



PARKER SEVER, CHIEF OF POLICE

425 N Irwin Street  
Hanford, CA 93230  
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*City of* H A N F O R D  
HANFORD POLICE DEPARTMENT

July 9, 2021

COO Jeff Linden  
Hanford Erudite Ventures  
Dba HerbNJoy  
102 South Douty Street  
Hanford, CA 93230

**RE: Letter of Support**

To Whom it May Concern,

On behalf of the Hanford Police Department and the City of Hanford. It has been a pleasure to do business With Jeff Linden COO, dba HerbNJoy. We went through an extensive selection process over 2 years ago and although qualified, HerbNJoy was not selected as one of the companies to receive a cannabis permit in our city. After a year of promises from other companies and expectations not being met, we eventually awarded HerbNJoy a license in the summer of 2020.

HerbNJoy made a lot of promises to our City that we had heard before. The difference this time is that they actually fulfilled the promises they made. They were easy to work with and made any changes we requested without question. Less than a year later they opened their storefront in the first quarter of 2021, turning an ugly corner of our city into a beautiful building that better represents our community. Although they were the last company to receive a permit they have been the first to open. Their push has also resulted in our other dispensaries to move with added urgency.

I know that I speak for our City Council and our all of our City Departments in expressing our appreciation to HerbNJoy for their partnership and investment in our community. I see no reason why you would not have a similar experience as ours.

Should you have any questions about this letter of support, please contact Chief Parker Sever at [psever@cityofhanfordca.com](mailto:psever@cityofhanfordca.com).

Sincerely

Parker Sever, Chief of Police

"Committed to Self, Service, and the Community"

# CITY OF MERCED



September 1, 2020

To whom it may concern,

The City of Merced has worked with Merced Business Ventures, Inc. DBA Manzanita ("Manzanita") since selecting them through our merit based process for a commercial cannabis business permit to operate a cannabis dispensary in 2018. Since the beginning of the process, the management staff of Manzanita have been receptive to feedback and collaborative with the City. Manzanita has opened its doors to members of City staff interested in touring their facility to gain a better understanding of the inner workings of a cannabis retail business. The management team has been professional and engaged in transforming an underused, dilapidated, and blighted building and property into an attractive and secure space for customers and employees. Manzanita has also employed local Merced residents to staff its store, adding to the positive impacts Manzanita has provided to Merced. At the time of this writing, Manzanita is current on all tax payments, permit renewals, and other regulatory fees. The City of Merced looks forward to continuing to work with Manzanita to realize their goals of contributing as a good neighbor and partner in the community, while providing needed jobs, products, and expertise to Merced residents.

SCOTT MCBRIDE

Director of Development Services