

SONOMA COUNTY ANIMAL SERVICES

OVERVIEW OF SERVICES 2015/16

John P. Skeel
Animal Services Director



MISSION

- Protect the health and safety of people and animals.
- Investigate and prosecute animal cruelty, abuse and neglect.
- Educate the public about responsible domestic animal ownership.
- Reduce pet overpopulation through spay/neuter programs.
- Provide a safe environment for animals in need.
- Place adoptable animals into caring homes.



Summary of Results of Prior Year Plan

- The Pet retention program has resulted in a 38% reduction in owner surrenders.
- Fewer surrendered animals has enabled staff to work with stray animals on behavior issues.
- 11.5% reduction in intakes & 25.6% reduction in euthanasia outcomes.
- 40,490 dog licenses issued in 13/14 representing an 8% increase over the 12/13 total of 37,500.
- Improved vet reporting of rabies vaccinations.



Productivity, Efficiency and Customer Service Improvement Plan for Animal Services

- Free microchip and identification tag for stray pets reclaimed by owners.
- Focused resources on the neediest animals, those requiring behavioral training assistance.
- Implementation of a one time-limited amnesty for dog license penalties as an incentive.
- Financial hardship fee reduction program to assist low income residents to immediately reunite with their pets.

