



- CITY OF SANTA ROSA -
PARKS CONDITION ASSESSMENT & PRIORITIZATION REPORT
- FUNDED BY MEASURE M – PARKS FOR ALL -



AGENDA

1. Measure M – Parks for All Review
2. Project Background
3. Project Goal
4. Process
5. Report Results

MEASURE M – PARKS FOR ALL | SALES TAX MEASURE

WHEN November 6, 2018 with 72.6% support

WHAT 1/8 cent sales tax for 10 years

- April 1, 2019 – March 31, 2029

WHY Provides dedicated funds to Santa Rosa for parks & recreation needs

- ~\$1.9M annually
- ~\$19.1M over 10 years

HOW Requires baseline commitment & Citizens Oversight Committee

INITIAL AND LONG-TERM PRIORITY PLAN FOR YEARS 1 & 2

Priority 1. Fire-related parks and recreation damages such as:

- Coffey Neighborhood Park
- Rincon Ridge Neighborhood Park & Open Space
- Fir Ridge Neighborhood Park
- Nagasawa Community Park
- Frances Nielsen Neighborhood Park
- Parker Hill Trail
- Roadway Landscapes

Priority 2. Develop and implement city-wide community outreach plan

Priority 3. Consultant recommendations for deferred maintenance and overall recommendations

PRIORITY 3. CONSULTANT RECOMMENDATIONS FOR DEFERRED MAINTENANCE

RFP asked consultant to provide:

1. Condition Assessment
2. Deferred Maintenance Analysis
3. Project Prioritization



City of

Santa Rosa

June 10, 2022

PARKS

PRIORITIZATION REPORT



EXAMPLES OF DEFERRED MAINTENANCE



Cracks and weeds in surfacing. Potential trip hazard.



Dying turf due to broken or deficient irrigation



Cracks and potholes creating uneven surfacing.



Broken and unsafe playground equipment

PROJECT BACKGROUND

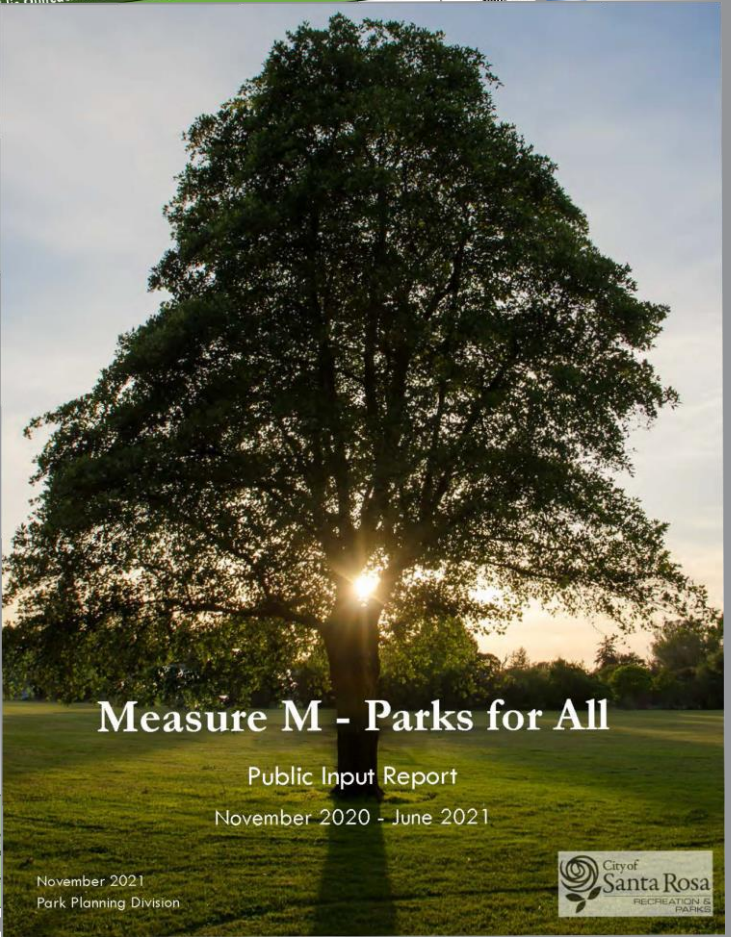


Question 8: Will you support Measure M?

