



Contract Award - City of Santa Rosa Website Design and Replacement

City Council Meeting
May 10, 2016

Deborah Lauchner
Chief Financial Officer, Finance Department

CURRENT

- The City of Santa Rosa's current website requires an upgrade and redesign, the last major upgrade was in 2007.

PROPOSED

- CivicPlus offers great qualifications.
- Experience in performing this service with a clear and concise understanding of scope of work and implementation plan.
- Positive references
- Most competitive pricing for the deliverables required between the top two vendors.

BENEFIT

- Updating the current website with a contemporary and responsive design that is customer-focused.
- Intuitive navigation and a powerful search mechanism.
- Will foster a more positive image for the City of Santa Rosa, and provide a more user friendly experience for all.

RECOMMENDATION

- It is recommended by the Finance and Information Technology Departments that the Council, by motion, approve contract award for City of Santa Rosa website design and replacement services with Icon Enterprises, Inc. dba CivicPlus, Manhattan, Kansas, in the total amount not to exceed \$229,759 plus a 5% Contingency not to exceed \$11,488.

QUESTIONS?