



WHEREAS, National Hispanic-Latino Heritage Month recognizes contributions made in celebrating the heritage and culture of the Latino community, which is the fastest growing racial and ethnic community in Sonoma County; and

WHEREAS, Santa Rosa has long welcomed immigrants of multi-ethnic and multicultural Latinx population, including citizens from Mexico, Central America, South America, and the Caribbean, all of whom enrich our community and bring us closer with traditions that broaden experiences and shape character; and

WHEREAS, the diverse Latinx population of Santa Rosa contributes significantly to the economy and provides positive influences through strong commitments to family, education, professional advancement, vibrant culture, and service to the community; and

WHEREAS, Latino Service Providers works with community partners to engage, collaborate and exchange valuable information to increase awareness of available resources, access to programs and services, influence public policy, delivery of services, enhance inter-agency communication, and to promote professional development within the Latinx community; and

WHEREAS, the mission is to serve as a bridge across generations in the Latinx community by advancing the development of young leaders, building awareness about health and wellness, culture, social issues, and advocating for equity; and

WHEREAS, in Sonoma County, the Latino Service Providers Youth Promotores Program provides paid internships to bilingual and bicultural students, ages 15-25, engages with the Latinx community on issues that impact their health outcomes and inspires the future community health workforce; and

WHEREAS, the City of Santa Rosa has been selected to host three Pro-Promotores to assist with the Open Government community education components and the City's diversity, inclusion and equity work through the Multicultural Roots Projects; and

WHEREAS, the City of Santa Rosa recognizes the achievements of Latinos in Sonoma County and celebrates their contributions to enrich our community, and acknowledges the Latino Service Providers for their work in building a better future for our community.

NOW, THEREFORE, BE IT RESOLVED, that I, Chris Rogers, Mayor of the City of Santa Rosa, on behalf of the entire City Council, do hereby proclaim September 15 through October 15, 2021 as

NATIONAL HISPANIC- LATINO HERITAGE MONTH

Mayor Chris Rogers



Proclamation

October 12 , 2021