



Report on Public Input for Use of PG&E Settlement Funds

City Council
November 17, 2020

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Interim CFO
Finance Department



Agenda

- Recap of Prior LTFPA meeting
- Virtual Input Meetings
- Digital Survey Results
 - Background Questions
 - Ranked Choice Survey
 - Summary of results
- Next Steps



Potential Uses of Settlement Funds

Fire Resiliency Unmet Needs (\$42M - \$47M)

- Public Assistance Local Match (\$1.1M)
- Fire Station 5 Rebuild (\$14.5M)
- Damaged Sidewalk Repair (\$4.1M)
- Damaged Pavement Repair (\$24M)
- FEMA Ineligible Costs and Disallowances (\$1M - \$5M)
- Vegetation Management One-time Costs
- Hazardous Tree Removal
 - Public Right of Way
 - Open Space
 - Private Property



Potential Uses of Settlement Funds, cont.

Operational Needs

- GF Reserves Restoration and Stabilize Structural Deficit (\$10M - \$40M)
- PERS UAL Payment for Pension Cost Relief – Still Evaluating

Community Needs

- Renewal Enterprise District Seed Money (\$10M)
 - Jump Start Affordable Housing in Downtown
- Roseland Library (\$1M - \$10M)



Input Collection

- **Emails and Letters**
- **Meetings with Employee Groups**

- **Digital Survey** – available in English and Spanish

- **3 Community Meetings**
 - September 24 – fire survivors of Coffey Park neighborhood area and fire-impacted mobile home communities
 - October 21 – fire survivors of the Fountaingrove, Hidden Valley, Montecito, and Oakmont neighborhood areas
 - October 22 – all Santa Rosa Community Members



Outreach for Input Collection

- 2 news releases gaining print, digital, radio, tv news coverage
- Multiple bilingual posts across all City social media platforms w/Facebook paid promotions
- Announcement in City Connections e-newsletter (x3 issues)
- Paid bilingual ad placement in La Voz
- Website: srcity.org/2017FiresSettlement
- Direct outreach to fire survivor block captain/organized groups



Virtual Community Input Meeting #1

September 24 - Fire survivors of Coffey Park neighborhood area & fire-impacted mobile home communities

Attendees: 23

"We can't burn down again. We need to do whatever we can to not let that happen."

"We all gave and we just want Coffey Park to be made whole. We just need the City to finish that last mile."

"Need to create a reimbursement process for those who didn't want to wait 3 years & took money out of their rebuilding insurance to repair sidewalks that were damaged."



Virtual Community Input Meeting #2

October 21 - Fire survivors of the Fountaingrove, Hidden Valley, Montecito, and Oakmont neighborhood areas

Attendees: 14

"Until every last thing is addressed and fixed from the fires, the funds shouldn't be used for anything else."

"Actions should be taken sooner rather than later to use the funds to make repairs -- we've waited 3 years already ."

"The areas impacted by the fires 3 years ago don't feel like Santa Rosa. Those areas need to be restored back to the lush green Santa Rosa neighborhoods like before".



Virtual Community Input Meeting #3

October 22 - Citywide

Attendees: 42

"Complete land acquisition for the SW Greenway."

"Please prioritize affordable housing as your number one consideration "

"We need more resources in SW Santa Rosa. We still don't have a library. It's been 15 years since community members began asking for one."

"We must invest in vegetation management in our wildland urban interface or all of these others needs like housing, infrastructure, etc, will be for not. "

"The City must invest in fiber optic installation to the premises in the City."

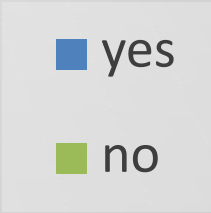
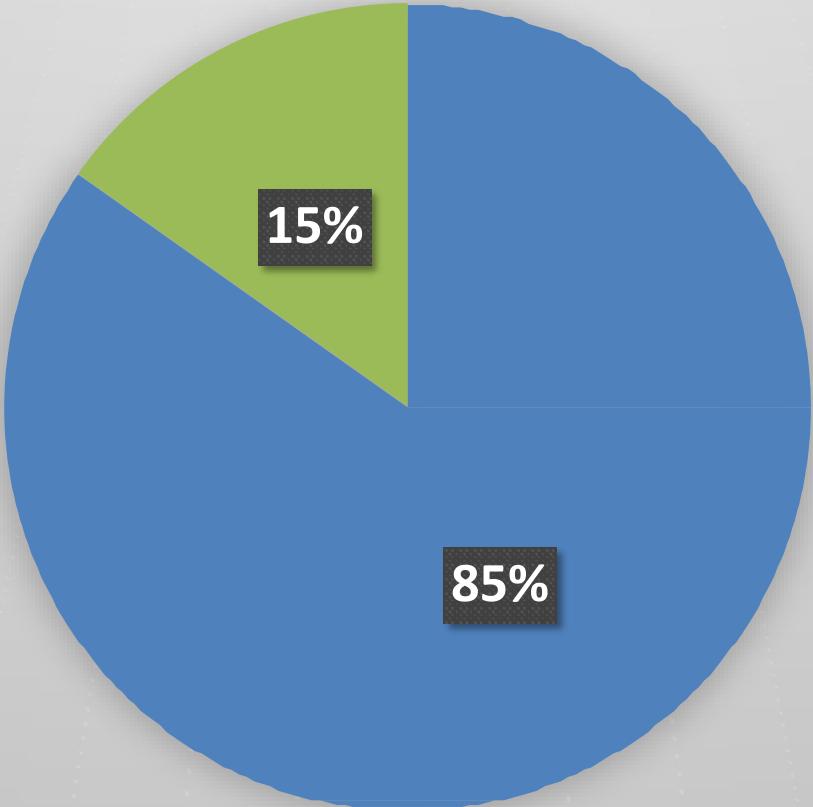


Digital Survey

- **Responses Collected:** September 15 to October 25
- **Total Respondents:** English Survey: 3,025
Spanish Survey: 32

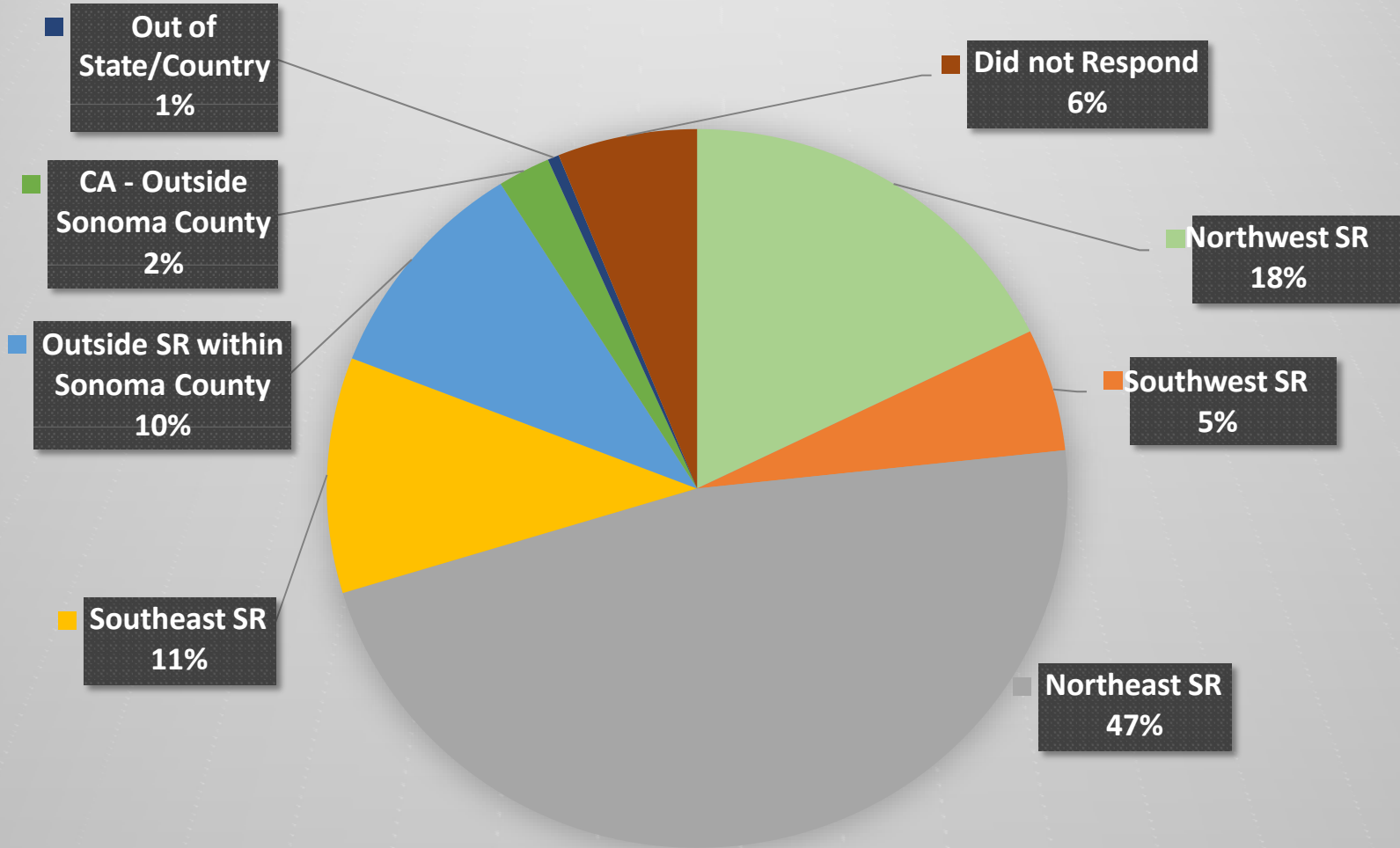
Did you reside within the Santa Rosa city limits during the October 2017 wildfires?

Total Responses: 3,025



Survey Respondents Current Area of Residence

3,025 Surveys



SPANISH SURVEY RESPONSES

Survey Respondents Current Area of Residence

32 Surveys

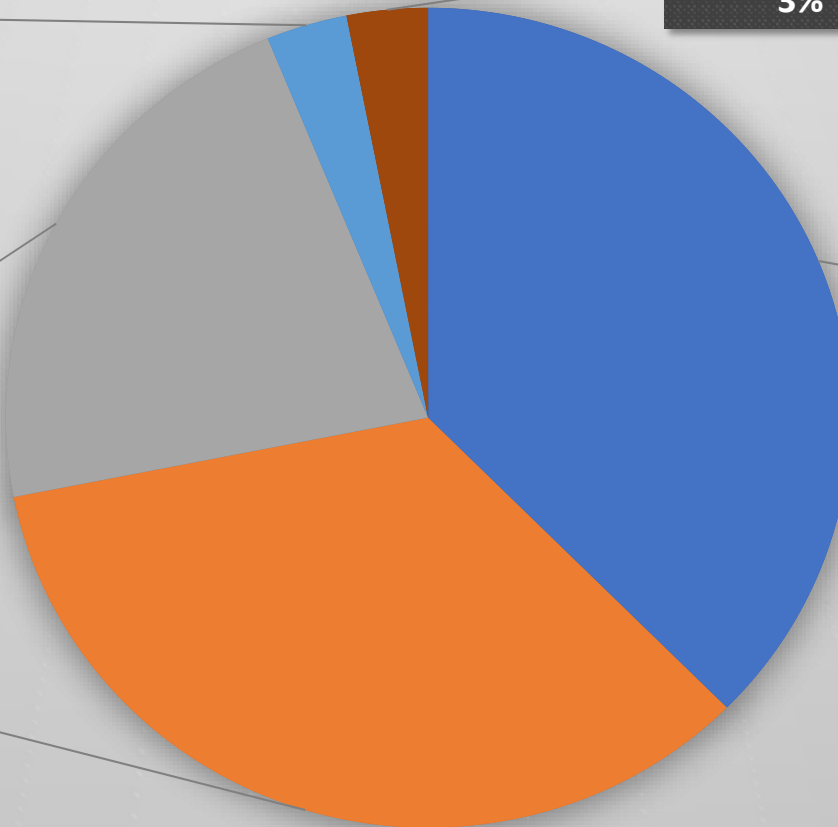
Outside SR within
Sonoma County
3%

Did not Respond
3%

Northeast SR
22%

Northwest SR
38%

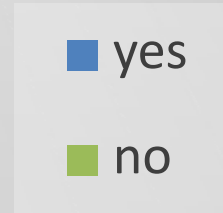
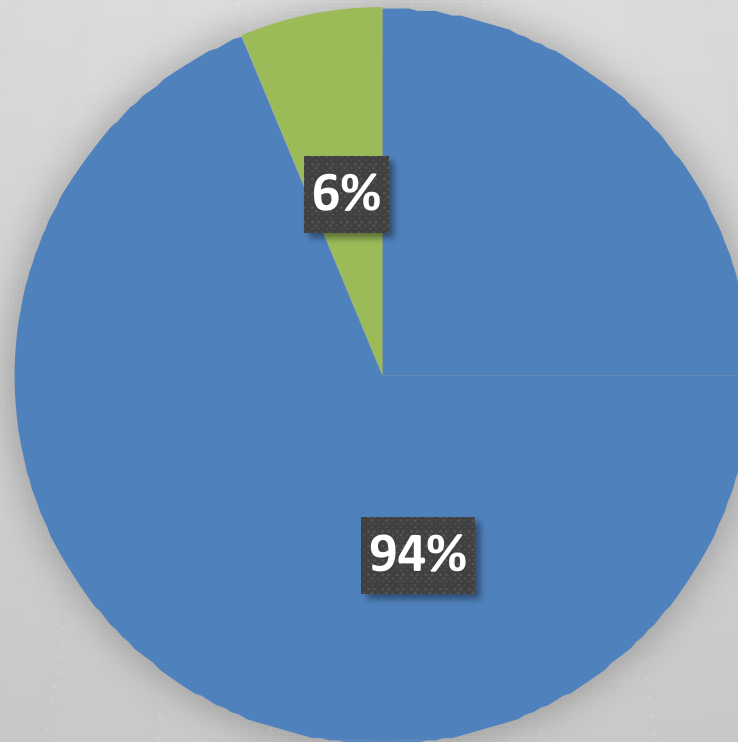
Southwest SR
34%



SPANISH SURVEY RESPONSES

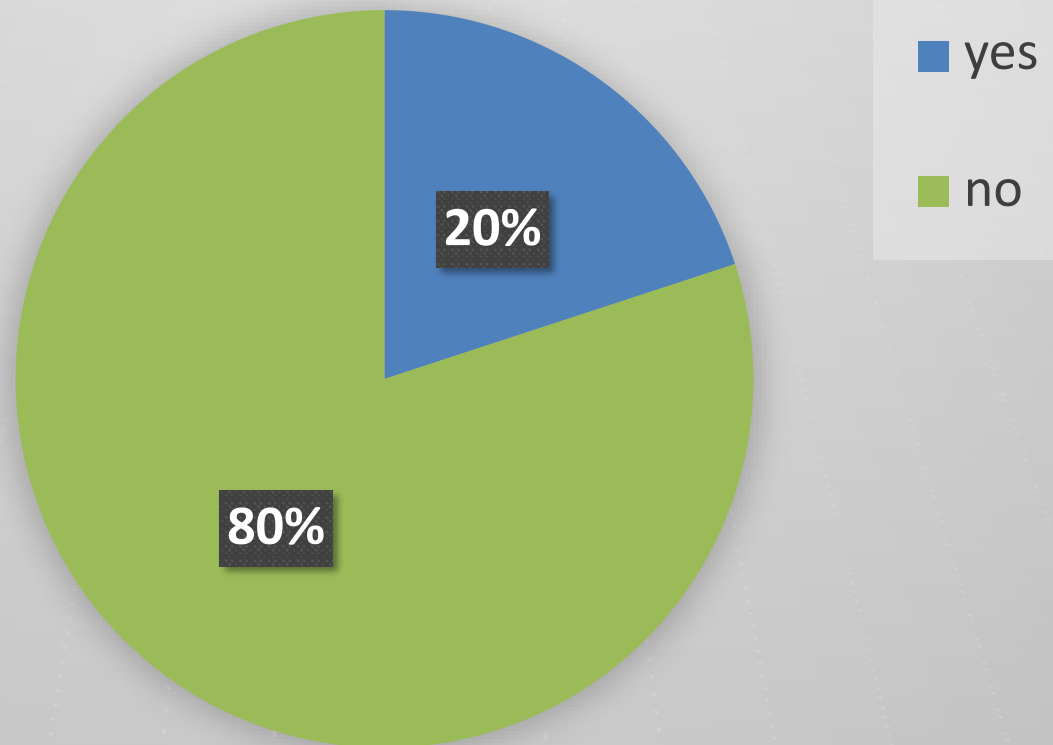
Did you reside within the Santa Rosa city limits during the October 2017 wildfires?

