

# **GENERAL PLAN ANNUAL REVIEW 2019**

General Plan Annual Review 2019

Growth Management and  
Inclusionary Housing Ordinance  
Implementation

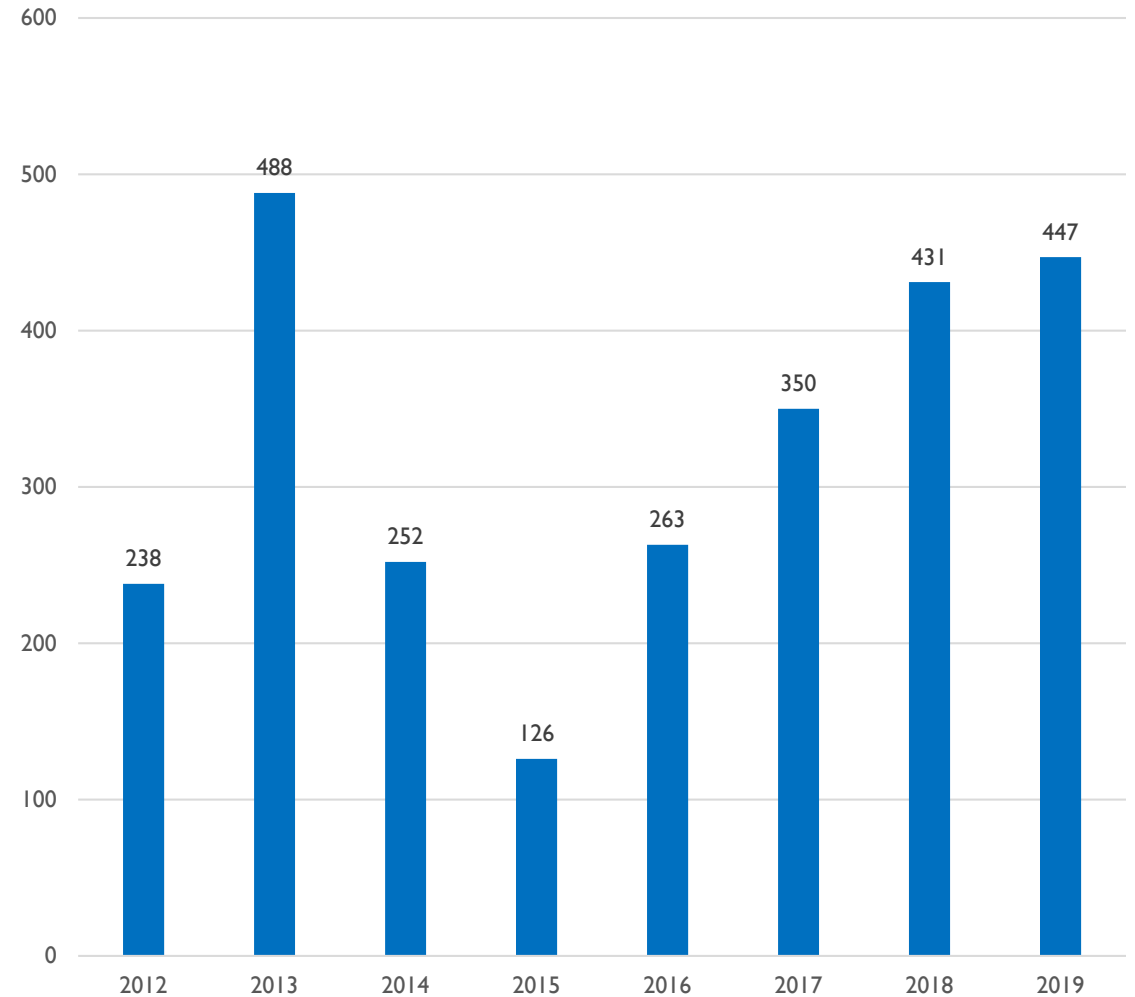
**Planning & Economic Development  
Department**

