



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

Attachment 8d

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT  
DEPARTMENT

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, LOUIS MENARD am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 12 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/hrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jacob Julin, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 6 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





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& Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Cindy Leneave, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 35 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 months. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Cindy Leneave



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City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Hunter Amundsen, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





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City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Bob Walder, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 11 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 19 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Bob Walder



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Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, ALAN MENDOZA, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 12 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 18 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





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City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Vellie K. Prusser, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 18 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3.5 yrs mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



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City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Shawn Custodio, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 24 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Shawn Custodio





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Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Kara Carpenter, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 0 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 0 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



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Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jonathan Kornblum, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 ~~mos~~ ~~yrs~~ <sup>yr</sup>. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

*Jonathan Kornblum*





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Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Michael Jakobson, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 0 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 0 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Michael Jakobson



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City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Laurel Alexandrou, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 6 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 8 mo mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Laurel Alexandrou





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City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
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Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Ernie Wagner, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 22 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 18 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



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Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Janell, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 8 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 10 months. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





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Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Chris Jane, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

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DEPARTMENT



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

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COMMUNITY DEVELOPMENT  
DEPARTMENT

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Herdi Proffas, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 40 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 16 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Peter Sullivan, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 yrs mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Robert Kornbeck, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, JB Kegan, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 7 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 06 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

JB Kegan



E-Cig 101  
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Rohnert Park, CA 94928

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Daniel Lincoln, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 0 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Daniel Lincoln





E-Cig 101  
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Rohnert Park, CA 94928

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Chris Math, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 25 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 24 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Tyler Ochoco, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 4 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Tyler Ochoco





E-Cig 101  
5665 Redwood Drive STE A  
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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Liisa, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 18 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, James Fitzsimmons, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Taylor Joske, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 months mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 18 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Taylor Joske



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Tyler Taggard, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 ~~18~~ mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Cindy Leneave, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 35 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 months. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Cindy Leneave



E-Cig 101  
5665 Redwood Drive STE A  
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Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Anthony Grangel, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 9 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 month mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 15 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Nicholas Ciccolella, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for one year. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for two mos/ys. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Nicholas Ciccolella



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

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COMMUNITY DEVELOPMENT  
DEPARTMENT

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Terri R. Sundberg, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 30+ years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 7 (mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Terri Sundberg





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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SANTA ROSA, CA 95404

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Eric S. Sauer, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0/12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, David Wright, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 30 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 yr mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, CHRIS JOHNSON, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 yrs mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Vincent Battaglia, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/~~yrs~~. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 32 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Christina Wysocky, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 14 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 yrs mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Harrison Shore, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 17 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

H. Shore





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Vaughn Lewis, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 month mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 0 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jason Fedor, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 10 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Kari May, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 18 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 10 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
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Rohnert Park, CA 94928

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Daniel Lewis, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 42 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1yr/8m mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
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**Via PERSONAL DELIVERY**

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Sam Allen, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 6 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 yr mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Sam Allen



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Ryan Gross, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 8 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,







E-Cig 101  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Michelle Butler, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 25 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 weeks mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 24 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Michelle Butler



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Michael Perry, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 yrs mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 4 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Dustin Napier, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 74 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, DANNY A DOWNS, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 38 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Zach Zwicky, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yr(s). Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3/6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Zach Zwicky



E-Cig 101  
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Rohnert Park, CA 94928

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Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Dominic Trisciuzzi, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Dominic Trisciuzzi





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Mark Brandon Dyer, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 months mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 6 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to \_\_\_\_\_ mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Mark Dyer



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Samuel Corrigan, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 17 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 5 mos./yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Samuel Corrigan  
707-702-3003





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Heath Sherrill, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1.5 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Vice Mayor Robin Swinth  
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Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Michael Howard, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 3 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/(yrs). Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Brent Franko, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 6 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 2 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Richard McChinak, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 6 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jonathan Delp, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 14 1/2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jeff Becker, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 6 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/1 yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
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Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Joseph L. Goodin, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 24 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT  
DEPARTMENT

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, VIKI CAROLAN, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 35 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Viki Carolan





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

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COMMUNITY DEVELOPMENT  
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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
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Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Keith Bringle, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 21 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 36mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 18 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
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Santa Rosa City Council  
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Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Joe Rzyborowski, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 (mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using        mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Lindsay Hall, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 15 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Camren DeLong, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 1 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Camren DeLong





E-Cig 101  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Tyler T White, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 6 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 1 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Tyler T White



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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Ashley Arendell, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 9 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 6 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 3 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0.3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Ashley Arendell





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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September 23, 2014

**Via PERSONAL DELIVERY**

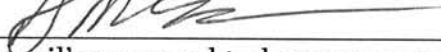
Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
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Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, , am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1y 3m mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Kyle Gieser, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
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Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Paul Alabona JR., am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 14 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 6 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Paul Alabona JR.