Total Responses: 32



Was your Santa Rosa home or business destroyed or fire damaged in the 2017 wildfires, or did a family member perish in the 2017 wildfires?

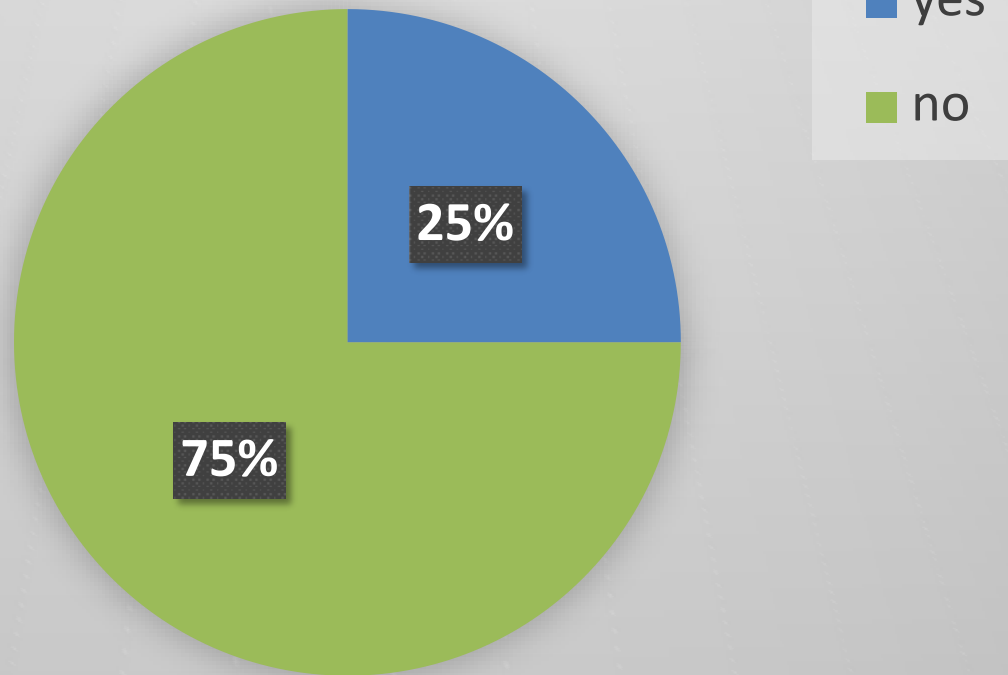
Total Responses: 3,011



SPANISH SURVEY RESPONSES

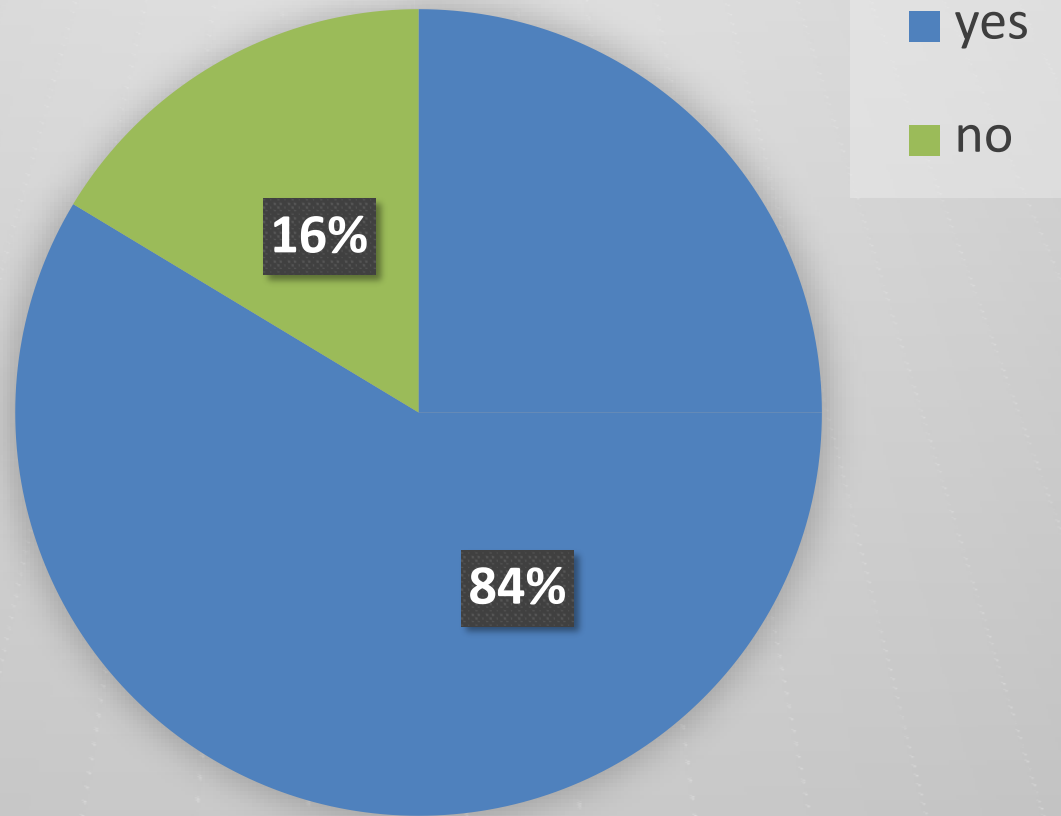
Was your Santa Rosa home or business destroyed or fire damaged in the 2017 wildfires, or did a family member perish in the 2017 wildfires?

Total Responses: 32



Do you currently reside within the Santa Rosa city limits?

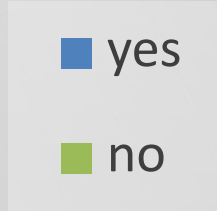
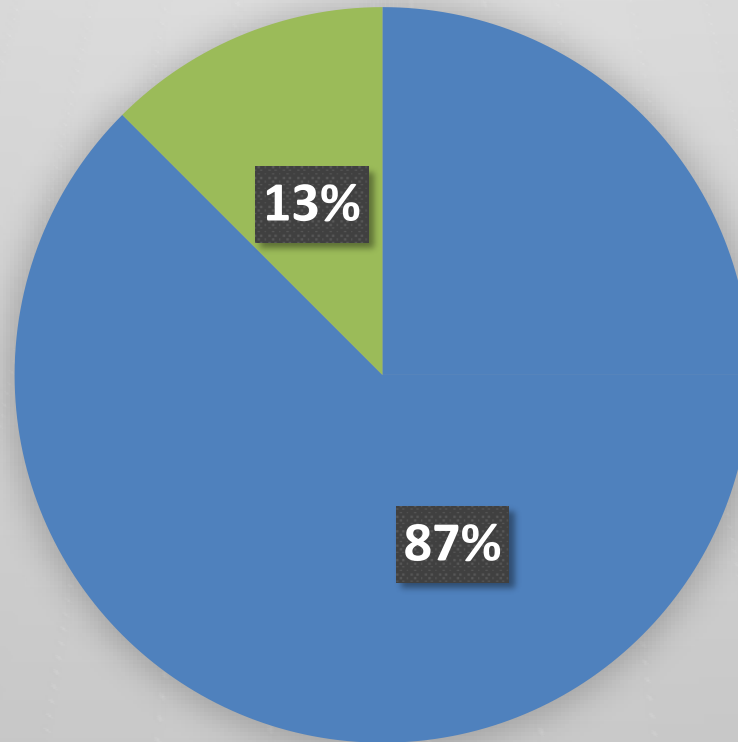
Total Responses: 3,014



SPANISH SURVEY RESPONSES

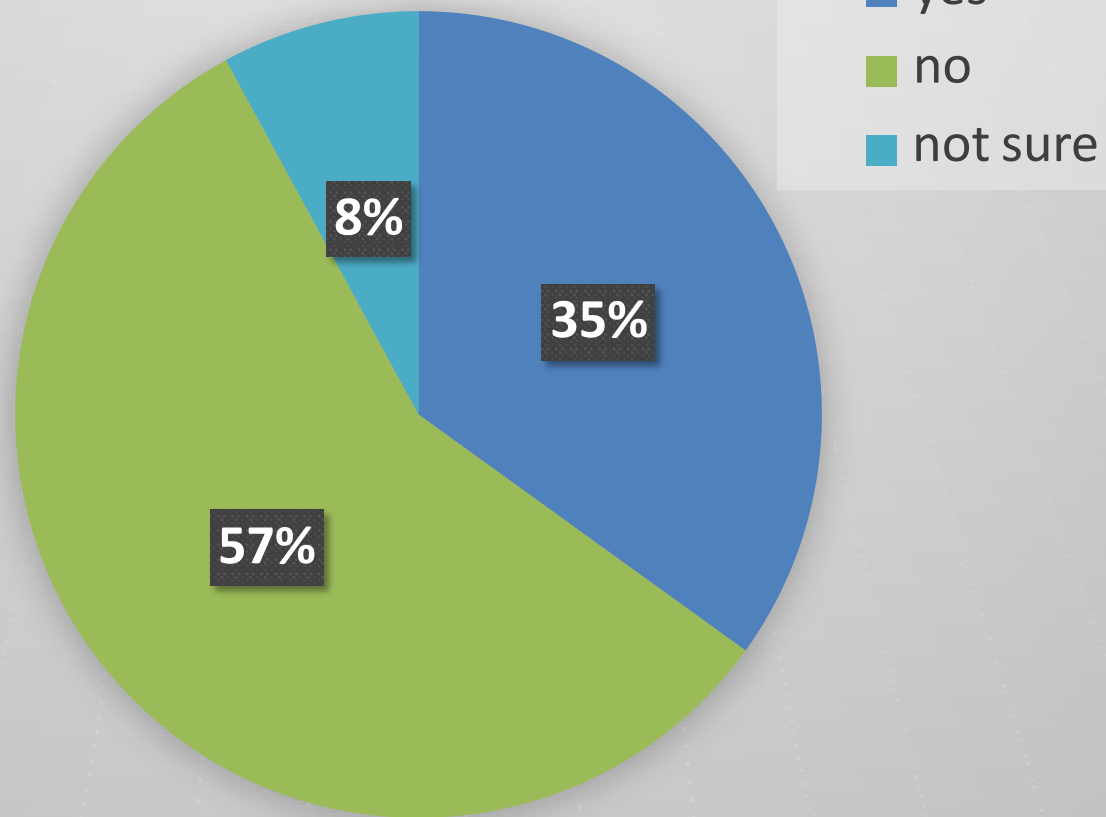
Do you currently reside within the Santa Rosa city limits?

Total Responses: 32



Do you live within Santa Rosa's high-wildfire risk areas, Wildland Urban Interface?

