



MEMORANDUM

DATE: January 18, 2024

TO: Chair Jones-Carter and Members of the Board

FROM: Christian Candelaria, City Planner

CC: Kristinae Toomians, Senior Planner
Amy Nicholson, Supervising Planner
Jessica Jones, Deputy Director – Planning

SUBJECT: Wayfinding Signs Study Session - REZ23-009

A proposed Zoning Code Text Amendment, related to Chapter 20-38, Signs, is scheduled as a Study Session for January 18, 2024, Design Review Board meeting. The proposed Amendment would provide clear standards for both Business Identification Wayfinding and Civic/Public Amenity Wayfinding.

A draft of the proposed changes will be provided prior to the meeting. Following comments from the Cultural Heritage Board and Design Review Board, the Planning Commission will provide a recommendation to the City Council.

In 2023, two Wayfinding Signs programs were installed in the City's Downtown Station Area for Courthouse Square and Railroad Square.

It is recommended by the Planning and Economic Development Department that the Design Review Board provide comments and recommendations to Staff about the proposed Zoning Code Amendment.