City of Santa Rosa

2018 Districting Initial Hearings

February 6, 2018

Santa Rosa is not alone facing CVRA

- Switched (or in the process of switching) as a result of CVRA:
  - At least 160 school districts
  - 28 Community College Districts
  - More than 80 cities
  - 1 County Board of Supervisors
  - 10 water and other special districts.

- Key decisions & settlements
  - Only Palmdale has gone to trial on the merits (the city lost)
  - Key settlements:
    - Palmdale: $4.7 million
    - Modesto: $3 million
    - Highland: $1.3 million
    - Anaheim: $1.1 million
    - Whittier: $1 million
    - Santa Barbara: $600,000
    - Tulare Hospital: $500,000
    - Madera Unified: about $170,000
    - Hanford Joint Union Schools: $118,000
    - Merced City: $42,000
    - Placentia: $20,000

Current Timeline

Date	Event
February 6	**1st hearing: gather public input on the composition of districts**
February 13	2nd hearing: gather public input on the composition of districts
No later than March 6	*Draft maps released*
March 13	3rd hearing: public input on draft maps and election sequencing
April 3	4th hearing: public input on draft maps and election sequencing Possible map selection and ordinance introduction
April 10	Second reading and final adoption of ordinance
November 2018	First by-district election in three districts
November 2020	First by-district elections in remaining four districts
2021	Districts redrawn to reflect 2020 Census data

Demographic Summary

Latinos are 30% of the total population but only 17% of the eligible voters (measured by Citizen Voting Age Population counts).

This same detailed data will be provided for each district in each draft map.

2010 Census data is used for total population counts even when there are known issues with those numbers.

Race/Ethnic Profile	Count	Percent	ACS Profile	Count	Percent
Total Population	174,810		ACS Total Population	177,288	1%
Latino	51,980	30%	Immigrant	33,474	19%
NH White	102,410	59%	Naturalized (pct of total immigrants)	12,832	38%
NH Black/African-American	4,732	3%	Age 5+	166,737	
NH Native American	2,890	2%	Speak English at home	115,511	69%
NH Asian-American	10,345	6%	Speak Spanish at home	40,142	24%
NH Pacific Islander	967	1%	Speak an Asian language at home	5,148	3%
NH Other	471	0%	Speak other language at home	5,936	4%
NH Multi-Race	1,015	1%	Speak English only "well" or less	23,510	14%
Citizen VAP total	118,587		Age 25+	121,189	
CVAP Latino	20,295	17%	Age 25+, no HS degree	18,340	15%
CVAP NH White	85,346	72%	Age 25+, HS degree (only)	66,517	55%
CVAP NH African-American	3,232	3%	Age 25+, bachelor degree (only)	23,036	19%
CVAP NH Asian & Pacific Islander	6,799	6%	Age 25+, graduate degree (only)	13,296	11%
CVAP Other	2,916	2%	Households	65,466	
			Child under 18 in Household	18,366	28%
			Income $0-25k	11,697	18%
Voter Registration (Nov. 2016)	91,526		Income $25-50k	15,013	23%
Latino Reg	13,962	15%	Income $50-75k	12,883	20%
Asian-Surnamed Reg.	2,257	2%	Income $75-200k	22,255	34%
Filipino-Surnamed Reg.	744	1%	Income $200k+	3,617	6%
Est. NH White Reg.	71,396	78%	Housing units	68,995	
Est. African-Amer. Reg	2,264	2%	Single-Family	50,706	73%
Democratic Reg.	49,248	54%	Multi-Family	18,290	27%
Republican Reg.	17,428	19%	Rented	30,147	46%
Other/No Party Reg.	24,849	27%	Owned	35,319	54%
Voters Casting Ballots (Nov. 2016)	76,887		Voters Casting Ballots (Nov. 2014)	45,510	50%
Latino voters	10,638	14%	Latino voters	3,880	9%
Asian-Surnamed voters	1,733	2%	Asian-Surnamed voters	869	2%
Filipino-Surnamed voters	600	1%	Filipino-Surnamed voters	294	1%
Est. NH White voters	61,263	80%	Est. NH White voters	39,376	87%
Est. African-Amer. Reg	1,886	2%	Est. African-Amer. Reg	888	2%
Democratic voters	42,703	56%	Democratic voters	24,796	54%
Republican voters	15,250	20%	Republican voters	11,001	24%
Other/No Party voters	18,933	25%	Other/No Party voters	9,713	21%

