, I strongly believe providing high quality child care should be the priority. These kids are our future and they need community leaders like you to create a safe space for them to grow and thrive. Make the investment into our kids. It will ALWAYS be worth it.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! Thank you for your time and efforts.

Thanks you,

Ty Camacho (she/her)

Director of Special Programs

Boys & Girls Clubs of Sonoma-Marin

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**BOYS & GIRLS CLUBS
OF SONOMA-MARIN**

A Family Friendly Santa Rosa: *Building a Boys & Girls Club in Roseland*

At Boys & Girls Clubs, we open our doors every day in elementary & middle schools, affordable housing complexes, and even Juvenile Hall with a mission to **enable all young people, especially those who need us most, to become caring, productive, responsible citizens.** We serve 10,000 youth each year at over 40 locations from Cloverdale to the Golden Gate bridge. Five of these locations are in Roseland.

Roseland Youth in Need

Today, there are 2,752 school aged children in the Roseland Neighborhood. Yet, only 916 Roseland young people have access to the life changing child care services we provide.

This means, **67% of Roseland youth don't have access to high quality AFFORDABLE child-care.** They do not have a place to learn, grow, and thrive when school closes. We want to change the future for these kids, their families and, as a result, the whole community.

These young people are predominately Hispanic (87%), low-income (93%) and English Language (EL) learners (74%). These numbers far exceed both the County, State and National averages. In addition, these students are behind academically. In Roseland, 51% of school aged students are below proficient in Language Arts and 33% are below proficient in Math. Roseland families also struggle with the low parental educational attainment levels (55% of parents in the neighborhood did not graduate High School) and likely lack of understanding of the American school system. These are clearly the young people who need a Club the most.

Before the fire, there were already **400 children on our waiting lists in Roseland.** These children leave school each day with no place to go. Since the fires, we've seen this **waitlist increase to 825** as more families move into the neighborhood seeking the last hope of affordability. They too desperately need child care. The Club can provide this.

A New Club in Roseland

We plan to build a new Club for the most vulnerable youth in Roseland. We will connect to current county plans for new affordable housing units to be built in the neighborhood.

Additionally, the Club will be adjacent to new park space, retail areas, and restaurants. From first shovel, the Club will be fully integrated into the new development as a flagship part of the community.

We will build 25,000+ square foot community center to serve an additional 1,000 kids in the neighborhood and another 2,500 young people from across Santa Rosa.



This 25,000 square foot state-of-the-art facility will help us teach important life skills to kids & parents alike, It will also relieve some of the pressure cost burden families have incurred as a result of the fire and pandemic.

It is our hope that this new Club serves as a full community center and can be activated to provide emergency shelter when needed. In two neighboring properties in the Center of Roseland, we plan for two structures that will house key Club components.

775 Sebastopol Road- Lot 1

As part of the Sonoma County Community Development Roseland project, we hope to operate a Teen Club. In an innovative service-delivery model, we plan to collocate with the Sonoma County Library in the development’s civic building. This space will be separate from the large Club building yet easily accessible for daily program use.

Sonoma County CDC leads this project and specific plans are still being discussed. This will be the second phase of our project.

898 Sebastopol Road- Lot 2

Directly adjacent to the CDC development, we purchased a 1-acre parcel that will house the Gymnasium and community center Clubhouse.



The plans for this project are complete and received approval from the city’s Design Review Board. We seek funding for this section of the project as it is complete and ready for next steps.

It is our hope that this **Club serves as a robust & thriving community center for Roseland Youth and Families**. This building will increase the vibrancy of the neighborhood and make Santa Rosa more livable.

The Cost of Building Hope

We estimate it will cost \$500 per square foot to build out the facility the kids in Roseland deserve. This facility was once projected to cost \$3-4 Million. In our post-fire, post-pandemic reality, we estimate our 25,000-foot Club will now cost nearly \$17 Million (including land, architectural cost, and building endowment).

We’ve already raised \$7 Million in support for this project and seek funds to finish this project for the community.

The Timeline of this Resilient Roseland project

Pre-pandemic, we received approval from the Design Review Board & our Use Permit for this project. We are now finalizing plans for submission for our building permit. Once received, we plan to break ground immediately. In today’s building climate, we anticipate the project to follow the below timeline.

