

**CITY OF SANTA ROSA**  
**2013 Report of Diversity of City Council Appointees**  
**Submitted June 17, 2014**

Section 11 of the City of Santa Rosa’s Charter requires an annual report on the diversity of Council appointments for eight boards, commissions, and committees. The table below lists these bodies.

2013 Board, Commission, Committee Members	Seats	Filled	Vacant
Bicycle & Pedestrian Advisory Board	9	9	0
Board of Community Services	7	6	1
Board of Public Utilities	7	7	0
Community Advisory Board	14	11	3
Cultural Heritage Board	7	7	0
Design Review Board	7	7	0
Measure "O" Oversight Committee	7	7	0
Planning Commission	7	7	0
<b>Total</b>	<b>65</b>	<b>61</b>	<b>4</b>

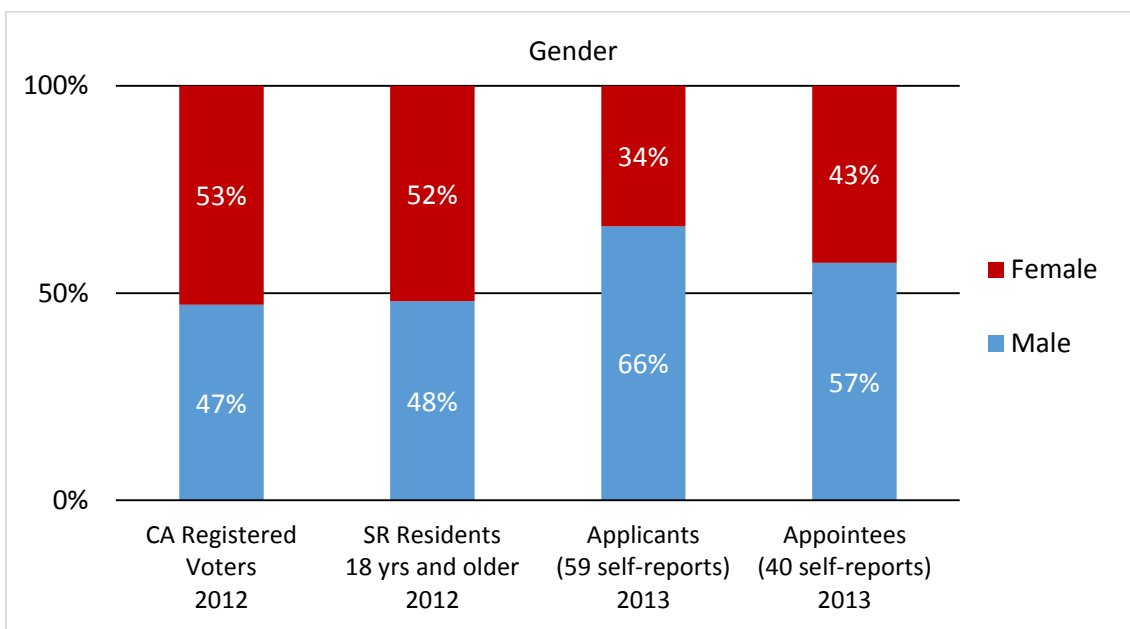
The following table shows the diversity of applications received (“Applicants”) and of Board, Commission, and Committee members (“Appointees”) as of December 31, 2013. The information provided below is based on self-reports: 66 percent of Appointees (40 out of 61 people) reported demographic information and 75 percent (46 out of 61 people) provided a home address that could be mapped (e.g. not a P.O. box).

