

RESOLUTION NO. _____

RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA AUTHORIZING THE ECONOMIC DEVELOPMENT AND HOUSING DEPARTMENT DIRECTOR TO SIGN FUTURE AGREEMENTS IMPLEMENTING THE PURPOSE OF THE SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA WORK PLAN, AS APPROVED ANNUALLY BY COUNCIL

WHEREAS, the Santa Rosa Tourism Business Improvement Area was established via Ordinance #3946 on August 10, 2010; and

WHEREAS, the purpose of the Santa Rosa Tourism Business Improvement Area is to provide destination marketing, and to carry out services, activities and programs promoting tourism that benefits lodging operators within the city limits of Santa Rosa; and

WHEREAS, the implementation of this purpose may necessitate the signing of agreements that would benefit from the streamlined process of having the Economic Development and Housing Department Director authorized as the signatory; and

WHEREAS, Santa Rosa Tourism Business Improvement Area funded activities are considered for review and action through an objective process by the Council appointed Santa Rosa Tourism Business Improvement Area Advisory Board; and

WHEREAS, Resolution 28044 delegated authority for approval of all Santa Rosa Tourism Business Improvement Area sponsorship invoices up to \$10,000 to the Director of Economic Development and Housing, or his designee, and to the City Manager, or her designee, for amounts from \$10,001 - \$100,000.

NOW, THEREFORE, BE IT RESOLVED that the Council of the City of Santa Rosa hereby authorizes the Economic Development and Housing Department Director to approve and execute agreements where the source of funds for such agreements are Santa Rosa Tourism Business Improvement Area assessments, the funds will be used solely for the purposes stated Santa Rosa City Code Section 6-56.290, and the purposes of the agreements are approved under Santa Rosa Tourism Business Improvement Area Work Plan, as approved annually by Council.

BE IT FURTHER RESOLVED, that such agreements shall be approved as to form by the City Attorney.

IN COUNCIL DULY PASSED this _____ day of _____, 2013.

AYES:

NOES:

ABSENT:

ABSTAIN:

ATTEST: _____
City Clerk

APPROVED: _____
Mayor

APPROVED AS TO FORM:

City Attorney