Final Architecture & Permitting	July- December 2021
Construction	2022
Interior Finishing	January- June 2023
Grand Opening	Summer 2023

Alignment to Santa Rosa's Priorities

We are grateful the City recognizes the ongoing & pressing need to support families and caregivers in Santa Rosa! We agree providing child care is critical to a thriving economy and community. This project and our organization's mission is **DIRECT ALIGNMENT** with this portion of the City's priorities & goals. We received funding through Child Care Pilot Program in 2021- **THANK YOU!** We seek expanded partnership with the City as key child care needs are addressed.



Goal 5 “**Economic Resiliency, including Childcare**” from the 2021 Goal Setting process clearly names the importance of investing in kids through child care. Our new Roseland Club creates an **additional 2,500 child care spaces annually** at low or no cost to families.

No other project or proposal will do have such a tangible impact on Roseland families immediately and in the long term.

Because the city has already named child care expansion as a key goal & priority, we ask for your financial support to make this project a reality for Santa Rosa families.

American Rescue Plan Act (ARPA) Request

Given the influx of several one-time monies, we ask for the city's investment in this child care & community center in the Roseland Neighborhood.

An investment of \$10 Million would allow us to begin this project immediately and ensure its completion in advance of the ARPA December 2024 deadline.

This project is a visible investment in kids & families and will easily demonstrate the city's commitment to building community and childcare. We welcome a dialogue so thousands more kids get the care they need and parents and caregivers can work without worry.

We know our community's kids are struggling. They face new pressure, new stress, and new trauma. They need a place of their own when so much around them is **unknown. A New Roseland Club is this place.**

We invite you to join us in bringing hope and opportunity to every youth in Santa Rosa by supporting our Roseland Village Club. **These kids are waiting for us, and you, right now**

Additional Information

Social Vulnerability after the Fire & Pandemic

The California Department of Housing & Community Development's fire disaster recovery action plan for Sonoma County outlines the **increased social vulnerability of low-income populations in our county**. One key vulnerability factor includes the cost of housing relative to income. Households spending more than 30% of their income on rent & utilities are considered Cost Burdened. In our county, 56% of renters are Cost Burdened, and 28% are considered severely cost burdened. More than 8 of every 10 renters in Sonoma County are paying more than they can afford for rent and thus are missing out on other key essential needs for a productive life.

For example, the average income of the youth served by the Clubs in Roseland is \$36,000 for a family of 4. Post Fire, these families are likely to be spending at least \$18,000 per year to rent a small one-bedroom. This leaves only \$18,000 for ALL other expenses including health care, transportation, food, & clothes.

Post fire & post pandemic, there is simply no way for our Club families to make ends meet.

With food, clothes, and other basic needs scarcely being met, there are simply no funds available for quality childcare & learning programs. In many cases, there isn't enough money to even provide three healthy meals daily.

Our county's youth have been exposed to significant trauma in the wake of the deadly wildfires that continue to rip through our community and a pandemic that disproportionately impacted our low-income residents. Now, as our community turns toward rebuilding, our youth need to turn toward recovery. We do this at the Club by ensuring our programs make an impact.

The Club's Impact

At the Club, we focus on building **academic success, healthy lifestyles, and good character** in the growing number of kids in Roseland who need us. We strive to ensure that the Clubs provide caring relationships with adults, high expectations from others, and opportunities for meaningful participation.

We are committed to creating positive change in our community. We do this by making it a priority to keep our young people in school and successful. We offer over 50 academic enrichment programs through our Clubs. One example is our homework completion program-Power Hour. Every day after school, 1,000 Roseland kids (3,000 kids organization wide) receive homework help from caring, trained adults. Last year alone, our Roseland members received **over 184,000 hours of homework help and academic support** (550,000 hours across our two counties). Last year, **99.8% of our members progressed to the next grade**.



In addition to academic performance, we must also look closely at the health and character of young people in our county. Through the clubs, we teach kids to make **healthy life choices** through programs that address the negative effects of peer pressure and the dangers of alcohol and drugs. Over **500 Roseland youth each year graduate from life skills programs** (1,200 graduates across all Clubs) ready to say no to risky behaviors and prepared to make better choices. **Over 750 kids participate in 60 minutes of physical activity daily!** When young people have exposure to these types of concepts and programs, they are **4 times less likely to use drugs**.

We **recognize over 100 young people monthly** for excellence in all of the areas outlined above. Over 1,000 youth are recognized every year in front of their families, teachers, and peers for their success. We provide the high expectations kids need and recognize them for meeting those expectations.

