

# CROSS-LINING FOR ADDITIONAL PICKLEBALL COURT CAPACITY



Santa Rosa Pickleball Subcommittee

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# The Committee

- Form a Pickleball Subcommittee
- Five Community Members
- Court Scheduling
- Court Access
- Personal Letter (Attachment A)



# What is Pickleball?

- Paddle sport between Ping-Pong and tennis
- Usually played as doubles
- Typical games go to 11 points
- Developed in Washington state in 1965



# A Short History

August 2011 – Windsor lines two courts

Sept 2011 – Four courts striped at Finley

June 2012 – First Wine Country Games

Nov 2013 – Four permanent courts at Finley

July 2015 – Four permanent courts at Howarth

July 2017 – Finley lined with two temporary courts

2015-2021 – Pickleball numbers explode in Sonoma County



# Pickleball is Inclusive

- Pickleball represents players of all races, ages, and socioeconomic status
- Work with mentally disabled – feel successful
- Local player, Nancy Cartan, retired teacher – collects for Salvation Army each year. Pickleball community gives back.
- Local player, Marty Cassity, Title I school – teaching pickleball as a method of growing self esteem



# Growth of Pickleball

- Pickleball is the fastest growing sport in America (\**The Economist*, 2021)
- 2015 2M → 2020 4.2M Players (\*\**sfia.org*, 2021)
- 2019 → 2020 increase of 21.3% (2021)
- In 2013 Santa Rosa had 70 players
- In 2021 over 1000 players & growing
- 2015 Santa Rosa has 8 dedicated pickleball courts
- 2021 Santa Rosa has 8 dedicated courts

**No growth of courts!**

**PICKLEBALL GREW BY 21.3% IN 2020!**  
*The Fastest Growing Sport in the United States*

**4.2M PLAYERS & GROWING**

**I'M A PICKLEBALL PLAYER!**

**SFIA** Sports & Fitness Industry Association  
**USAPICKLEBALL.ORG**  
**USA PICKLEBALL**

\* *The Economist*, 2021 – Attachment B  
\*\* *Sports & Fitness Industry Association*  
*sfia.org*, 2021 – Attachment C

# Health Benefits

- Multigenerational Sport
- Physical and Mental Fitness
- Healthy Social Interaction – all races and ages
- Therapeutic for Players
- Beneficial to School Physical Education Programs



# Subcommittee Goals

- A fast, inexpensive short-term solution
- Release stress on the highly impacted Santa Rosa pickleball court venues
- No impact to the full functionality of the Finley tennis courts
- Temporary nets moved only when **no tennis play** is occurring





# The Faces Of Pickleball



YouTube Video Link:

<https://www.youtube.com/watch?v=ARom3MiZTF0>

# Recreational & Competitive Players



*Recreational players* enjoy hanging out, social aspects, fresh air, exercise, and a bit of friendly competition.

*Competitive players* are looking for longer periods of court access for drill sessions and tournament preparation. No courts available.

► *Family and Friends* enjoy playing in the afternoons and evenings. Impacted by lack of court availability.

► *School Pickleball* is becoming very popular. Easy to learn, quick success, accessible to all! Where will they play?

# Family & Friends School Pickleball



# We Need More Courts

Today



Proposed



*Minimal visual impact to tennis courts*

# Overcrowded Courts

- Finley pickleball courts are overcrowded every morning with 30-40+ players since summer
- Recreational players wait 20 mins+ for a game
- **Finley tennis courts sit empty**, almost all the time, on Monday through Friday mornings
- Both Howarth and Galvin courts have 300K+ long term repairs needed to court pads
- Additional court space for several player groups, including schools, is unavailable

