



City of  
Santa Rosa

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# **Board and Commission 2013 Diversity Report**

**City Council  
June 17, 2014**

# City Charter

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Section 11 - Requires an annual report on the diversity of Council appointments and applications received for eight boards, commissions, and committees.

1. Board of Community Services
2. Cultural Heritage Board
3. Design Review Board
4. Planning Commission
5. Board of Public Utilities
6. Bike and Pedestrian Advisory Board
7. Measure "O" Oversight Committee
8. Community Advisory Board



# Advancing Diversity

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- In early 2012, City Council asked the Inclusion Council to identify strategies to advance “diversity” intent of Charter
- In December 2012, the Inclusion Council submitted its “Report on Increasing Diversity on Boards and Commissions”
- Report includes tools, strategies, and options

# New Approach

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- Meets Charter requirement
- Responds to Council's request for comparison to community demographics
- Provides 5-year trends for appointee diversity
- Shows the value of appointee self-reports

# 2013 Overview

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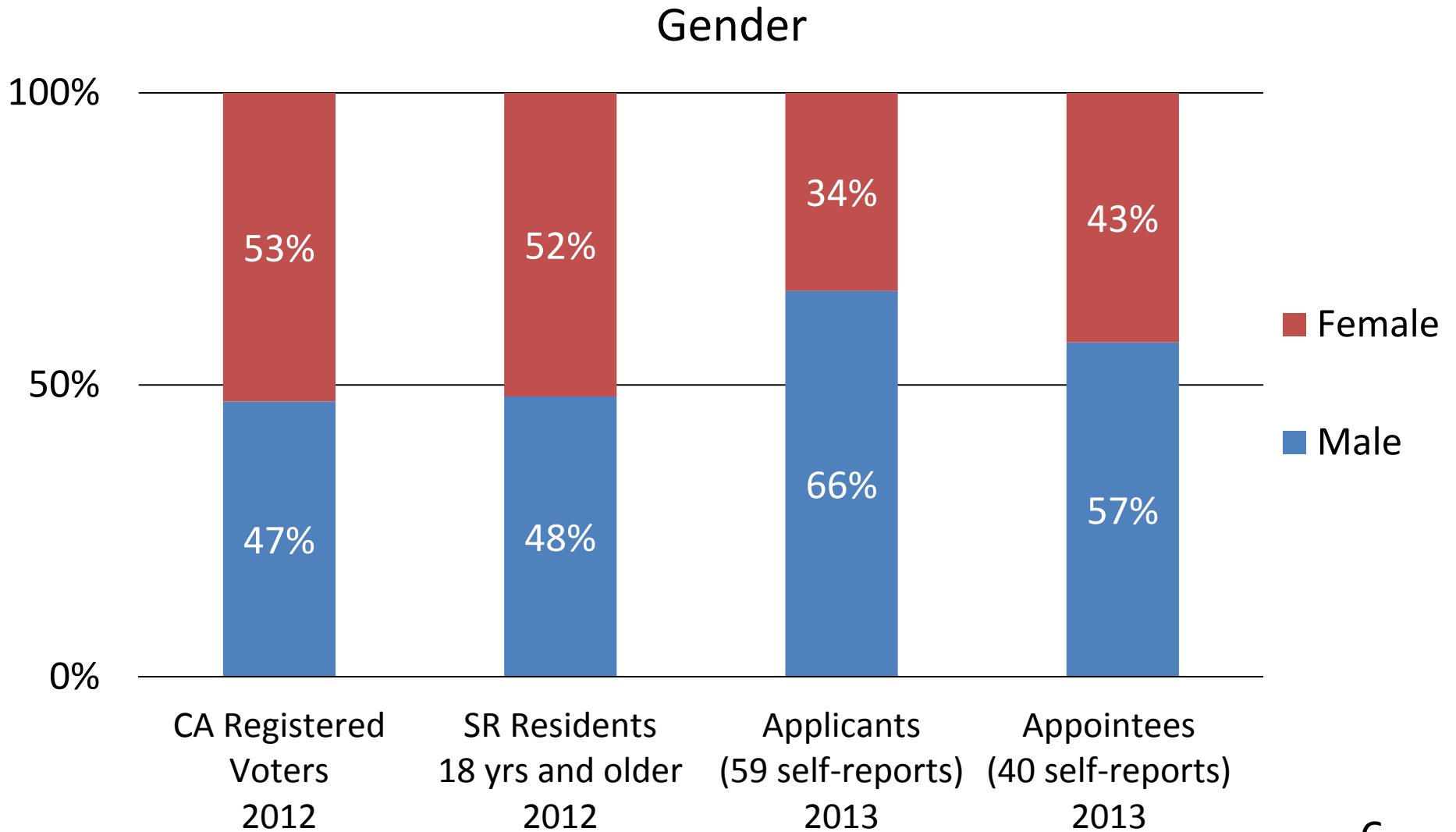
## 2013 Applicants