Applicants and Appointees in 2013		Applicants	Bicycle & Pedestrian Adv Bd	Board of Community Svcs	Board of Public Utilities	Community Advisory Board	Cultural Heritage Board	Design Review Board	Measure "O" Oversight Com	Planning Commission	Total Appointees
Gender	Male	39	3	1	6	7	1	1	2	2	23
	Female	20	0	4	1	1	3	3	3	2	17
Race/ Ethnicity	White	49	1	5	6	5	4	4	4	3	32
	Hispanic	7	1	0	1	3	0	0	0	0	5
	Black	1	0	0	0	0	0	0	1	1	2
	Asian/Pacific Islander	2	0	1	1	0	0	0	0	0	2
	Amer. Indian/Alaskan Native	0	0	0	0	0	0	0	0	0	0
	Other/Multi-racial	2	1	0	0	1	0	0	0	0	2
Geographic Location	Northeast	28	3	2	2	6	3	3	1	1	21
	Northwest	9	1	1	2	1	0	1	0	0	6
	Southeast	15	2	3	3	1	2	2	0	0	13
	Southwest	2	0	0	0	0	0	0	1	1	2
	Core	4	1	0	0	1	2	0	0	0	4

In 2012 City Council expressed an interest in seeing a comparison of the diversity of Appointees and the Santa Rosa community. Because Appointees must be eighteen years or older and registered to vote, community data reflecting these parameters (to the greatest extent possible) were used in this report.

The following tables and charts show 2013 applicants and Board, Commission, and Committee members (Appointees) who self-reported demographic information compared to relevant community data.

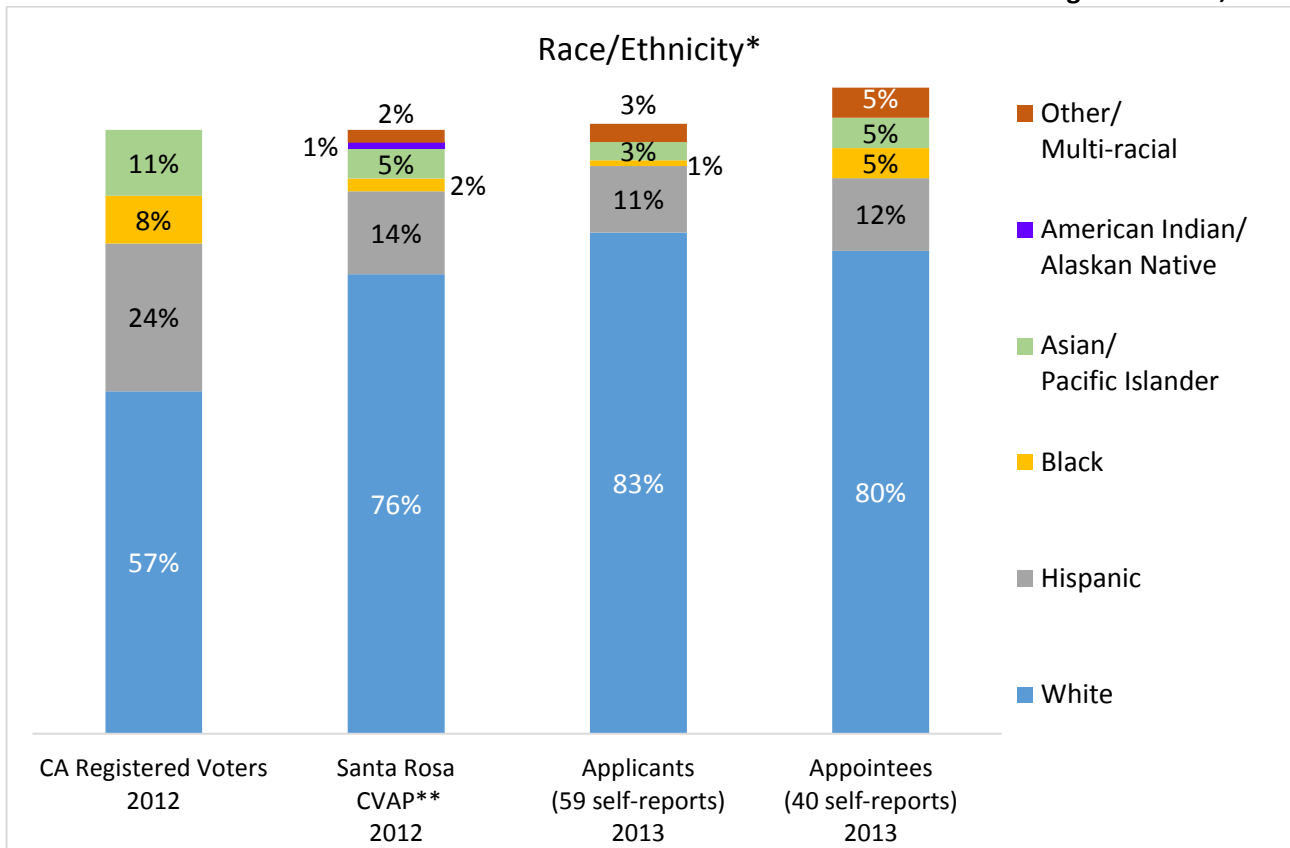
GENDER	CA Registered Voters 2012	SR Resident 18 yrs and older 2012	Applicants (59 self-reports) 2013	Appointees (40 self-reports) 2013
Female	53%	52%	34%	43%
Male	47%	48%	66%	57%



