



City of Santa Rosa

Finley Center
2060 W. College Ave.
Senior Wing Auditorium

Santa Rosa Violence Prevention Partnership Regular Meeting Minutes - Final

Wednesday, September 17, 2025

9:00 AM

9:00 AM

Meeting called to order at 9:05am.

1. WELCOME AND INTRODUCTIONS

2. PUBLIC COMMENT

None.

3. PARTNER UPDATES AND ANNOUNCEMENTS

Circuit Riders will be holding Fiesta for the Future on November 11. Also starting outdoor mentorship program for youth 12-15 years old, starting in October. Circuit Riders is also starting a 1-1 mental health support for Vista youth.

Community Matters is launching its first adult training for compassionate communities on the Monday after thanksgiving. First annual bowling event "Pins for Positivity" fundraiser is scheduled for October 25.

NAMI will hold its Walk Sonoma County at Howarth Park on November 1 with 25 organizations tabling.

Adam Peacocke announced that there is movement in faith community on graffiti abatement. Training held with VPP for community members. Community is enthusiastic.

Evette Minor announced that the South Park Day and Night Festival will be held on October 25 at the Santa Rosa Vets Building.

4. VIOLENCE PREVENTION PARTNERSHIP UPDATES

The Violence Prevention Seminar will be held on October 9, 2025.

Teen Culinary Job Training Program participants are invited to work Sonoma Family Meal's Knife's Edge Gala on October 25.

There will be a new eight-week program called Future Fire Academy starting in Santa Rosa in the new year. Participants must be 18 years old and will receive a stipend plus certifications.

Neighborhood Services' Halloween Bash cancelled for 2025 due to competing

events.

5. SCHEDULED ITEMS

5.1 CHOICE GRANT CYCLE XI FINAL REPORT

Miles Burgin, VPP Research and Program Coordinator and Julie Burr from Applied Survey Research provided an overview of the CHOICE Cycle XI final evaluation report.

PRESENTATION - CHOICE Cycle XI Final Evaluation - Applied Survey Research

5.2 CLIMATE UPDATE

Santa Rosa Police Department:

Lt. Tommy Isachsen reported that as of today's date, there have been 10 homicides this year, but none have been gang related. Gang contacts through SRPD are being referred to the VPP. Some gang participants are leaving the City limits to commit crimes and other local jurisdictions are seeking assistance from SRPD on education, training, and resources. Despite lack of gang crimes in Santa Rosa, SRPD Gang Crimes Team is keeping busy on other investigations. Budget issues are impacting ability to hire officers.

Sonoma County Probation:

Brad Michnevich, Deputy Chief Probation Officer, reported that referrals to juvenile justice is down 24%, District Attorney referrals are down 34%, felony cases involving juveniles is down 25% and Juvenile Hall numbers are stabilizing at pre-COVID levels after the post-pandemic increase.

District Attorney's Office:

Anne Masterson, Chief Deputy District Attorney, reported that there is an alarming increase in domestic violence cases and that opportunities exist for intervention among children with DV in the home. Truancy program is continuing well. There is an increase in mental health issues among justice involved youth. Similar increase in youth with developmental delays that have not accessed services for which they are eligible.

Street Outreach and Crisis Response Team:

New Hope for Youth is working on clearing out their caseload which was previously over 80 youth. The team is noticing an uptick of graffiti in priority neighborhoods, particularly in Roseland around Sunset and Bayer Park.

Schools:

Santa Rosa City Schools is continuing to focus on budget issues and the continued need for right sizing. The start of this school year feels very normal

and hasn't seen increases in issues due to combined campuses. Enrollment numbers are at expected levels.

Roseland School District reported that Roseland Collegiate Prep will close campus after this school year due to fiscal reasons. They expressed appreciation for graffiti abatement efforts in the neighborhood and are looking for ways to participate. Start of the school year seems normal as well.

6. FUTURE AGENDA ITEMS

Ernesto Olivares stressed the importance of spreading the word of The Partnership's successes. The City of Salinas is working with a researcher to publish and whitepaper about the city's violence prevention efforts.

Melanie Dodson of 4Cs also stated the need to highlight VPP's successes. Early learning funding is stable, but countywide, the number of families eligible for stipends has doubled.

Jason Lea (Roseland) also mentioned the importance of including the youth voice in promotional efforts.

7. ADJOURN

Meeting adjourned at 10:30am.

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Any writings or documents provided to a majority of this meeting body prior to this meeting regarding any items on this agenda are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Avenue, during normal business hours.