



# MOU CITYBUS UNLIMITED ACCESS PASS PROGRAM FOR SANTA ROSA JUNIOR COLLEGE STUDENTS WITH SONOMA COUNTY JUNIOR COLLEGE DISTRICT AND SCJCD ASSOCIATED STUDENTS

City Council Meeting  
November 27, 2018

Yuri Koslen  
Transit Planner  
Transportation and Public Works - Transit

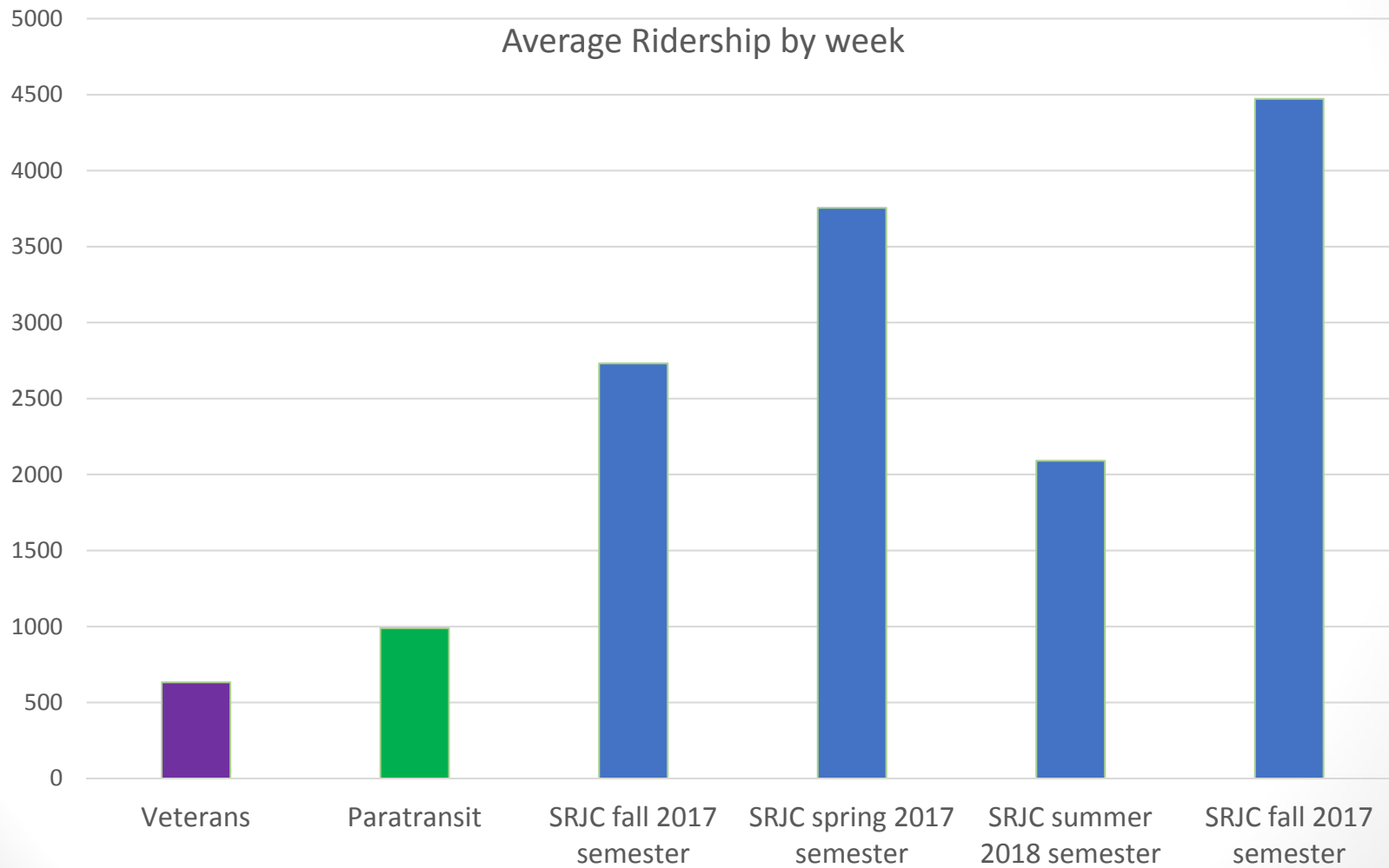
# CURRENT

- The SRJC students in 2017 passed a Student Transportation Fee (STF) to pay for unlimited transit ridership programs with the Sonoma County transit providers
- Council authorized a pilot program for the fall 2017, spring 2018, summer 2018 and fall 2018 semesters
- Student ridership currently averages 4,500 riders per week

# PROPOSED

- New 18-month MOU for \$194,000
- SCJCD obligates \$59,000/semester (\$17,000 for summer semester) to pay for SRJC students to ride CityBus at an increased rate of \$.84 per ride (CityBus average fare) for the. This is an increase from the \$.77 per ride rate during the fall 2017 and spring 2018 semesters.

# Ridership Statistics



# BENEFIT

- Environmental benefits
- College's ability to provide access to educational services for some of the county's most economically disadvantaged students
- Reduce parking demand at the SRJC, increase students' access to the campuses, help recruit and retain students, reduce the overall cost of attending the SRJC
- Increase ridership on CityBus (5% increased boards at bus-stop near SRJC)

# RECOMMENDATION

- It is recommended by the Transportation and Public Works Department that the Council, by resolution, approve the Memorandum of Understanding (MOU) with the Sonoma County Junior College District (SCJCD) and the SCJCD Associated Students, establishing, the CityBus Unlimited Pass Program for Santa Rosa Junior College students through June 30, 2020.
- Questions?