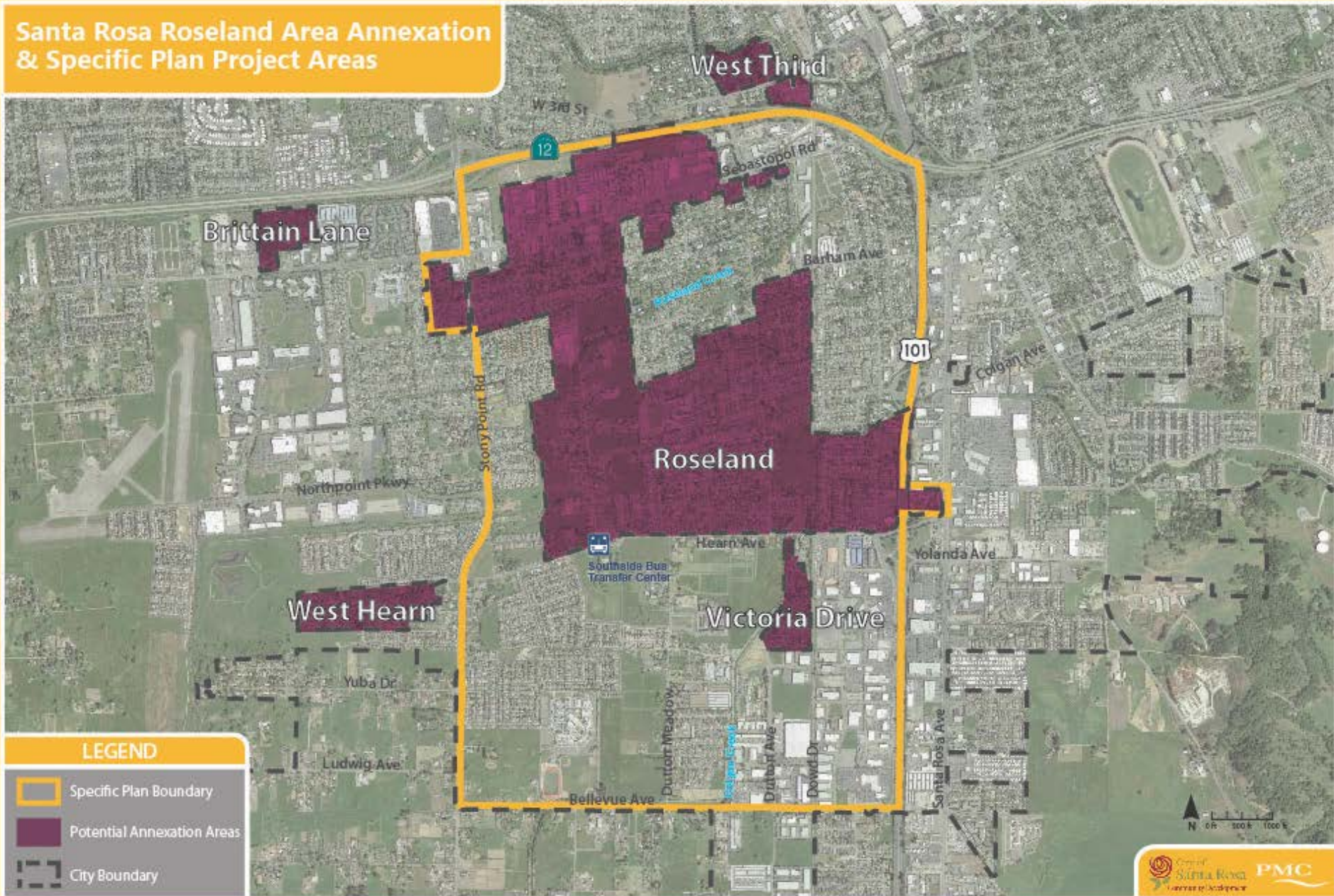


Roseland Area Projects Update

- Roseland Area Annexation and Roseland Area/Sebastopol Road Specific Plan
 - ✓ Community Engagement
 - ✓ Steering Committee
 - ✓ Community Workshops
 - ✓ Technical Advisory Committee
- Other Southwest Area Projects
- Next Steps

Santa Rosa Roseland Area Annexation & Specific Plan Project Areas



- January 27, 2015 – Council accepted Community Engagement Strategy
- Outreach Methods:
 - ✓ Local Events
 - ✓ Stakeholder Meetings
 - ✓ Steering Committee
 - ✓ Community Workshops
 - ✓ Technical Advisory Committee
 - ✓ Project Flyers/Notices
 - ✓ Media Alerts
 - ✓ Social Media
 - ✓ Project Website
 - ✓ E-mail Distribution List

Steering Committee and Technical Advisory Committee

- Steering Committee:
 - ✓ April 7, 2015 – Council confirmation
 - ✓ 60 members
 - ✓ April 22, 2015 – meeting 1
 - ✓ June 17, 2015 – meeting 2
- Technical Advisory Committee:
 - ✓ April 22, 2015 – meeting 1
 - ✓ June 17, 2015 – meeting 2