**July 21, 2020**

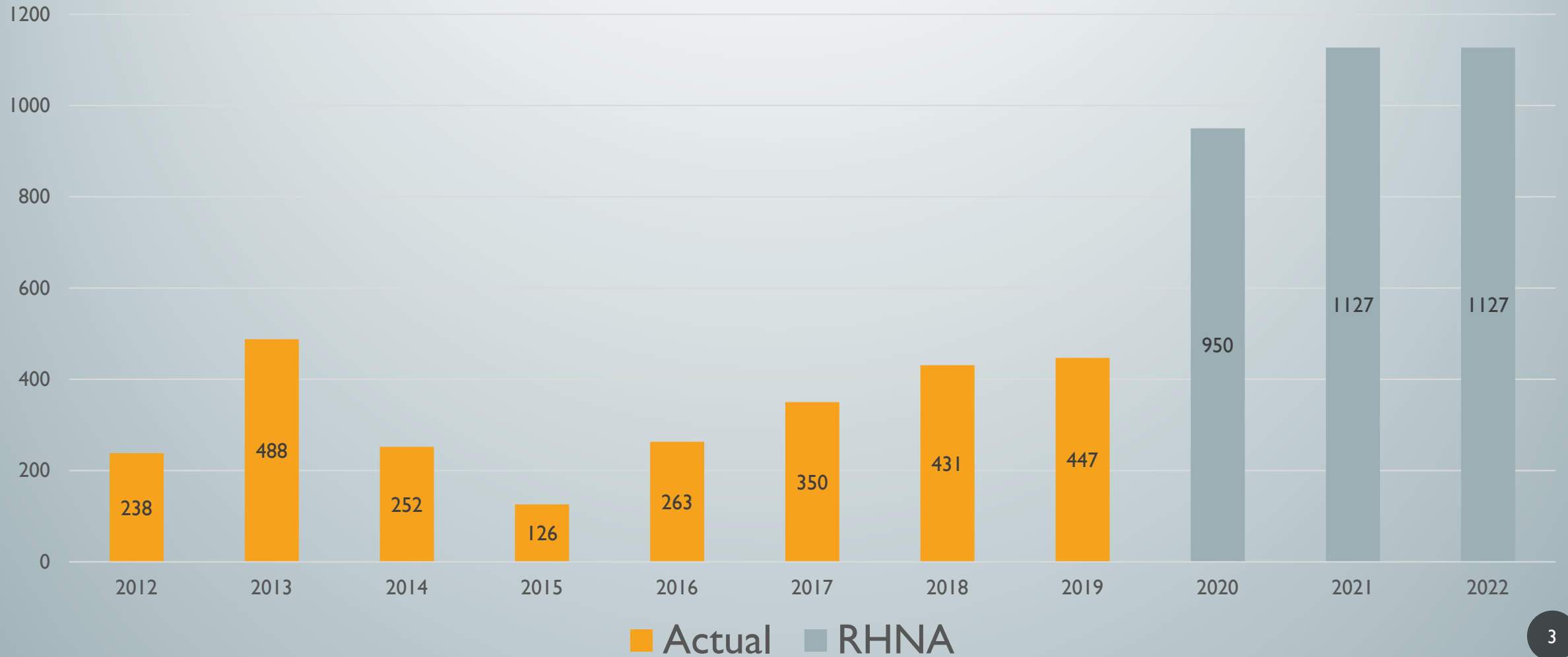


# RESIDENTIAL DEVELOPMENT 2012 - 2019

## Annual Residential Permits Issued 2012-2019



# HOUSING PROGRESS AND NEED



# REGIONAL HOUSING NEEDS ALLOCATION

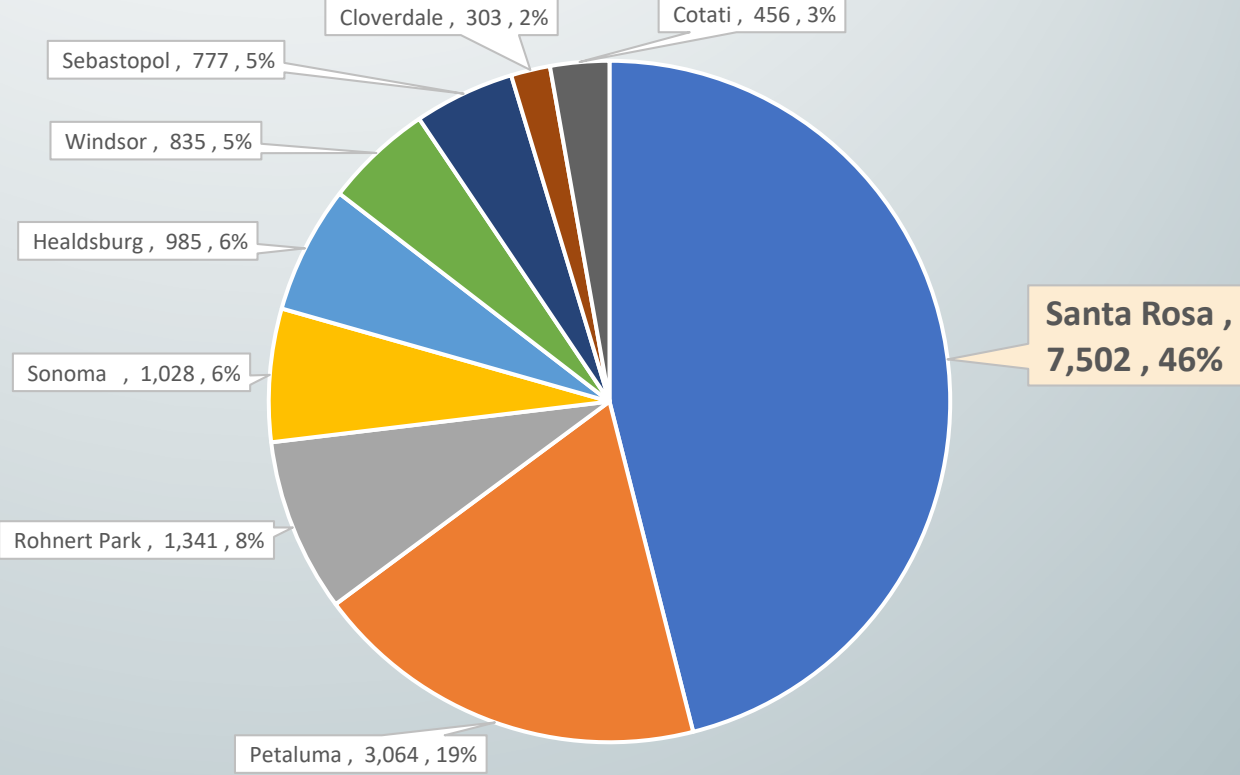
## Building Permits by Income Category 2015-2023

| Income Category                 | Extremely Low | Very Low | Low | Moderate | Above Moderate | TOTAL |
|---------------------------------|---------------|----------|-----|----------|----------------|-------|
