



# Homeless Services Programming Update

City Council  
February 9, 2021

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# Study Session Purpose

Review existing programs, programs related to COVID-19 emergency response, and receive direction on workplan priorities.

# Study Session Overview

- Strategy
- Tier 1 Workplan Priorities & Progress
- Programs
  - Existing & COVID-19
- Tier 2 Workplan Prioritization
- Prioritize Next Steps

# Strategy

Achieve Functional Zero by following the Housing First model in alignment with Federal, State, and the Continuum of Care by moving the person as quickly as possible into permanent supportive housing.

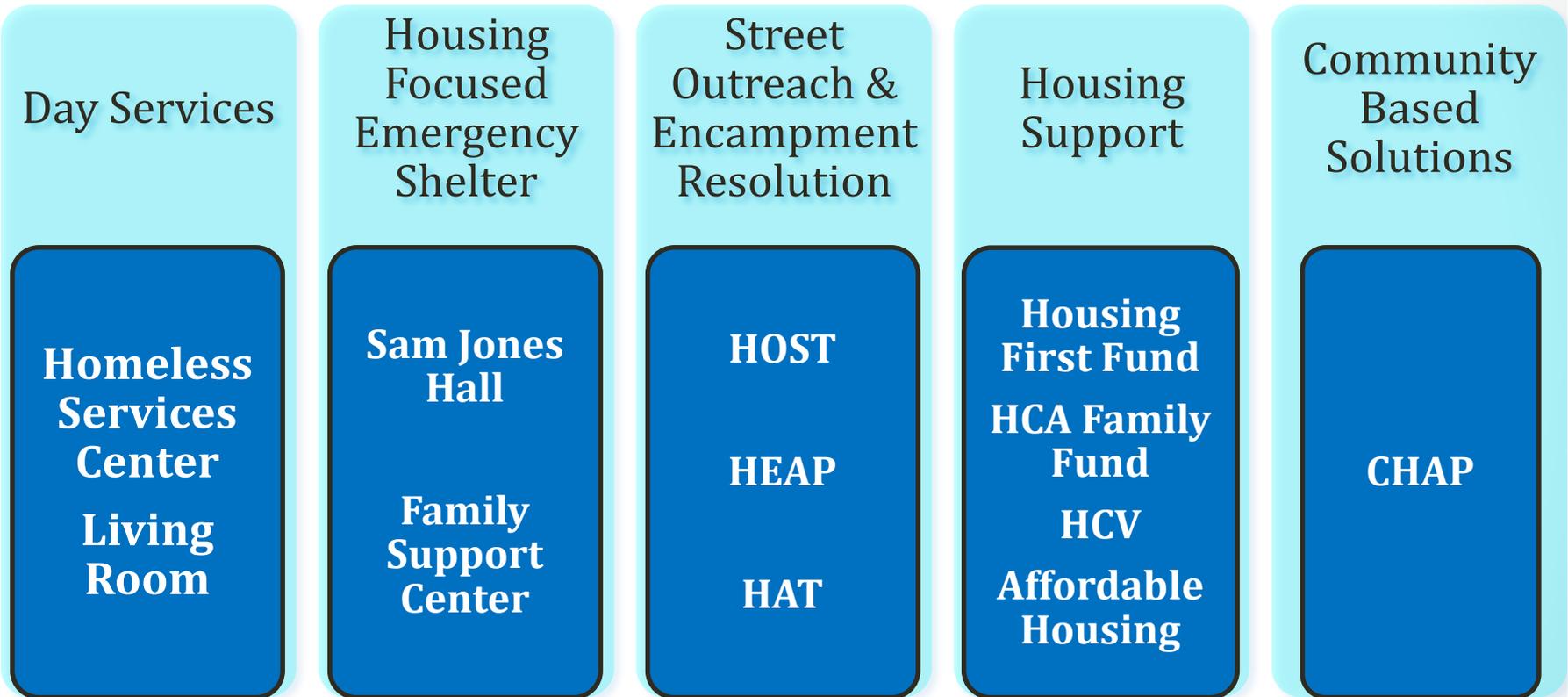


# Workplan Priorities

## Tier 1 – July 7

- Sustain Existing Programs
- Regional Partnerships
- COVID-19 Response
  - FEMA/Cal OES documentation
  - Restoration of Shelter Capacity
  - Hotel/NCS Exit Strategy

# Existing Programs



2020/2021 Budget - \$3.8 million

# Operating Parameters

- COVID-19
  - Centers for Disease Control guidance
  - Sonoma County Health Officer orders
- HEAP Encampment Strategy
  - Preliminary Injunction
  - Health and safety concerns within encampments

# COVID-19 Programs

- Non-Congregate Shelter/Sandman Hotel - \$6.6m March 2020 - June 2021
- Safe Social Distancing Program - \$680k
- Emergency Shelter Expansion at Sam Jones Hall - \$3.1m
- Total - \$10.3m approx.