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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September 23, 2014

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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Terry Brisbin, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 35 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 16 (mos)/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Karen Brnsen, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 30 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yr. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Shelly Wilson, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Shelly Wilson





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**Via PERSONAL DELIVERY**

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Tom Wilson, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT  
DEPARTMENT

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Gina Helotes, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 15 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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DEC 16 2014

COMMUNITY DEVELOPMENT  
DEPARTMENT

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jennifer Newman, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 8 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 ~~mos~~ yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
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DEPARTMENT

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Kyle Vondohlen, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 8 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 4 (mos) yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
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Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Damien D. Jennings, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 14 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 year mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 0 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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SANTA ROSA, CA 95404

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
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Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Marc Hoffman, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10+ years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
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Rohnert Park, CA 94928

CITY OF SANTA ROSA  
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COMMUNITY DEVELOPMENT  
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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
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Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Richard Stanley, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 15 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Richard Stanley



E-Cig 101  
5665 Redwood Drive STE A  
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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
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Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Sean Bannister, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 8 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 years mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



DEC 16 2014

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DEPARTMENT



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Antonio Galera, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 11 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mo. mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT  
DEPARTMENT

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Thomas Carrigan, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Thomas F. Carrigan





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

Rec'd at Meeting	<u>12/16/2014</u>
Item No.	<u>4.1</u>
From:	<u>Erick Beall</u>

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Annak Tourn, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what *I* do know:

I was a miserable tobacco cigarette smoker for 14 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT  
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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
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Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Misty Jensen, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 17 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1.5 mos/yr<sup>s</sup>. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Misty Jensen





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
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Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Christopher Rountree, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 8 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
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Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jesse Jones, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 40 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yr<sup>s</sup>. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Jesse Jones





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Vice Mayor Robin Swinth  
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Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, BRENNAN SUGUP, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 3 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT  
DEPARTMENT

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Jameson Miller, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 20 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/(yrs). Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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SANTA ROSA, CA 95404

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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, George Alcazar, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 5 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
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Rohnert Park, CA 94928

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Kent P., am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 12 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 3 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Kent





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
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COMMUNITY DEVELOPMENT  
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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Vice Mayor Robin Swinth  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Aaran Howell, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 8 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 year mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Aaran Howell



E-Cig 101  
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Rohnert Park, CA 94928

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Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Megan Gonzales, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 14 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 14mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

---





E-Cig 101  
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Rohnert Park, CA 94928

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Joe Shipman, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 26 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Joe Shipman



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Kyle Nelson, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 2 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/3 yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, NGASNA MARTINEZ, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 4 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 mos/1 yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Kayne Hanley, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 10 mos mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 12 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Crystal Lodge, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 24 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,

Crystal Lodge



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
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Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Alison Dunn, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 4 1/2 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

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September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Nick Camp, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 8 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 2 yrs mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 18 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Andrew Gracey, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 7 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 3 mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 24 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,





E-Cig 101  
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**Via PERSONAL DELIVERY**

Santa Rosa City Council  
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&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, Sherry Stoller, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 35 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 4 years mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 24 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 4 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,



E-Cig 101  
5665 Redwood Drive STE A  
Rohnert Park, CA 94928

CITY OF SANTA ROSA  
100 SANTA ROSA AVENUE RM 3  
SANTA ROSA, CA 95404

DEC 16 2014

COMMUNITY DEVELOPMENT  
DEPARTMENT

September 23, 2014

**Via PERSONAL DELIVERY**

Santa Rosa City Council  
Mayor Scott P. Bartley  
Vice Mayor Robin Swinth  
Councilwoman Erin Carlstrom  
Councilwoman Julie Combs  
Councilman Ernesto Olivares  
Councilman Jake Ours  
Councilman Gary Wysocky

&

Ms. Erin Morris, Senior Planner  
City of Santa Rosa  
Community Development Dept.  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

Re: City of Santa Rosa Smoking Regulations Update to Chapter 9-20

To The Distinguished Members of the Santa Rosa City Council:

I, ANALISA L. OTT, am deeply concerned by the City Council's proposal to lump vapor products in with the definition of traditional combustible tobacco cigarettes, among other proposals. The proposal is based on zero scientific data, spurious and grossly-incomplete studies, and manufactured fear for the unknown effects of my electronic cigarette. Here is what I do know:

I was a miserable tobacco cigarette smoker for 10 years. I have successfully quit smoking cigarettes and have been a far-healthier and happier "vaper" for 1 year mos/yrs. Quitting smoking tobacco was one of the most difficult accomplishments of my adult life and after attempting cold-turkey, using the nicotine gum/patches, and/or medications, and *failing* – I have found tremendous success with my e-cig. When I started vaping, I began by using 12 mg strength of nicotine (a typical tobacco cigarette contains 24mg). I have proudly weaned myself down to 6 mg strength nicotine by using my e-cig. My health has increased miraculously. And most importantly, my loved ones applaud my quitting cigarettes and enjoy my company so much more now that I'm not exhaling deadly toxins into their air.

I respectfully urge you to strongly consider the success I have enjoyed – as well as the other 10,000+ residents of Santa Rosa – with my electronic cigarette, and the supporting scientific and medical evidence when arriving at your final decision to regulate these products.

Very Truly Yours,