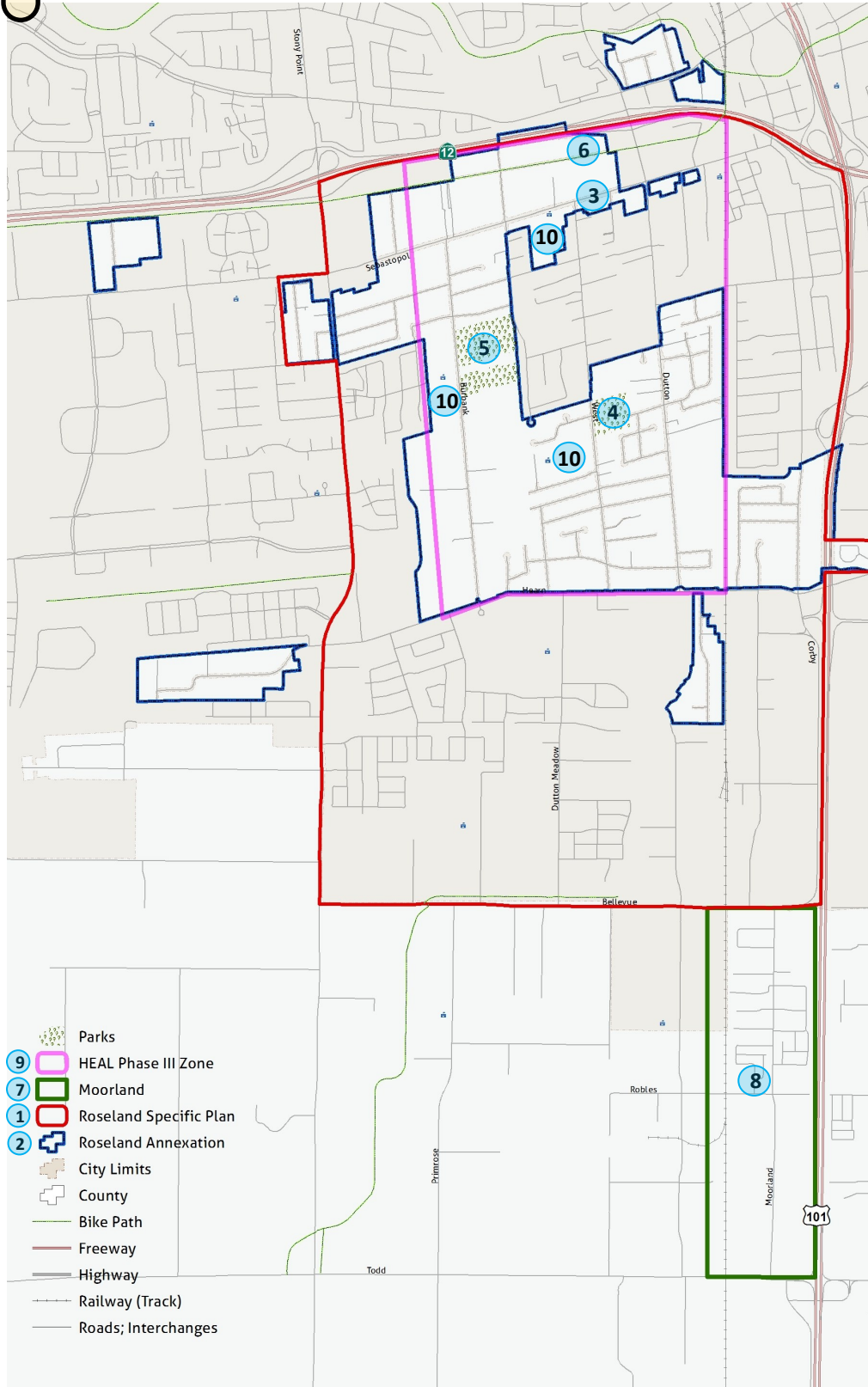


# Help Create **YOUR** *Southwest Santa Rosa*



There are many efforts underway to shape the future of Roseland and the Southwest Santa Rosa area. The community has already provided valuable input for many and others are just beginning.

**Get involved!** Help create and implement the vision for Southwest Santa Rosa.

1. Roseland Area/Sebastopol Road Specific Plan
2. Roseland Area Annexation
3. Roseland Village Neighborhood Center
4. Bayer Neighborhood Park and Gardens
5. Roseland Creek Community Park
6. Joe Rodota Linear Park
7. Moorland Healthy Neighborhood Plan
8. Moorland Neighborhood Park
9. Roseland Roadrunners Strategic Plan
10. Safe Routes to School (SRTS)
11. Reimagining Santa Rosa City-Bus (not on map)
12. Southwest Santa Rosa Health Action Chapter (not on map)

See other side for descriptions of the efforts and how to get involved!

**1. Roseland Area/ Sebastopol Road Specific Plan.** This plan will help residents, business and property owners communicate a vision for the future of this area including how land is developed and how people get to and from daily activities. The community already adopted a Roseland Sebastopol Road Urban Vision Plan. This is a larger planning area that includes the Sebastopol Road corridor and will use the input from the Urban Vision Plan. To get involved, contact Jessica Jones: [jjones@srcity.org](mailto:jjones@srcity.org), (707) 543-3410 or [www.srcity.org/roseland](http://www.srcity.org/roseland).

