



## Public Safety Sales Tax (Measure O) Program Impacts

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August 17, 2021

# Agenda

Public Safety Special Tax  
(Measure O) Program Impacts

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**Public Safety Special Tax Overview**

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**Community Impacts: Police**

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**Community Impacts: Fire**

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**Community Impacts: Recreation Programs, and  
Violence Prevention Partnership**

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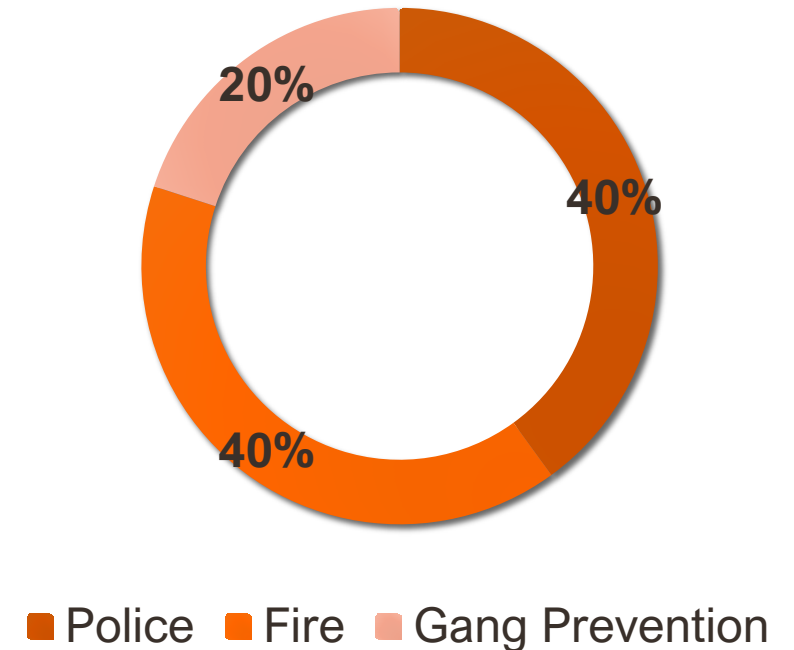
**Next Steps**

# Public Safety Special Tax (Measure O)

- ✓ 20-Year Quarter Cent Special Tax
  - ✓ Passed Nov. 2004
  - ✓ Began April 2005
  - ✓ Expires March 2025
- ✓ Generates \$9 – \$10 million per year
- ✓ Revenue for Enhanced Police, Fire, and Gang Prevention programs
- ✓ Programs are NOT part of General Fund