Diving Deeper: Child Nutrition

In 2013, we noticed that these award-winning Club services weren't enough. Many of our Members in Roseland and elsewhere were going home hungry each night. **We saw an unmet need and sought to make change for our Members.** We launched a full-scale Child Nutrition Program.

We began serving a full supper every night and a full breakfast, lunch and snack in the summer. We know kids can't learn if they are hungry, so we ensured their bellies were full and they were ready to succeed in the classroom.



Today, we are the largest free meal provider in Sonoma County and **serve nearly 1,000 healthy meals each afternoon in the Roseland Neighborhood** (2,500 daily, organization wide) to children who would not otherwise have healthy food to eat. In addition, we offer dozens of programs where kids learn about nutrition in a hands-on and fun way including gardening and cooking classes.

Organizational Strength & Capacity

13 years ago, our organization formed when 3 under-performing Club organizations merged together to better serve Sonoma County kids. In the last decade, those three Clubs serving about 300 kids turned into more than 30 serving 10,000 kids in Sonoma and Marin County. **We've grown our staff team to 250** passionate caring professionals who provide over 180 varying enrichment programs through multiple before-school, after-school, and summer programs. **To provide these life changing services, we've increased our annual budget from \$800,000 to \$10M, built a \$2.5M endowment, and maintain a healthy cash reserve.**

Building stability as an organization affords us the opportunity to strategically grow our operation and impact for Sonoma County kids. It is clear to us that the next step in our expansion is to expand our reach in Roseland.

With your help, we will provide increased services, a place for the community together, and partnerships to enliven the community.

From: [Kristin A. Mattiske-Nicholls](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Wednesday, October 20, 2021 4:07:09 PM

Dear Council Members,

Next week you have the perfect opportunity to show your support for the ever-important, urgent need for expanded child care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs in building a new child care center in Roseland. As a Sonoma County resident, employed in Santa Rosa, I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is important to me because, as an Advisory Board member for Boys & Girls Clubs of Sonoma-Marin, I've seen all the good work this organization is doing. Children are thriving in the organization's programs. Further, as a full-time working mother with a small child, I know the struggles of balancing work and the ability to maintain a stable income, with the need to keep my child safe and cared for. Boys & Girls Clubs will help hundreds of families achieve those goals, in addition to ensuring children are off the street, are being productive (i.e., by completing schoolwork), and/or are kept entertained and active (i.e., by participating in fun activities with their peers). This program will benefit the children, their families, and the entire community.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list!

Kristin A. Mattiske-Nicholls

Pronouns: She, Her, Hers

PERRY, JOHNSON, ANDERSON, MILLER & MOSKOWITZ LLP

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From: [Dayanna Rodriguez](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Wednesday, October 20, 2021 4:15:13 PM
Attachments: [image001.png](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I've worked **in Child care with kids in Santa Rosa for XX years**. I see hundreds of families in need every day. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is important to me because:

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at any time about why this matters to Roseland, Santa Rosa, and families!

Dayanna Rodriguez (she/her)

Program Director, McDowell Elementary

Boys & Girls Clubs of Sonoma-Marin

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From: [Courtney Bateman](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Wednesday, October 20, 2021 4:30:02 PM

Dear Council Members,

Next week you have the perfect opportunity to show your support for child care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I've worked in the child care industry for over 20 years and have lived in Santa Rosa for over 10 years. I see hundreds of families in need every day. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is extremely important to me because it directly impacts our future. I've seen the benefits of having a Boys & Girls Club in the community and have seen the positive impact it has made on our children and families.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at any time about why this matters to Roseland, Santa Rosa, and our families!

Thank you,
Courtney Bateman

From: [Rachel Cohn](#)
To: [_CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Wednesday, October 20, 2021 4:59:26 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I've worked in Child Care with kids in Santa Rosa for 2+ years. I see hundreds of families in need every day. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is important to me because it will give us the much needed space to help teach important life skills to kids & parents alike. It will also help relieve some of the pressure of costs that burdened families have incurred as a result of the fire and pandemic. It is our hope that this new Club serves as a full community center and can be activated to provide emergency shelter when needed.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at any time about why this matters to Roseland, Santa Rosa, and families!