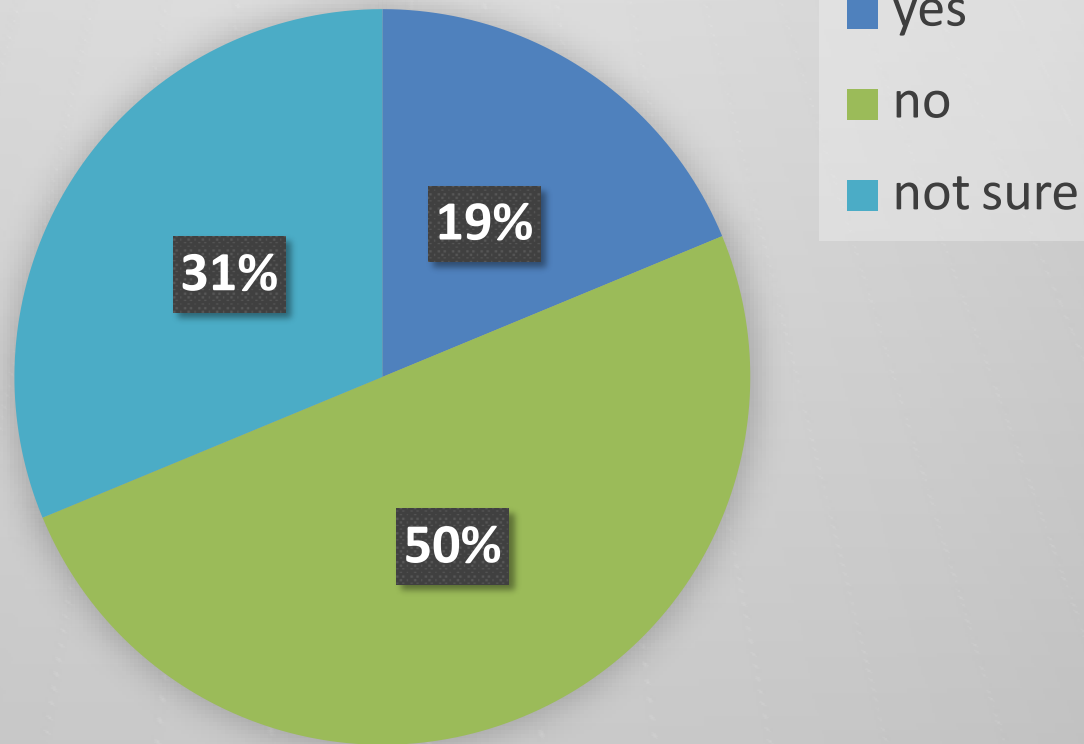
Total Responses: 3,016



SPANISH SURVEY RESPONSES

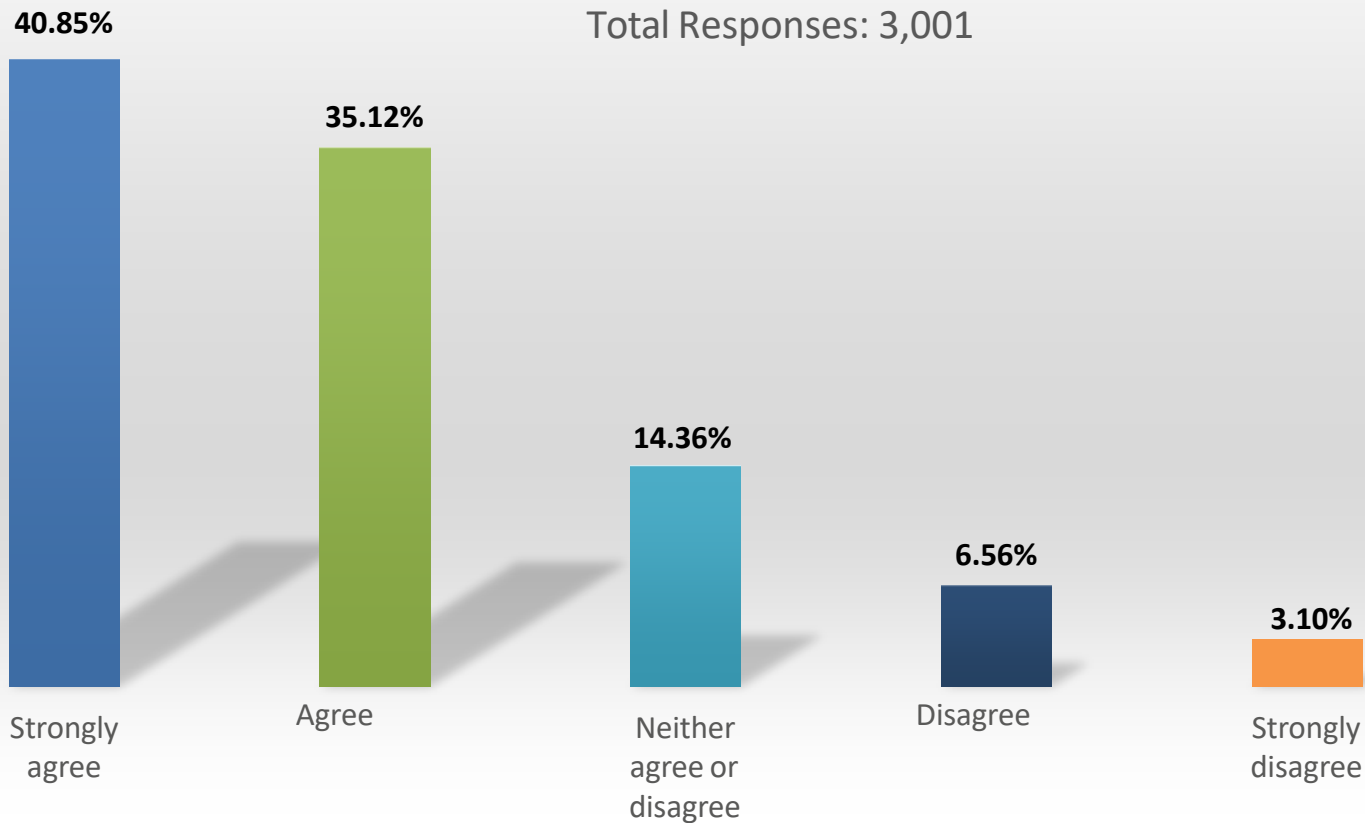
Do you live within Santa Rosa's high-wildfire risk areas, Wildland Urban Interface?

Total Responses: 32



PG&E Settlement Funds should be used first for the City's fire rebuild projects that have not yet recovered & are still unfunded like rebuilding Fire Station 5, & repair of damaged sidewalks & road pavement.

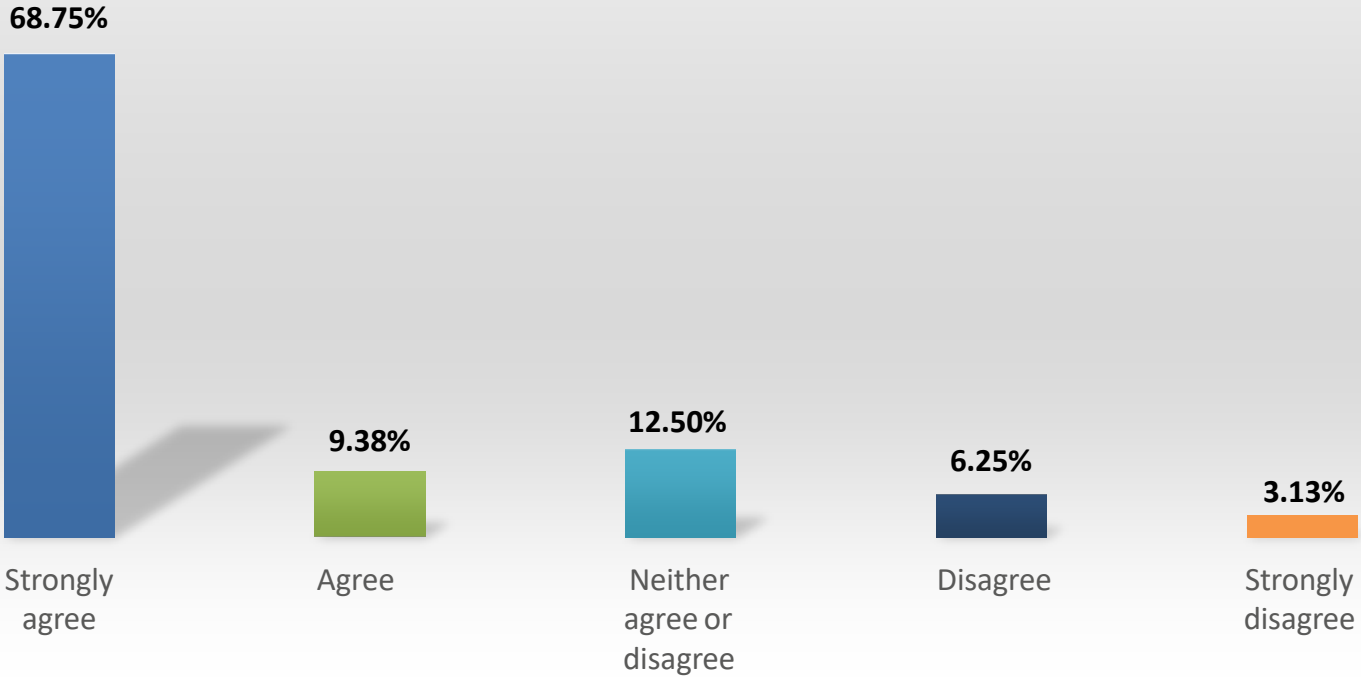
Total Responses: 3,001



SPANISH SURVEY RESPONSES

PG&E Settlement Funds SHOULD BE USED FIRST for the City's rebuild projects that have not yet recovered & are still unfunded like rebuilding Fire Station 5, repair of damaged sidewalks & roads

Total Responses: 32



Vegetation Management/Fuel Reduction in Santa Rosa's High-Wildfire Risk Areas (Wildland Urban Interface)

Total Responses: 2,994

58.78%



Strongly agree

30.53%



Agree

6.35%



Neither agree or disagree

2.44%



Disagree

1.90%

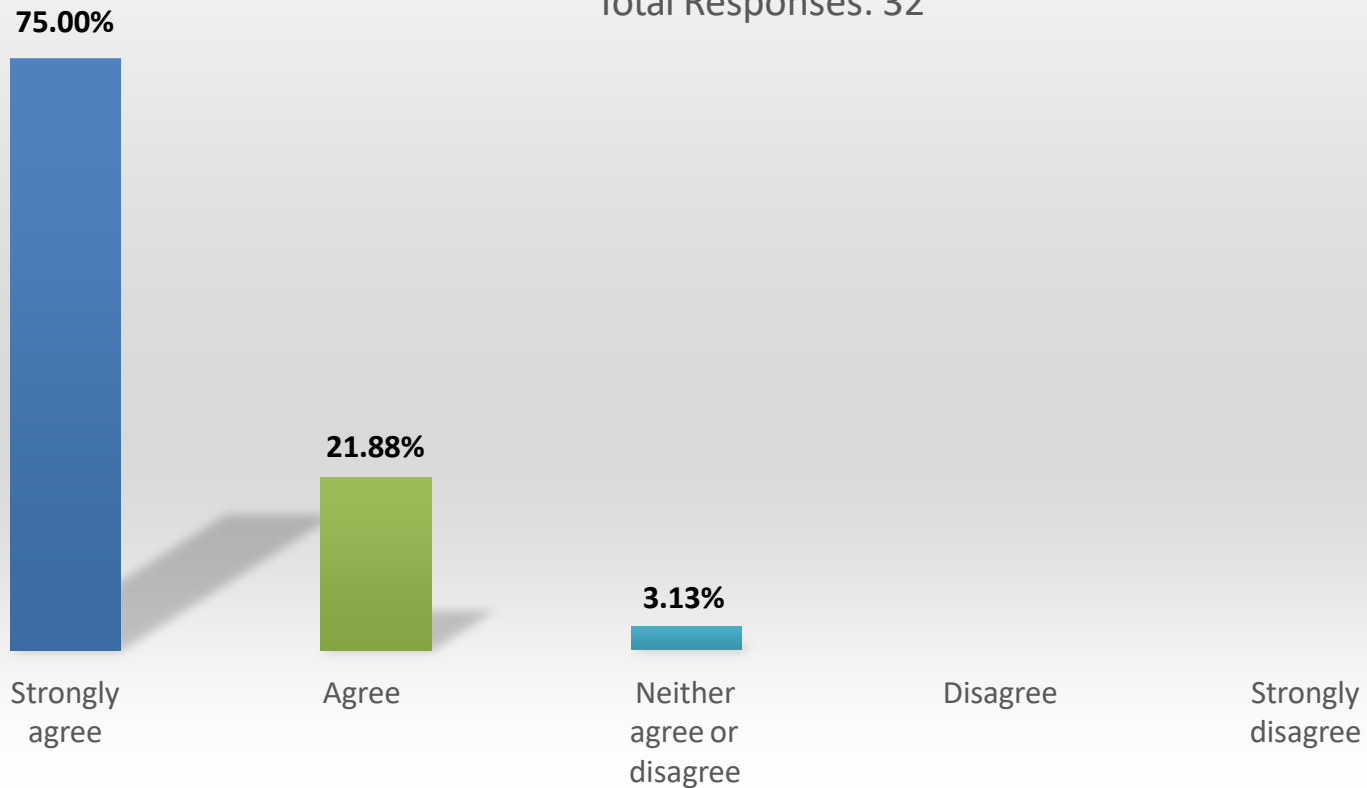


Strongly disagree

SPANISH SURVEY RESPONSES

Vegetation Management/Fuel Reduction in Santa Rosa's High-Wildfire Risk Areas (Wildland Urban Interface)

Total Responses: 32



Evacuation Route Construction & Improvements in the Wildland Urban Interface Areas

