



City of Santa Rosa

City Hall, Council
Chamber
100 Santa Rosa Avenue
Santa Rosa, CA 95404

CITY COUNCIL REGULAR MEETING AGENDA AND SUMMARY REPORT AUGUST 4, 2026

4:00 P.M. - REGULAR SESSION

**MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE
MEETING BY ATTENDING IN-PERSON FROM COUNCIL
CHAMBER AT 100 SANTA ROSA AVENUE, SANTA ROSA,
OR VIRTUALLY VIA ZOOM WEBINAR BY VISITING
[HTTPS://SRCITY-ORG.ZOOM.US/J/83637533027](https://srcity-org.zoom.us/j/83637533027),
OR BY DIALING 877-853-5257 AND ENTERING
WEBINAR ID: 836 3753 3027.**

THE PUBLIC CAN ALSO VIEW OR LISTEN TO THE MEETING LIVE AT:

- 1. [HTTPS://SANTA-ROSA.LEGISTAR.COM/CALENDAR](https://santa-rosa.legistar.com/calendar). CLICK ON THE
"IN PROGRESS" LINK TO VIEW;**
- 2. VIA ZOOM WEBINAR BY VISITING
[HTTPS://SRCITY-ORG.ZOOM.US/J/83637533027](https://srcity-org.zoom.us/j/83637533027), OR BY DIALING
877-853-5257 AND ENTERING WEBINAR ID: 836 3753 3027;**
- 3. COMCAST CHANNEL 28 OR 24 (ESPAÑOL),
AT&T U-VERSE CHANNEL 99; AND**
- 4. VIA YOUTUBE AT [HTTPS://WWW.YOUTUBE.COM/CITYOFSANTAROSA](https://www.youtube.com/cityofsantarosa)**

**Public Comment may be made live during the meeting
In-Person from Council Chamber, via Zoom webinar or dial-in,
or submitted in advance via email at cc-comment@srcity.org
by 5:00 p.m. the Monday before the City Council Meeting.**

**PLEASE NOTE THAT ALL E-MAILS SENT TO THE CITY COUNCIL ARE
CONSIDERED TO BE PUBLIC RECORDS AND SUBJECT TO
DISCLOSURE UNDER THE CALIFORNIA PUBLIC RECORDS ACT.**

**DEADLINES AND ADDITIONAL INSTRUCTION FOR
PUBLIC COMMENT ARE SET FORTH BELOW.**

COUNCIL MAY RECESS DURING THE EVENING FOR BREAKS.

**PUBLIC HEARING MATTERS WILL BEGIN NO EARLIER THAN 5:00 P.M.
MATTERS ON THE AGENDA MAY BE TAKEN OUT OF ORDER.**

PUBLIC COMMENTS:

Except for public hearing items, comments from the public will be allowed on all agenda items at the time each item is called. Comments on public hearing items may be made when the hearing is opened.

Live Public Comment: Members of the public may comment on each agenda item when the Chair opens public comments. To provide comment on an agenda item you may: (1) speak in person from the Council Chamber by completing a speaker card or signing up with the administrator; (2) participate through Zoom by using the “raise hand feature”; or (3) join by phone using the dial-in option in Zoom and pressing “*9” when public comment is opened for the item. For more information, visit <http://srcity.org/3360/Participate-in-Public-Meetings>.

Advanced Public Comment Via E-mail: To submit an e-mailed public comment to the City Council, please send to: cc-comment@srcity.org by 5:00 p.m., the Monday prior to the Council Meeting. Identify in the subject line of your e-mail the Agenda Item Number on which you wish to comment, and provide your name and comment in the body of the e-mail. E-mail public comments received by the deadline will be distributed to City Council members and uploaded to the agenda prior to the start of the City Council Meeting for public access.

