



REVOCABLE NON-EXCLUSIVE LICENSE AGREEMENT WITH ZIPCAR, INC.

City Council Meeting
August 15, 2017

Kim Nadeau
Parking Manager, Finance Department

CURRENT

- Car share services are not currently available in downtown Santa Rosa.

PROPOSED

- This item proposes making two reserved parking spaces available to Zipcar, Inc. for \$140/month per space:
 - one space at the Depot Lot near the SMART platform, and
 - one space at Lot 10, located at 730 5th Street.

BENEFIT

- Car sharing can encourage individuals to choose alternative commute options by providing short-term car rentals near work or school for shorter trips such as errands and business meetings.
- Car share can reduce vehicle miles travelled, parking demand, and greenhouse gas emissions by reducing car ownership.

RECOMMENDATION

- It is recommended by the Finance Department that the Council, by resolution, approve a Revocable Non-Exclusive License Agreement with Zipcar, Inc., San Francisco, California, to park two car share vehicles in City owned parking lots.

QUESTIONS?