Total Responses: 2,970

36.13%



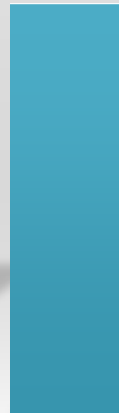
Strongly agree

32.86%



Agree

20.94%



Neither agree or disagree

6.90%



Disagree

3.16%

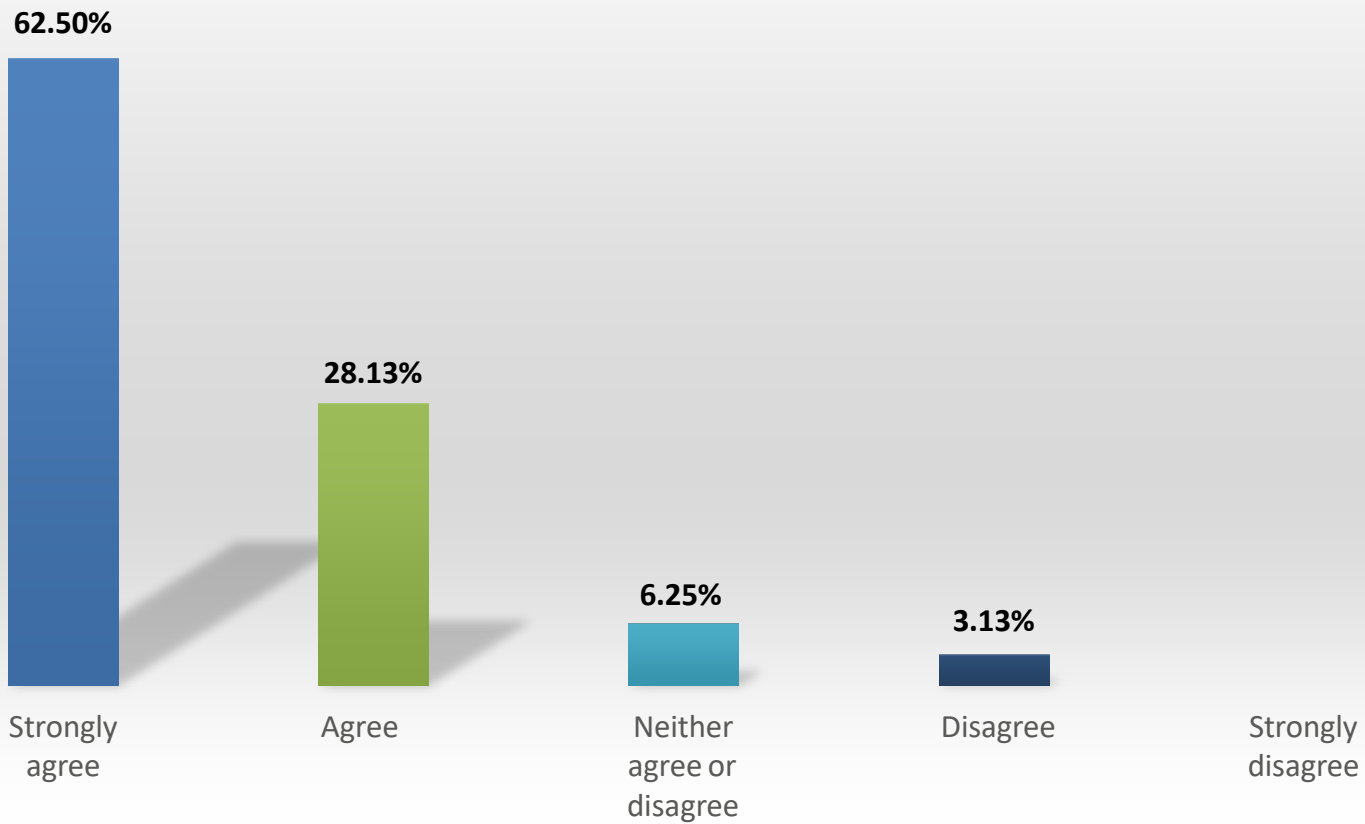


Strongly disagree

SPANSIH SURVEY RESPONSES

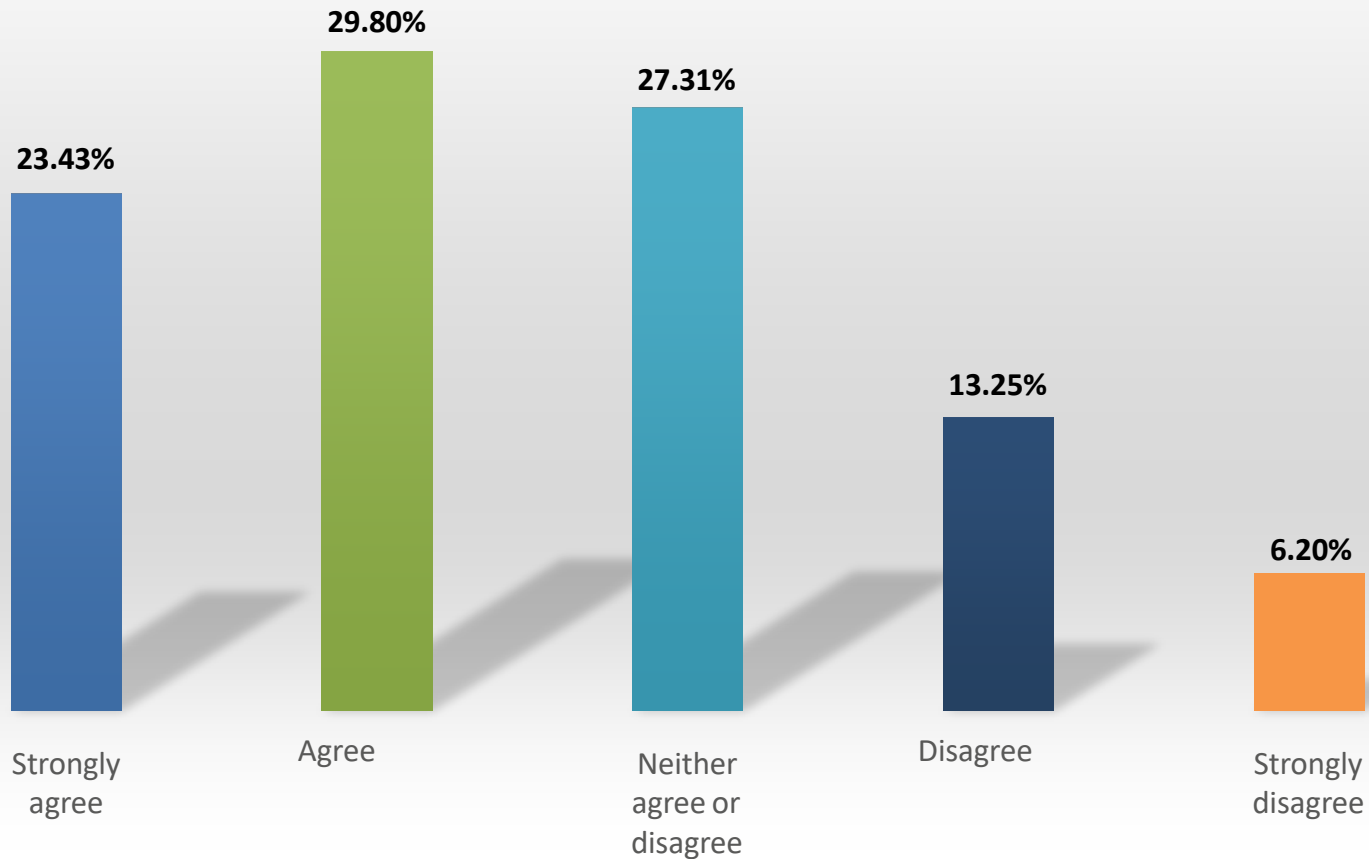
Evacuation Route Construction & Improvements in the Wildland Urban Interface Areas

Total Responses: 32



Home-Hardening Incentive/Assistance Programs (To Make Structures More Defensible to Fire)

Total Responses: 2,966



SPANISH SURVEY RESPONSES

Home-Hardening Incentive/Assistance Programs (To Make Structures More Defensible to Fire)

Total Responses: 32

65.63%



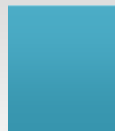
Strongly
agree

21.88%



Agree

12.50%



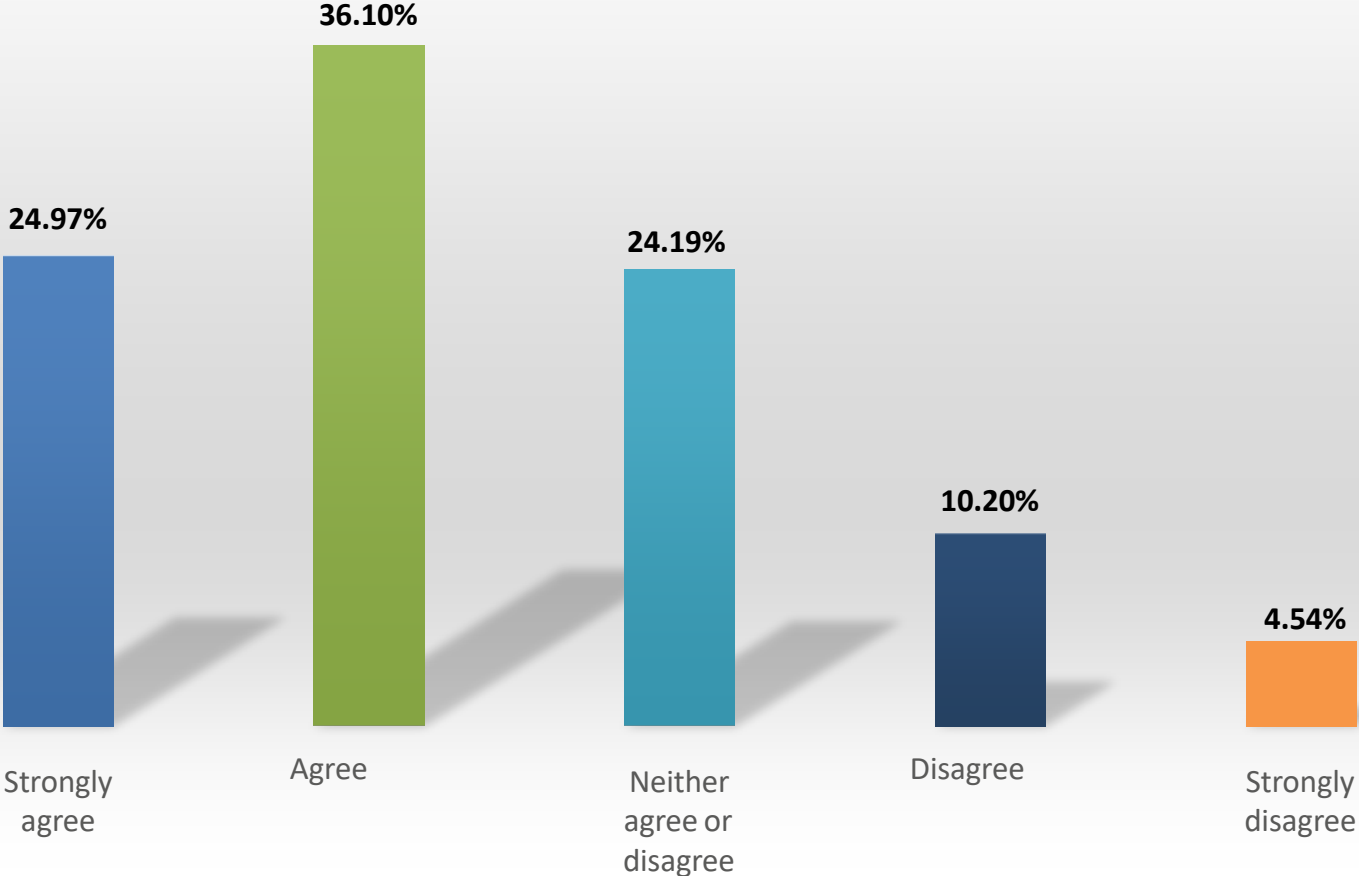
Neither
agree or
disagree

Disagree

Strongly
disagree

Wildfire Readiness & Emergency Preparedness Community Education

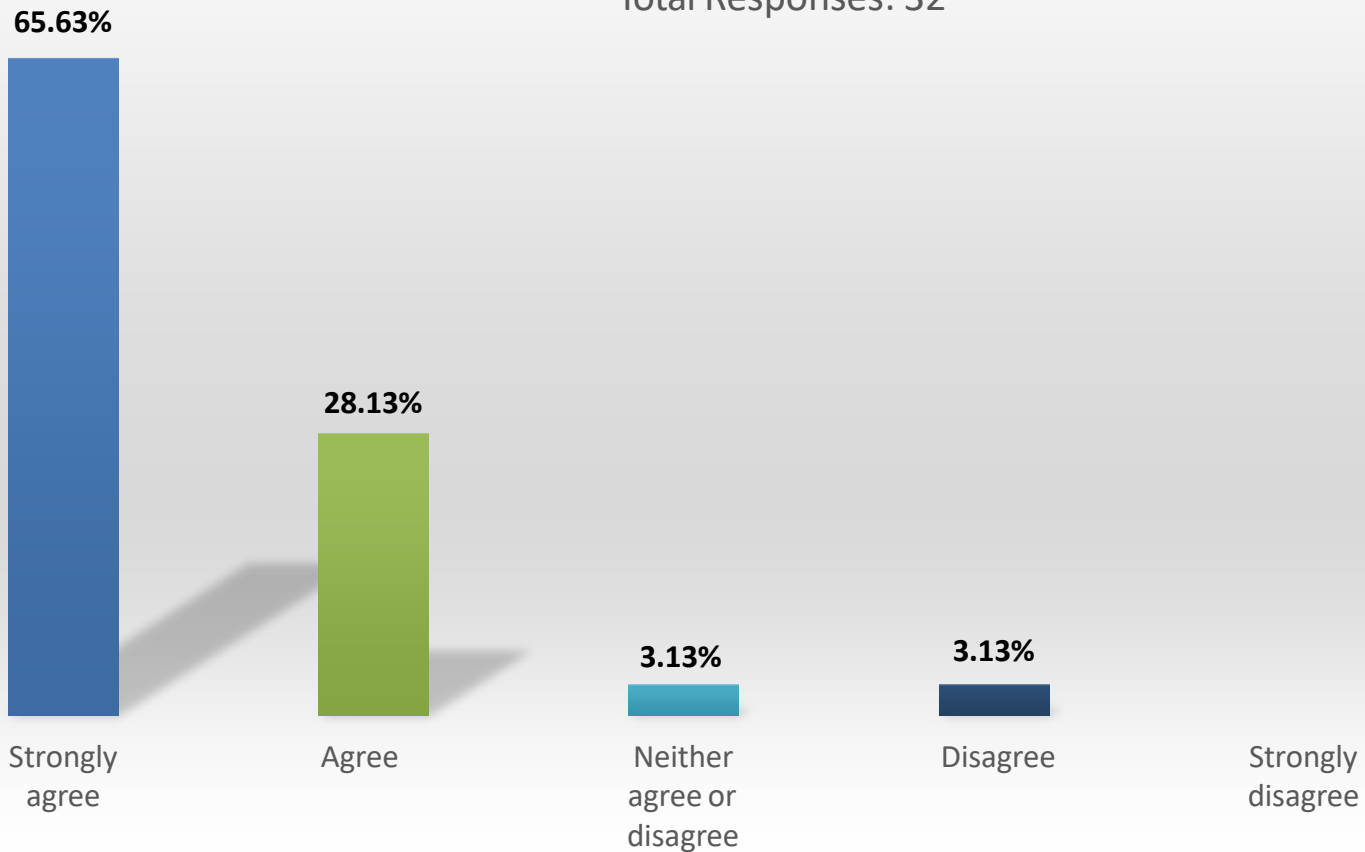
Total Responses: 2,972



SPANISH SURVEY RESPONSES

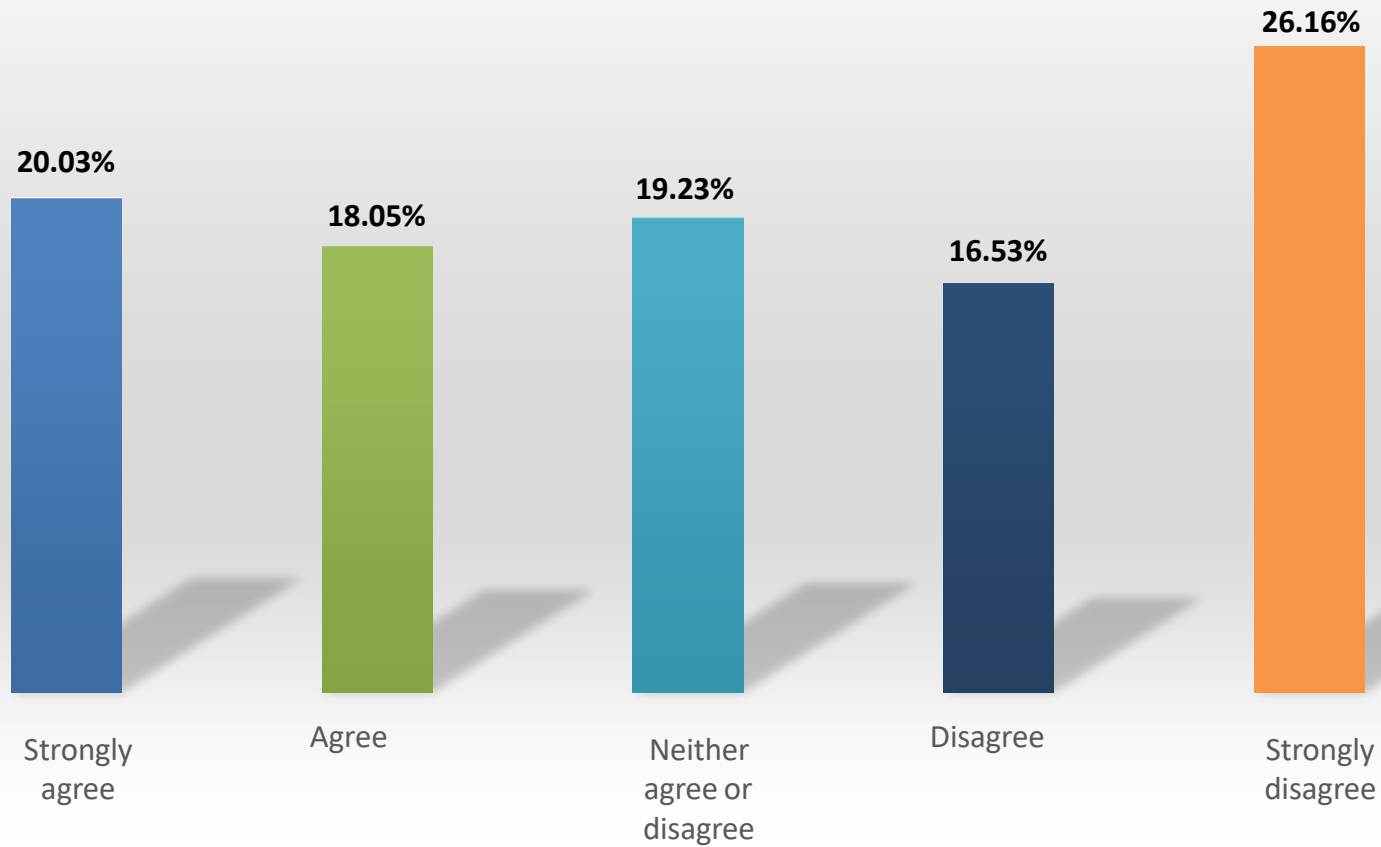
Wildfire Readiness & Emergency Preparedness Community Education