**2. Roseland Area Annexation.** The Roseland Area Annexation includes five areas that are not currently in the city limits, including Roseland, West Hearn, West Third, Brittain Lane, and Victoria Drive. All of these areas are completely surrounded by the city, but are governed by the County of Sonoma. Annexation would unify the areas as part of the City of Santa Rosa. To get involved, contact Jessica Jones: [jjones@srcity.org](mailto:jjones@srcity.org), (707) 543-3410 or [www.srcity.org/roseland](http://www.srcity.org/roseland).

**3. Roseland Village Neighborhood Center.** The community already helped develop the long-term vision for the area with the Roseland Sebastopol Road Urban Vision Plan. Planning for interim uses of the Roseland Village property is underway. To get involved, contact Beau Anderson: [Beau.Anderson@sonoma-county.org](mailto:Beau.Anderson@sonoma-county.org), (707) 565-1884 or <http://sonomacounty.ca.gov/CDC/Roseland-Village-Neighborhood-Center-Project/>.

**4. Bayer Neighborhood Park and Gardens.** The community already helped create a Master Plan. Construction of the expanded community garden, gathering areas, rehabilitated barn and animal enclosure, turf areas, play zones, amphitheater, picnic areas, orchards, placita, kiosk, restrooms and open air pavilion is scheduled to begin August 2015. To get involved, contact Jen Santos: [jsantos@srcity.org](mailto:jsantos@srcity.org), (707) 543-3781 or [www.santarosarec.com](http://www.santarosarec.com).

**5. Roseland Creek Community Park.** The community already completed some visioning for this park as opportunities for nature paths and education. One more parcel of land needs to be acquired in the future to create a 20 acre park. Additional planning for the improvement of Phase 1, the northern section, will begin Spring 2015. To get involved, contact Jen Santos: [jsantos@srcity.org](mailto:jsantos@srcity.org), (707) 543-3781 or [www.santarosarec.com](http://www.santarosarec.com).

**6. Joe Rodota Linear Park.** Recommended in the Roseland Sebastopol Road Urban Vision Plan, the linear park will integrate the trail and the Roseland Village Neighborhood Center site. To get involved, contact Caryl Hart: [chart@sonoma-county.org](mailto:chart@sonoma-county.org), (707) 565-3342 or [www.sonomacountyparks.org](http://www.sonomacountyparks.org).

**7. Moorland Healthy Neighborhood Plan.** A Neighborhood Action Team has developed short-term and long-term strategies for improving the neighborhood's physical and social environments to enhance safety, health and livability. To get involved, contact Kelly Elder: [Kelly.Elder@sonoma-county.org](mailto:Kelly.Elder@sonoma-county.org), (707) 565-6622.

**8. Moorland Neighborhood Park.** The County recently purchased land in the Moorland neighborhood for use as a new park, one of the key goals of the Moorland Healthy Neighborhood Plan. There will be a collaborative planning process to design the park to best serve children and residents that live in the neighborhood. To get involved, contact James Nantell: [James.Nantell@sonoma-county.org](mailto:James.Nantell@sonoma-county.org), (707)565-2946 or [www.sonomacountyparks.org](http://www.sonomacountyparks.org).

**9. Roseland Roadrunners Strategic Plan.** A Roseland-area group of residents have developed a plan to beautify Roseland, increase physical activity and improve healthy eating. Community Benefit staff from St. Joseph's Health System of Sonoma County works with the group to provide leadership training and mentoring for residents. To get involved, contact Danielle Ronshausen: (707) 565-6680.

**10. Safe Routes to School (SRTS).** Roseland, Sheppard/RAMS, and Roseland Creek Elementary currently have SRTS programs. Schools provide education and encouragement activities for students and work with law enforcement and public works to improve traffic safety around schools. To get involved, contact Angelina Perez: [angiebikesonoma@gmail.com](mailto:angiebikesonoma@gmail.com), (707) 545-0153 or [www.sonomasaferoutes.org](http://www.sonomasaferoutes.org).

**11. Reimagining Santa Rosa CityBus.** The process will result in a new service plan for CityBus (including changes to routes and schedules) and a new vision for how the system should change and grow through 2025. To get involved, contact Rachel Ede: [redes@srcity.org](mailto:redes@srcity.org), (707) 543-3337 or [www.srcity.org/reimagining](http://www.srcity.org/reimagining).

**12. Southwest Santa Rosa Health Action Chapter.** A broad coalition of community leaders and organizations working to ensure that SWSR residents have a strong and organized voice in ongoing city and county outreach efforts and are supported in their resident-led improvement efforts. The ultimate goal is to shift the dynamic so residents feel like they are shaping their own community. To get involved, contact Vince Harper: [vharper@capsonoma.org](mailto:vharper@capsonoma.org), (707) 544-6911 or [www.capsonoma.org](http://www.capsonoma.org).