



# **Proposed Updates to City Council Legislative Advocacy Policy 00-040**

Presented by:

**Lon Peterson**, Director of Communications

**Scott Alonso**, Intergovernmental Relations & Legislative Affairs Officer

**City Council Meeting**

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# Background

- The City Council last updated its legislative advocacy policy in 2013.
- In Feb. 2020, the City formed the Communications and Intergovernmental Office.
- In 2020, the Intergovernmental Relations and Legislative Affairs Officer position was created.
- In 2021, the City adopted its first formal legislative platform for federal advocacy purposes.

# Policy Purpose

- It provides the Mayor and City Council with principles and direction to guide legislative positions for City of Santa Rosa staff and the Council on behalf of the City.
- It enables the City to have quick and sustained engagement on legislative and advocacy issues at the local, regional, Sacramento or Washington, D.C. levels.

# Policy Update

- The proposed policy streamlines the City's approval process to officially take a position on a particular policy matter.
- The Mayor's authority to approve a policy position is also clarified in the updated policy – if the Mayor's proposed action is in line with the Council's approved legislative platform.
- The policy clarifies that the Council will have legislative platforms and update them on a consistent basis.

# Recommendation

The Communications & Intergovernmental Relations Office recommends the City Council approve a resolution updating the Council's Legislative Advocacy Policy 00-040.

**Questions?**