OUTREACH

Classes in Park

MEETING DETAILS	Postcard
Northwest Quadrant (West End Neighborhood Association) Community Dinner and Planning Meeting at DeTurk Round Barn on February 27, 2020 (60-65 attendees)	* No postcard were mailed.
Northeast Quadrant (Santa Rosa Parks Foundation) Zoom Webinar on March 10, 2021 (41 attendees)	* No postcard were mailed.
Southwest Quadrant (LandPaths) Zoom Webinar on March 18, 2021 (53 attendees)	
Southeast Quadrant (South Park CBI) Zoom Webinar on March 25, 2021 (61 attendees)	
Citywide (CaffeyStrong) Zoom Webinar on March 22, 2021 (19 attendees)	



Measure M - Parks for All

Public Input Report

November 2020 - June 2021

November 2021
Park Planning Division

City of Santa Rosa
RECREATION & PARKS

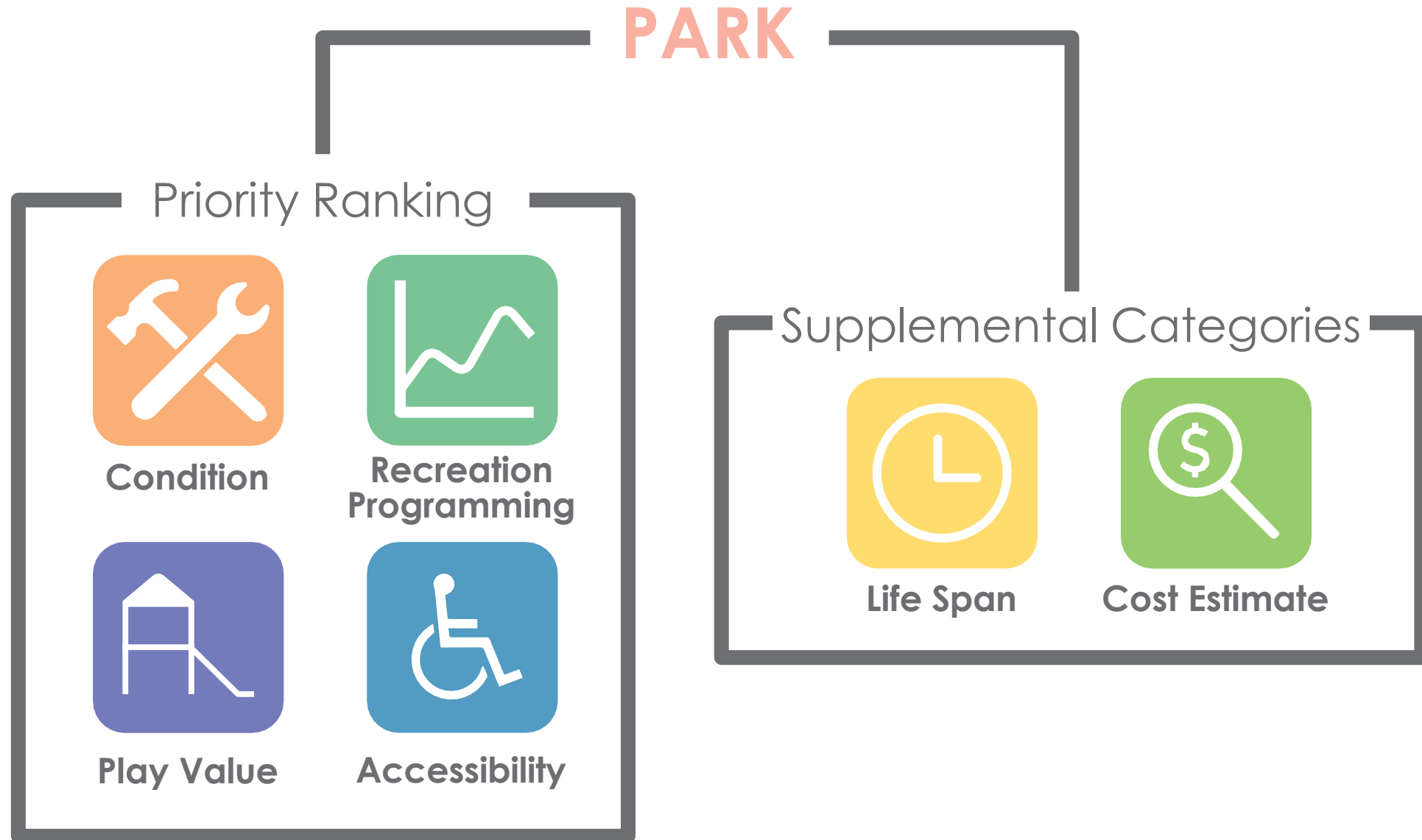
Yes 51%

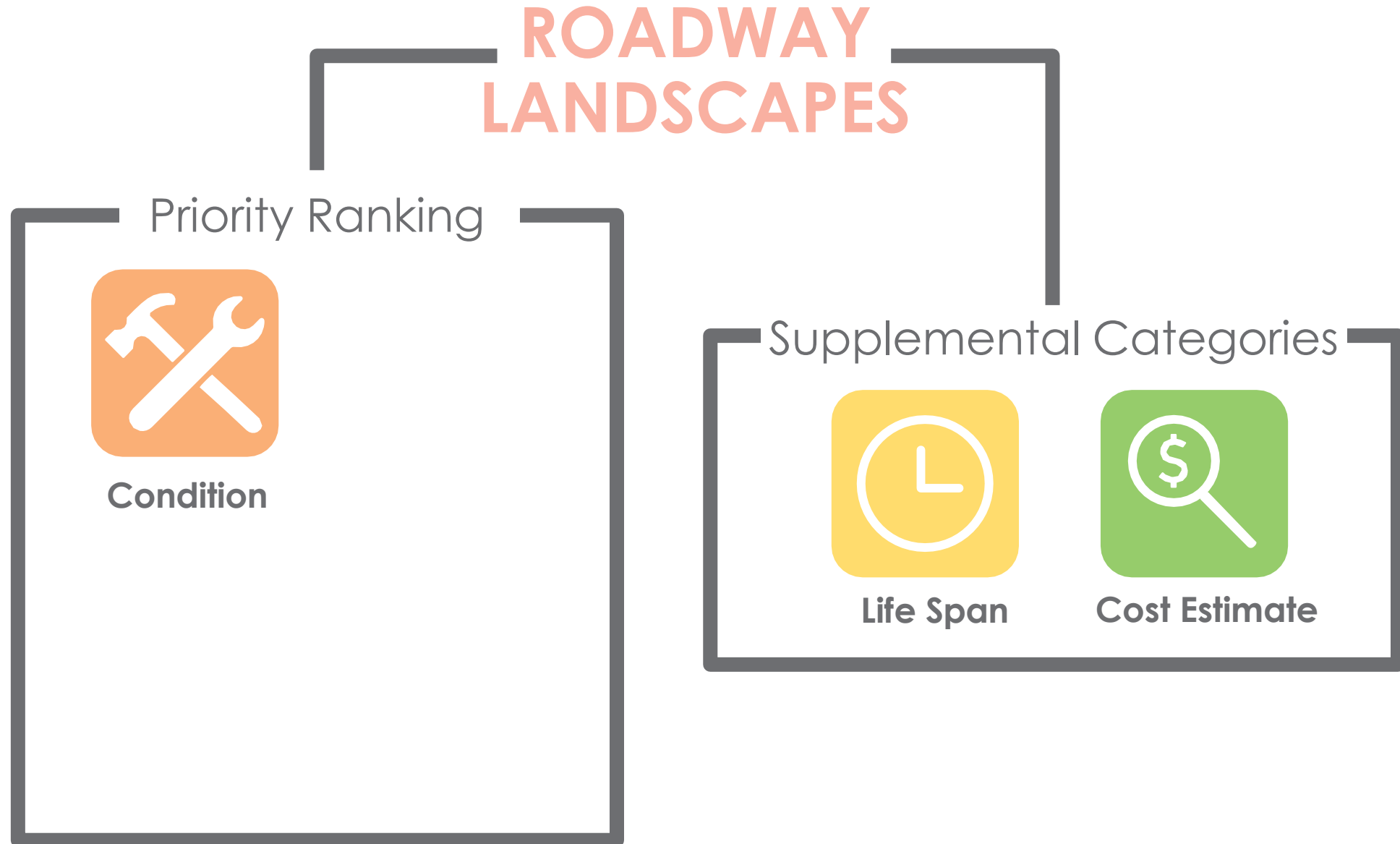
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Provide a ranking for all City parks and a selection of roadway landscapes that are maintained by the Department of Recreation and Parks in order **to prioritize the allocation of funding for park improvements.**