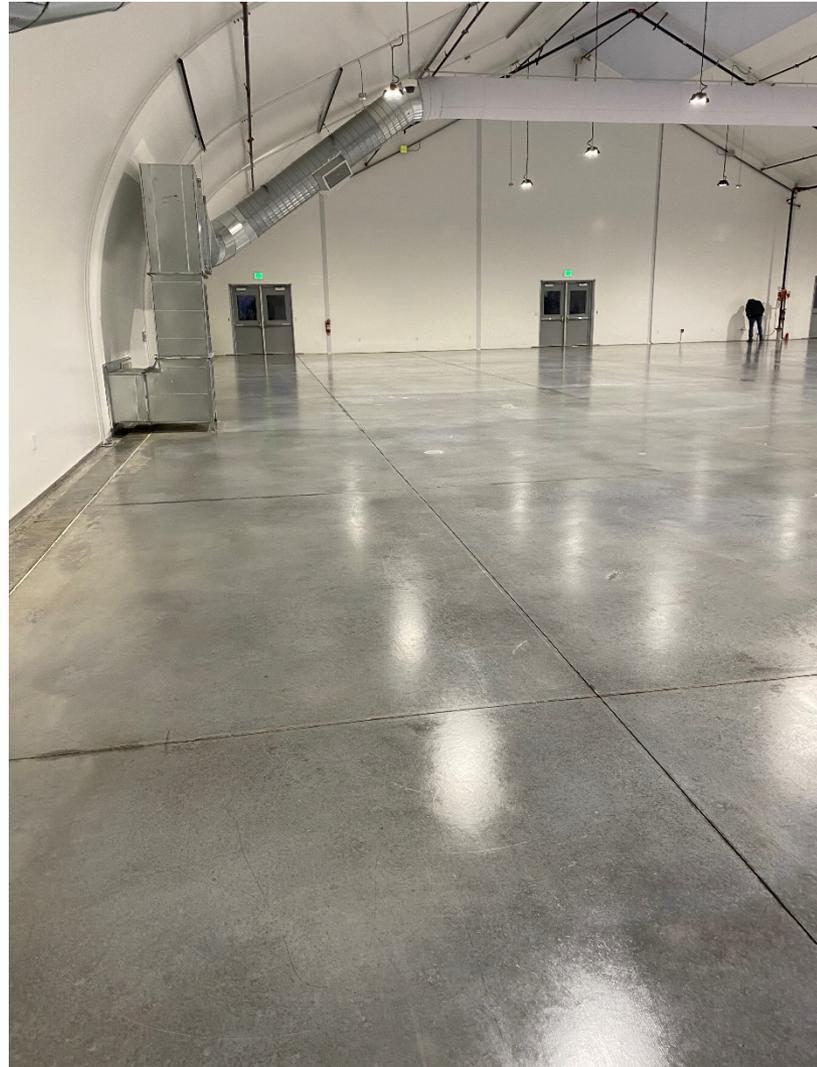
# COVID-19 Homeless Response

(In Thousands)

Program	Est. Cost	Potential Funding Sources			
		CDBG-CV & EN	HOME SoCo	FEMA PA	City GF
<b>FY 2019-20</b>					
Sandman Rental	888	-	125	572	191
Catholic Charities NCS	266	193	28	34	11
CC - Finley SSDP	176	176	-	-	-
<b>Subtotal FY 19-20</b>	<b>\$1,330</b>	<b>\$369</b>	<b>\$153</b>	<b>\$606</b>	<b>\$202</b>
<b>FY 2020-21</b>					
Sandman Rental	4,150	-	-	3,112	1,038
Catholic Charities NCS	1,292	-	-	969	323
CC – Finley SSDP	463	463	-	-	-
Sprung Structure	3,100	500	-	-	2,600
<b>Subtotal FY 20-21</b>	<b>\$9,005</b>	<b>\$963</b>	<b>-</b>	<b>\$4,081</b>	<b>\$3,961</b>
<b>Total</b>	<b>\$10,335</b>	<b>\$1,332</b>	<b>\$153</b>	<b>\$4,687</b>	<b>\$4,163</b>