Rachel Cohn
Area Director, Santa Rosa City Schools

Boys & Girls Clubs of Sonoma-Marin

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From: [Hilary Lyon](#)
To: [City Council Public Comments](#); [_CityCouncilListPublic](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Thursday, October 21, 2021 8:24:02 AM

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I've worked in non-profit organizations helping the community in Santa Rosa for 5 years. I see hundreds of families in need every day. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is important to me because as a mother and a military spouse I know first-hand how hard it is to research and find child care help. It is a heavy burden financially for a lot of families and the Boys & Girls Club in Roseland is a huge asset in the community.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at anytime about why this matters to Roseland, Santa Rosa, and families!

Sincerely,

Hilary Lyon
Santa Rosa Resident



From: [Tamara Lynch](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Thursday, October 21, 2021 9:58:58 AM
Attachments: [image001.png](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I've worked for the Boys and Girls club and in child care in Santa Rosa for 5 and a half years. I see hundreds of families in need every day. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project will change the lives of so many individuals and this is why it is important to me.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at any time about why this matters to Roseland, Santa Rosa, and families!

Tamara Lynch

Program Director, San Miguel Club

Boys & Girls Clubs of Sonoma-Marin

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From: [Dana McCune](#)
To: [_CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] Please add the Boys & Girls Club to the APRA Funds list
Date: Thursday, October 21, 2021 11:54:58 AM
Attachments: [image007.png](#)
[image008.png](#)
[image009.png](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I've worked in Child Care with kids in Santa Rosa for 4 years. I see hundreds of families in need every day. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is important to me because I am the one who picks up phone to desperate mothers, fathers, grandparents and foster parents who need a safe, supportive place to send their kids for meals, clothes, educational support & supervision. The need is real and the Roseland kids deserve our support by supporting the Boys and Girls Club of Sonoma-Marin.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other Council Members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at anytime about why this matters to Roseland, Santa Rosa, and families!

Thanks,

Dana McCune (She/Her)
Vice President

Boys & Girls Clubs of Sonoma-Marin

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From: [Michael Gomez](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Thursday, October 21, 2021 12:27:20 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and give kids a safe and fun place to be at. Having lived in Santa Rosa for the past 7 years and a resident of Sonoma County for over 20 years I believe that having as many options for families available is important to a healthy and happy populace in Sonoma County especially Roseland. We have an opportunity to help our community thrive with your support.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at any time about why this matters to Roseland, Santa Rosa, and families!

Michael Gomez (he/him)

Area Director, Windsor & Mark West District Clubs

Boys & Girls Clubs of Sonoma-Marin

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From: [Alicia Morales](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Thursday, October 21, 2021 1:00:06 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I've worked in Child care with kids in Santa Rosa for 9 years. I see hundreds of families in need every day. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is important to me because:

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning. I have lived in Sonoma County my whole life, and I have worked with so many families in need. Having a centralized Boys & Girls Club facility will have a positive impact in the Roseland community for years to come. Teens and youth need a safe place to be and many of our programs are currently on school campuses, which are closed on the weekends and in the evenings. Our facility would be able to serve youth on the weekends with sports leagues and special events.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at any time about why this matters to Roseland, Santa Rosa, and families!

Thank You!

Alicia Morales (she/her)

Director of Program Services

Boys & Girls Clubs of Sonoma-Marin

1400 N. Dutton Avenue, Suite 24, Santa Rosa, CA 95401

t. 707.919.0537 | e. amorales@bgcsonoma-marin.org



From: [Carly Lynch](#)
To: [_CityCouncilListPublic](#); [City Council Public Comments](#)
Cc: comment@srcity.org
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Thursday, October 21, 2021 1:07:46 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I've worked in Child care with kids in Santa Rosa for 14 years. I see hundreds of families in need every day. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is important to me because I grew up in the Roseland District. Unfortunately I did not attend a school in Roseland District however living in the neighborhood I realized that there are few places for Kids to be Kids in the neighborhood. I have now worked in the Roseland District for the past 5 years and I know that the kids deserve something that they can call their own. The building we need will be a place for kids to go that is safe, educational, recreational, and fun! More than just a place for school age kids to go, the possibilities of opening the building to other programs and creating new programs is endless. Boys & Girls Clubs clubhouses in other counties support Members and non-Members when the schools are closed during holiday and seasonal breaks, and they currently do not have a clubhouse in the Roseland District or in Santa Rosa at all and neither do other child care programs like the Boys & Girls Clubs. By supporting the build of this center, kids will not only have a place to go during after school hours, but on breaks as well.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at any time about why this matters to Roseland, Santa Rosa, and families!