# Pickleball Court Attendance

***Week of July 25-31***

## **Finley Pickleball Court Attendance**

	SUN	MON	TUE	WED	THU	FRI	SAT
8:45	12	17	24	28	26	22	16
9:00	14	35	29	28	26	22	16
9:15	18	35	30	30	32	32	16
9:30	24	36	31	31	34	32	20
9:45	26	36	31	32	34	36	24
10:00	26	38	31	34	34	38	24
10:15	27	40	30	34	24	40	28
10:30	24	40	28	24	24	41	27
10:45	18	32	24	20	24	39	26
11:00	16	27	26	16	22	37	26
11:15	16	24	26	16	14	32	20
11:30	12	21	24	12	12	31	19
11:45	12	16	20	12	2	18	18
12:00	8	12	20	2	2	17	15

# Tennis Court Attendance

*Week of July 25-31*

## Finley Tennis Court Attendance

	SUN	MON	TUE	WED	THU	FRI	SAT
8:45	2	0	0	0	1	0	0
9:00	2	4	0	0	1	0	3
9:15	8	4	0	0	1	0	6
9:30	8	4	0	0	0	0	6
9:45	10	2	0	0	0	0	6
10:00	10	2	0	0	0	0	8
10:15	10	0	0	0	0	0	8
10:30	10	0	0	0	0	0	9
10:45	10	0	0	0	0	0	9
11:00	8	2	0	0	0	0	8
11:15	8	2	0	0	0	0	8
11:30	8	2	0	0	2	0	8
11:45	8	2	0	0	2	0	8
12:00	8	2	0	0	2	0	8

# The \*Proposal

- Cross-line six temporary pickleball courts on the two west tennis courts
- Store six minimum footprint, high quality, safe pickleball nets along the east fence of the permanent pickleball area
- Create extremely needed court accessibility for waiting players, **during times of no use by tennis players.** Post a **City of Santa Rosa sign** clearly stating tennis players have priority use at all times of the two west courts.

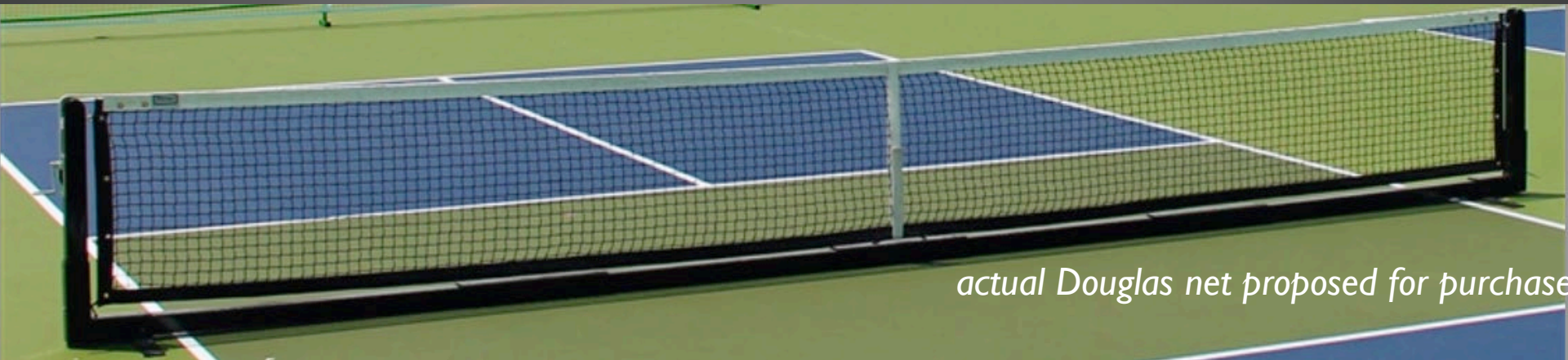


\* Please reference Attachment D in the presentation packet



# Projected Costs

- Approximately \$650 per court for paint with labor to cross-paint pickleball court lines (Adams Surfacing)
- Approximately \$1600 per net – safe, high-quality, cabled nets with super low footprint for tight storage against fences (can be nested for storage)
- Total cost under \$15K to add accessibility of six safe and temporary courts, allowing access to 24 more players



*actual Douglas net proposed for purchase*

# Thank You and an Invitation

Come Play with Us!