- 64 applications, 45 appointed
- 59 reported demographic info, 5 abstained
- 58 reported home address that could be mapped, 6 abstained

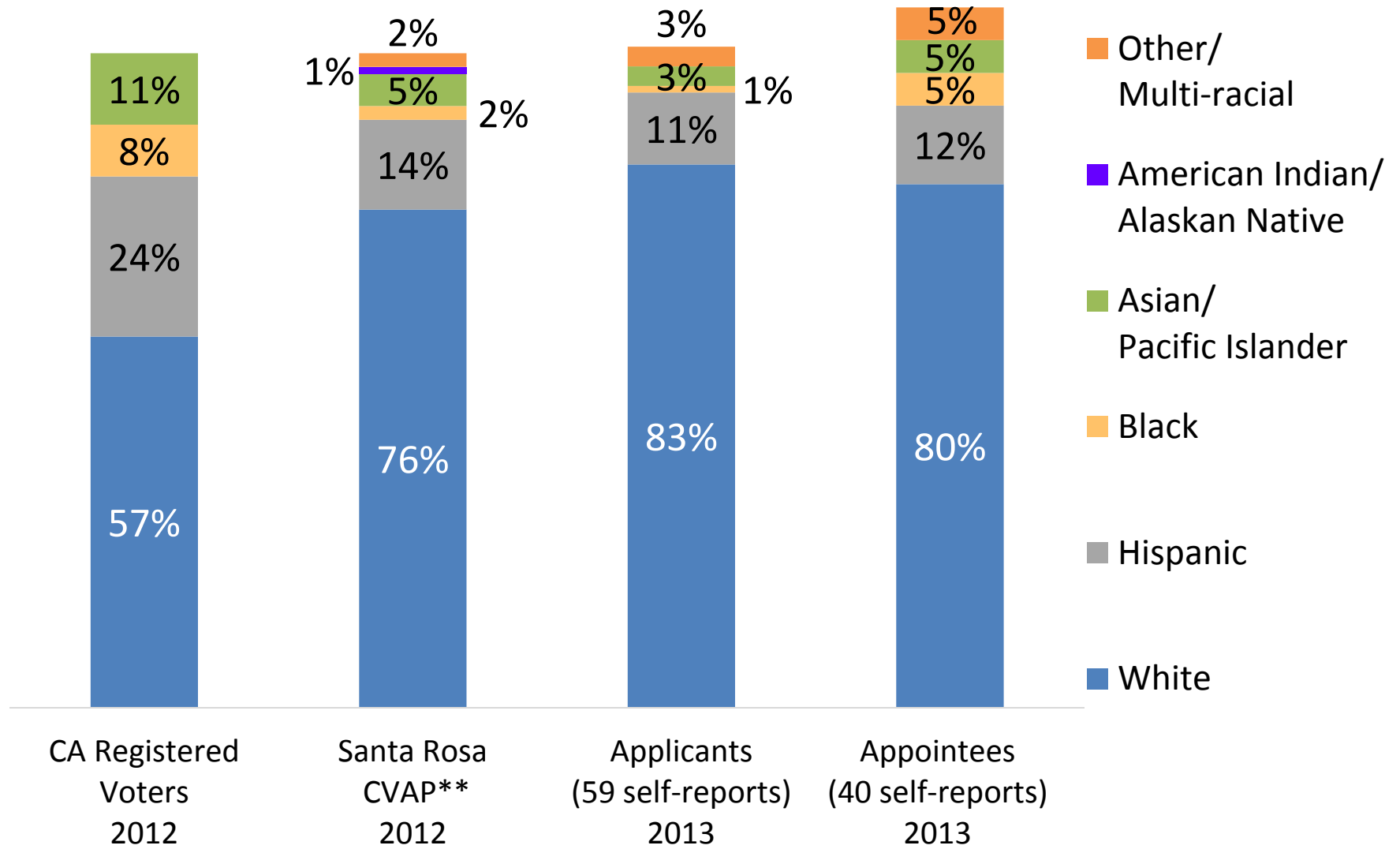
## 2013 Appointees

- 8 Boards, 65 Seats
  - 61 filled, 4 vacant
  - 40 reported demographic information, 21 abstained
  - 46 reported home address that could be mapped, 15 abstained