# Tier 1 Progress

- Sustained Programs
- Completed SSDP
- FEMA underway
- Emergency Shelter Expansion
- NCS/Hotel Exit Strategy



# TPW Debris Removal

- Dedicated 2-person crew with equipment
- Team will address all roadside, park, pathway and creek debris including bulky and homeless related items
- Crew will work proactively on pre-determined routes and reactively based on daily work orders
- Dedicated phone number, email and category on MySantaRosa

# Tier 2 Prioritization

## Short-Term

- SJH/Sprung Structure – Phase 2
- Safe Parking
- Alternative Shelter
- RV Parking Ordinance

## Intermediate to Long- Term

- Scaling Programs/Capacity
- TPW Job Training Program
- Homeless Response Team
- Data Points
- Community Partnerships

# SJH/Sprung Structure – Annex

## Benefit

- Short-term – COVID response
- Long-term – Navigation Center model

## Phase 2

- Permanent bathroom facility
- Interior Improvements
- \$3 million – Construction Estimate
- \$1 million – Estimated Operating for FY 2021/2022

# Safe Parking Program

## Program Models

- Basic
- Program Operator
- Housing Focused

## Assumptions

- Overnight, scattered site, up to 100 spots
- 7 Council Districts
- Size subject to site(s)
- Request for Proposals



# Safe Parking Program

Program	Services	Estimated Cost
Basic	No program operator or liability insurance Sanitary facilities Private security	\$165,000
Program Operator	No private security Sanitary facilities Intake/placement Lot monitor/hotline Linkage to services Liability Insurance	\$315,000
Housing Focused Program	Program operator model plus intensive services – specialized housing staff, case management	\$530,000

# Safe Parking Program

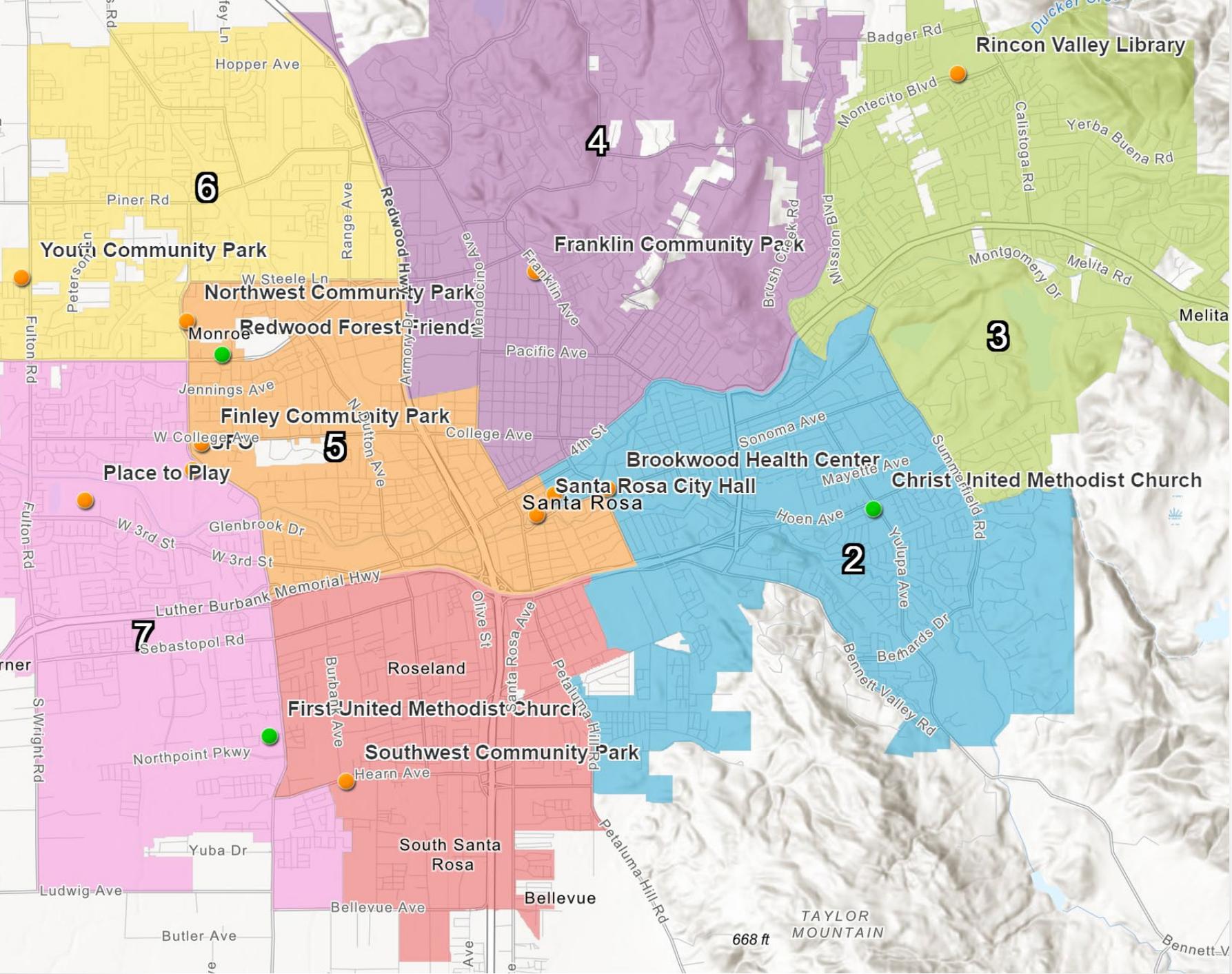
- Evaluation
  - 100 City-owned properties
  - Parks, facilities, parking district
  - Criteria – # of spaces, hours of operation, prox. to neighborhoods, schools/childcare, lighting/visibility, accomm. large vehicles, environmental, community benefit, fire risk, proximity to services, geographic distribution
  - Former/existing Safe Parking sites

