

CITY OF SANTA ROSA  
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL  
FROM: JOHN E. SNETSINGER, LIEUTENANT  
POLICE DEPARTMENT  
SUBJECT: EXTEND TERM OF FRANCHISE AGREEMENTS FOR TOW  
VENDOR OPERATORS FOR A SECOND ONE-YEAR  
EXTENSION

AGENDA ACTION: RESOLUTION

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RECOMMENDATION

It is recommended by the Police Department that the Council, by resolution, pursuant to Chapter 6-84 of the Santa Rosa City Code, extend the term of the Franchise Agreements for Tow Vendor Operators for a second, one-year extension.

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EXECUTIVE SUMMARY

The Police Department recommends the approval of extending the terms of franchise agreements for tow companies listed in Exhibit A to the attached Resolution.

BACKGROUND

On August 30, 2016, Council granted or extended franchise agreements for tow companies listed in Exhibit A to the attached Resolution. Santa Rosa City Code 6-84.010(A) authorizes Council to grant, renew or extend tow franchises for a term not to exceed five years. The police department feels that a second one-year extension is most appropriate at this time. Over the next year, we will discuss changes in the fee structures set by the franchise agreement as the fees charged by the franchises for towing and storage have not been adjusted since 2013.

PRIOR CITY COUNCIL REVIEW

July 13, 2004 – Resolution No. 26019 adopting Chapter 6-84 authorizing the Council to grant franchises to one or more tow operators for police-generated tows.

August 27, 2013 – Resolution No. 28337 granted vehicle tow franchises and authorized franchise agreements to various tow vendors.

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January 27, 2015 – Resolution No. 28598 granted vehicle tow franchise to another tow vendor.

August 30, 2016 – Resolution No. 28850 extended the term of the tow franchise agreements to August 31, 2017.

ANALYSIS

The police department utilizes franchised tow companies to remove vehicles at scenes of collisions, disabled vehicles and a variety of other scenarios. It is essential that a robust list of tow companies is kept to provide the fastest service possible to the motoring public.

The six tow companies listed on Exhibit A are currently franchised by the City.

FISCAL IMPACT

As a regular operating expenditure, funds expended for this service are included in the FY 2017-18 adopted budget within the Police Department. There is no additional impact to the General Fund by approving this item.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

Not applicable.

ATTACHMENTS

- Resolution/Exhibit A – Tow Vendors List and Exhibit B – Tow Services Franchise Agreement (2013)

CONTACT

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