| ABAG RHNA<br>2015 – 2023 *      | 520           | 521      | 671 | 759      | 2,612          | 5,083 |
| Permits Issued<br>2015 – 2019 * | 48            | 59       | 101 | 176      | 1,495          | 1,879 |
| Remaining Need                  | 472           | 462      | 570 | 583      | 1,117          | 3,204 |

\* Includes RHNA allocations and credits transferred from the County to the City with the annexation of the Roseland area.

# ECONOMIC VITALITY

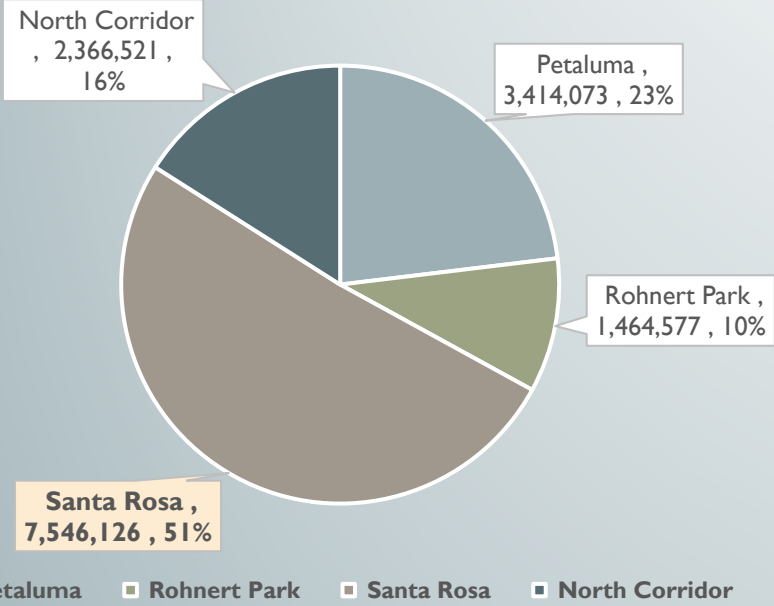
TOTAL SANTA ROSA BUSINESS ESTABLISHMENTS  
8,659 CURRENT (ESRI)  
**7,502 CY 2018**



