

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
SUBJECT: FY 2012/13 MEASURE O ANNUAL REPORT
STAFF PRESENTER: MICHELLE COMERFORD,
ADMINISTRATIVE SERVICES OFFICER
FINANCE DEPARTMENT

AGENDA ACTION: MOTION

ISSUE(S)

Shall the Council, by motion, formally accept the Measure O Annual Report for FY 2012/13?

BACKGROUND

1. Ordinance No. 3680 added Chapter 3-26 to the Santa Rosa City Code establishing a special transactions and use tax. The special tax measure, known as Measure O, increased sales tax by a quarter cent to fund specific Police, Fire, and Gang Prevention/Intervention programs, as set forth in the Ordinance.
2. The tax revenues generated by Measure O are split between Fire (40%), Police (40%) and Gang Prevention/Intervention Programs (20%), with these revenues spent in accordance with an Implementation Plan which was adopted by the City Council.
3. The Ordinance also established a Citizen Oversight Committee, with members appointed by the City Council, to ensure the proper use of the Measure O funds. Each year, an Annual Report is prepared by City staff, reviewed by the Citizen Oversight Committee and presented to the City Council reporting on expenditures and activities during the past fiscal year.

ANALYSIS

1. On September 30, 2013, staff presented a report of Measure O expenditures and activities for FY 2012/13 to the Measure O Citizen Oversight Committee for their review.
2. The Committee was provided a presentation by representatives from each Measure O program about their revenues, expenditures, and activities during the

past year. Committee members asked questions and provided comments during the presentation.

3. The Committee recommended that the report be forwarded to the City Council for approval.

RECOMMENDATION

It is recommended by the Finance, Police, Fire, and Recreation and Parks Departments, the City Manager's Office and the Measure O Citizen Oversight Committee, that the Council, by motion, formally accept the Measure O Annual Report for FY 2012/13.

Author: Michelle Comerford

Attachments:

- FY 2012/13 Measure O Annual Report