Non-Agenda Items are the time when any person may address the Council on

matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. The first public comment period on non-agenda items (Agenda Item 14) will begin no earlier than 5:00 p.m. and will be limited to twelve speakers selected randomly by the Mayor. Each speaker will be allowed up to three minutes. Speakers who do not have an opportunity to speak during this time will be allowed to make public comment under Agenda Item 18.

4:00 P.M.

1. CALL TO ORDER AND ROLL CALL

2. REMOTE PARTICIPATION UNDER THE BROWN ACT (Gov. Code § 54953)

This time is reserved for any Council Member to announce remote participation under the "Just Cause" provision of Government Code Section 54953.8.

3. ANNOUNCEMENT OF CLOSED SESSION ITEMS - NONE.

Following the announcement of Closed Session items and prior to recess into Closed Session, the public may speak up to three minutes on items to be addressed in Closed Session.

RECESS CLOSED SESSION(S) AND RECONVENE TO OPEN SESSION IN THE COUNCIL CHAMBER AND VIA ZOOM.

4. STUDY SESSION - NONE.

Study Session items are items for in-depth discussion and possible direction to staff. Council will take no action.

5. ANNOUNCEMENT OF ROLL CALL (IF NEEDED)

6. REPORT, IF ANY, ON STUDY AND CLOSED SESSIONS

7. PROCLAMATIONS/PRESENTATIONS - NONE.

8. STAFF BRIEFINGS

This time is reserved for City staff to provide a five-minute briefing to the Council on departmental issues of interest. Council will take no action on

these matters except to possibly place a particular item on a future agenda for Council consideration.

8.1 COMMUNITY EMPOWERMENT PLAN UPDATE

This is a standing item on the agenda. Council will take no action except for possible direction to staff. This item has no impact on current fiscal year budget.

9. CITY MANAGER'S/CITY ATTORNEY'S REPORTS

10. STATEMENTS OF ABSTENTION/RECUSAL BY COUNCIL MEMBERS

11. MAYOR'S/COUNCIL MEMBERS' REPORTS

11.1 MAYOR'S/COUNCIL MEMBERS' SUBCOMMITTEE AND LIAISON REPORTS (AND POSSIBLE COUNCIL DIRECTION TO BOARD REPRESENTATIVE ON PENDING ISSUES, IF NEEDED)

11.1.1 Council Subcommittee Reports

11.1.2 Sonoma County Transportation and Climate Authorities (SCTCA)

11.1.3 Sonoma County Water Agency (SCWA) - Water Advisory Committee

11.1.4 Association of Bay Area Governments (ABAG)

11.1.5 Sonoma County Agricultural Preservation and Open Space District Advisory Committee

11.1.6 Sonoma Clean Power Authority (SCPA)

11.1.7 Zero Waste Sonoma (formerly known as Sonoma County Waste Management Agency (SCWMA))

11.1.8 Groundwater Sustainability Agency (GSA)

11.1.9 Sonoma County Homeless Coalition

11.1.10 Renewal Enterprise District (RED)

11.1.11 Public Safety Subcommittee

11.1.12 Other

12. APPROVAL OF MINUTES - NONE.

13. CONSENT ITEMS

- 13.1** RESOLUTION - AUTHORIZATION OF RECEIPT OF ADDITIONAL COMMUNITY DEVELOPMENT BLOCK GRANT - DISASTER RECOVERY GRANT FUNDS FROM THE CALIFORNIA DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT AND ALLOCATING SUCH FUNDS TO THE COFFEY PARK AND FOUNTAINGROVE NEIGHBORHOOD ROAD DISASTER RECOVERY PROJECT

RECOMMENDATION: The Transportation and Public Works Department recommends that the Council, by resolution, approve receipt of additional Community Development Block Grant - Disaster Recovery Grant Funds from the California Department of Housing and Community Development and allocate such funds to the Coffey Park and Fountaingrove Neighborhood Road Disaster Recovery Project, Contract No. C02258, and authorize the Chief Financial Officer to increase appropriations in the amount of \$1,496,623.27.