- Santa Rosa
- Petaluma
- Rohnert Park
- Sonoma
- Healdsburg
- Windsor
- Sebastopol
- Cloverdale
- Cotati

# REGIONAL VACANCY RATES

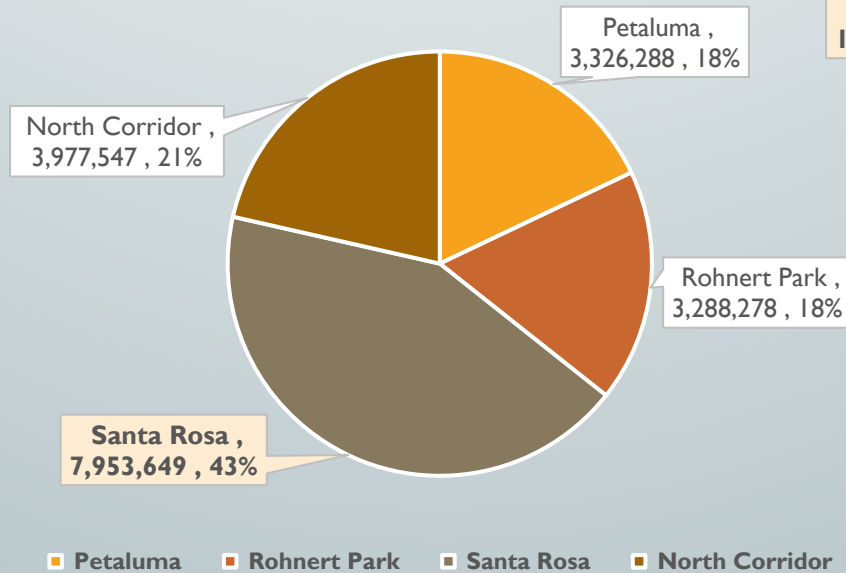
Office Vacancy SF



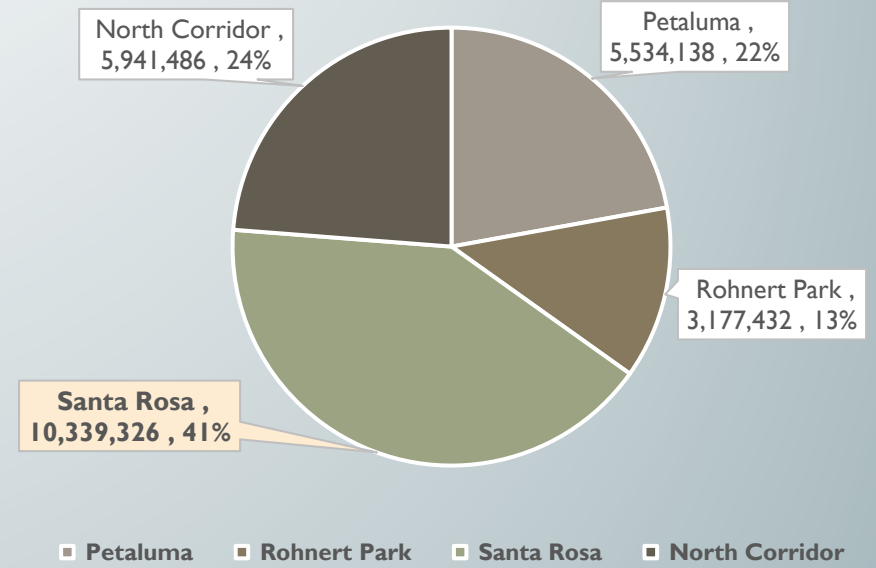
**SR Office Vacancy: 9.9%**

**SR Retail Vacancy: 4.1%**

Retail Vacancy SF



Industrial Vacancy SF



**SR Industrial Vacancy: 5.3%**

# TRANSPORTATION ELEMENT

## Bike and Ped Highlights

- Bicycle and Pedestrian Master Plan update
- Bike lane installations:
  - ❖ Third Street and Cleveland Avenue
- Pedestrian walkway installation and improvements:
  - ❖ Franklin Avenue and San Miguel Avenue
  - ❖ HAWK installation Mendocino Avenue at McConnell Avenue