PROCESS

1. Visit sample sites to perform condition assessment
2. Develop ranking methodologies
3. Introduce project to Board of Community Services to receive feedback
4. Visit and perform ranking on all sites
5. Prepare draft report
- 6. Present report to Board of Community Services**
7. Finalize report





PROCESS | CONDITION ASSESSMENT



5

New or Near New

SURFACING



PLAYGROUND



NATURAL TURF



4

Light/Normal Wear



3

Worn, Functional



2

Major Defects

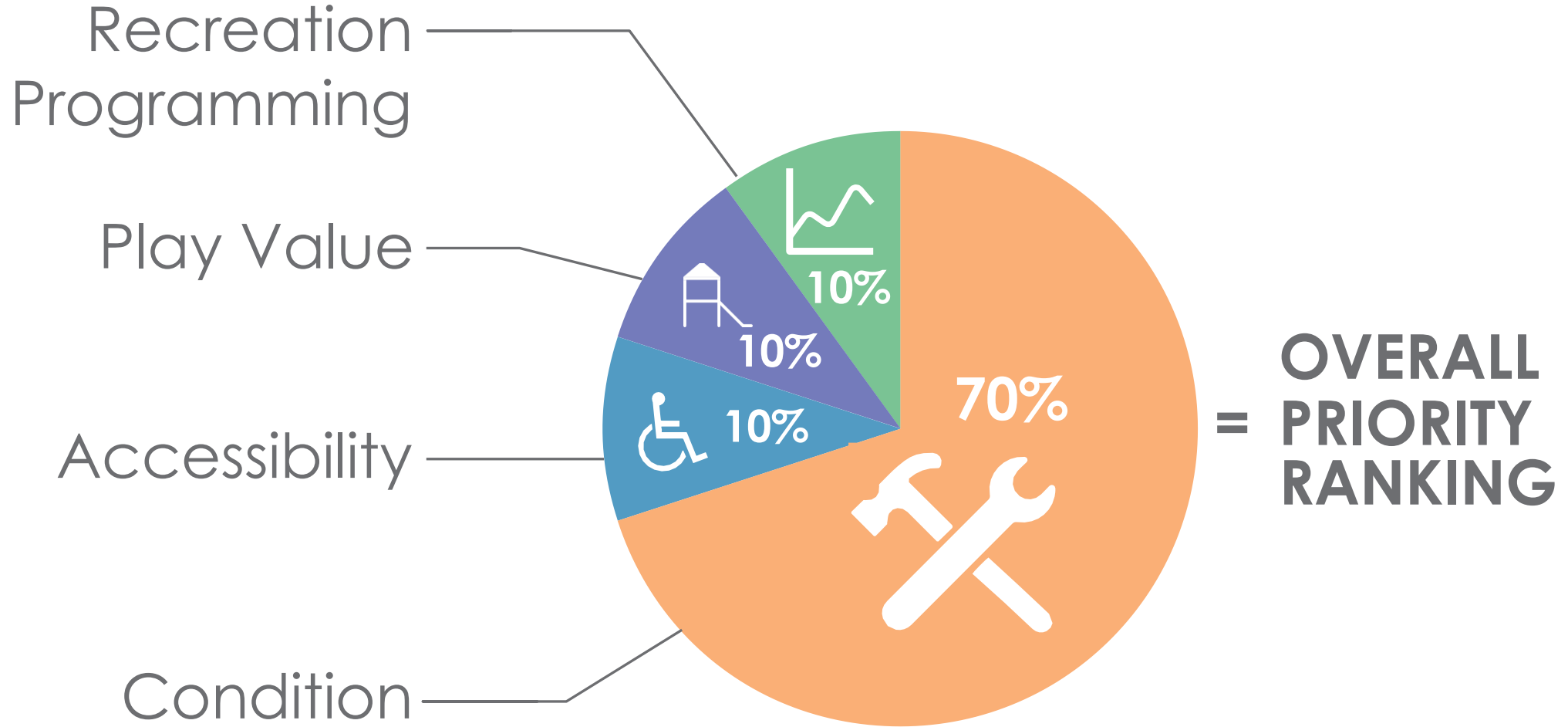


1

Broken, Unsafe



PROCESS



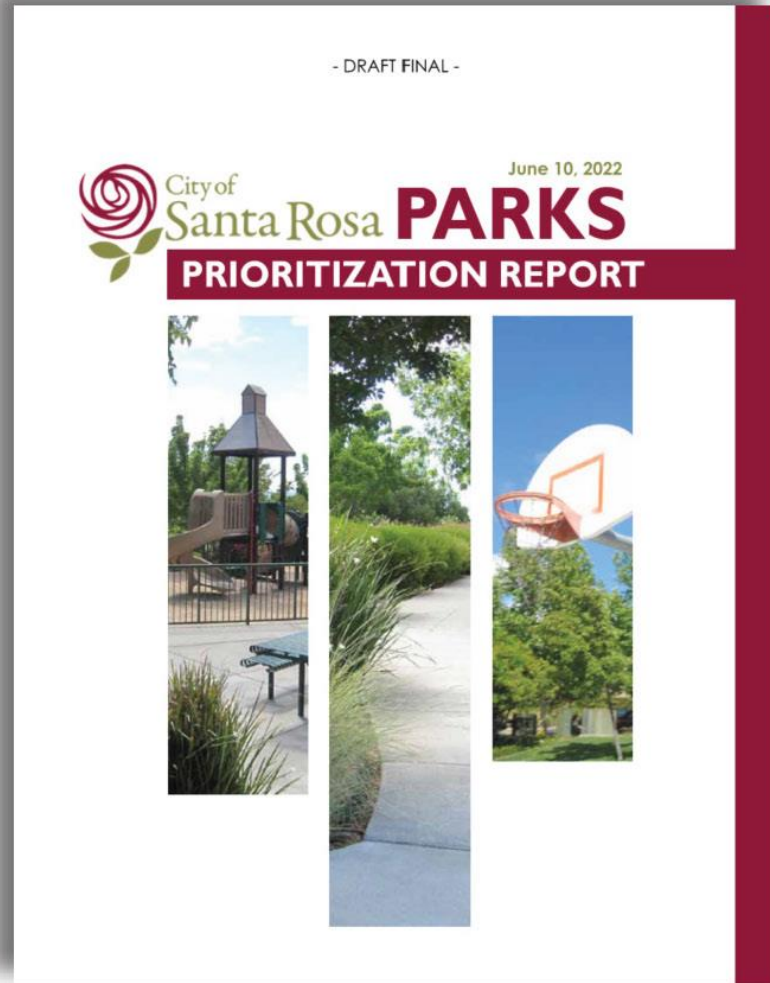
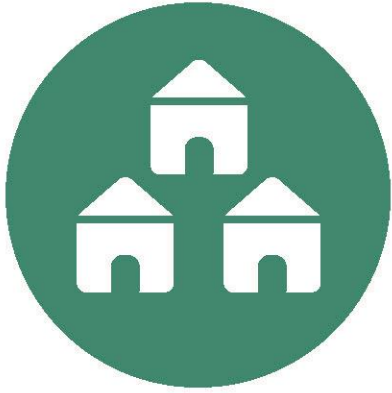


