



Santa Rosa 2050 General Plan Update and Environmental Impact Report Professional Service Agreement

City Council Meeting
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Background

8/13/2019	Council authorized Project
9/6/2019	Request for Proposals Issued
11/14/2019	RFP period closed; two proposals accepted
12/13/2019	PlaceWorks selected as most qualified consultant
2/5/2020	Recommended PSA completed with revised scope of work and schedule

Analysis

The Santa Rosa 2050 General Plan Update will address significant community changes and events since 2009.

- Low housing production and increased homelessness
- The destruction of housing and displacement of residents by the Tubbs fire
- The impact of cannabis business activity on industrial and commercial land
- The annexation of the Roseland community into the City
- The designation of disadvantaged community areas within the City

The updated Environmental Impact Report will streamline environmental review of future projects.

Fiscal Impact

Santa Rosa 2050 is fully funded by Advance Plan Fund

\$2,500,000 – PSA Total

\$1,606,606 – Currently Budgeted

\$1,605,314 – Adv Plan Fund Balance (12/31/19)

\$1,605,314 – Appropriation Request

\$1,393,394 – PSA Balance

\$211,920 – Related City staff costs

Next Steps

Continue Building Community Partnerships

- *Kaiser Healthy City Grant*
- *Latino Service Providers Collaboration*

Seek Additional Funding

- *Climate Action Plan Integration*

Finalize Community Involvement Program

- *Council Presentation Late March*

Convene Community Advisory Committee & Technical Advisory Committee

Recommendation

It is recommended by the Department of Planning and Economic Development that the Council, by Resolution, approve Professional Service Agreement with PlaceWorks, Inc., for public engagement, planning, and environmental review services for a three-year period to prepare the Santa Rosa 2050 General Plan Update and Environmental Impact Report for a not-to-exceed amount of \$2,500,000 and to appropriate \$1,393,394 to fund the balance of this Agreement and \$211,920 for related City staff costs.

QUESTIONS?

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