

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: ADRIANE MERTENS
CHIEF COMMUNICATIONS AND INTERGOVERNMENTAL
RELATIONS OFFICER
SUBJECT: PROFESSIONAL SERVICES AGREEMENT WITH RENNE
PUBLIC POLICY GROUP

AGENDA ACTION: RESOLUTION

RECOMMENDATION

It is recommended by the Communications and Intergovernmental Relations Office that the Council, by resolution, approve a Professional Services Agreement with Renne Public Policy Group, a division of Renne Public Law Group, LLP, Sacramento, CA for advocacy and assistance with the City's state legislative platform, for a total of \$219,600 for three years with an additional two year option for \$154,980; for a total contract amount not to exceed \$374,580.

EXECUTIVE SUMMARY

The City recognizes the need for advocacy with the state legislature in Sacramento. The City would like to contract with Renne Public Policy Group a division of Renne Public Law Group, LLP (RPPG), who can assist and serve in an intergovernmental relations capacity working with the City and state agencies to ensure that the City maximizes its capabilities and other state resource opportunities.

BACKGROUND

The City conducted a request for proposals (RFP) for state advocacy in April 2021 and three proposals were received. After review of all proposals, RPPG was selected.

PRIOR CITY COUNCIL REVIEW

Not applicable.

ANALYSIS

RPPG will support the City by tracking, reviewing, and analyzing any introduced or amended legislation and regulatory proposals; track/identify State-level grant

opportunities, provide critical updates from the Governor's Office and other state governmental agencies regarding items that may have impact or benefit to the City. RPPG will conduct an annual review with Council and key staff to gain deeper legislative, political, and funding priority insight and assist with development of a State Legislative Platform.

FISCAL IMPACT

Source of funds is already in the City Council budget, with partial funding from the Santa Rosa Water Enterprise Fund for efforts on water-specific matters.

ENVIRONMENTAL IMPACT

The Council finds that the proposed action is exempt from the provisions of the California Environmental Quality Act (CEQA) under section 15061(b)(3) and 15378 in that there is no possibility that the implementation of this action may have significant effects on the environment, and that no further environmental review is required.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

Not applicable.

ATTACHMENTS

- Resolution/Exhibit A (Agreement)

CONTACT

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