# Gender

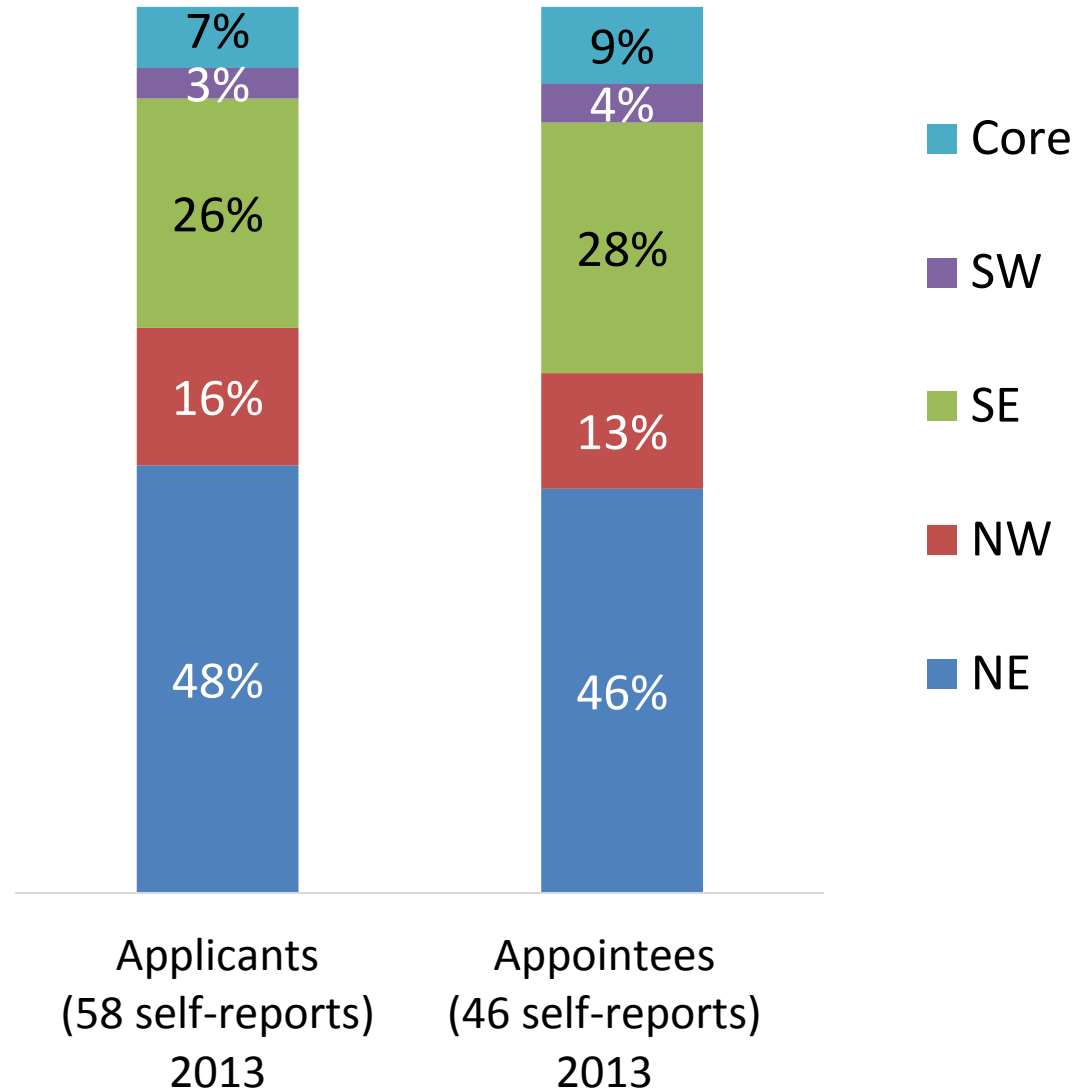


# Race / Ethnicity



\*\* CVAP – Citizen Voting Age Population

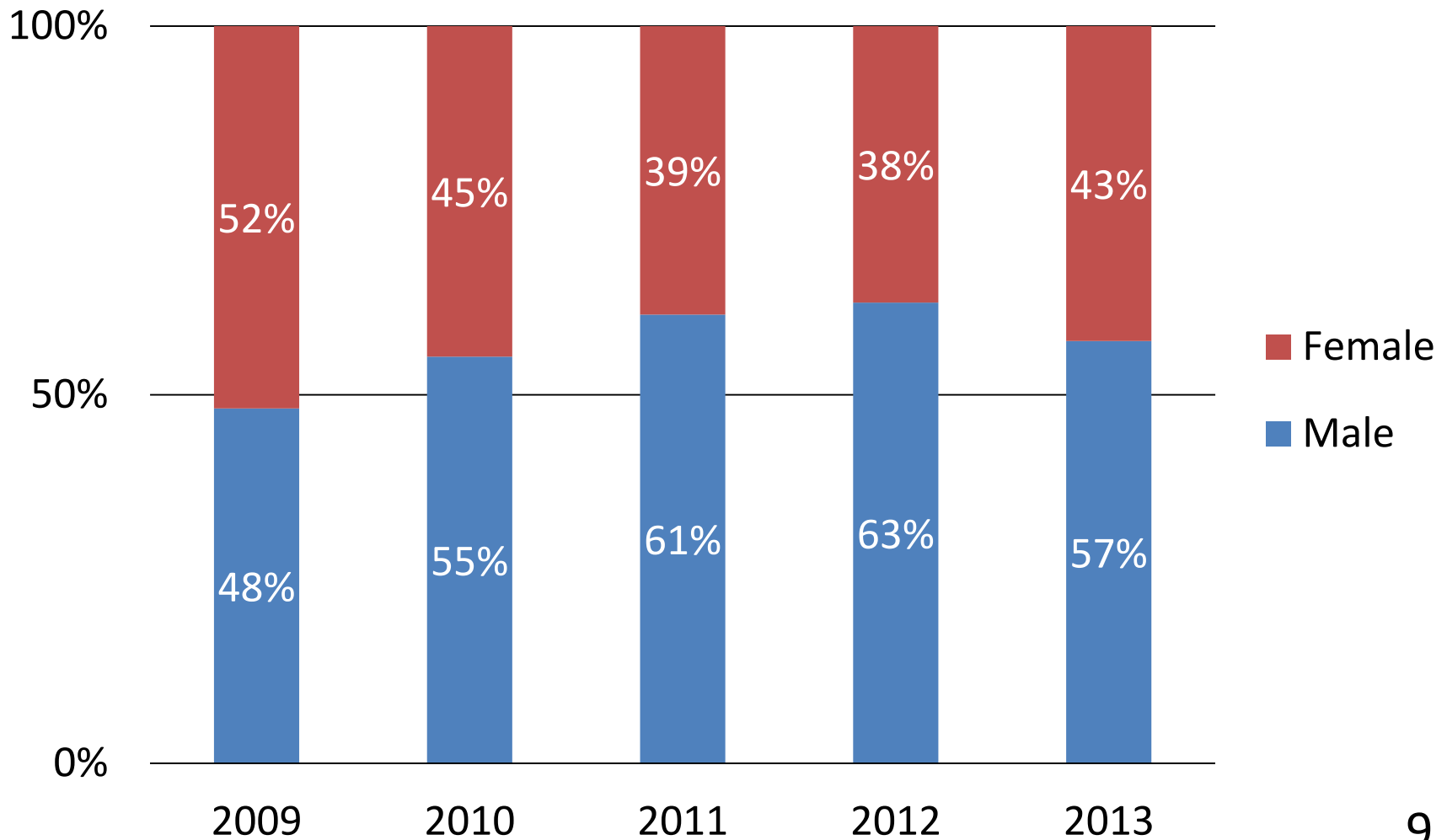