# Safe Parking Program – July 7

Council District	Location
1	Former Bennett Valley Senior Center
2	Brookwood Health Center
3 & 4	No sites identified – seek private partner
5	City Hall Campus/West America Building Lot 7 – Whitehouse lot
6	No sites identified – seek private partner
7	Sam Jones Hall Utilities Field Office

# Safe Parking Program

Council District	Potential Location
1	Southwest Community Park
2	Brookwood Health Center, E St Lot 6
3	Rincon Valley Library
4	Franklin Community Park
5	Finley Community Park, Northwest Community Park, City Hall
6	Youth Community Park
7	Place to Play, Utilities Field Office



# Alternative Shelter



## Program Models

- Safe Social Distancing Program/Finley
- Los Guilicos Village
- Fairgrounds

# Alternative Shelter

- Assumptions
  - Single site, 24/7 operations/management
  - Size subject to site opportunities/constraints
  - \$150,000 month/operations
  - \$1.8 million year/operations
  - Plus site/capital costs
  - Request for Proposals

# RV Parking Ordinance

- Establish ordinance to:
  - Restrict RV overnight parking throughout the City
  - Require permits for residents to temporarily park at their home
  - Require permit for visitors to temporarily park at an approved address
  - Would require enforcement and development of a permit process
  - Capital cost includes signage on entry locations to the City ~\$15k
  - Operational cost would include enforcement and permit processing estimated at \$100k annually.

# Budget Impact

- City General Fund Reserves approx. \$5 million - \$20.8 million below 15% Council-mandated threshold
  - Funding of Tier 2 Workplan is unbudgeted
  - Fund through Reserves or reallocate from existing program and/or project funding

# Summary/Next Steps

- Continue with **Existing Programs**
- Continue with **COVID Response**
- Explore & seek funding for **Tier 2** efforts?
  - ❑ SJH/Sprung Structure – Phase 2
    - \$3 million one-time capital expense
    - \$1 million/year for operations
  - ❑ Safe Parking - RFP
    - \$165k - \$530k/year for operations
  - ❑ Alternative Shelter - RFP
    - \$1.8M/year for operations + capital expense
  - ❑ RV Parking Ordinance
    - \$100k/year for enforcement + \$15k for signs