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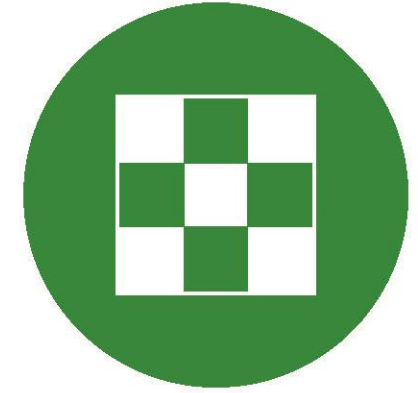
COMMUNITY
PARKS



NEIGHBORHOOD
PARKS



OPEN SPACES



PUBLIC GATHERING
AREAS & PLAZAS



SPECIAL PURPOSE
PARKS



TRAIL
PARKS



ROADWAY
LANDSCAPES

PARK NAME

JULLIARD PARK

SITE MAP



PARK DETAILS

PARK TYPE
Neighborhood Park

QUADRANT
Northeast

SIZE (ACRES)
9.1

ADDRESS
227 Santa Rosa Avenue

PRIORITY OUT OF 50 COMMUNITY PARKS
7

SUMMARY

Julliard Park is a 9.1 acre neighborhood park located in the northeast quadrant of Santa Rosa, CA. The park contains a playground, bocce ball courts, and a water feature.