Traditional Districting Criteria

Federal Laws

- ☐ **Equal Population**
- ☐ **Federal Voting Rights Act**
- ☐ **No Racial Gerrymandering**

Traditional Criteria

- ☐ **Communities of interest**
- ☐ **Compact**
- ☐ **Contiguous**
- ☐ **Visible (Natural & man-made) boundaries**
- ☐ **Respect for voters' wishes and continuity in office**
- ☐ *Planned future growth*

Heavily Latino Neighborhoods

National Demographics Corporation

Latino% of CVAP
- 0% to 25%
- 25% to 35%
- 35% to 50%
- 50% to 65%
- 65% to 75%
- 75% to 100%
- No Population
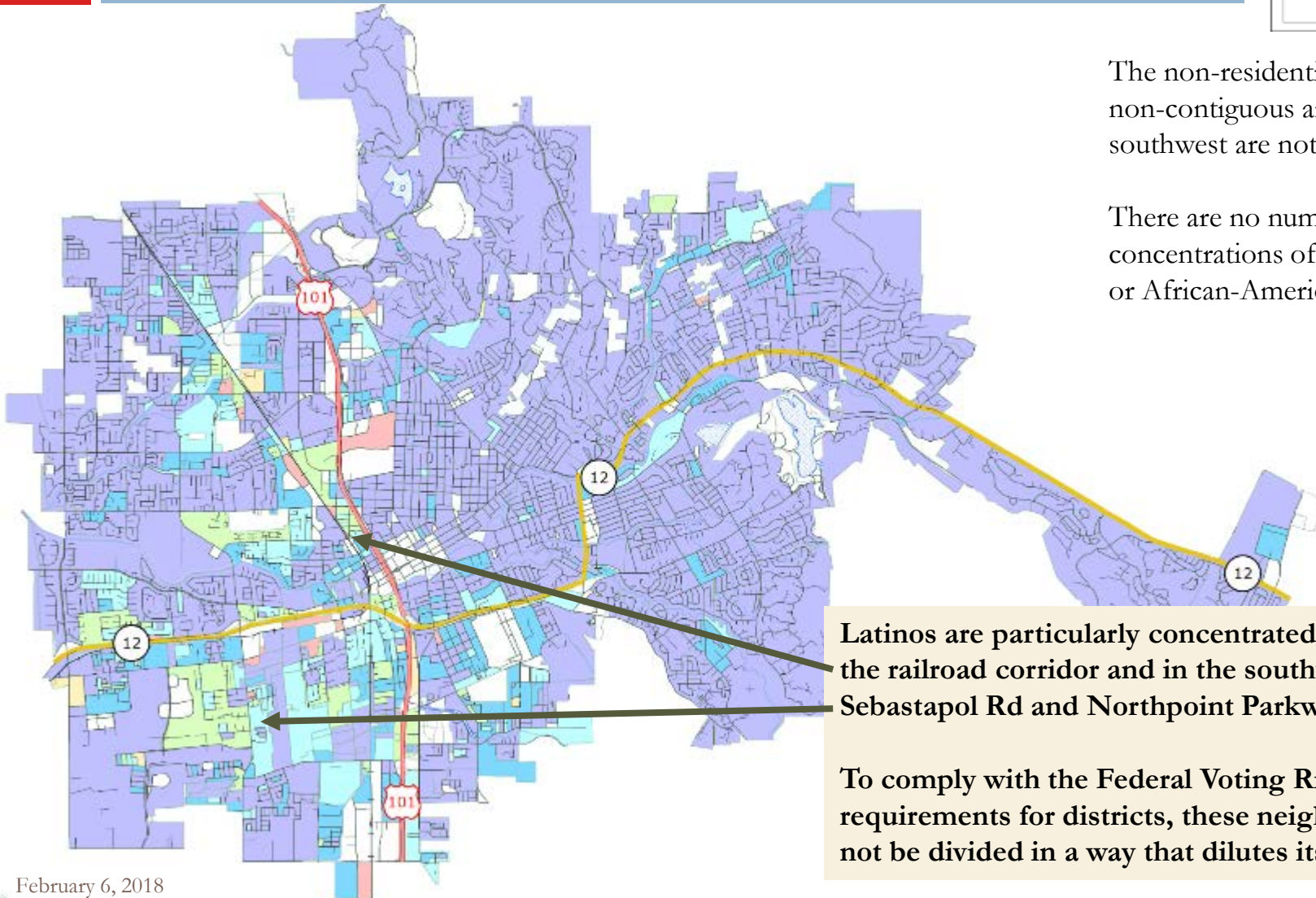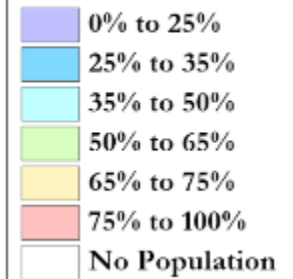
The non-residential unpopulated non-contiguous areas to west and southwest are not shown.