RACE/ETHNICITY	CA Registered Voters 2012	Santa Rosa CVAP** 2012	Applicants (59 self-reports) 2013	Appointees (40 self-reports) 2013
Other/Multi-racial	No Data	2%	3%	5%
American Indian/Alaskan Native	No Data	1%	0%	0%
Asian/Pacific Islander	11%	5%	3%	5%
Black	8%	2%	1%	5%
Hispanic	24%	14%	11%	12%
White	57%	76%	83%	80%

\* In some categories, the percentage shown is less than 100% due to rounding errors. It is more than 100% for 2013 Appointees because some individuals reported more than one race/ethnicity category in 2013.

\*\* CVAP stands for Citizen Voting Age Population.



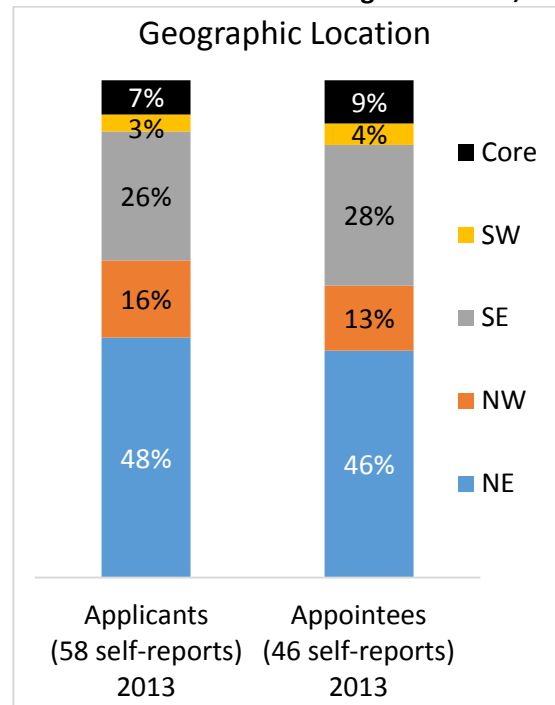
\* In some categories, the percentage shown is less than 100% due to rounding errors. It is more than 100% for 2013 Appointees because some individuals reported more than one race/ethnicity category in 2013.

\*\* CVAP stands for Citizen Voting Age Population.