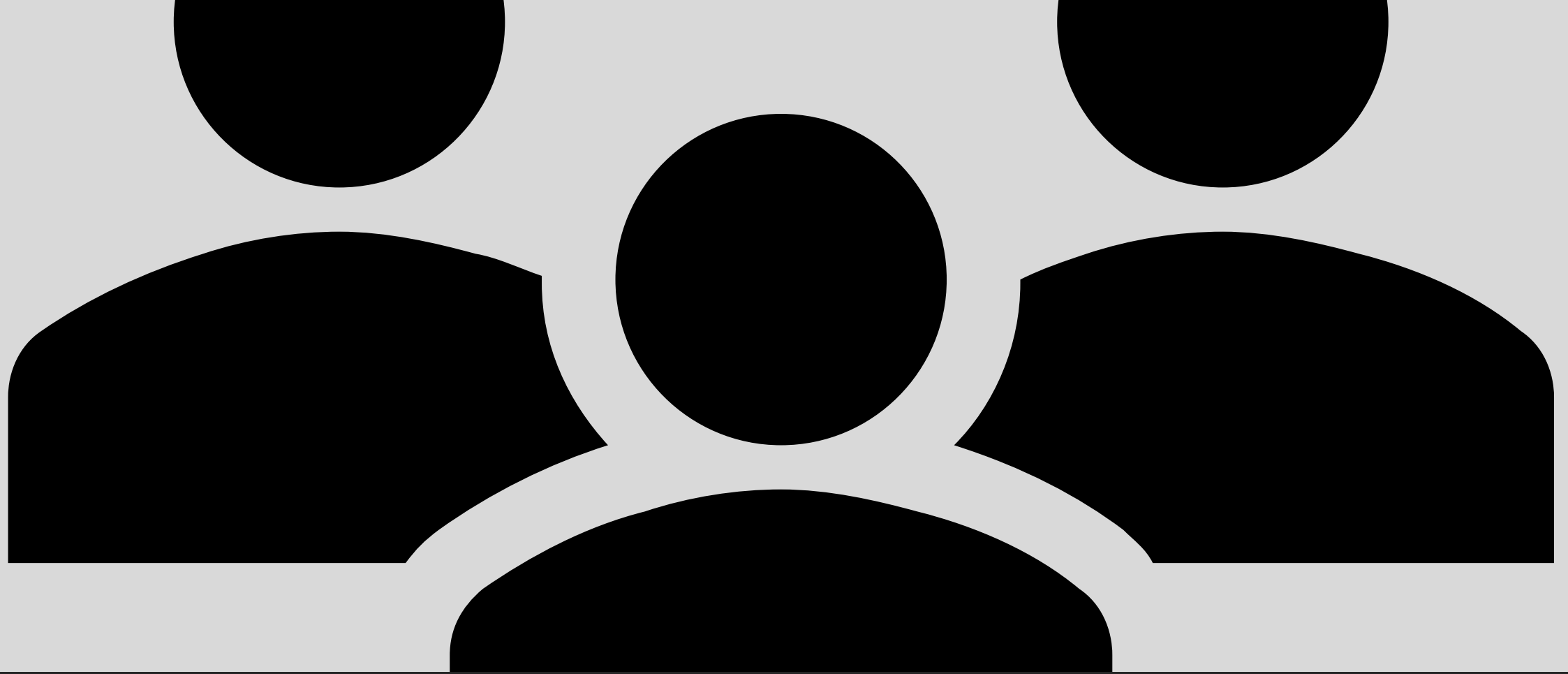
- Governed by Chapter 3-26 of Santa Rosa City Code
- Implementation plan and permissible uses defined
- Established a Citizen Oversight Committee
- Prohibits supplanting General Fund resources

## Measure O Funding



# Services Provided Through Measure O

|                                                                                       | <b>ENHANCED SERVICES PROVIDED WITH SPECIAL REVENUE SOURCE</b>                                                                                                                                                                                                                                                                                                                                                                                          |
|---------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Police</b><br><br><i>(FY 2021-22 Budget: \$4,002,715)</i>                          | <ul style="list-style-type: none"> <li>• Additional patrol and traffic control services</li> <li>• Enhanced presence in Downtown, Railroad Square, and Prince Greenway</li> <li>• Additional police support services</li> </ul>                                                                                                                                                                                                                        |
| <b>Fire</b><br><br><i>(FY 2021-22 Budget: \$3,684,845)</i>                            | <ul style="list-style-type: none"> <li>• Construction of additional fire stations (Stations 10, 11, and 5)</li> <li>• Firefighter staffing for new fire stations</li> <li>• Established Paramedic units</li> <li>• Funding for specialized equipment</li> </ul>                                                                                                                                                                                        |
| <b>Violence Prevention Partnership</b><br><br><i>(FY 2021-22 Budget: \$2,348,389)</i> | <ul style="list-style-type: none"> <li>• Enhanced in-school gang prevention and intervention curriculum and programs</li> <li>• New neighborhood programs in areas affected by high gang activity</li> <li>• Expanded after-school and summer programs</li> <li>• Grants to organizations providing a variety of programs in high need neighborhoods focusing on anti-violence education, prevention and intervention, and community safety</li> </ul> |



