



ADVANCE TECH
Collision
AUTO BODY EXCELLENCE

To Whom It May Concern:

I am writing you this letter to show my support for Amos Flint and his proposal to open a dispensary business at 950 Piner Road in Santa Rosa.

I have personally known Amos for 20 years and I have owned Advance Tech Collision at 966 Piner Road since 1989.

Amos is an active member of the community and possess professional and ethical business practices. He is generous in giving back to the community by donating.

Amo is a respected member of our community. I feel our community is ready for a new dispensary and I strongly feel that Amos is best suited to run this type of organization, I have had the pleasure of seeing Amos's professionalism and community involvement of his local restaurants, the latest Perch and Plow is amazing.

Thank you very much for your time, and I hope to hear great news from you.

Sincerely,

Brian Donohue
Owner
Advance Tech Collision.



August 15, 2018

To Whom It May Concern,

My name is Michael Hyman and I am a P & C Insurance Broker dealing mainly with commercial insurance. I have known Amos for more than 10 years and have always had great working relations with him. As his insurance broker, anytime I need information to help him he delivers right away. Always reasonable to talk with and very helpful in all situations.

It is my sense that Amos would be a great steward of a Retail Cannabis dispensary because of his integrity, innate caring nature and his understanding of business and what it takes to be successful. These are some of the reasons Amos has been successful in his current and past businesses in Santa Rosa.

Sincerely,

A handwritten signature in blue ink, appearing to read "Michael Hyman", with a long, sweeping underline.

Michael Hyman
Vice President
Fulcrum Point Insurance



Piner Rd. Letter of Support for Amos

To Whom it may concern,

I have known Amos for about 12 years and I have had my business location on Piner Road for 3 ½ years.

I support Amos and his proposal for his dispensary business on 950 Piner Rd. Amos is an active member of the community. Ethical in business practices and a pleasure to work with. Amos is constantly giving donations and supporting local businesses in Sonoma County. Amos is from the community and gives back to the community by participating in many fundraisers and being positive roll model in Sonoma County.

I have had dealings with Amos in his restaurant, nightclub and construction businesses.

- Flint's General Engineering 2004-Present
- Christy's on the Square 2008-2017
- Perch and Plow 2018-Present

Amos has always been a great person to work for and an honest man to work with.

Sincerely,
Ricky Coleman
Coleman Construction

A handwritten signature in blue ink that reads "Ricky Coleman". The signature is written in a cursive, flowing style.



Rubyn Swan

252 Somerville Road

Santa Rosa, CA 95409

August 28, 2018

To Whom It May Concern,

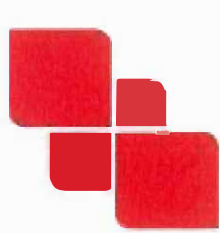
We have a small nonprofit organization, and it takes the aid of the people in our community to make it successful. Hearthstone Village provides a wide range of aid to those in need, and is run purely by volunteers. We have built a clinic from the ground up in rural Mexico, helped cancer patients with extra costs, bought school buses for children to get to better schools, and now completely providing for an orphanage of 27 girls in Haiti. In the past, Amos Flint has been enthusiastic in supporting our fundraisers. We greatly appreciate Amos's help and look forward to his continued assistance. We are all local people trying to make a global difference.

Sincerely,

Rubyn Swan, RN

Volunteer

Hearthstone Village



— SINCE 1951 —
MYERS
FOODSERVICE EQUIPMENT
— SUPPLY & DESIGN —

August 8, 2018

To Whom It May Concern:

I have known Amos Flint for over 15 years and have worked with him in his many entrepreneurial projects, commercial kitchens and designs.

I have thoroughly enjoyed my time working with Amos and have come to know him as an honest, dependable and incredibly hard-working individual.

Amos and his team are upstanding community members and bring a professional get-it-done attitude to anything that they pursue.