Thank you!

Carly Lynch (She/Her)
Area Director, JX Wilson and Roseland District Clubs

Boys & Girls Clubs of Sonoma-Marin

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From: [Cassidy Dadaos](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Thursday, October 21, 2021 2:30:56 PM

Dear Council Members,

Next week you have an excellent opportunity to show support for Child Care in Santa Rosa **by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland.** As a Sonoma County resident, I urge you to lend support for this project in your study session next week. Council Member Alvarez has already expressed support for this project in his district.

The opportunity here is significant -- this \$17M, 25,000 square foot facility will serve as a vibrant community center and provide **250 DAILY child care spaces for kids in the community.** The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. **This project directly aligns with your stated child care goals & priorities.**

This project is important to the community of Santa Rosa, and Sonoma County. COVID has presented many challenges to folks, and especially to our children. What better way to signal commitment to our kids and to our future than by doubling down on this priority. I strongly believe that providing high quality child care will help parents return to work and support kids in making up any ground lost in the last year and a half.

I encourage you to **please take action towards making childcare in Santa Rosa a priority, and add this project to the funding list!**

Big thanks for your consideration,

Cassidy Dadaos

--

Cassidy J. Dadaos


From: [Katie Welch](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Thursday, October 21, 2021 3:13:15 PM
Attachments: [image007.png](#)
[image008.png](#)
[image009.png](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I've worked in Child care with kids in Santa Rosa for 9+ years. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

As a working parent, I know the anxiety and guilt you can feel when you don't have access to high quality places to support your child so that you can make a living. As an educator and youth advocate, I know that child care organizations can serve as a protective factor for marginalized youth, and can support them in developing resiliency and bounce back from trauma (including the trauma we are all experiencing as a result of COVID these past 2 years).

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at anytime about why this matters to Roseland, Santa Rosa, and families!

Katie Welch (she/her)

Director of Learning & Development

Boys & Girls Clubs of Sonoma-Marin

1400 N. Dutton Avenue, Suite 24, Santa Rosa, CA 95401

t. 707.919.0562 office | t. 707.332.4701 cell e. kwelch@bgcsonoma-marin.org



From: [Jim Dadaos](#)
To: [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a the Roseland Boys & Girls Club
Date: Friday, October 22, 2021 11:56:58 AM

Dear Council Members,

In these turbulent times we must provide a safe haven for the youth of Santa Rosa. The proposed Boys & Girls Club for the Roseland area will do just that. As a Santa Rosa business owner and employer I feel very strongly that this is a must have for the community. I urge all members to support this project in your study session next week. I have been advised that Council Member Alvarez supports this project which is in his district. This new facility will support hundreds of Roseland children who need a safe place to go after school.

Thank you,

Jim Dadaos
Tristar Automotive
Santa Rosa, CA

Sent from [Mail](#) for Windows

From: [Carson Amiral](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Friday, October 22, 2021 2:49:18 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I've worked in child care with kids in Santa Rosa for 2 years. I see hundreds of families in need every day. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is important to me as a life long resident of Sonoma County and a father, helping our kids is the best way to ensure a greater future for all. In my time with Boys & Girls Club I am moved every day by the stories of families we serve. I was fortunate to grow up in a family that could provide me with more than I could ever want. As I grew up, I was astounded to learn that the future of a child is so predicated upon the family they are born in to. Boys & Girls Clubs help to fix that which is why this is such a worthy project.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at anytime about why this matters to Roseland, Santa Rosa, and families!

Carson Amiral (*he/him*)

VP of Finance

Boys & Girls Clubs of Sonoma-Marin

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From: [Isabella Music](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Friday, October 22, 2021 5:01:28 PM
Attachments: [image002.png](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for child care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs of Sonoma-Marin in building a new child care center in Roseland. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 million, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has over 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with the City of Santa Rosa's goal of creating economic resiliency, which includes child care.

I am invested in this project because all children deserve access to a quality education. The Boys & Girls Clubs are an integral part of that education.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning. There have been studies conducted that show that when parents don't have access to affordable child care, they have either lost jobs or been unable to work.

Roseland Elementary has a school pledge that states, "I promise to do my best today, for myself, for my family, for my school, and for my community." Shouldn't we as community members have a similar pledge?