The overall condition of the park is adequate, and a majority of the amenities are fully functional. Julliard Park has a high level of recreation programming, very high play value, and has a few significantly non-compliant ADA features.

The park does not have critical condition amenities, though the stone pavers are cracked and damaged, and the stone veneer around the flag pole has minor damage.



RANKING MATRIX - JULLIARD PARK

Amenities	Priority Ranking Categories					Supplemental Categories
	Condition	Recreation Programming	Play Value	Accessibility	Lifespan	Cost Estimate
	3.3	2.0	1.0	1.9	15.6	\$ 10,187,312
General Furnishings	3.0	5.0	5.0	3.0	10.0	\$ 278,088
General Landscape	4.5	4.0	5.0	-	21.9	\$ 1,104,497
General Trees	4.0	5.0	5.0	-	37.5	\$ 115,025
General Hardscape	2.5	3.0	5.0	1.0	7.5	\$ 3,187,063
General Irrigation	4.5	5.0	5.0	-	21.9	\$ 1,438,089
General Lighting	3.0	5.0	5.0	-	20.0	\$ 315,960
General Barriers	4.0	5.0	5.0	-	22.5	\$ 122,886
General Signage	2.5	5.0	5.0	3.7	7.5	\$ 125,666
General Drainage	3.0	5.0	5.0	-	17.5	\$ 778,309
General Structures	2.0	5.0	5.0	-	7.5	\$ 45,981
Playground	3.0	5.0	1.0	-	10.0	\$ 240,888
Sports Court: Bocce	3.7	4.0	1.0	2.0	5.0	\$ 211,079
Water Feature	4.0	5.0	5.0	-	15.0	\$ 2,009,524
Community Gardens	3.0	5.0	3.0	1.0	15.0	\$ 214,261

*See the appendices for asset rankings



OVERALL PRIORITY RANK
2.8

OVERALL PRIORITY RANKING

RANKING MATRIX

SITE PHOTOS

REPORT RESULTS | ROADWAY LANDSCAPE RANKING

ROADWAY
NAME

 00015SE

ROADWAY
DETAILS

ROADWAY LANDSCAPES

TYPE
 Roadway
QUADRANT
 Southeast
SIZE (SF)
43,494
MEDIAN TYPE
MEDIAN
MATERIAL
PERMEABLE
ADDRESS
Bellevue @
Terrimay Ln
RANK OUT OF
56 ROADWAYS
42

OVERALL
PRIORITY RANK
3.8

OVERALL
PRIORITY
RANKING

SITE MAP



RANKING
MATRIX

RANKING MATRIX

	Priority Ranking Category	Supplemental Categories	
	Condition 	Lifespan 	Cost Estimate 
	3.8 	26.3 	\$ 50,330 
General Landscape	2.0 	8 	\$ 15,904 
General Trees	4.0 	38 	\$ 1,656 
General Irrigation	3.0 	13 	\$ 20,707 
General Lighting	5.0 	40 	\$ 3,483 
General Drainage	5.0 	35 	\$ 8,580 