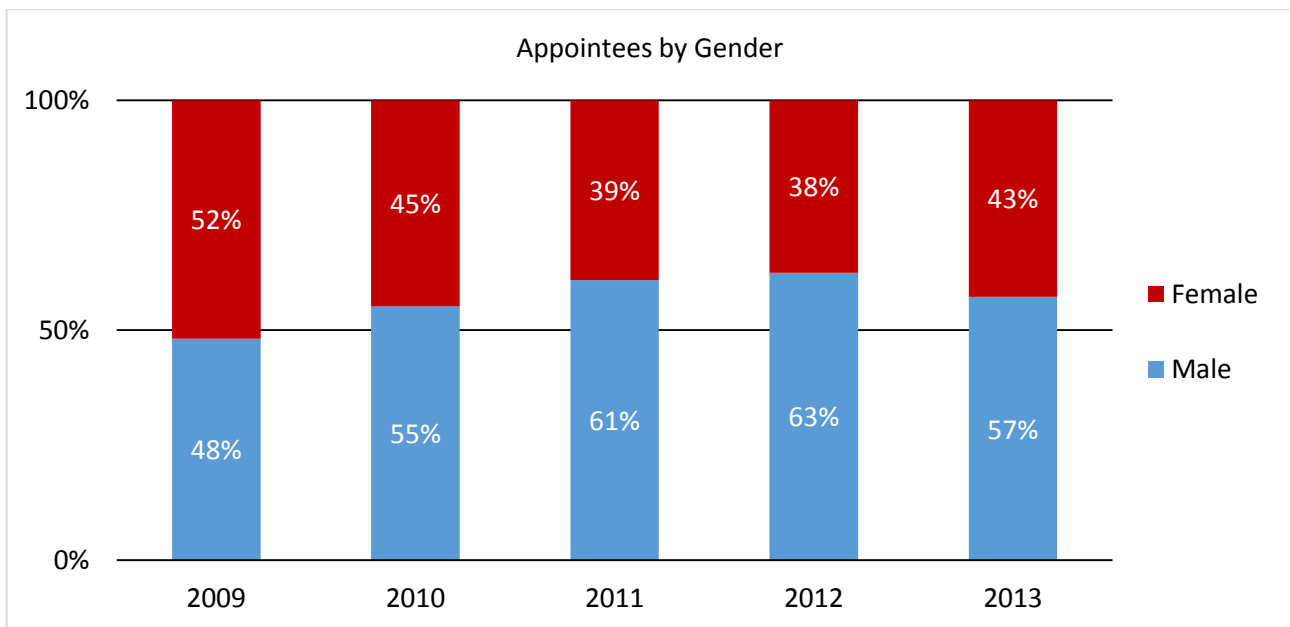
GEOGRAPHIC LOCATION	Applicants (58 self-reports) 2013	Appointees (46 self-reports) 2013
Core	7%	9%
Southwest (SW)	3%	4%
Southeast (SE)	26%	28%
Northwest (NW)	16%	13%
Northeast (NE)	48%	46%