Attachments: [Staff Report](#)
[Attachment 1 - HCD Letter](#)
[Resolution](#)

- 13.2** RESOLUTION - EXTENSION OF PROCLAMATION OF LOCAL HOMELESS EMERGENCY

RECOMMENDATION: The Housing and Community Services Department recommends that the Council, by resolution, approve an extension of Resolution No. 28839 which formally proclaimed a local homeless emergency within Santa Rosa. This item has no impact on current fiscal year budget.

Attachments: [Staff Report](#)
[Resolution](#)

14. PUBLIC COMMENT ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. This public comment period will begin no earlier than 5:00 p.m. and will be limited to twelve speakers selected randomly by the City Clerk. Each speaker will be allowed up to three minutes. Speakers who do not have an opportunity to speak during this time will be allowed to make public comment under Agenda Item 18.

15. REPORT ITEMS

15.1 REPORT - PROHOUSING DESIGNATION PROGRAM APPLICATION AUTHORIZATION

BACKGROUND: The Prohousing Designation Program (PDP) seeks to acknowledge and support jurisdictions that go above-and-beyond state housing law to help accelerate housing production. A jurisdiction with a Prohousing Designation may receive priority processing or funding points when applying for several funding programs, including Affordable Housing and Sustainable Communities (AHSC), Infill Infrastructure Grant (IIG), Transformative Climate Communities (TCC), Solutions for Congested Corridors (SCCP), Local Partnership Program (LPP), Transit and Intercity Rail Capital Program (TIRCP), and Sustainable Transportation Planning Grant Program (STPG).

In July 2023, Santa Rosa was one of the first cities in California to receive the Prohousing Designation. This designation expires three years from January 1 of year following the date it was granted. Accordingly, the City must submit a new application before its designation expires on January 1, 2027.

RECOMMENDATION: The Planning and Economic Development Department recommends that the Council: 1) receive information regarding the City's renewal application for the California Department of Housing and Community Development's Prohousing Designation Program; 2) receive public comment as part of the required Diligent Public Participation Process; and 3) by resolution, authorize staff to submit the renewal application to the California Department of Housing and Community Development following completion of the required public review period and consideration of all comments received. This

item has no impact on the current fiscal year budget.

Attachments: [Staff Report](#)
[Attachment 1 - Prohousing Application 2026](#)
[Resolution](#)
[Presentation](#)

15.2 REPORT - HIGH-DENSITY MULTI-FAMILY RESIDENTIAL INCENTIVE PROGRAM

BACKGROUND: On September 25, 2018, the City Council approved the establishment of the High-Density Multi-Family Incentive Program (Incentive Program). The purpose of the Incentive Program was to address the community's housing crisis by encouraging housing development and increased density in downtown Santa Rosa through the reduction/deferral of City development impact fees. The program supports City Council goals to promote Citywide economic development and plan for and encourage housing for all. Pursuant to the approved resolutions, eligible projects must be located within the boundaries of the Downtown Station Area Specific Plan and within one of the zoning districts identified in the resolutions. In the September 2018 resolutions, criteria was established for eligible residential projects including that they "break ground" by August 31, 2023. Breaking ground was defined as pulling a foundation building permit. As of October 2022, only one project, The Cannery located at 3 West 3rd Street, had taken advantage of the Incentive Program. Due to the ongoing housing crisis and delays in housing investments and construction at that time, on December 13, 2022, the Council adopted resolutions extending the Program through August 31, 2026. To date, six projects have taken advantage of the Incentive Program, with three additional projects pending. Given the continued housing crisis and the City's need to develop an updated impact fee study, engage with the community and developers, and subsequently amend the Program as necessary, staff is recommending that the Incentive Program be extended to August 31, 2031.

