

WHEREAS, water is essential for every living creature and is a precious and limited natural resource that must be stewarded wisely for future generations, and the City of Santa Rosa is the

purveyor of the water resource in the Santa Rosa community; and

WHEREAS, the Santa Rosa community has long demonstrated a commitment to conserving water by minimizing water waste, installing over 50,000 water efficient toilets and more than 14,000 high efficiency clothes washers, and converting 3.2 million square feet of lawn to low water use landscapes; and

WHEREAS, on April 1, 2015, in response to the on-going drought, Governor Brown issued an Executive Order requesting a statewide 25% reduction in urban water use, the State assigned water conservation targets to urban water suppliers based on per capita water usage, and due to our outstanding water conservation efforts the City of Santa Rosa was assigned a 16% water conservation target; and

WHEREAS, Santa Rosa Water customers responded to the drought by eliminating water waste and improving water use efficiency resulting in a community-wide reduction in water use of 25%; and

WHEREAS, the conservation of water reduces energy use and greenhouse gas emissions; and the implementation of water use efficiency programs has resulted in an annual reduction of 832 metric tons of greenhouse gases and 6,242 megawatt hours of energy; and

WHEREAS, the City of Santa Rosa is the owner and operator of the Subregional Water Reuse System; and is one of the largest recyclers of water, producing high-quality recycled water for many purposes including irrigation of parks, commercial businesses, and a community garden; and for every drop of recycled water used a drop of potable water is saved.

NOW, THEREFORE, BE IT RESOLVED, that, I, John Sawyer, Mayor of the City of Santa Rosa, on behalf of the entire City Council, proclaim May 2016 as

WATER AWARENESS MONTH Mayor John Sawyer May 3, 2016