

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: KELLEY MAGNUSON, DEPUTY DIRECTOR
RECREATION AND PARKS
SUBJECT: DONATION FROM THE SANTA ROSA PARKS
FOUNDATION TO PURCHASE NEW LOCOMOTIVE
AGENDA ACTION: RESOLUTION

RECOMMENDATION

It is recommended by the Recreation and Parks Department that the Council, by resolution, accept a \$220,000.00 donation from the Santa Rosa Parks Foundation for a new locomotive engine and accept all future donations for the ADA accessible coach and authorize the Chief Financial Officer to appropriate the funding to replace the Howarth Park C.P. Huntington locomotive engine and coach.

EXECUTIVE SUMMARY

The donation from the Santa Rosa Parks Foundation will replace the 46 year old C.P. Huntington locomotive engine that has become obsolete and difficult to repair. The Foundation will continue to fundraise for an ADA accessible coach and will donate those funds in the future.

This proposed action is applicable to the City Council Goal 4: Maintain and Enhance our City's Cultural, Historical, and Recreational Assets.

BACKGROUND

Santa Rosa Parks Foundation (SRPF), a non-profit organization and dedicated group of community volunteers, was formed to engage the community and fundraise in support of Santa Rosa's Recreation and Parks programs and facilities.

SRPF is dedicated to building partnerships between people and parks, making the parks available to all adults, children, and pets in Santa Rosa.

SRPF entered into an MOU with the City in October, 2013. Their first project was to raise funds for the purchase of a new train for Howarth Park, a set of replacements parts for the train, and one new passenger coach that is ADA accessible. The current train is 46 years old and in need of constant repairs, incurring annual maintenance costs in excess of \$10,000. Currently, there is not a replacement fund set up for the train.

DONATION FROM THE SANTA ROSA PARKS FOUNDATION

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SRPF will provide plaques and signage for donor acknowledgement in coordination with the Recreation and Parks Deputy Director and in compliance with City policy.

SRPF has an annual marketing and outreach plan, including participating in events and hosting a website to promote fundraising efforts and accept donations.

PRIOR CITY COUNCIL REVIEW

On October 8, 2013, the City Council passed Resolution number 28359, approving a Memorandum of Understanding between the City and the Santa Rosa Parks Foundation (SRPF), a non-profit organization and dedicated group of community volunteers, which was formed to engage the community and fundraise in support of Santa Rosa's Recreation and Parks programs and facilities. Their first project was to raise funds to replace the Howarth Park train.

ANALYSIS

SRPF has worked to raise funds for the Howarth Park train as their first project.

After two years of fundraising and an extensive outreach campaign, the SRPF is ready to donate \$220,000.00 to the City to allow the City to order the engine. The SRPF will continue fundraising for the ADA coach.

The relationship between SRPF and the City supports improvements of facilities and programs and provides an ongoing group of skilled volunteers to assist the Recreation and Parks Department.

FISCAL IMPACT

These donations (current and future) will fund the purchase of a new locomotive engine and coach. The ongoing maintenance budget is already included in the City's general fund budget; no additional impact is expected.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment or a foreseeable indirect physical change in the environment pursuant to CEQA guideline section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable

ATTACHMENTS

Resolution

CONTACT

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