

From: [Jones, Jessica](#)
To: [Hopwood, Kimberly](#); [Buckheit, Lani](#)
Cc: [Montoya, Michelle](#); [Nicholson, Amy](#)
Subject: Fwd: [EXTERNAL] Fwd: Pullman Lofts, Phase II, Building C - SUPPORTIVE Commentary
Date: Monday, June 13, 2022 3:21:34 PM

Late correspondence for Pullman Lofts.

Jessica Jones | Deputy Director - Planning

Planning and Economic Development Department | [100 Santa Rosa Avenue, Room 3 | Santa Rosa, CA 95404](#)

Tel. [\(707\) 543-3253](#) | Mobile [\(707\) 292-0963](#) | jjones@srcity.org

Begin forwarded message:

From: A Fiorini <aafiorini@gmail.com>
Date: June 13, 2022 at 3:16:21 PM PDT
To: "Jones, Jessica" <jjones@srcity.org>
Subject: [EXTERNAL] Fwd: Pullman Lofts, Phase II, Building C - SUPPORTIVE Commentary

Hi Jessica,

Wanted to be sure to get this comment below submitted since Conor is out. Let me know if you need anything else from me!

I am **thrilled** to send a public comment in support of the Pullman Lofts projects. We need more projects like this in the walkable, transit-oriented areas of Santa Rosa!

Santa Rosa needs more workforce housing, period, but it is the denser housing options in walkable, mixed-use areas that makes downtowns lively. I know downtown revitalization has been a core goal for Santa Rosa, and I believe the only way to encourage more commerce and activity downtown is to build more housing.

Study after study shows that people on foot (and on bikes) spend more money at local shops and other establishments than people in cars. **Let's make Santa Rosa a vibrant walkable community, and meet our climate, transportation, and housing goals at the same time.**

More housing means more eyes on the street, which means greater feelings of safety for residents, too!

Please don't let the thinly veiled greed of NIMBYism stand in the way of all the awesome new developments being proposed downtown! **As new homeowner a few minutes from Railroad Square**, I feel very strongly that no one should have

to pay the kind of price we paid just to have a roof overhead and a small garden. We need more housing on the market--townhomes, apartments, condos, and even (modest) single family homes. Apartments don't take away from city character--thoughtful density builds city character! Think about the charm of downtown Petaluma; the colorful new housing downtown only made things better!

Please help the Pullman Lofts project get up and running as soon as possible!

Let me know what I can do to help this and other housing projects downtown!
Alexandria

Thank you!

----- Forwarded message -----

From: A Fiorini <aafiorini@gmail.com>

Date: Mon, Jun 13, 2022 at 2:30 PM

Subject: Pullman Lofts, Phase II, Building C - SUPPORTIVE Commentary

To: <ctmckay@srcity.org>

Hi Conor,

I am **thrilled** to send a public comment in support of the Pullman Lofts projects. We need more projects like this in the walkable, transit-oriented areas of Santa Rosa!

Santa Rosa needs more workforce housing, period, but it is the denser housing options in walkable, mixed-use areas that makes downtowns lively. I know downtown revitalization has been a core goal for Santa Rosa, and I believe the only way to encourage more commerce and activity downtown is to build more housing.

[Study after study shows](#) that people on foot (and on bikes) spend more money at local shops and other establishments than people in cars. Let's make Santa Rosa a vibrant walkable community, and meet our climate, transportation, and housing goals at the same time.

More housing means more eyes on the street, which means greater feelings of safety for residents, too!

Please don't let the thinly veiled greed of NIMBYism stand in the way of all the *awesome* new developments being proposed downtown! ***As new homeowner a few minutes from Railroad Square***, I feel very strongly that no one should have to pay the kind of price we paid just to have a roof overhead and a small garden. We need **more** housing on the market--townhomes, apartments, condos, and even (modest) single family homes. **Apartments don't take away from city character--thoughtful density builds city character!** Think about the charm of downtown Petaluma; the colorful new housing downtown only made things better!

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Let me know what I can do to help this and other housing projects downtown!
Alexandria