



PARKING AGREEMENT WITH BLUE FOX PARTNERS

City Council Meeting
September 19, 2017

Raissa de la Rosa,
Economic Development Manager, Planning and
Economic Development Department

Kim Nadeau
Parking Manager, Finance Department

CURRENT

- The City entered into a parking agreement with Blue Fox Partners in March 1999 that provides for three hours of validated parking for patrons of the Roxy Stadium movie theater.
- The parking agreement expires on February 29, 2020.

PROPOSED

- Blue Fox Partners plans to remodel the Roxy Stadium theater and has asked the City for a new long term parking agreement.
- The proposed agreement has a fifteen year term and provides 90 minutes of free parking to theater patrons at Garage 12 (555 1st Street).

BENEFIT

- Approval of the new parking agreement provides the City with a modern, state of the art movie theater to support the downtown economy and Blue Fox Partners with a long term parking solution for their patrons upon commencement of the theater remodeling project.
- If construction on the remodel project has not commenced by February 29, 2020 the parking agreement will terminate.

RECOMMENDATION

- It is recommended by the Finance Department and the Planning and Economic Development Department that the Council, by resolution, approve a Parking Agreement with Blue Fox Partners, Santa Rosa, California, to provide 90 minutes of free parking at Garage 12 to Roxy Stadium movie theater patrons.

QUESTIONS?