

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: TARA THOMPSON, ARTS & CULTURE MANAGER
PLANNING AND ECONOMIC DEVELOPMENT
SUBJECT: THIRD AMENDMENT TO PROFESSIONAL SERVICES
AGREEMENT F002029 WITH JESSICA RASMUSSEN

AGENDA ACTION: RESOLUTION

RECOMMENDATION

It is recommended by the Planning and Economic Development Department that the Council, by resolution, approve the Third Amendment to Professional Services Agreement Number F002029 with Jessica Rasmussen, a sole proprietor, Santa Rosa, CA, to extend art programming and project management services for the Public Art Program and Economic Development Division through June 30, 2023, and increase compensation in the amount of \$106,080 for a total amount not to exceed \$206,080.

EXECUTIVE SUMMARY

The Public Art Program within the Planning & Economic Development Department relies on contracted arts programming and project management services for our regular, ongoing operations. This Third Amendment to the Professional Services Agreement with Jessica Rasmussen will allow the continuation of these services desired by the Public Art Program and the Economic Development Division for the next year with an anticipated expenditure of \$106,080 for the extended term.

BACKGROUND

The City of Santa Rosa Public Art Program consists of a variety of programs and projects including, community art programs such as exhibits, competitions, and temporary installations; public art projects including those funded by private development in-lieu fees; cultural events, including Live at Juilliard Concert Series; marketing and outreach for related programs and projects; and support to the Art in Public Places Committee; particularly related to implementing the Public Art Strategic Plan. With only one regular employee assigned to the Public Art Program, contracted services are required to support the delivery of these programs. The Economic Development Division originally entered into a Professional Services Agreement with Jessica Rasmussen in 2019. However, the program was supported by a temporary

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employee classification with a similar scope of work for many years prior to the Public Art Program's relocation to the Economic Development Division in 2018.

PRIOR CITY COUNCIL REVIEW

Not applicable.

ANALYSIS

Jessica Rasmussen has provided quality service to the Public Art Program and has met the programs needs for art programming and project management services. The Public Art Program desires to continue to receive services from this contractor, as their familiarity with the program will be beneficial in their continuing work with the City of Santa Rosa.

The City entered into the Agreement with Jessica Rasmussen on August 15, 2019. The City entered a First Amendment on March 3, 2021 to extend time of performance and increase compensation. The second amendment was entered into on May 27, 2022 and increases compensation.

FISCAL IMPACT

Funds for this expense are included in the Fiscal Year 2022-2023 Public Art Fund and SRTBIA Fund budgets. There is no impact to the General Fund.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guidelines Section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

Not applicable.

ATTACHMENTS

- Resolution/Exhibit A - Third Amendment to PSA F002029

CONTACT

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