Please accept this letter as my personal endorsement for their retail dispensary project on Piner Road in Santa Rosa, CA.

Sincerely,

Rob Myers

President



1599 Cleveland Avenue, Santa Rosa, CA 95401
SANTA ROSA | SAN FRANCISCO | COSTA MESA | LOS ANGELES



11 July 2018

Jerred Kiloh
The Higher Path
14080 Ventura Blvd
Sherman Oaks, CA 91423

Dear Jerred:

I wanted to thank you and your staff for your ongoing participation at weSPARK. The workshops you've conducted have been beneficial for our community. For our guests who are using cannabis to mitigate symptoms from cancer and cancer treatment, the instruction you've provided has been invaluable. Other guests have had the chance to learn about the positive impact cannabis can have in alleviating nausea, improving appetite, dealing with anxiety and insomnia and managing pain.

In presentations about the benefits of cannabis and the methods of delivery, Gabriel and staff have been clear and well-organized about a subject they are passionate about and have extensive knowledge. For our guests, this has been important information. The Q & A session has also been helpful as there are so many different variables for cancer patients to contend with.

We are looking forward to our continued relationship and are appreciative of the individualized time and attention your staff has given to our guests. You've become a trusted resource for weSPARK guests.

Best,

Deborah Stambler
Program Director
weSPARK Cancer Support Center
13520 Ventura Blvd.
Sherman Oaks, CA 91423



To Whom It May Concern,

I am writing to formally support The Higher Path in their effort to secure cannabis licensure/approval on Piner Road in Santa Rosa. Over the past few years, I've had the opportunity to collaborate with Jerred Kiloh and Amos Flint on a few different projects. I am continually impressed by their industry knowledge and level of professionalism. For myself and many others, The Higher Path is a name that is synonymous with integrity.

I am a member of the community in Sonoma County and am highly involved in the cannabis travel and tourism niche statewide. I currently sit on the Sonoma County Tourism marketing committee and am in the process of launching an educational tour company that shares about Sonoma County's cannabis history and culture, Emerald Country Tours. The Higher Path and Emerald Country Tours plan to strategically partner on the cannabis tourism front in Sonoma County.

I am excited to share with you that The Higher Path intends to create an educational show garden as part of their facility on Piner. This educational show garden we have discussed, will spotlight different cultivars of cannabis, teach visitors about the unique science of different strains, and work to demystify the cannabis plant. As part of the show garden area, we have also discussed incorporating documentary short films and historical collateral that story-tells about the unique cannabis history of northern California, and Sonoma County specifically. I hope to see our plans come to fruition, and am proud to fully support The Higher Path in their efforts.

Kind regards,

**Brian Applegarth
Emerald Country Tours
615.788.3142**



August 28, 2018

SUBJECT: The Higher Path

To whom it may concern:

The Valley Industry and Commerce Association (VICA) is one of the most influential business advocacy organizations in Southern California, representing over 400 businesses in the San Fernando Valley and throughout Los Angeles County. We are writing to express our support for The Higher Path and to commend it for its service and dedication to the community.

For many years, The Higher Path has been a good neighbor to the San Fernando Valley community and has earned a reputation for being among the most responsible vendors of medical and adult use recreational marijuana in the region.

The Higher Path has consistently demonstrated a strong commitment to our local community. In 2016, The Higher Path became one of the first medical cannabis dispensary to join local business and community groups such as VICA, showing The Higher Path's dedication to connecting with other local business and playing an active role in the business community. In addition, The Higher Path supports the community in numerous ways, such as regular canned food drives and other outreach events. Its storefront location is attractive and features local artists and creators. The Higher Path has strong community ties to Los Angeles and the surrounding area.

In its years of operation, The Higher Path has proven its dedication to the community through its service and commitment. VICA is pleased to recommend The Higher Path as an asset to our local community.