Total Responses: 32



Jump Start Affordable Housing Opportunities Through Incentive Funding

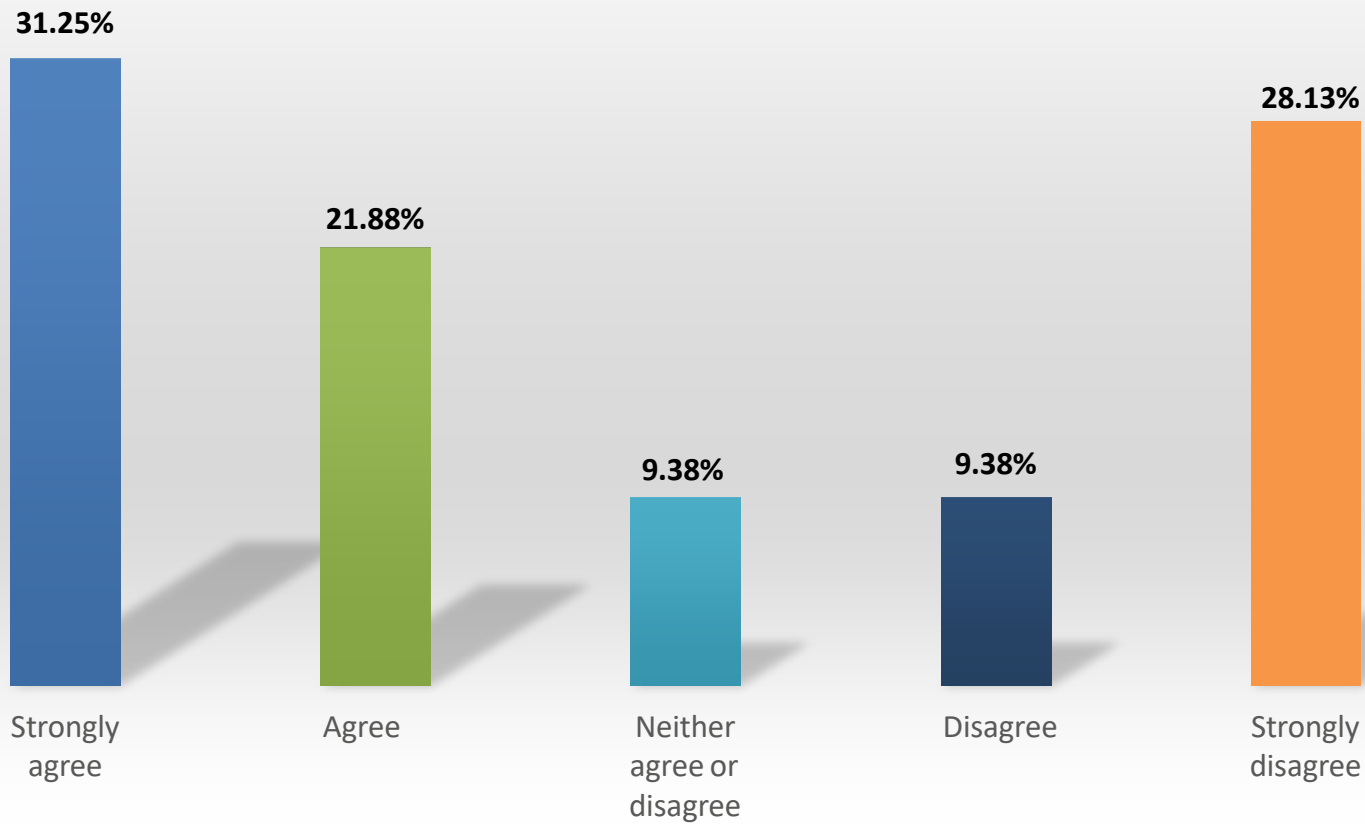
Total Responses: 2,970



SPANISH SURVEY RESPONSES

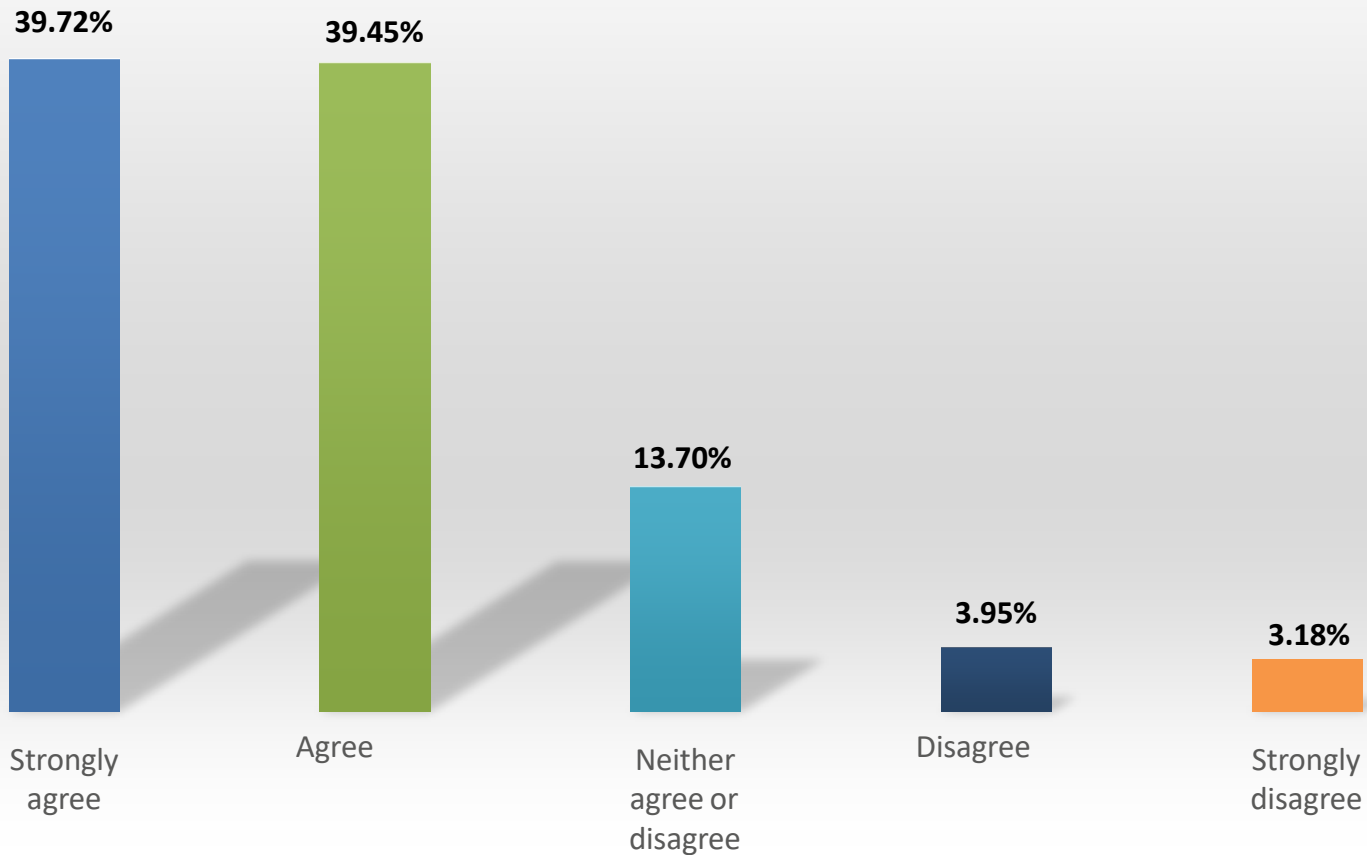
Jump Start Affordable Housing Opportunities Through Incentive Funding

Total Responses: 32



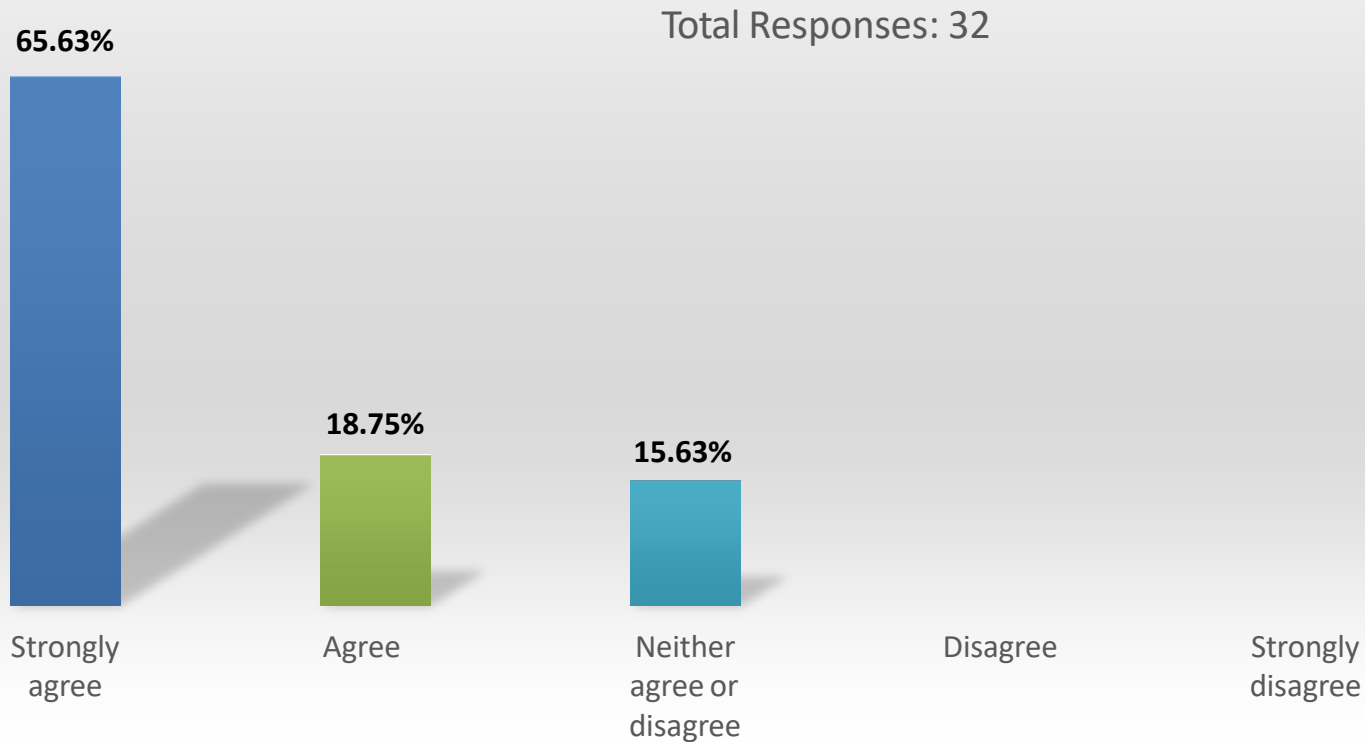
Strengthening Resiliency of City's Infrastructure, such as Installation of Backup Generators or Microgrids to Ensure Continued Functionality of Critical Facilities

Total Responses: 2,986



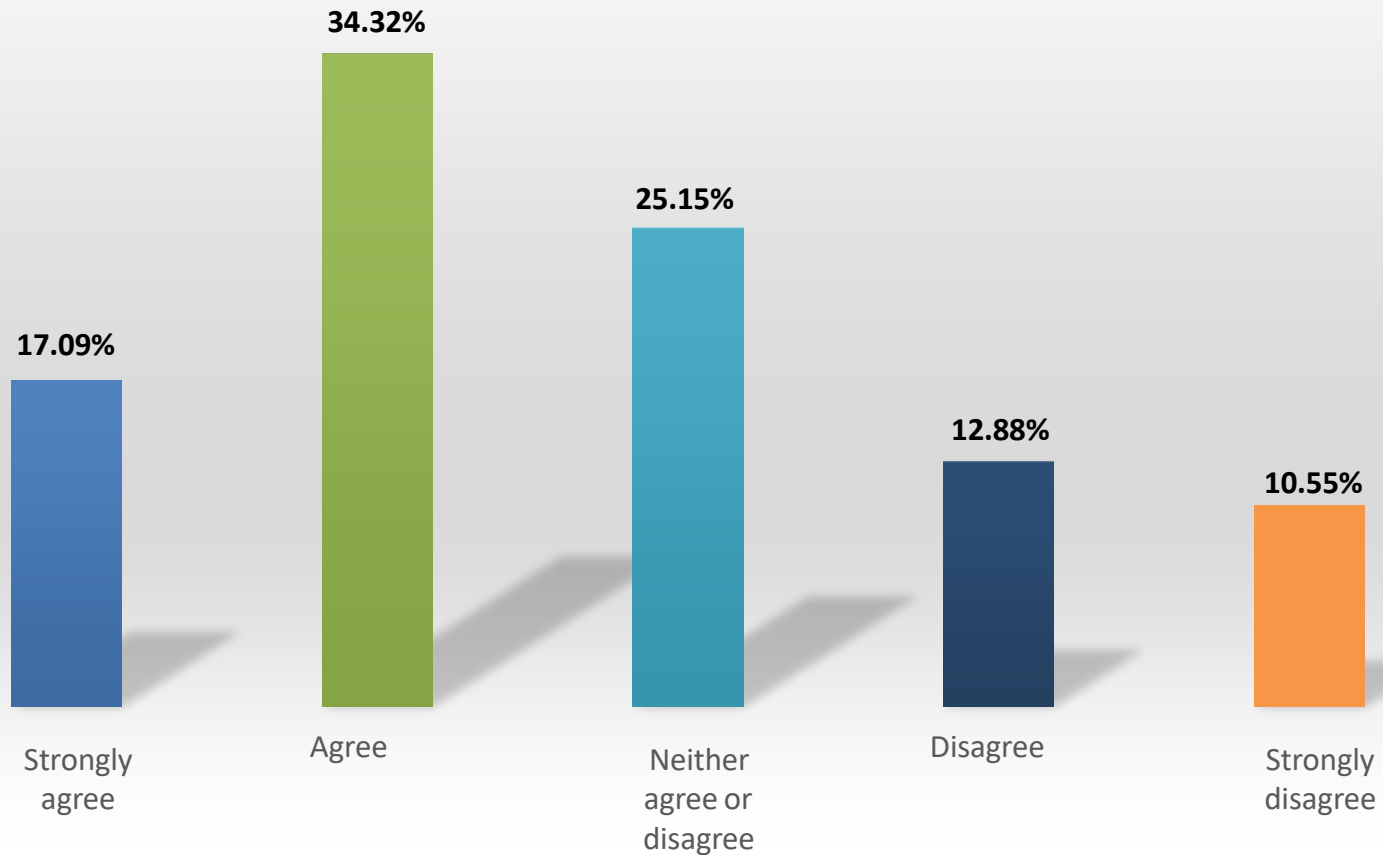
SPANISH SURVEY RESPONSES

Strengthening Resiliency of City's Infrastructure, such as Installation of Backup Generators or Microgrids to Ensure Continued Functionality of Critical Facilities