In conclusion, the benefits of high-quality child care and education are enormous and I hope you and other council members will take an action toward prioritizing child care and add this project to the funding list.

Thank you,
Isabella

Isabella Music (she/her)

Administrative Coordinator

Boys & Girls Clubs of Sonoma-Marin

1400 N Dutton, Ste 24, Santa Rosa, CA, 95401

t. 707.919.0549 office | e. imusic@bgcsonoma-marin.org



From: [Diego Leon](#)
To: [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Friday, October 22, 2021 5:42:06 PM
Attachments: [image001.png](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I have worked in Child care with kids in Santa Rosa for 2 years. I see hundreds of families in need every day. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is important to me because I was once a child in need of an environment after school in the Roseland area. Luckily, I was able to attend Sheppard Elementary Boys and Girls club and Roseland Accelerated Middle school Boys and Girls Club, which these clubs allowed me to have the opportunity to build a greater future for myself. As a former foster care youth, ward of the court, and a low-income Roseland community member, the odds of a greater future were against me. Boys and Girls club has provide me with the skills, support, and comfort I needed in order to discover my full potential. Easy to say, I would not be here without the Roseland clubs I grew up in. As a struggling adolescent to an afterschool program director, I cannot thank Boys and Girls Club enough for everything they have thought me along the years. With this in mind, I was the few Roseland Members who was privileged enough to receive the benefits Boys and Girls club brings to many. I know without a doubt, this new childcare center in Roseland will allow every child to have the same opportunity as I myself did.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at any time about why this matters to Roseland, Santa Rosa, and families!

Thank you for your time.

Diego Leon (he/him)

Senior Program Coordinator, Washington Club

Boys & Girls Clubs of Sonoma-Marin

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From: [Jennifer Weiss](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] ARPA Support for a Roseland Boys & Girls Club
Date: Monday, October 25, 2021 10:30:19 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

Dear Council Members,

Now is the moment! COVID has hurt those who have so little the very most. And the best way to create generation-changing outcomes is to help people have financial freedom. And the only way parents can go to work is when their children are safely cared for. You can make this happen for thousands of Santa Rosans for many generations to come!

You have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. As CEO of Boys & Girls Clubs, I urge you to lend support for this project in your study session. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at anytime about why this matters to Roseland, Santa Rosa, and families!

Thanks for your leadership and passion for our community!

Jennifer

Jennifer Weiss (she/her)

Chief Executive Officer

Boys & Girls Clubs of Sonoma-Marin

1400 N. Dutton Avenue, Suite 24, Santa Rosa, CA 95401

t. 707.919.0550 office | e. jweiss@bgcsonoma-marin.org



From: [Katie Elze](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Monday, October 25, 2021 10:32:32 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. I've worked in Child care with kids in Santa Rosa for 10 years. I see hundreds of families in need every day. I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is important to me because I have seen how much Roseland has benefited from Boys & Girls Clubs and how they have deeply impacted the community. Santa Rosa and Roseland families deserve a safe place to send their children and they deserve a state of the art facility that can truly increase the impact Boys & Girls Clubs can have on the community.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at anytime about why this matters to Roseland, santa rosa, and families!

Katie Elze

(she/her)

Program Director

Boys & Girls Clubs of Sonoma-Marin

1400 N. Dutton Avenue, Suite 24, Santa Rosa, CA 95401

t. 707528.7977 office | e. kelze@bgcsonoma-marin.org



From: [Michelle Durgy](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] ARPA Support for a Roseland Boys and Girls Club
Date: Monday, October 25, 2021 11:06:37 AM

Dear City Council Members,

Today, you have the perfect opportunity to show your support for the working families of Santa Rosa by allocating a portion of the ARPA funds to the Boys & Girls Clubs, so that they are able to build a new child care center in Roseland. As a Board member of Boys and Girls Clubs, I have witnessed how their programs provide much-needed resources to working families in the City. I strongly urge you to lend support for this project in your study session tomorrow. I understand that Council Member Alvarez has already expressed support for this project in his district.

This \$17 million dollar, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 children on a waiting list desperate for a place to go when school is closed. This project directly aligns with Council's agenda for promoting and supporting child care goals and priorities.

This project is important to me because I was a child raised in a family where both parents were working to support our family's daily needs. Because of grants and scholarships, my parents were able to send me to after-school programs. I understand that not all families have access to the programs that I did but I know firsthand that programs like these are critical to children's well-being and future success.