# COMMUNITY IMPACTS

## **Loss of funding for 16 positions is a loss in resources for the entire City including:**

- Increase in Patrol response time across the City-estimated to increase priority one response by 15 seconds to nearly 7 minutes
  - Elimination of Special Events/IMT Lieutenant position
  - Elimination of Downtown Enforcement Team which patrols the downtown area, SMART railway, OCH, Prince Memorial Greenway and other creek trail areas and addresses homeless issues for the downtown businesses
  - Elimination of two investigative units, Property Crimes and Narcotics, reducing resources to investigate and clear crimes.
  - Closure of the Downtown Substation, which provides additional officer presence in the downtown area and city transit center
  - Elimination of two motor officer positions
  - Increased time to answer 911 calls and an increase in dispatch overtime costs
  - Reduced capacity to participate in city-wide Homeless outreach, collaboration with non-profit agencies and encampment cleanups
- 

## ***COMMUNITY IMPACTS: POLICE***

**FY 2021-22 BUDGET: \$4,002,715**

- Loss of 10.25 Positions
  - Reduction of number of Advanced Life Support (Paramedic) companies by three (3)
    - Results in significant reduction of high-level medical care
  - Loss of oversight and management of the Department's Emergency Medical Services program (Paramedics and EMTs)
  - Loss of Training Captain hampers planning and oversight of training operations
  - Inability to accumulate funds for the construction of fire stations and specialized equipment
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## ***COMMUNITY IMPACTS: FIRE***

**FY 2021-22 BUDGET: \$3,684,845**

# COMMUNITY IMPACTS - RECREATION PROGRAMS

*Neighborhood and  
Youth Services  
Programs for Low  
Income Children*

*FY 2021-22 Budget:  
\$869,677*

Programs ending without Measure O funding:

- Sports Programs
  - ✓ *Jr. Giants, Jr. Warriors, Cheer/Dance, Futsal, Teen Gym*
  
- Summer Recreation Sensation summer camp sites reduced from four to two
  
- Special Events
  - ✓ *Splash Bash, 3x3 basketball tournament, Halloween Bash, Sweetheart Dance, Springfest*
  
- School Break Camps (spring, fall, winter)
  
- Total programs participants: 3,260 kids



- Elimination of the CHOICE grant program = Termination of contracts with local community-based organizations
- Services including pro-social activities, case management, parenting support and mental health services
- An average of 3,500/year youth and families will not receive a well-coordinated continuum of services aimed at building resiliency in our youth and increasing their connectedness to their families, schools, communities and futures
- An average of 400,000 hours of services will not be delivered to youth and families, with a focus to incorporate a public health approach to strengthen youth and families and build safe communities by leading, mobilizing and aligning our community resources

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## ***COMMUNITY IMPACTS: PREVENTION AND INTERVENTION STRATEGIES IMPACTED***

**FY 2021-22 BUDGET: \$1,478,712**

# CHOICE Grants and Mini Grants Data

Community  
Helping  
Our  
Indispensable  
Children  
Excel

## **CHOICE Grant**

- Invested \$11,765,805 into community organizations since 2006
- December 2006 – December 2017
  - 33,830 of unduplicated individuals served
  - 4,750,158 hours of service delivered

## **CHOICE Mini-Grant**

- Invested \$284,082 into 82 programs and projects over 20 years as a form of gang prevention by providing a positive, proactive and structured learning environment for youth and families.

## ***MAKING A DIFFERENCE : VIOLENCE PREVENTION PARTNERSHIP and CHOICE Grant Programs***

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### Violence Prevention Partnership Led Initiatives:

- Middle School Youth Life Skills Classes
- Community Informed Crisis Response Team
- Parent Engagement Month & Violence Awareness Series
- Trauma Informed Care Training

### Cycle IX CHOICE Grant Program – 2 Year Cycle Accomplishments:

- 6,881 Case management sessions
- 15,693 Youth & parents served
- 3,640 Place based events/workshops held by CHOICE grantees
- 13,074 Events/workshops participants

# Next Steps:

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- *Provide direction to staff*
  - *Ballot date: November 2022*
  - *Extend measure as is or make changes*
  - *If direction to make changes, what changes?*
- *Move forward with Opinion Survey*