# Geographic Location





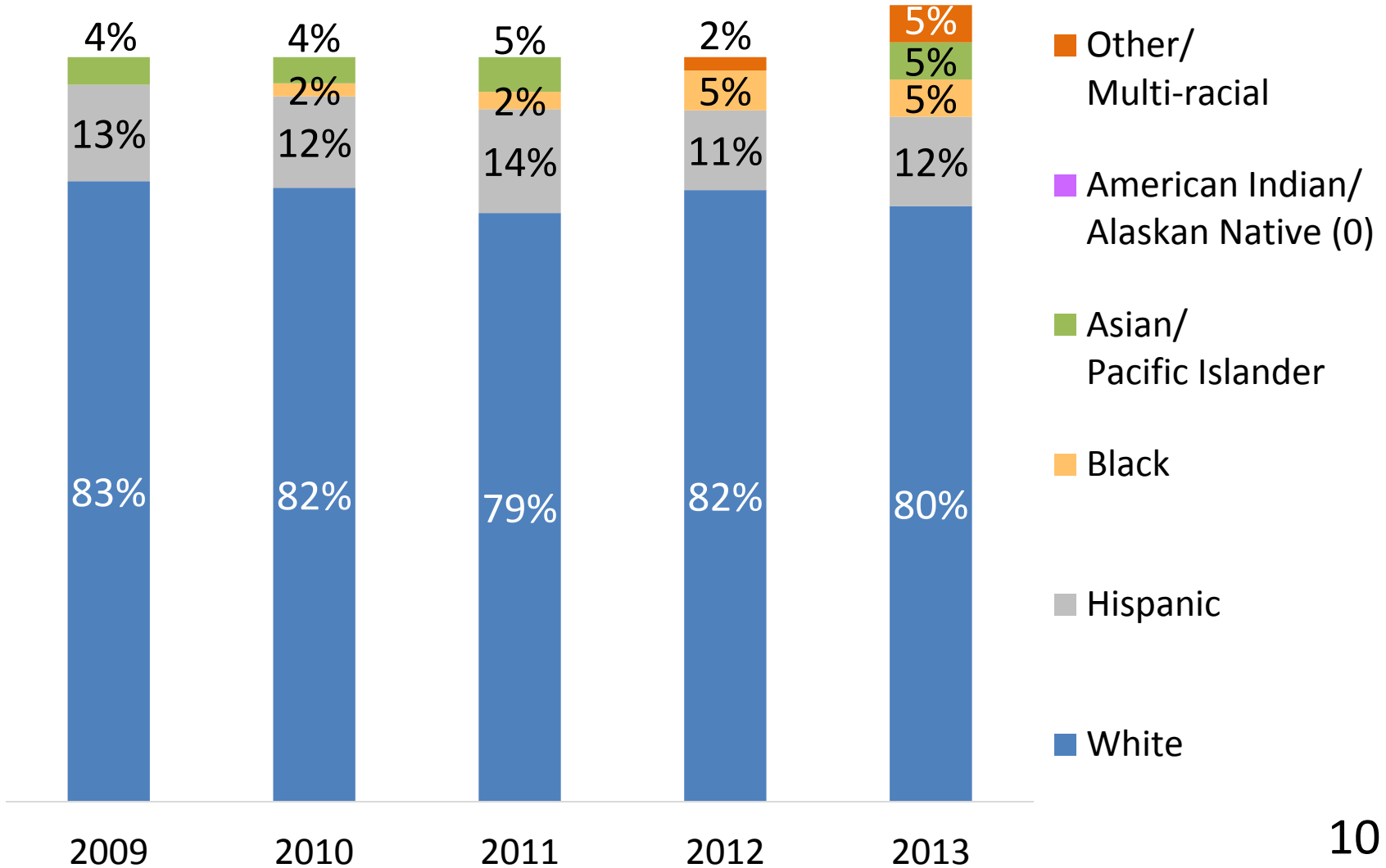
# Trends

## Appointees by Gender



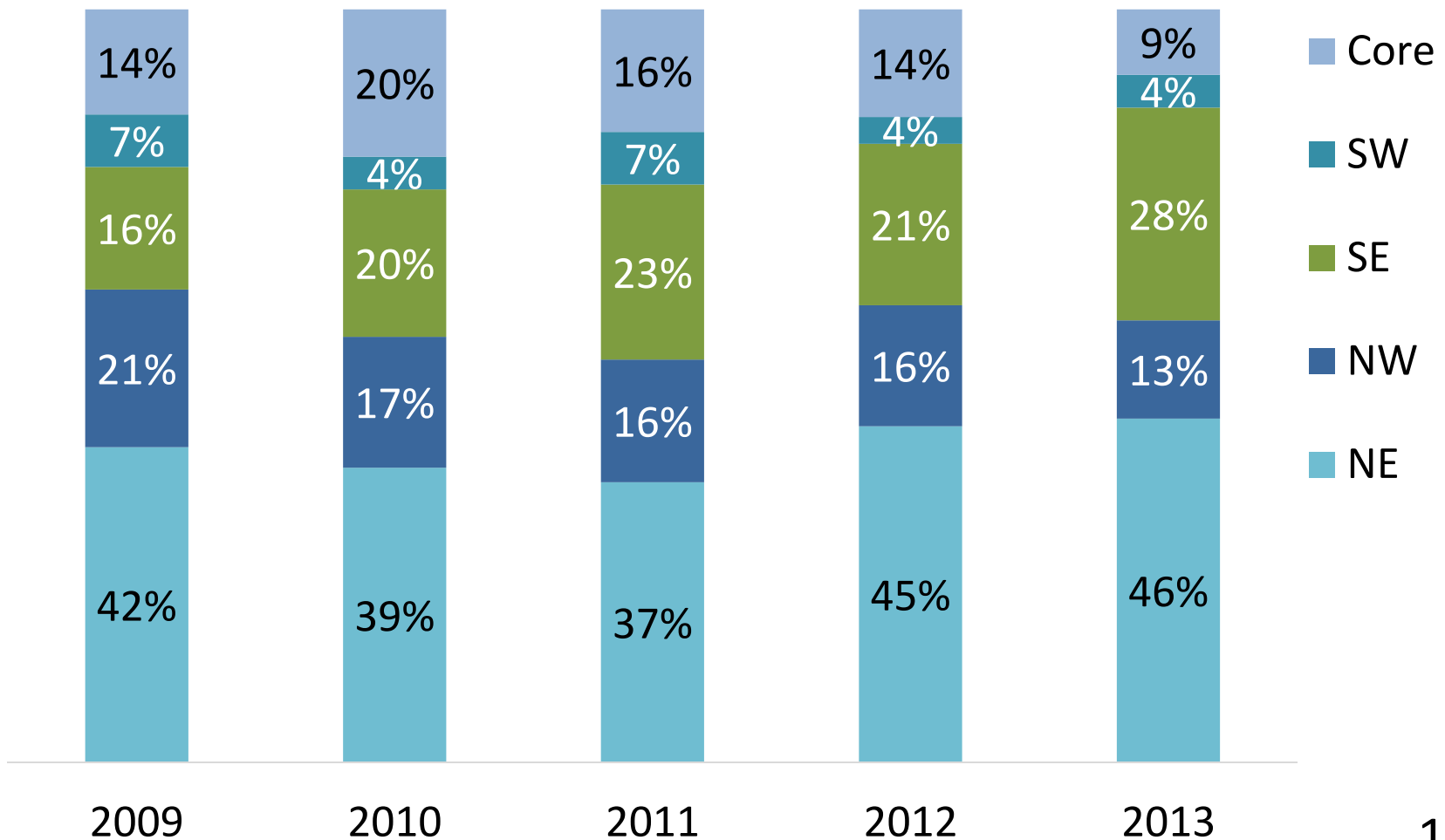
# Trends

## Appointees by Race/Ethnicity



# Trends

## Appointees by Geographic Location



# Final Thoughts

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## The expanded report format

- Responds to Council's ongoing commitment to diversity and inclusion
- Provides more and better data
- Highlights the value of self-reports by appointees

We welcome your feedback.