Sincerely,

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Lisa Gritzner
VICA Chair

A handwritten signature in black ink, appearing to read 'Stuart Waldman', is positioned above the printed name.

Stuart Waldman
VICA President



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Owner
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966 Piner Road
Santa Rosa, CA 95403
(707) 579-2903
Fax: (707) 579-3596

5277 Old Redwood Highway
Santa Rosa, CA 95403
(707) 545-4388
Fax: (707) 545-4389

369 Todd Road
Santa Rosa, CA 95407
(707) 585-7301
Fax: (707) 585-7307



August 15, 2018

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Lisa Gritzner
VICA Chair

A handwritten signature in black ink, appearing to read 'Stuart Waldman', is positioned above the printed name.

Stuart Waldman
VICA President



THE HIGHER PATH

Continuing our commitment to serving Santa Rosa

October 25th, 2018

(BEAR FLAG SUPPLY, INC DBA THE HIGHER PAT

WHAT WAS MISSED?



Originally Submitted Renderings



Rendering (B) 950 Piner Rd

Details of Materials
and Colors



4. Neighborhood Enhancement (30 points max)

- i. Quality and extent of improvements to the site, building, and surrounding neighborhoods
- ii. Integration of project through attractive façade, setbacks, quality materials and colors, landscaping, safe circulation and location of driveways, and ease of parking
- iii. Environmental benefits - green business practices related to energy and/or water conservation
- iv. Community benefits e.g. employment opportunities, community programs and contributions.

- Significant upgrades proposed to the interior.
- No details on what exterior cosmetic improvements are proposed. No details on materials or colors.
- Sonoma Clean Power as well as green business practices related to water/energy conservation.
- Local hiring and employee training. Business is seen as community benefit. Educational seminars on cannabis related topics.

22

PINER ROAD NEEDS A FACELIFT

EXISTING

- Dated facade
- No secure parking or lighting
- High energy consumption
- No landscaping



WHAT'S NEW? NOT SHOWN IN APPLICATION

PROPERTY OWNER CHARLES EVANS IS COMMITTED TO RENOVATING ALL BUILDINGS. COSMETIC RENOVATIONS FOR 275 FEET OF PINER ROAD FRONTAGE ARE DEPENDENT UPON APPROVAL OF RETAIL APPLICATION.



EXTERIORS: COSMETIC RENOVATIONS TO MULTIPLE BUILDINGS (930, 950 & 966 PINER RD) FOR THE FIRST TIME IN 44 YEARS.



EXTERIOR RENOVATIONS INCLUDE EXISTING BUSINESS LUMBER LIQUIDATORS AND APPROVED CANNABIS BUSINESSES



EXTENSIVE EXPERIENCE NOT REFLECTED IN APPLICATION EVALUATION

950 Piner Rd

MERIT BASED REVIEW CRITERIA	COMMENTS	SCORE
2. Site Management (20 points max) <ul style="list-style-type: none"> i. Experience in operating a cannabis retail business in the North Bay area ii. Qualifications and backgrounds of principals iii. Business Plan that includes day-to-day operations and how cannabis will be monitored to prevent diversion iv. Management plan that prevents and responds to potential nuisance impacts (e.g. loitering, trash, local contact) on adjoining properties, public areas, and the surrounding neighborhoods v. Performance timeline from land use approval to plan check and construction to opening 	<ul style="list-style-type: none"> • Experience with cannabis retail operations in San Francisco. • Demonstrate exceptional qualifications and experiences of principals. • Detailed policies and procedures for day-to-day operations. • Application offers limited consideration of potential nuisance impacts and lacks specificity on how to respond. Describes use of security cameras as a deterrent and 30-min parking limits. • Performance timeline provided, but not very detailed. 	17.7