## Transit Highlights

- Incorporated 10 electric diesel hybrids into the City Bus fleet
- Received funding for four battery electric buses
- Bus electrification implementation and resilience study



# PUBLIC SERVICES AND FACILITIES ELEMENT Parks



Coffey Neighborhood Park  
playground construction



A Place to Play Community Park

- Parks for All Measure M expenditure plan
- Howarth Park Accessible Pathway
- Kawana Springs Community Park Master Plan
- Coffey Neighborhood Park Master Plan and construction
- A Place to Play Community Park Master Plan



# PUBLIC SERVICES AND FACILITIES ELEMENT

## Police and Fire Services



The Police Department received 58,175 calls for service in 2019



The Fire Department responded to 28,666 calls for service in 2019

# PUBLIC SERVICES AND FACILITIES ELEMENT

## Water and Wastewater



Sewage treated at the Laguna Treatment Plant (LTP) is beneficially reused by the Santa Rosa Regional Water Reuse System

Water use efficiency programs result in water use savings of over 4,500-acre feet per year, reducing the City's total water demand by approximately 15-percent



# OPEN SPACE AND CONSERVATION ELEMENT

## **Creek Stewardship program**

- 10,000 participants
- 1,164 cubic yards trash/debris collected
- Storm drain art installed at six locations
- “Ours to Protect” creek identification signs were installed at 11 City locations where roadways cross creeks



## **Citywide Creek Master Plan**

- Phase II of Colgan Creek Restoration - Final plan approvals received and permitting completed in 2019

# ARTS AND CULTURE ELEMENT

## Fire Response – Round Two Temporary Public Art Projects



*Splash & Fire by Adrian Litman:*



*Beacon Obelisk: Life Grid by Ashleigh Riggs*

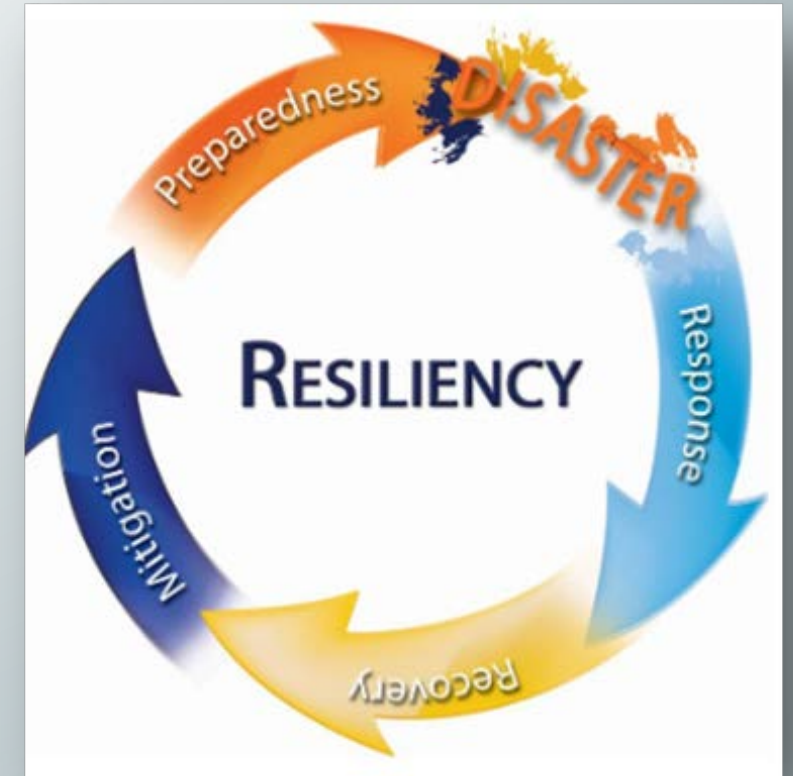
## Coffey Neighborhood Park Public Art Project



*Wellspring design concept by WOWHAUS*

# NOISE AND SAFETY ELEMENT LOCAL HAZARD MITIGATION PLAN

- Examine groundwater contamination sites
- Laguna Treatment Plant flooding prevention
- Traffic signals retrofit battery backup
- Fountain Grove revegetation and slope replanting
- Creation of a Community Wildfire Protection Plan (CWPP)
- Emergency Operations Center activated for approximately 20 days during 2019