Support for Business & Workforce Recovery Through Business Loans & Grant Programs

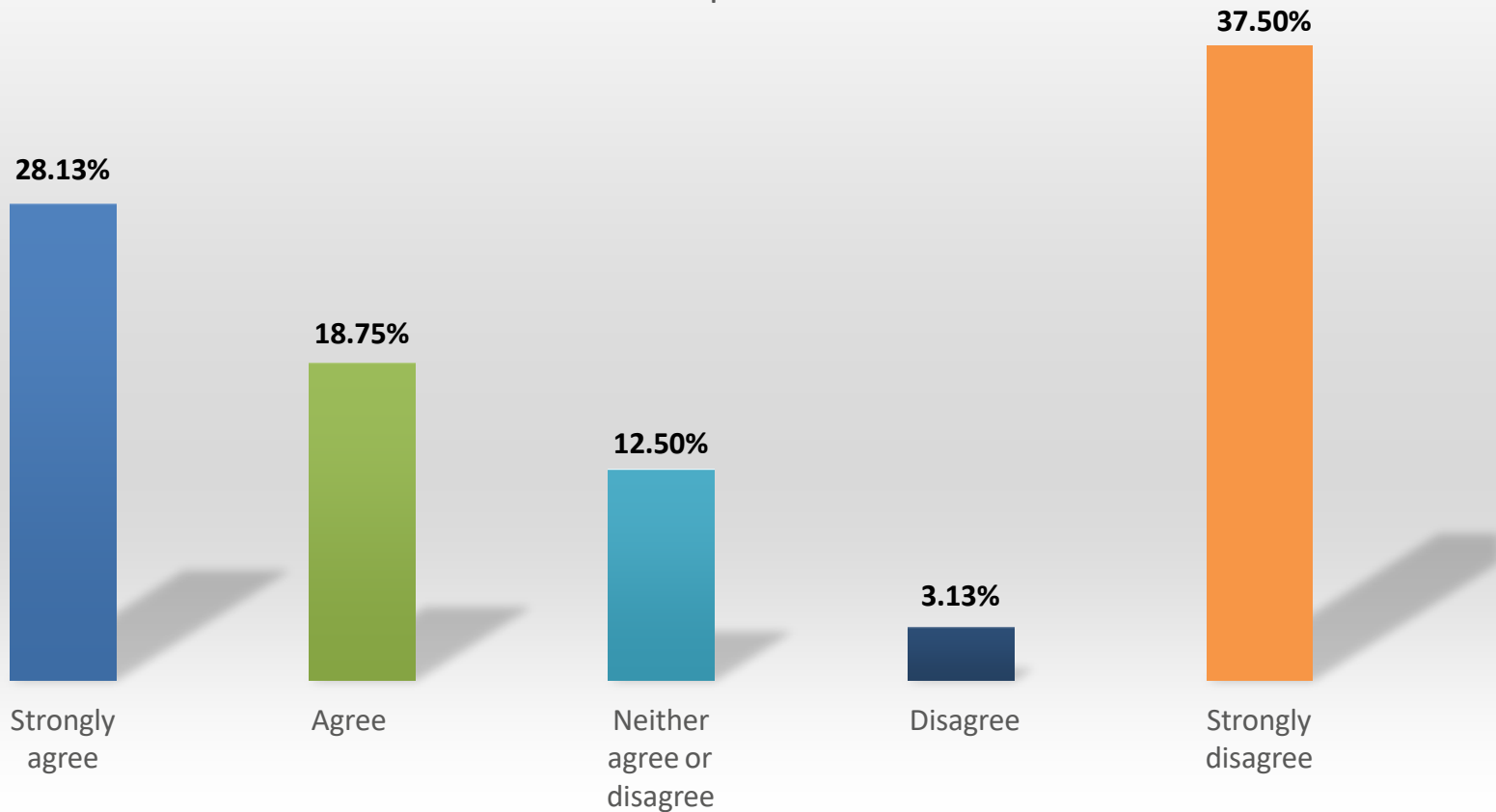
Total Responses: 2,966



SPANISH SURVEY RESPONSES

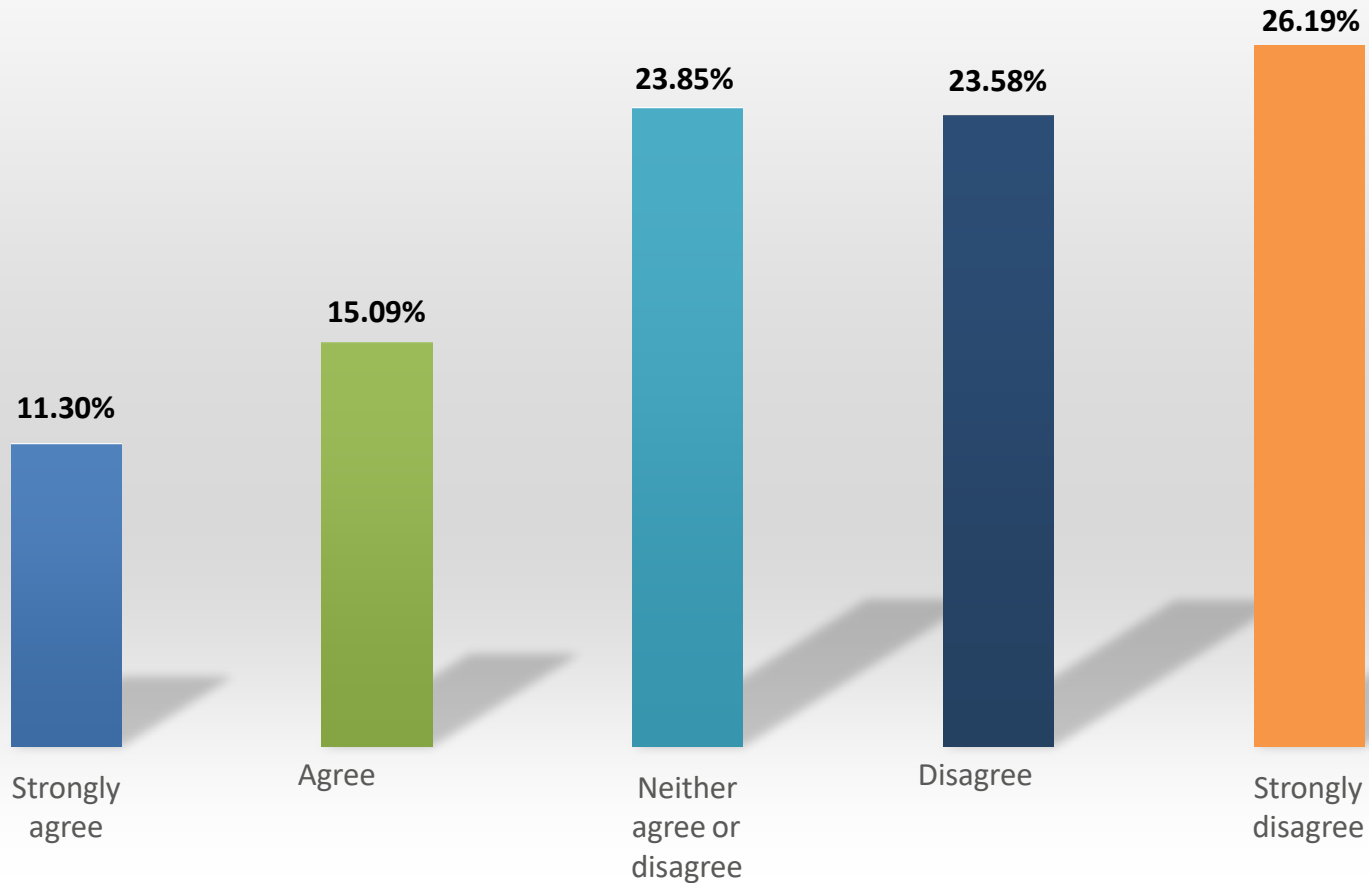
Support for Business & Workforce Recovery Through Business Loans & Grant Programs

Total Responses: 32



New Community Assets, such as Libraries, Community Centers, Pools, etc.

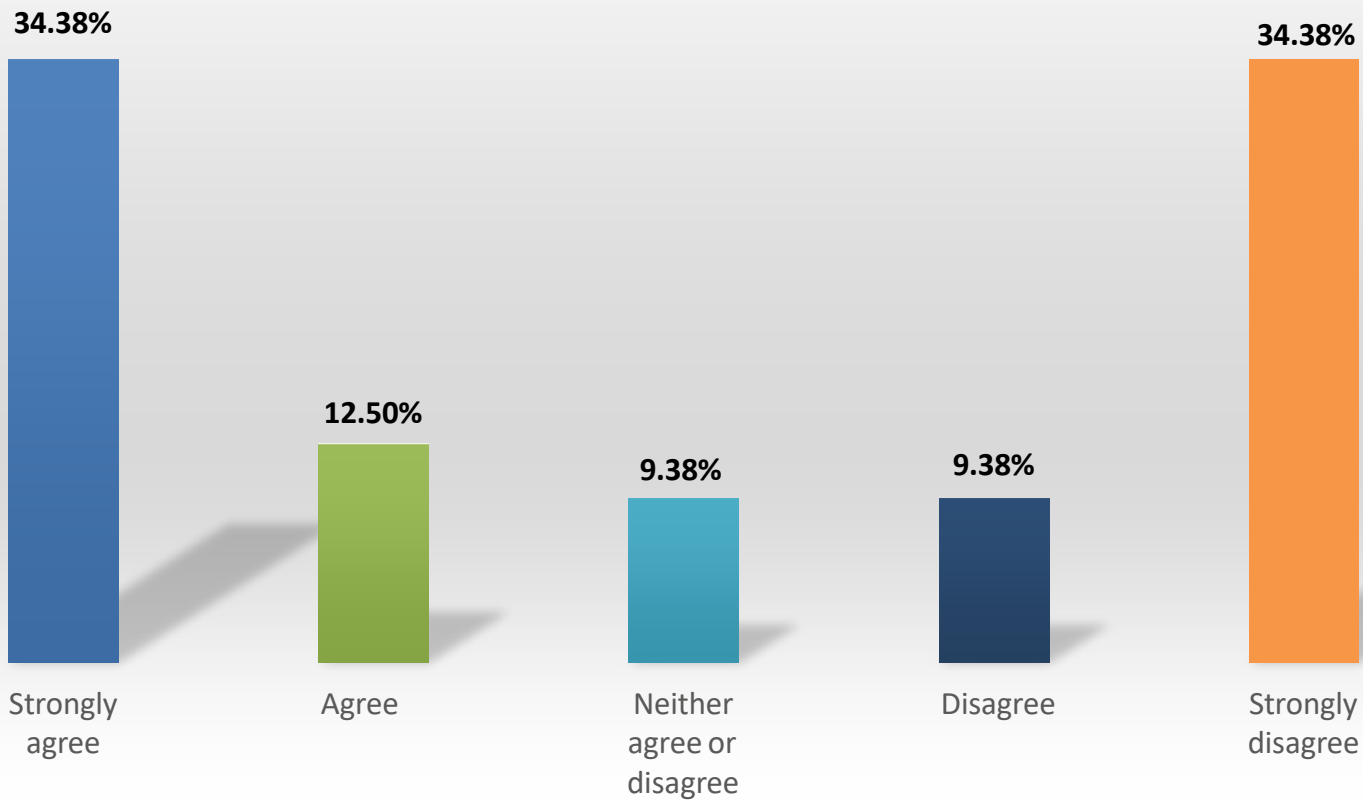
Total Responses: 2,948



SPANISH SURVEY RESPONSES

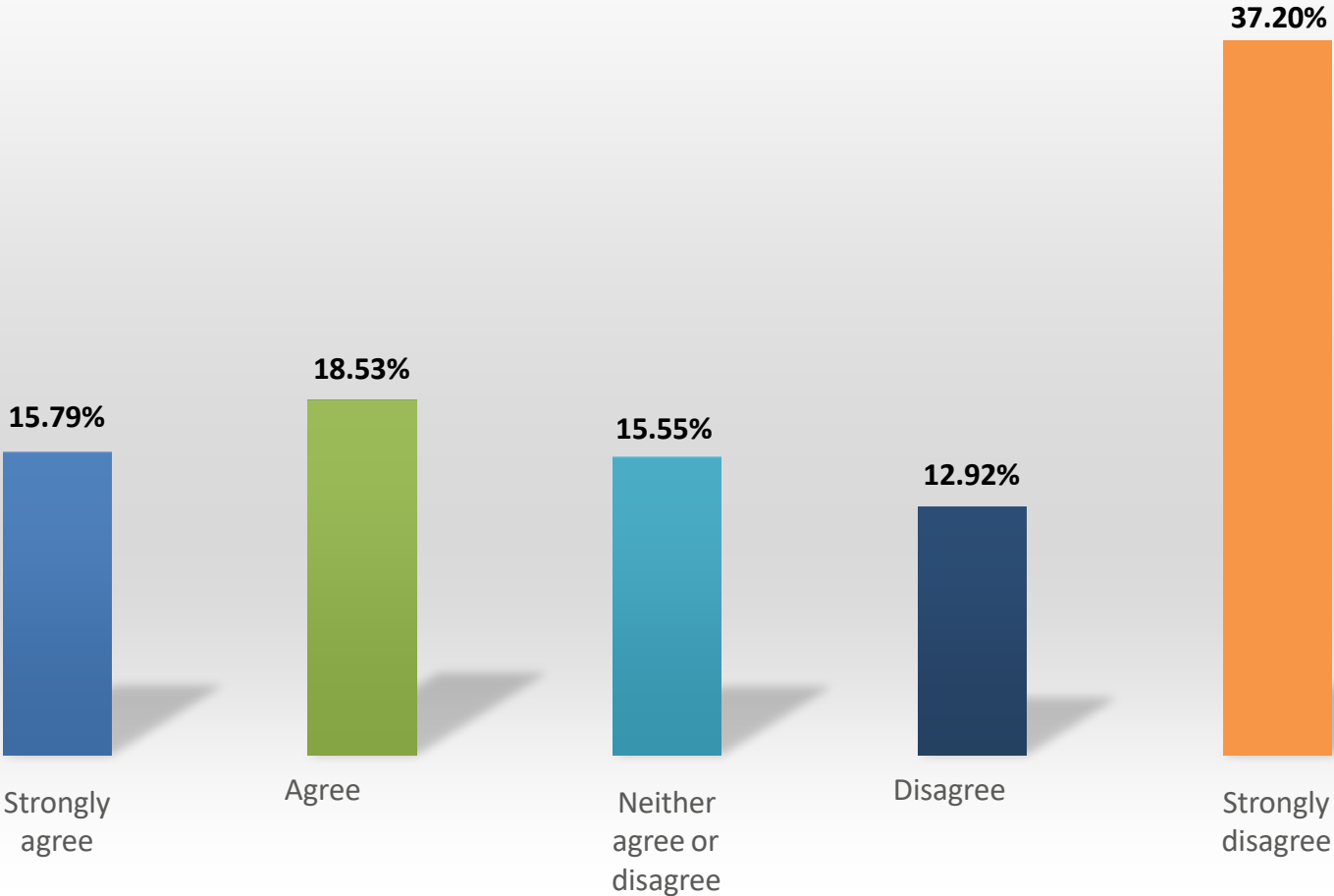
New Community Assets, such as Libraries, Community Centers, Pools, etc.