Note: See the appendices for asset rankings



SITE
PHOTOS

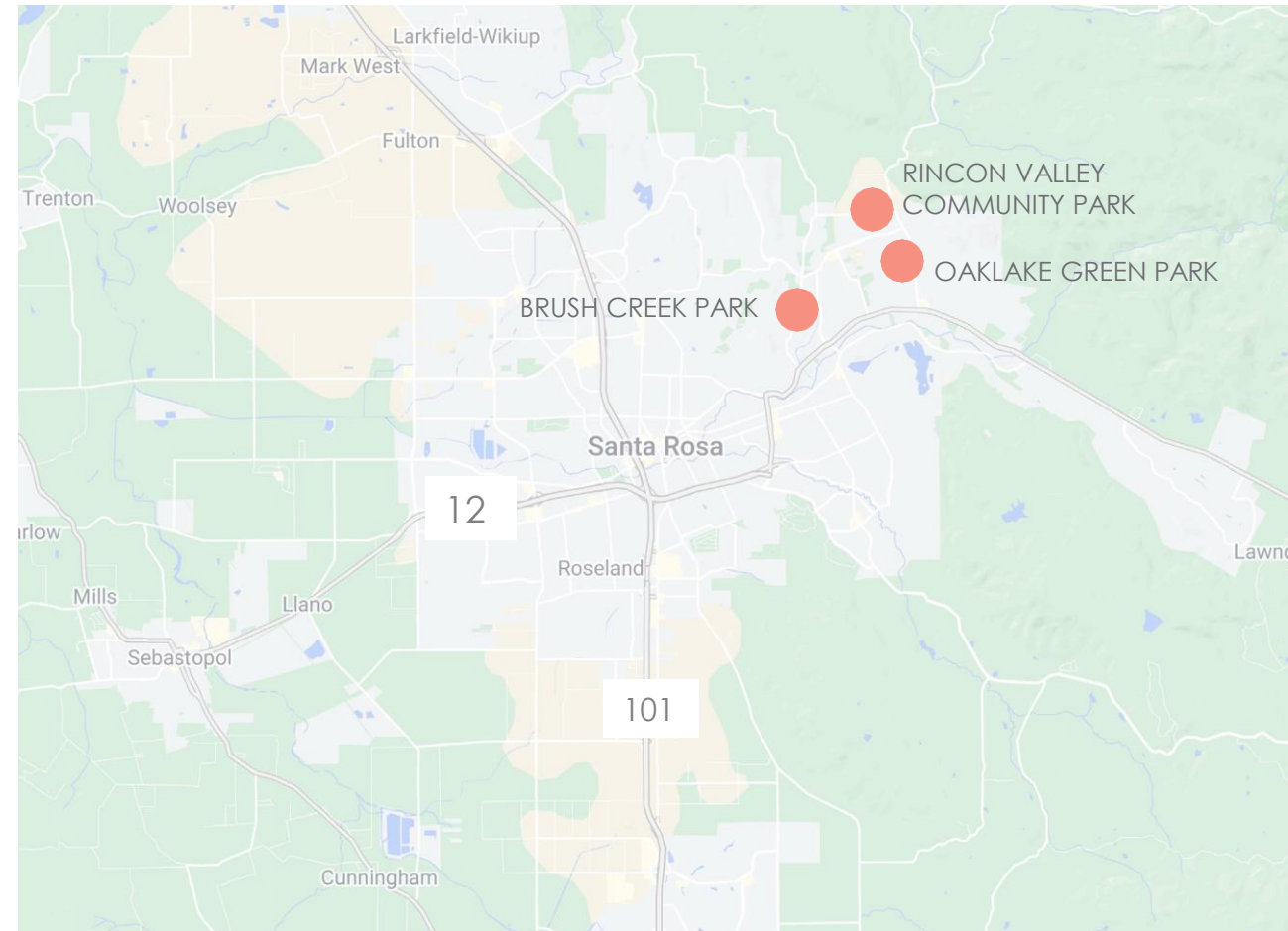
- CITYWIDE ANALYSIS
- COST ANALYSIS
- QUADRANT ANALYSIS
- CITY COUNCIL DISTRICT ANALYSIS
- PARK TYPE ANALYSIS
- PLAYGROUND ANALYSIS
- SPORTS FIELDS ANALYSIS
- SPORTS COURTS ANALYSIS

HIGHEST PRIORITY PLAYGROUNDS IN THE NORTHEAST QUADRANT ONLY

1. RINCON VALLEY COMMUNITY PARK (2.0)
2. OAKLAKE GREEN PARK (2.7)
3. BRUSH CREEK PARK (3.0)



RINCON VALLEY COMMUNITY PARK



NEXT STEPS

1. Board of Community Services
2. Finalize Report
3. Present to Council
4. Priority Plan Implementation

Staff would like to receive discussion and feedback from the Board to finalize the Parks Condition Assessment & Prioritization Report.

QUESTIONS?