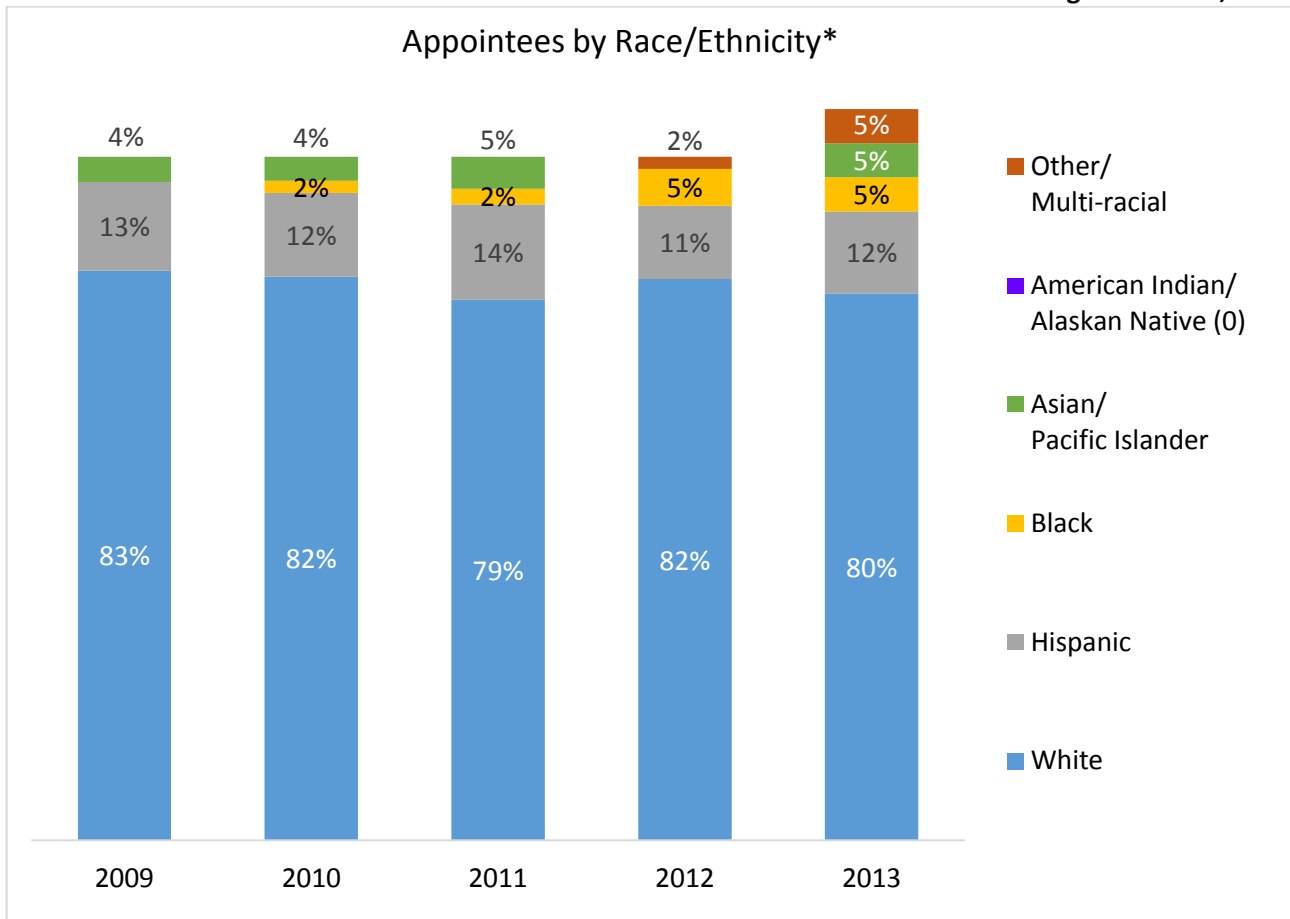
**Sources of community data: US Census Bureau**

- (1) American Community Survey, 1-Year Estimates, 2012
- (2) US Census Bureau, Voting and Registration in the Election of November 2012, Table 4b (by State)
- (3) American Survey 5-year Estimates, 2008-2012, Voting Age Population by Citizenship and Race (CVAP)

