

Funding Agreement Between Sonoma County Water Agency and Santa Rosa Water to Implement Phase 2 of the Direct Install Water Use Efficiency Project via Grant Funding from the US Bureau of Reclamation WaterSMART Water and Energy Efficiency Grants Program

July 18, 2024

Board of Public Utilities Meeting

Presented by Stacie Hatfield

Revenue Operations Supervisor





What is a Direct Install Program?

Purchase and installation of toilet and fixtures* at no cost to Santa Rosa Water customers.

* showerheads, bathroom faucet aerators, kitchen faucet aerators

Past Programs

- Past toilet and fixture programs
 - Over 56,000 toilets replaced since 1992
 - Rebate program
 - Direct install program
 - Distribution program
 - Free fixtures* available to all Santa Rosa Water customers

*showerheads, bathroom faucet aerators, kitchen faucet aerators



Partnership



- Funding is from the Bureau of Reclamation as part of WaterSMART Grants: Water and Energy Efficiency Grants (WEEG)
- Sonoma County Water Agency (Sonoma Water) applied and is the recipient of this grant
- Total Grant Funding to Sonoma Water is \$2 Million
- Matching funds from partners is \$2,444,447
- 11 partners in Sonoma and Marin Counties are participating in the grant
- Santa Rosa Water is one of the sub-recipients

Funding Agreement



- Sonoma County Water Agency Agreement: \$813,933
- Santa Rosa Water match: \$994,848 + staff time costs
- Santa Rosa Water will receive funding reimbursement after quarterly invoice submittal to Sonoma Water
- Funding start: February 16, 2024
- Funding must be spent by: September 30, 2026

Direct Install Program

- Toilets
 - Remove and recycle by plumbers
 - Replace with 0.8 gpf toilet
- Fixtures
 - Remove showerheads, bathroom faucets aerators, kitchen faucet aerators
 - Replace with high efficiency models

Open to all residential customer

First come, first serve

Replace ~2,500 toilets

Next Steps (If Approved)

- Update website
- Issue marketing
- Install toilet packages



Recommendation

It is recommended by Santa Rosa Water that the Board of Public Utilities, by resolution, approve the sub-awardee grant agreement between the Sonoma County Water Agency and the City of Santa Rosa for the Direct Install Water Use Efficiency Project, delegate authority to the Director of Santa Rosa Water to enter into the agreement and execute any future amendments, authorize the designation of existing funds for the cost share required, and recommend to the City Council that the Council authorize receipt of the grant funds and appropriate the grant funds into the Water Department budget.

Questions?