RECOMMENDATION: The Planning and Economic Development Department recommends that the Council, by three separate resolutions: 1) rescind Resolution No. RES-2022-246 and set forth a

revised schedule of capital facilities fees for the high density multi-family residential incentive program; 2) rescind Resolution No. RES-2022-247 and set forth a revised schedule of park development impact fees for the high density multi-family incentive program; and 3) rescind Resolution No. RES-2022-248 and establish payment options for water and wastewater demand fees for the high density multi-family residential incentive program to further support housing development and increased density in downtown Santa Rosa. This item has no impact on current fiscal year budget.

Attachments: [Staff Report](#)
[Attachment 1 - Downtown Map](#)
[Attachment 2 - KM Memo](#)
[Attachment 3 - Maximum Base FAR Map](#)
[Attachment 4 - CC RES-2019-066-CFF](#)
[Attachment 5 - CC RES-2019-067-Park](#)
[Attachment 6 - CC RES-2018-169-Water Wastewater](#)
[Attachment 7 - CC - RES-2022-246 - CFF](#)
[Attachment 8 - CC - RES-2022-247 - Parks](#)
[Attachment 9 - CC - RES-2022-248 - Water Wastewater](#)
[Resolution 1 - CFF](#)
[Resolution 1 Exhibit A - Map of Downtown](#)
[Resolution 2 - Park](#)
[Resolution 2 Exhibit A - Map of Downtown](#)
[Resolution 3 - Water and Wastewater](#)
[Resolution 3 Exhibit A - Map of Downtown](#)
[Presentation](#)

16. PUBLIC HEARINGS - NONE.

Public Hearing matters will begin no earlier than 5:00 p.m. or as soon thereafter as the matters are reached on the agenda.

17. WRITTEN COMMUNICATIONS

17.1 NOTICE OF FINAL MAP - Holly Hock - Provided for information.

Attachments: [Notice of Submittal](#)
[Location Map](#)

18. PUBLIC COMMENT ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council and not able to speak under Agenda Item 14. Each speaker will be allowed up to three minutes.

19. ANNOUNCEMENT OF CONTINUED CLOSED SESSION ITEMS, RECESS TO CLOSED SESSION IN THE MAYOR'S CONFERENCE ROOM, RECONVENE TO OPEN SESSION, AND ANNOUNCEMENTS [IF NEEDED]

20. ADJOURNMENT OF MEETING

21. UPCOMING MEETINGS

This schedule is tentative and subject to change pending final publication and posting of the City Council Meeting Agenda.

21.1 UPCOMING MEETINGS LIST

Attachments: [Upcoming Meetings List](#)

***Did not appear on the preliminary agenda.**

****Quasi-judicial or adjudicative action, ex-parte communication disclosure is required.**

The Open Government Ordinance was adopted by City Council in December 2020 (ORD-2020-018) and amended in July 2021 (ORD-2021-007). These ordinances added and amended Chapter 1-10 to the City Code to codify the City of Santa Rosa's commitment to embrace a culture of open government to ensure public trust, engage the community, and establish a system of transparency, public participation, and collaboration. To view a full versions of the Open Government Ordinances go to <http://srcity.org/OpenGovOrdinance> and <http://srcity.org/OpenGovOrdinanceAmend>. To request paper copies of the Open Government Ordinances contact the City Clerk's Office at 707-543-3015 (TTY Relay at 711) or cityclerk@srcity.org.

The City of Santa Rosa does not discriminate against individuals (including member(s) of a legislative body) with disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a City program, service, or activity, including printed information in alternate formats, are available by contacting the City Clerk's Office at 707-543-3015 (TTY Relay at 711) or cityclerk@srcity.org. The e-mail subject line should read "ADA Accommodation Request" or "Language Assistance" and the e-mail should include your name, address, telephone number, and a description of the request. If the request is received at least seven (7) business days prior to the City Council meeting, the copy shall be provided no later than two (2) business days prior to the City Council meeting. Meeting information can also be accessed via the internet at <http://srcity.org>.

City Council

AUGUST 4, 2026

Any writings or documents provided to a majority of the City Council prior to this meeting regarding any item on this agenda, excluding closed session items, are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.