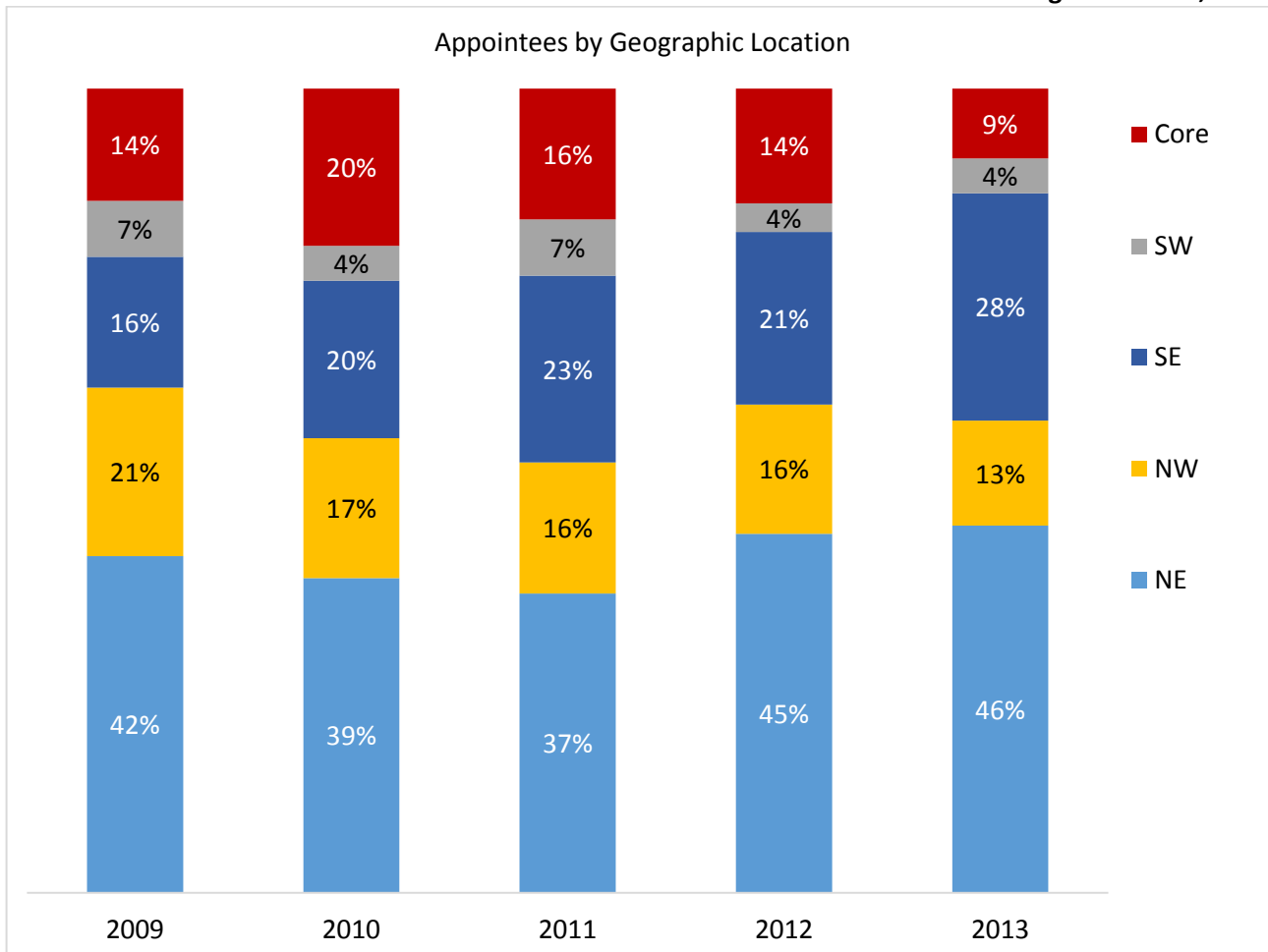


The following charts show trends in Appointee diversity from 2009 to 2013 (based on self-reports).





\* The percentage for 2013 Appointees is more than 100% because some individuals reported more than one race/ethnicity category.



The table below reflects the Appointee data used for the trend charts.

Year	Gender		Race/Ethnicity						Geographic Location				
	M	F	W	H	B	A/PI	AI/AN	O/M	NE	NW	SE	SW	C
2009	26	28	45	7	0	2	0	0	18	9	7	3	6
2010	32	26	47	7	1	2	0	0	18	8	9	2	9
2011	28	18	34	6	1	2	0	0	16	7	10	3	7
2012	35	21	46	6	3	0	0	1	25	9	12	2	8
2013	23	17	32	2	5	2	0	2	21	6	13	2	4

**Abbreviation Key**

Gender: M - Male, F - Female

Race/Ethnicity: W - White, B- Black, H - Hispanic, A/PI - Asian/Pacific Islander,  
AI/AN - American Indian/Alaskan Native, O/M - Other/Multi-racial

Geographic Location: NE- Northeast, NW - Northwest, SE - Southeast, SW – Southwest, C - Core