# HISTORIC PRESERVATION ELEMENT



25 Landmark Alteration Permit applications were submitted in 2019

# YOUTH AND FAMILY ELEMENT



# CLIMATE ACTION PLAN



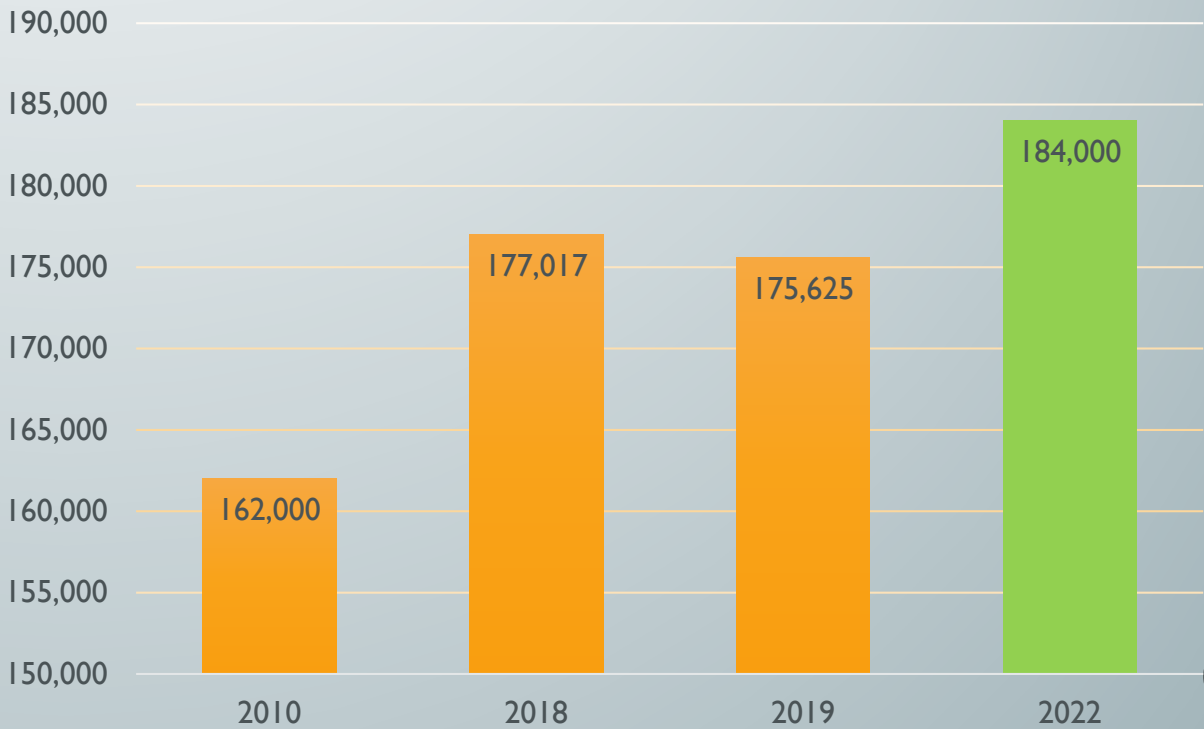
- Climate Action Subcommittee formed
- Sonoma Clean Power EverGreen service evaluated
- All-Electric Reach Code adopted
- Zero Waste Master Plan initiated
- Laguna Treatment Plant generated 87.8kW of solar PV
- Electric vehicle charging stations installed adjacent to Courthouse Square
- City facilities composting program

# GROWTH MANAGEMENT ORDINANCE

## Allotments

- Dedicated at building permit approval or final map recordation
- 800 available in 2019 – 447 issued

### Total Population - Santa Rosa







# INCLUSIONARY HOUSING ORDINANCE

Ordinance Adopted in October 2019

- Residential projects can pay fee, provide units, or alternative compliance
  - Affordability period extended to 55 years
  - Percentages based on income level revised
- Commercial Linkage Fee established
  - Hotels, retail, restaurants, services, light industrial, office - \$3/square foot
  - Specified exemptions

# QUESTIONS / COMMENTS

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