Total Responses: 32



Homeless Services

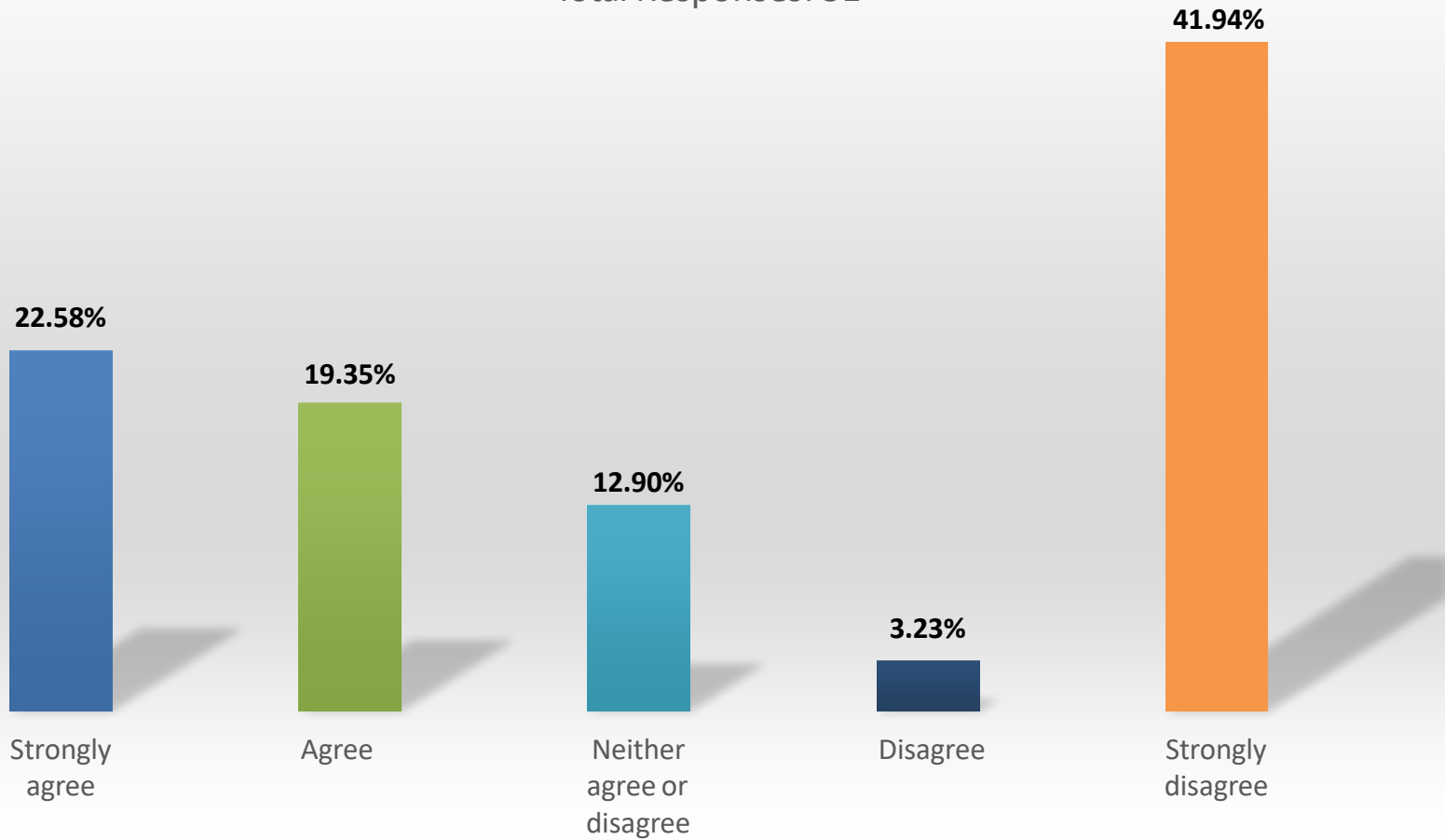
Total Responses: 2,919



SPANISH SURVEY RESPONSES

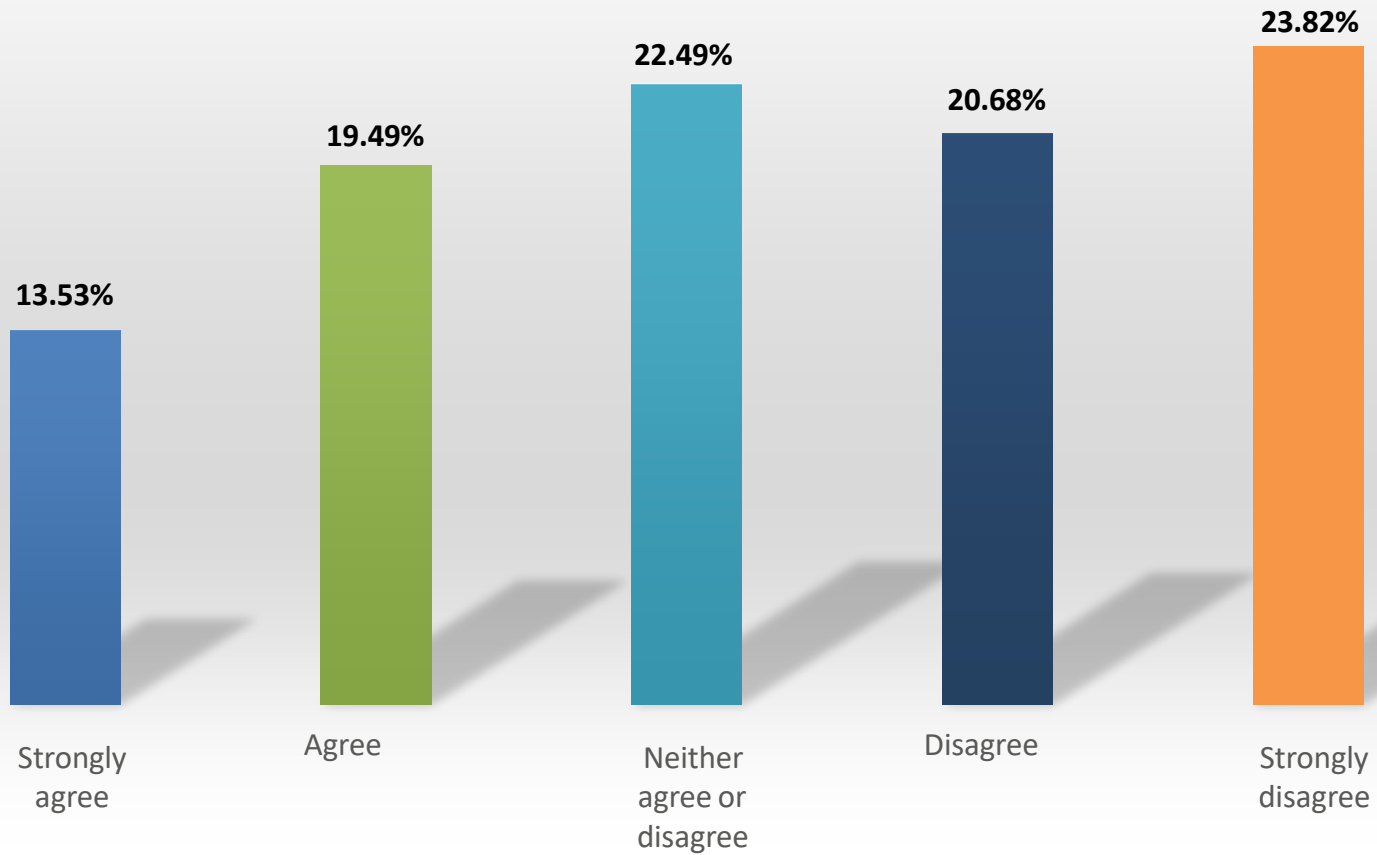
Homeless Services

Total Responses: 31



Road Repairs Not Associated with Fire Recovery

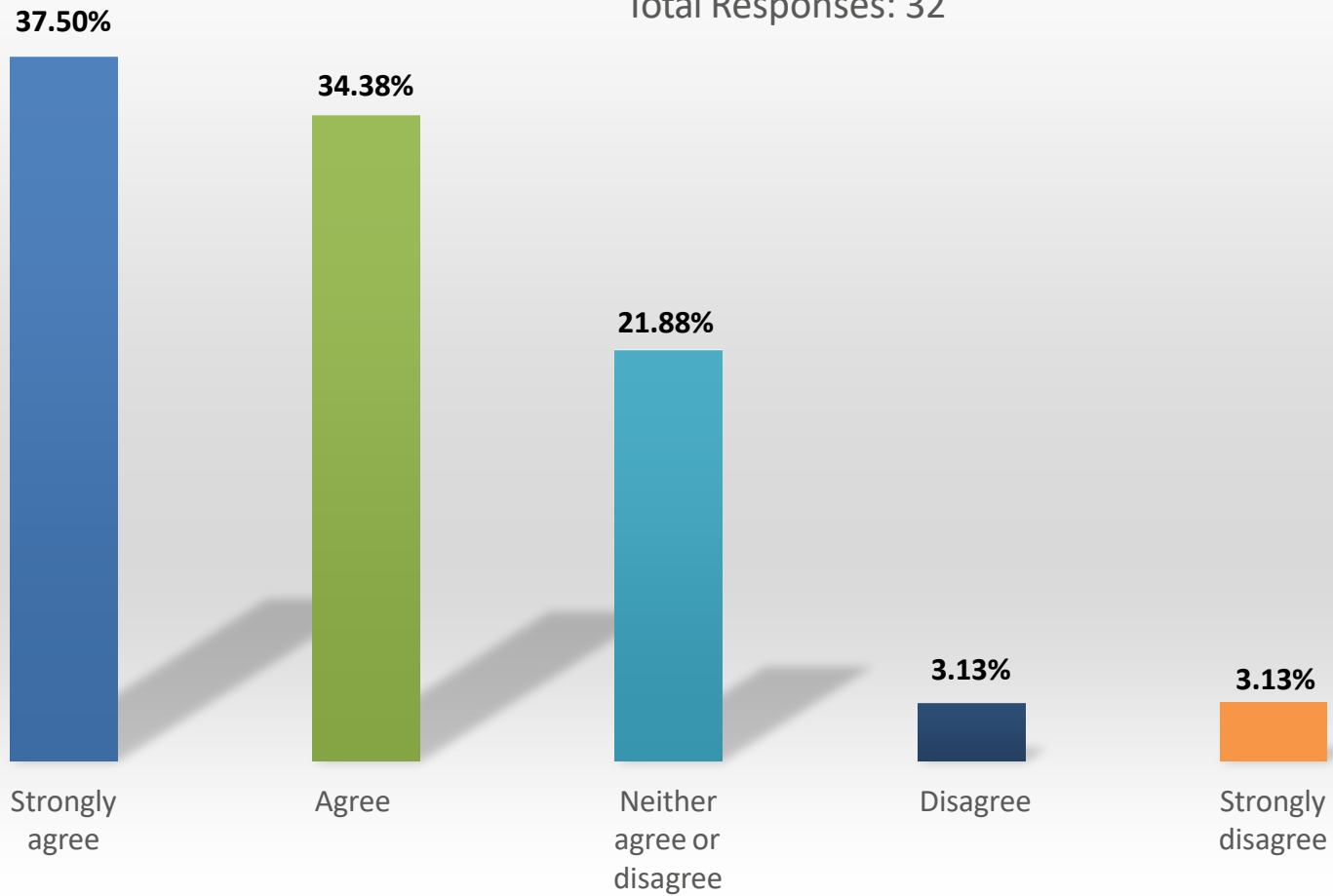
Total Responses: 2,935



SPANISH SURVEY RESPONSES

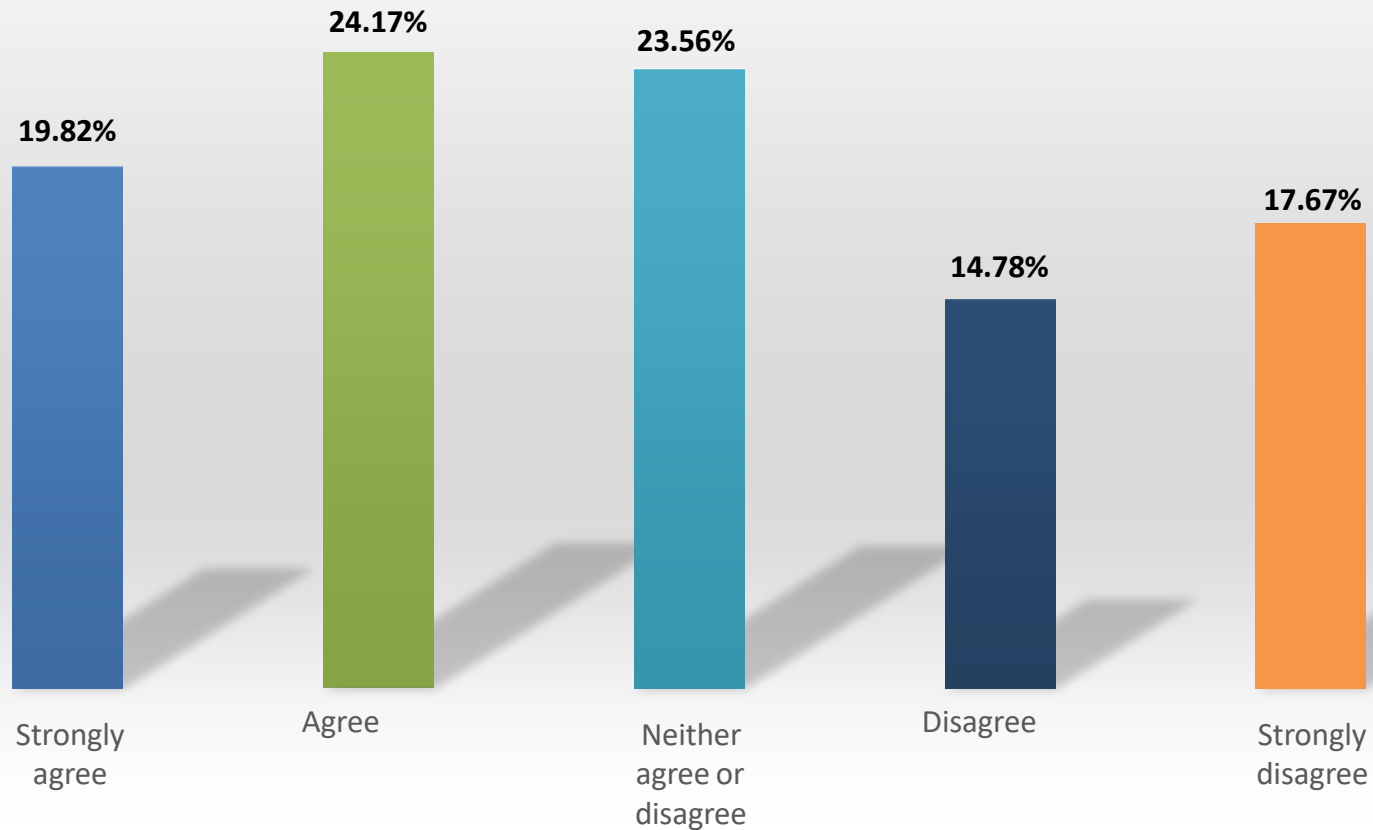
Road Repairs Not Associated with Fire Recovery

