

Responses Overview

Active

Responses

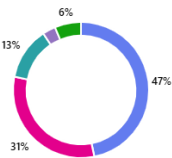
32

1. Business Name

32
Responses

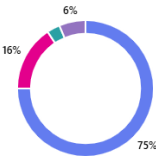
3. Type of Business

Retail	15
Restaurant/Food & Beverage	10
Service (e.g. salon, financial, etc.)	4
Arts/Entertainment	1
Other	2



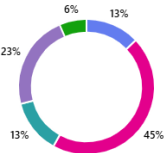
4. Are you the owner, manager, or employee?

Owner	24
Manager	5
Employee	1
Other	2



5. Have street closures (e.g., for events or activities) affected your business?

Positively	4
Negatively	14
No noticeable impact	4
Mixed impact	7
Not applicable/ Not sure	2



6. Please briefly describe how street closures have impacted your business (positively or negatively):

28
Responses

Latest Responses

"hard for people to reach us"

"Both businesses are destination businesses -- people drive to them on purpose a..."

"People park at the mall, walk through, and then spend money"

...

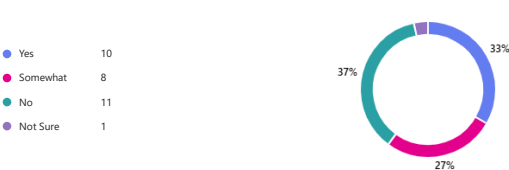
9 respondents (32%) answered events for this question.



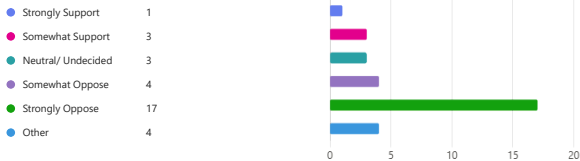
7. Have you ever been informed in advance about planned closures affecting your location?



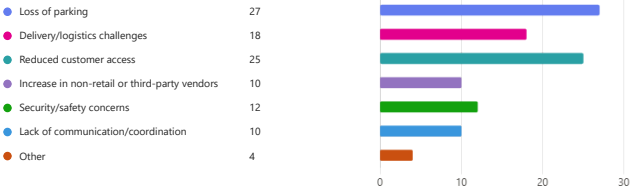
8. Do you feel your business is currently included in planning or coordination for downtown events?



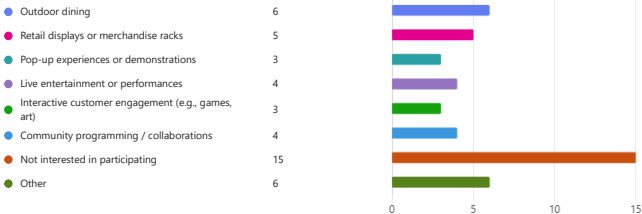
9. If 4th Street were to be closed to vehicles (temporarily or permanently), how would you feel about it?



10. What concerns do you have about any activity which impedes traffic on 4th Street? (Select all that apply)



11. If 4th Street were closed to vehicles and open only to foot traffic, how would you envision using that space for your business? (Select all that apply)



12. What resources or support would you need to successfully activate outdoor space in a foot traffic area?

9
Responses

Latest Responses

"Time to coordinate"

...

2 respondents (22%) answered time for this question.

marketing
people
night market
County or City
Rosa
outdoor space
Time to coordinate
large events
jewelry store
Santa
booths
time
Police/EMT
not be able
Tenant improvement money from County
participation of stores
Wednesday night
improvement money
Bathrooms

13. Are you interested in participating in a co-design workshop to shape future street activation plans with other 4th Street businesses?



14. What would you like the City to know as it considers the future of 4th Street and street closures in general?

25
Responses

Latest Responses

"Bad for business -- folks' attention on events not business buildings back drop. T..."

"If it's done smoothly, we can prepare and communicate with the community to b..."

...

10 respondents (40%) answered downtown for this question.

A word cloud of terms related to downtown business. The most prominent word is 'business' in large, bold, dark blue font. Other significant words include 'downtown is better', 'businesses are upset', 'events', 'mix of businesses', 'bad for business', 'things other than the businesses', 'city', 'people', 'parking', 'downtown', 'business owners', 'activity downtown', '4th street', 'business access', 'courthouse square', 'footprint to the streets', 'sidewalks and streets', 'street closure', 'customers', and 'city people'. The words are arranged in a circular pattern around the central 'business' word.