I hope you and other Council members will add this worthwhile project to the funding list. I'd be happy to chat with you at any time about why this matters to Roseland, Santa Rosa, and local families.

Sincerely,

Michelle Durgy

Treasurer

Boys and Girls Clubs Sonoma-Marin

From: [Hayley Bly](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] ARPA Support for a Roseland Boys & Girls Club
Date: Monday, October 25, 2021 11:14:39 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

Dear Council Members,

TODAY, you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. As a Santa Rosa native, I urge you to lend support for this project in your study session this week. I understand that Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goals & priorities.

This project is important to me because I know first hand what being a part of the Boys & Girls Clubs programs can do for youth. I grew up attending Club and I grew up with fellow classmates that didn't have two working parents like me and didn't have a safe home environment to go to after school. If they hadn't had Boys & Girls Club to go to they would have been left alone. Right now, there are so many kids in the Roseland community sitting at home alone after school with no support, food, friends, or adult mentors to help lead them in the right direction. Boys & Girls Clubs is the answer so every kid has a safe place to continue to learn and grow and make friends.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at any time about why this matters to Roseland, Santa Rosa, and families!

Thank you for your time and consideration!

Many Thanks,

Hayley Bly (she/her)

Director of Development

Boys & Girls Clubs of Sonoma-Marin

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From: [Tom Hinde](#)
To: [CityCouncilListPublic](#)
Cc: [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club
Date: Monday, October 25, 2021 1:02:36 PM

Dear Council Members,

Next week you have the perfect opportunity to show your support for Child Care in Santa Rosa by using APRA funds to support the Boys & Girls Clubs building a new child care center in Roseland. As a Santa Rosa resident/employee/etc., I urge you to lend support for this project in your study session next week. Council Member Alvarez has expressed support for this project in his district.

This \$17 M, 25,000 square foot facility will serve as a vibrant community center and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a place to go when school is closed. This project directly aligns with your child care goal & priority.

This project is important to me because The Boys and Girls Club will provide necessary guidance to local youth in their formative years and will develop skills that can last a lifetime.

There are many worthy causes under consideration. However, I believe providing high quality child care will help parents return to work and kids gain ground lost during distance learning.

I hope you and other council members will take an action toward your childcare priority and add this project to the funding list! I'd be happy to chat with you at anytime about why this matters to Roseland, santa rosa, and families!

Tom Hinde
Prestige Wine Co.



From: [David Bowman](#)
To: [CityCouncilListPublic](#); [City Council Public Comments](#)
Subject: [EXTERNAL] APRA Support for a Roseland Boys & Girls Club Location
Date: Monday, October 25, 2021 4:39:48 PM

Council Members,

Next week you have the opportunity to show your support for working families and the kids of Santa Rosa by using APRA funds to support the Boys & Girls Clubs in building a new child care center in Roseland. Please evaluate this ambitious initiative in your study sessions, and join Council Member Alvarez in supporting this project.

This 25,000 square foot facility will serve as a vibrant community center focused on supporting the youth of Santa Rosa, and provide 250 DAILY child care spaces for kids in the community. The Boys & Girls Club has 1,000 kids on a waiting list desperate for a safe place to go after school while their parents work hard to make ends meet. This project directly aligns with your child care priorities, and serves as yet another lifeline for families juggling multiple jobs, raising healthy and happy children and compensating for the increasing cost of living in Santa Rosa.

Of course, the Council has many worthy causes to consider with regards to use of the APRA funds. I joined the Boys & Girls Clubs board of directors a few years ago after researching philanthropic organizations in Sonoma County for several months. In my research, I did not find a more fiscally disciplined charity north of the Golden Gate Bridge that did more in both reach and quality to help the youth of Sonoma County and Santa Rosa. Accordingly, I sincerely believe investment in a community hub like this will support the families and the kids of our community in a tangible and efficient way, and ensure that these kids have the opportunity to make up ground due to the challenges that distance has posed for the most vulnerable of our community members.

Please give the Roseland Boys & Girls Clubs center careful consideration in relation to use of APRA funds. This is a big, lasting project that will positively impact kids in our community for many years into the future. If I can be of any assistance as you do your due diligence, please feel free to reach out to me at your convenience.

Best Regards,

David K. Bowman
Board Member
Boys & Girls Clubs of Sonoma-Marín
M: +1 (209) 499-6522
davidkbowman@gmail.com