



community
advisory board

City of Santa Rosa

**Community Improvement Grant
Application Form**

Project Name: <u>Celebration of Joy- Black Joy</u>	Requested Grant Amount: \$ <u>2500</u>
	Matching Funds: \$ <u>27,500</u>
Project Physical Address: <u>Old Courthouse Square</u> <u>Santa Rosa, CA 95404</u>	TOTAL Project Cost: \$ <u>30,000</u>
	Group or organization: <u>She Inspires Inc.</u>
Contact Person responsible for Grant Application: <u>Antigone Rappold</u>	How did you hear about the Grant Program?
What is your CAB district? (Find Your District) 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☒ City Wide	
Property Owner (see page 3 for all requirements): _____ Name Title	
Person or organization to whom the check should be made out to <u>She Inspires Inc.</u> <u>Evolve@sheinspiresu.com</u> <u>707-623-1600</u> Name Email Phone <u>555 S. Mangum St</u> <u>Dunsmuir</u> <u>27701</u> Address City Zip <u>Suite 100</u>	

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name Antigone Rappold

Signature [Signature]

Title COO

Date 1/30/20

1. Project Description, Objectives, and Goals

Celebration of Joy – Black Joy is a community-centered cultural event designed to uplift, celebrate, and affirm Black joy through art, music, storytelling, small business engagement, and intergenerational connection. The project creates a welcoming, family-friendly space where community members can gather, be seen, and experience joy as a form of resilience and cultural expression.

Objectives and Goals

- Create a free, accessible public event that centers Black joy, culture, and creativity
- Support Black-owned businesses, artists, and performers through visibility and economic opportunity
- Strengthen community connection, pride, and belonging
- Provide a safe, affirming space for families and youth to engage in positive cultural experiences

Who Will Benefit & Impact

The project primarily benefits Black residents and families while remaining open and welcoming to the broader community. Additional beneficiaries include Black-owned small businesses, artists, performers, and youth participants.

The event is expected to impact **200–300 attendees**, including families, children, artists, vendors, and community partners.

b. Approvals and Permits

The project requires standard City approvals, including:

- Special Event Permit
- Amplified Sound permit
- Vendor permits (as applicable)

Permit applications are either in progress or will be submitted in accordance with City timelines. The project team has experience working with municipalities and complying with local requirements.

c. Project Timeline

- **Planning Phase:** January–February
 - Secure funding and permits, confirm partners, book performers and vendors
- **Implementation Phase:** March–April
 - Outreach, marketing, volunteer coordination, final logistics
- **Event Date:** April 11, 2026
- **Completion Phase:** Post-event wrap-up, community feedback, financial reconciliation

2. Community Support

a. Organizations and Community Involvement

The project is supported by:

- Local Black-owned businesses and vendors
- Artists, performers, and creatives
- Community volunteers
- Faith-based and community organizations
- Neighborhood residents

b. Roles and Collaboration

This is a highly collaborative project. Partners contribute through:

- Performances and artistic programming
- Vendor participation
- Volunteer support
- Outreach and promotion
- In-kind donations and sponsorships

Community voices help shape the experience, ensuring it reflects the needs and spirit of the people it serves.

c. Additional Support

Support includes in-kind donations, volunteer labor, sponsorships, community partnerships, and grassroots fundraising through merchandise and partner tiers

3. Outreach Plan & Accessibility

Outreach will include:

- Social media promotion
- Email newsletters
- Community flyers
- Partner organization outreach
- Word-of-mouth within neighborhoods and community spaces

The event is **free and open to the public**, hosted in an accessible public location. The space is designed to be family-friendly, welcoming to all ages, and inclusive.

4. Ongoing Maintenance

This is a one-day event and does not require ongoing physical maintenance. However, long-term stewardship includes:

- Continued relationship-building with partners and vendors
- Annual planning for future Celebrations of Joy
- Ongoing community engagement through She Inspires Inc.

The project team is responsible for all coordination and follow-up

5. Participant Safety

Safety measures include:

- Clear event layout and signage
- Volunteer and staff presence throughout the event
- Coordination with City guidelines and requirements
- First-aid access and emergency protocols
- Health-conscious practices as recommended at the time of the event

6. Project Budget & Use of Funds

Grant Request: \$2,500

Requested funds will support:

Requested funds will be used to provide food for event attendees, with a focus on supporting local vendors and ensuring that families and children have access to meals during the Celebration of Joy. Providing food helps create a welcoming, inclusive environment and removes barriers to participation, allowing community members to fully engage in the event.

Cost estimates are based on vendor pricing, anticipated attendance, and prior event experience.

Matching Funds & Sustainability

Matching funds include sponsorships, partner contributions, merchandise fundraising, and in-kind support. The long-term sustainability of the project is supported through annual partnerships, community sponsorships, and continued fundraising efforts tied to Celebration of Joy programming.

7. Environmental Consciousness

The project prioritizes environmental responsibility by:

- Encouraging reusable materials and minimal waste
- Limiting single-use plastics

- Partnering with vendors who follow sustainable practices
- Using digital promotion when possible to reduce paper use

The event is designed to be joyful, responsible, and mindful of its environmental footprint.



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Community Improvement Grant Project Budget and Matching Funds

PROJECT NAME:

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Matching Funds
Salaries/Wages (In-kind only)			
Event Staff	volunteer support \$20/person / 4 vol. / 8 hrs	N/A	\$ 640
Contracted Services			
Full catered menu (food)		\$ 2,500	\$ 5,500
Photography			\$ 400
Materials/Supplies			
Decorations			\$ 800
Signage : Banners			\$ 700
Programs : Matchals			\$ 500
Water / Beverages			\$ 500
Printing/Reproduction			
Digital ads			\$ 800
Flyers / posters			\$ 300
Rentals			
Stage / setup / lighting / sound			2,200
DJ / Live performances			3,000
Other			
Police & medical svcs	Police & medical svcs	2,000	2,000
Permits, insurance, clean up & waste svcs	Permits, insurance, clean up & waste svcs		7,500
Total Requested Grant Amount		A. 2,500	
Total Matching Funds			B. 24,840
Total Project Cost (A+B)		\$ 27,340	

Other Funding Sources:

Funding Sources	Date Committed	Amount
T shirt fundraiser	3/1/26	\$ 4,000
Community investment grant district 1-5	still awaiting	\$ 10,000 each
Sonoma Clean Power	still awaiting	unknown
Total		\$