Total Responses: 32



Broadband/Internet for All Through the Addition of Fiber Optic or Wireless Solutions

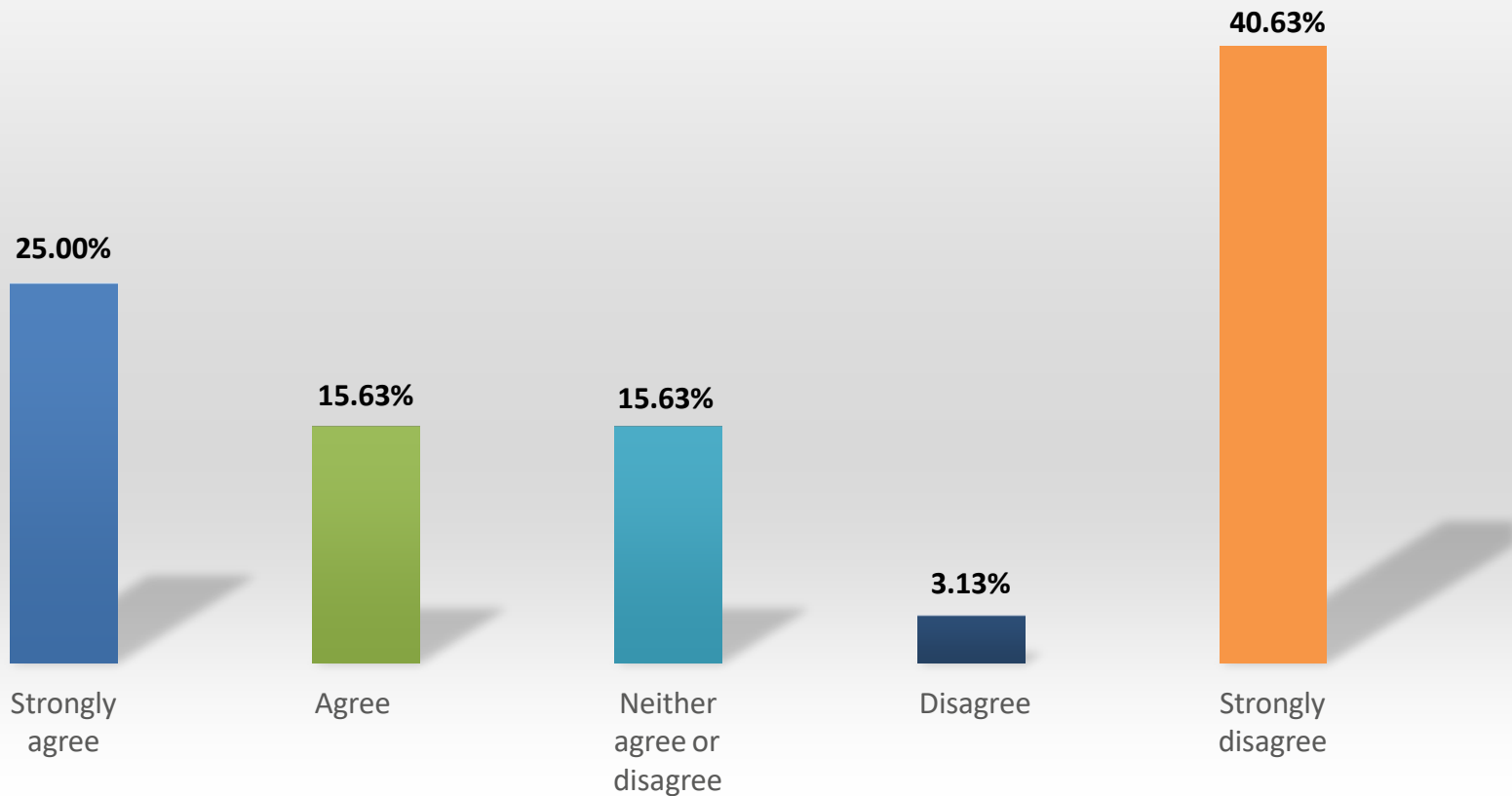
Total Responses: 2,971



SPANISH SURVEY RESPONSES

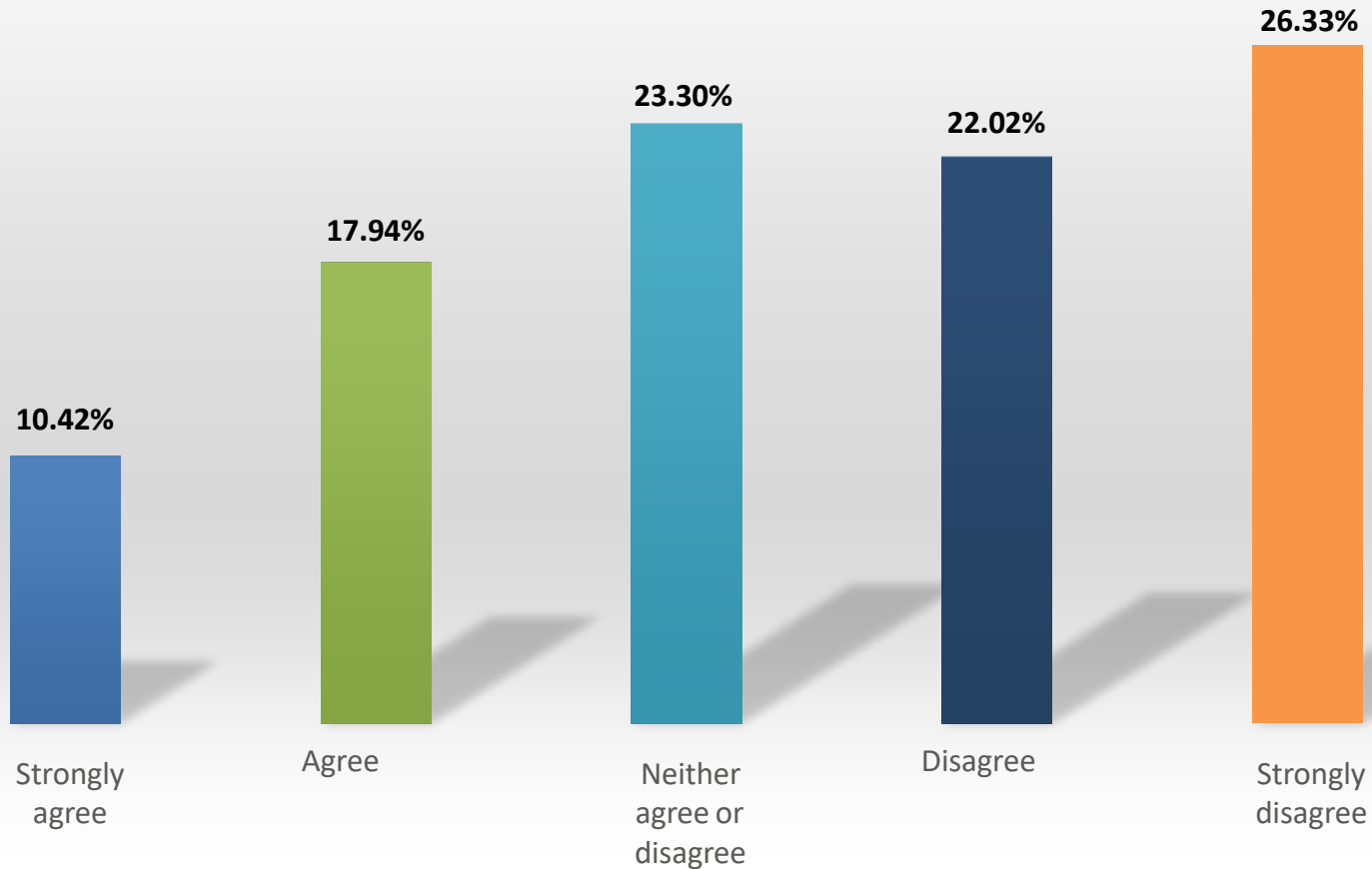
Broadband/Internet for All Through the Addition of Fiber Optic or Wireless Solutions

Total Responses: 32



Park Improvements, such as Construction of New Parks, All-Weather Sports Fields & Other Amenities

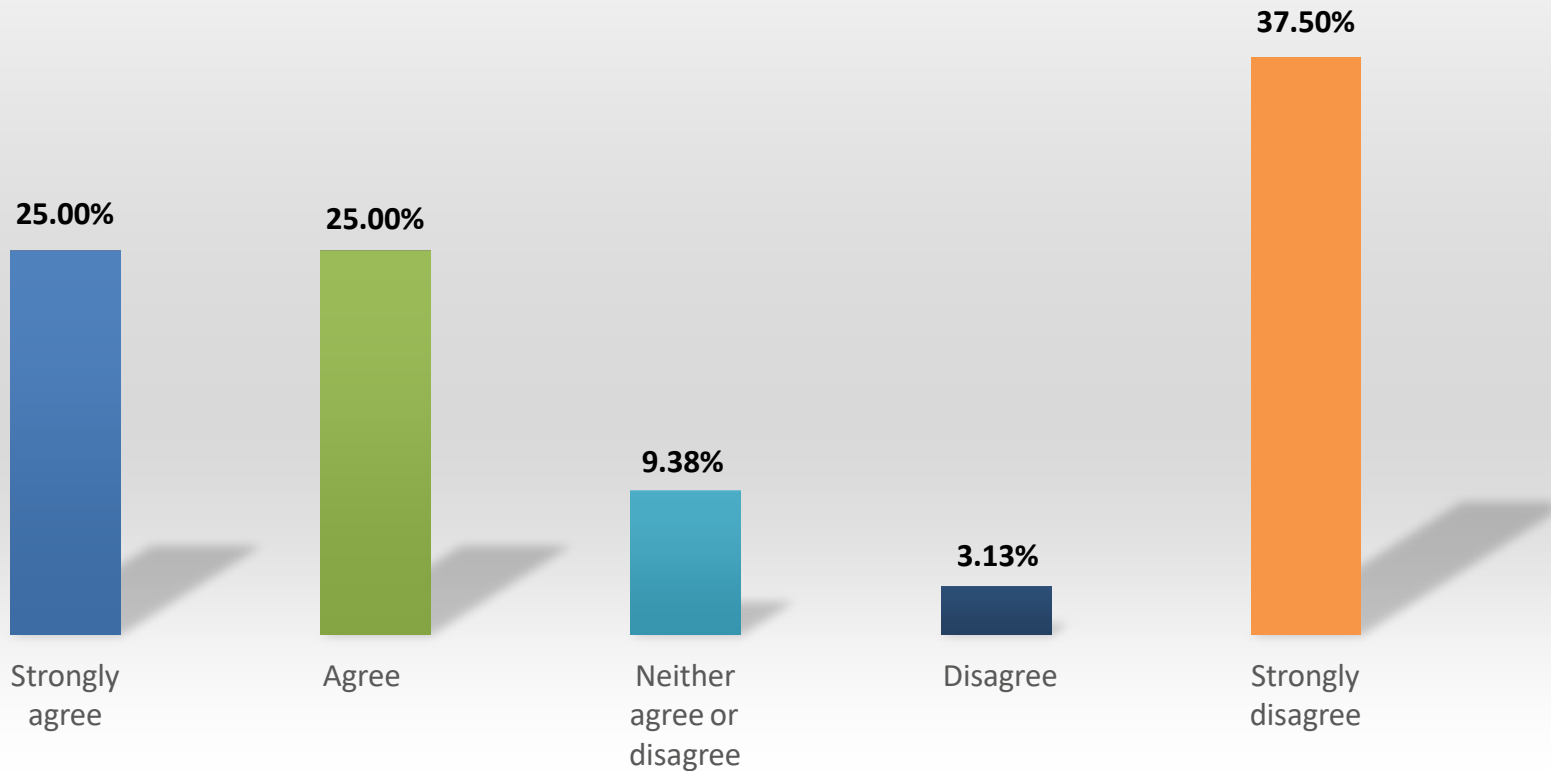
Total Responses: 2,966



SPANISH SURVEY RESPONSES

Park Improvements, such as Construction of New Parks,
All-Weather Sports Fields & Other Amenities

Total Responses: 32





Ranked Order by Percentage of Respondents that “Strongly Agree” or “Agree” with using Funds for Listed Purposes

English Survey Responses

1. 89% - Vegetation management/fuel reduction in Santa Rosa’s high-wildfire risk areas
2. 79% - Strengthening the resiliency of the City’s infrastructure
3. 69% - Evacuation route construction and improvements in the WUI
4. 61% - Wildfire readiness and emergency preparedness community education
5. 53% - Home-hardening incentive/assistance programs
6. 51% - Support for business/workforce recovery through business loans/grant programs
7. 50% - New community assets such as a libraries, community centers, pools, etc.
8. 50% - Homeless services
9. 48% - Park improvements, such as new parks, all-weather sports fields, other amenities
10. 45% - Broadband/internet for all via fiber optic or wireless solutions
11. 44% - Road repairs not associated with fire recovery
12. 38% - Jump start affordable housing opportunities through incentive funding



Ranked Order by Percentage of Respondents that “Strongly Agree” or “Agree” with using Funds for Listed Purposes

Spanish Survey Responses

1. 96% - Vegetation management/fuel reduction in Santa Rosa’s high-wildfire risk areas
2. 94% - Wildfire readiness & emergency preparedness community education
3. 91% - Evacuation route construction and improvements in the WUI areas
4. 87% - Home-hardening incentive/assistance programs
5. 84% - Strengthening the resiliency of the City’s infrastructure
6. 72% - Road repairs not associated with fire recovery
7. 53% - Jump start affordable housing opportunities through incentive funding
8. 47% - Support for biz/workforce recovery through business loans & grant programs
9. 47% - New community assets such as a libraries, community centers, pools, etc.
10. 45% - Homeless services
11. 41% - Broadband/ internet for all via fiber optic or wireless solutions
12. 28% - Park improvements, such as new parks, all-weather sports fields, other amenities



Open-Ended Questions

1,400+ responses

Themes Included:

- Wildfire Prevention
- Recovery & Rebuild
- Emergency Alerts & Public Info
- Public Safety
- Building & Development
- Housing
- Honoring Those Lost
- Mental Health
- Homelessness
- Roads & Sidewalks
- Parks & Sports
- Energy, Technology, Connectivity
- Ecosystem & Climate
- Financial Support
- Schools & Child Care



Next Steps

- City Council Study Session – November 17
- City Council Study Session – December 15
 - “Wildfire Preparedness, Mitigation and Resiliency projects: Proposed Uses of PG&E Settlement Funds”
- Prioritization of Projects for Budget



QUESTIONS?