Community Workshops

- Two Community Workshops held during two week “immersion” period
- June 10, 2015 – Community Workshop 1
- June 23, 2015 – Community Workshop 2

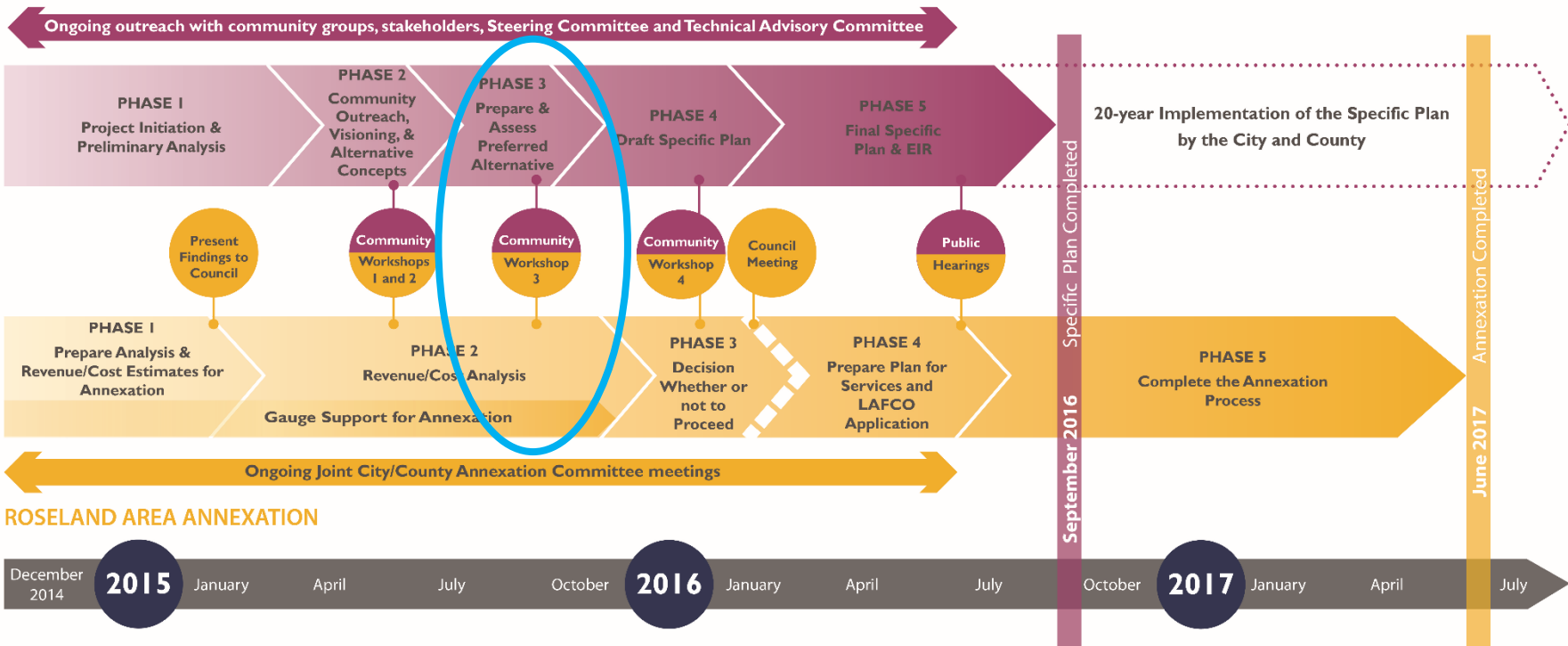
Other Roseland Area City and County Projects

- Bayer Neighborhood Park and Gardens
- Roseland Creek Community Park
- Stony Point Widening
- Hearn Avenue Overcrossing
- Roseland Village Neighborhood Center

Southwest Area Projects Coordination

- Other projects underway in southwest Santa Rosa:
 - ✓ Joe Rodota Linear Park
 - ✓ Moorland Healthy Neighborhood Plan
 - ✓ Moorland Neighborhood Park
 - ✓ Roseland Roadrunners Strategic Plan
 - ✓ Safe Routes to School
 - ✓ Reimagining Santa Rosa CityBus
 - ✓ Southwest Santa Rosa Health Action Chapter
- Monthly meetings and coordination calendar

ROSELAND AREA SPECIFIC PLAN



Santa Rosa Roseland Area Specific Plan & Annexation
Project Process & Timeline

- Community Engagement:
 - ✓ Small group meetings
 - ✓ Attendance at local events
 - ✓ August/September 2015 – Steering Committee / TAC meetings
 - ✓ September 2015 – Community Workshop 3

- Specific Plan:
 - ✓ Preparing preferred land use/circulation alternative
 - ✓ Following Workshop 3 – draft Specific Plan and EIR will be prepared
- Annexation:
 - ✓ Refinements to cost and revenues report
 - ✓ Fall 2015 – next Joint City/County Roseland Annexation Committee meeting

It is recommended by the City Manager's Office that the Council, by motion:

- Accept the Roseland Area Projects update report.