15 years experience with cannabis retail operations.
Score: 17.7

No experience in cannabis retail.
Score: 17.7

925 Piner Rd

MERIT BASED REVIEW CRITERIA	COMMENTS	SCORE
2. Site Management (20 points max) <ul style="list-style-type: none"> i. Experience in operating a cannabis retail business in the North Bay area ii. Qualifications and backgrounds of principals iii. Business Plan that includes day-to-day operations and how cannabis will be monitored to prevent diversion iv. Management plan that prevents and responds to potential nuisance impacts (e.g. loitering, trash, local contact) on adjoining properties, public areas, and the surrounding neighborhoods v. Performance timeline from land use approval to plan check and construction to opening 	<ul style="list-style-type: none"> • No experience in cannabis retail, but experienced in cultivation and cultivation related product sales. Sonoma County residents. • Exceptional qualifications and experience of principals. • Very detailed policies and procedures for day-to-day operations. • Application addresses loitering and trash but fails to consider other potential nuisance impacts. • Detailed performance timeline. 	17.7



THE HIGHER PATH



JERRED KILOH CA CANNABIS RETAILER LEADER

Cannabis Industry Leader & Influential voice in regulated cannabis industry - 15 years experience.

UCBA - Founder and president of UCBA largest retail trade organization in the nation

Thrive Center for Birth & Family Wellness - Founder & Owner of Santa Rosa based health-care center that offers education, an apothecary, birth suites, and full service midwifery care.

The Green Cross - One of the most decorated dispensaries in CA history, founded in 2004

SF Medical Marijuana Task Force 2010

featured in:



Los Angeles Times



We Are Local Residents and Business Savvy

AMOS FLINT

Perch + Plow - Full Service Restaurant and Social Bar featuring local ingredients

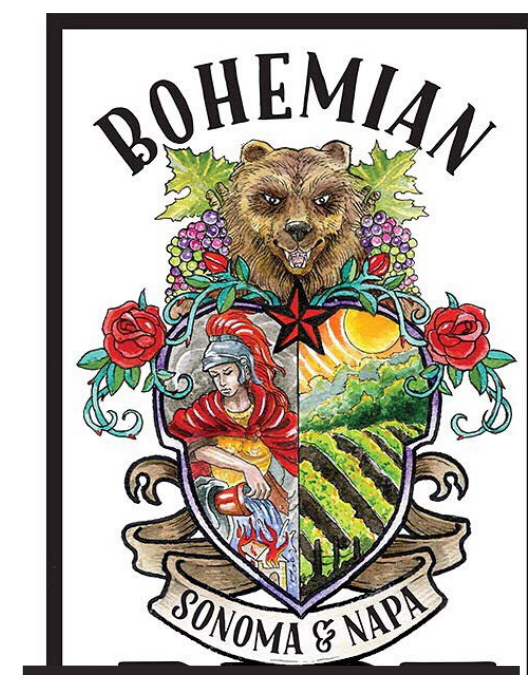
New Santa Rosa Restaurant on Courthouse Square - Coming early 2019

Flint General Engineering of Santa Rosa - Owned and Operated for 15 years, serving clients throughout the Bay Area

Hearts for Haiti (501c3) - Donates to support a brighter, more sustainable future for Haiti's youth

Christy's on the Square - Served as a lively restaurant & music club in downtown Santa Rosa

featured in:



local business owner:





THE HIGHER PATH NAPA



SITE MANAGEMENT TRACK RECORD



Over 15 years experience in regulated cannabis retail store management



8 years experience in successful downtown Santa Rosa retail



Experience in operating a cannabis retail business in the North Bay area



Business Plan developed from hands on experience that includes day-to-day operations & how cannabis will be monitored to prevent diversion

42 Notable Awards in the Past 3 Years

42 Awards in the past 3 years

- Best of LA Dispensary
- Best of Southern California (3 years in a row)
- California State Assembly Certificate of Recognition (2016)
- Special Congressional Recognition
- Best of the Bay (3 years in a row)
- Talk of the Town (4 years in a row)
- The Best of Sonoma County 2016

