



APPROVING ON SECOND READING AN ORDINANCE OF THE CITY OF SANTA ROSA AMENDING SECTION 3-27.130 OF THE SANTA ROSA CITY CODE TO EXTEND, FOR EIGHT YEARS, A ¼-CENT GENERAL TRANSACTION AND USE TAX; APPROVING A RESOLUTION ORDERING SUBMISSION OF BALLOT MEASURE(S) TO SEEK VOTER APPROVAL OF THAT ORDINANCE; PERMITTING THE FILING OF REBUTTAL ARGUMENTS, DIRECTING THE CITY ATTORNEY TO PROVIDE AN IMPARTIAL ANALYSIS; AND PROVIDING DIRECTION REGARDING BALLOT ARGUMENTS IN SUPPORT OF MEASURE

City Council Meeting
August 9, 2016

Deborah Lauchner, Chief Financial Officer
Randy E. Riddle, Acting City Attorney

BACKGROUND

On July 19, 2016, the City Council provided direction to prepare ballot documents for a no tax-rate increase reauthorization of Measure P and an adjustment to the baseline funding formula of Measure O on the November 8, 2016 ballot to strengthen the City's General Fund and provide locally-controlled funding for services the community has indicated are important. The City Attorney has drafted proposed ballot measures and ballot summaries as required for each ballot.

BACKGROUND

On August 2, 2016, an ordinance was introduced by a 5-2 vote, to extend for eight years the ¼ cent general sales tax approved by voters as Measure P in November 2010.

BALLOT MEASURE P

The proposed Ordinance shall be submitted to the electors in the form of a measure printed on the ballot as follows:

Santa Rosa City Services Measure. To maintain financial stability and funding, without increasing taxes, for city services, such as police/fire protection; 9-1-1 emergency response; street/pothole repair; parks/recreation programs; affordable housing/homelessness services; and other general city services, shall the City of Santa Rosa extend an existing, voter-approved $\frac{1}{4}$ cent sales tax for eight additional years, providing approximately \$8 million annually; requiring independent audits, public spending review, and all funds controlled locally?

RECOMMENDATION

It is recommended by the City Manager and the Finance Department that the Council, approve on second reading an ordinance, introduced at the August 2, 2016, Regular Meeting by a 5-2 vote, to extend for eight years the $\frac{1}{4}$ cent general sales tax approved by voters as Measure P in November 2010; and

RECOMMENDATION

by resolution (1) order the submission of a ballot measure to the voters at the November 8, 2016 General Municipal Election to approve that ordinance; (2) provide for the filing of rebuttal arguments on the measure; (3) direct the City Attorney to prepare an impartial analysis of the measure; and (4) direct staff to prepare a draft of the ballot argument in support of the proposed ballot measure.

Questions?