There are no numerous concentrations of Asian-Americans or African-Americans in the City.

Latinos are particularly concentrated between along the railroad corridor and in the southwest between Sebastapol Rd and Northpoint Parkway.

To comply with the Federal Voting Rights Act requirements for districts, these neighborhoods must not be divided in a way that dilutes its voting strength.

Other Maps Available

National Demographics Corporation

- Elementary Attendance Zones

- CAB Areas

- Neighborhood Organizations

- Socio-Economic ACS Maps:

  - Renters vs Owners;

  - Income levels;

  - Education levels;

  - Language Spoken at Home

Pct. Renters
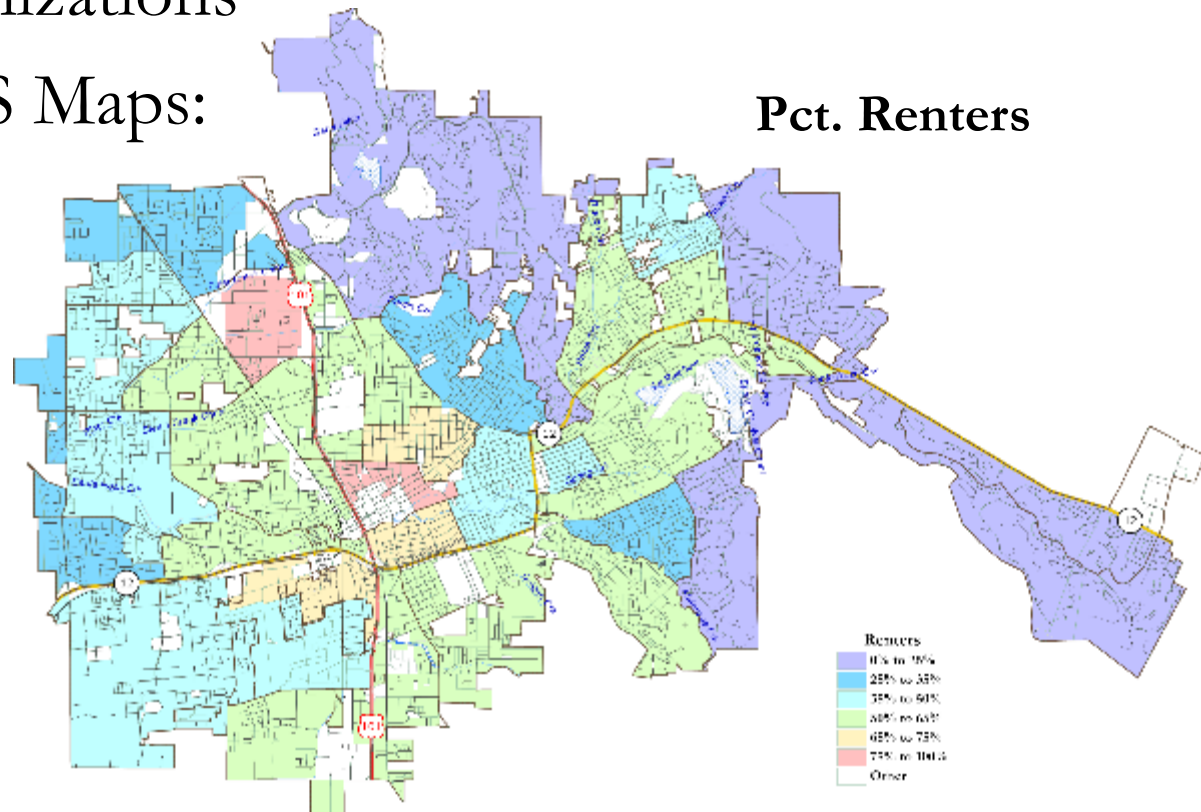
1st Question: what is your neighborhood or community of interest?

A Community of Interest is generally defined as a neighborhood or community of shared interests, views, problems, or characteristics.

Possible community feature/boundary definitions include:

□ School attendance areas

□ Natural neighborhood dividing lines, such as highway or major roads, rivers, canals, and/or hills

□ Areas around parks and other neighborhood landmarks

□ Common issues, neighborhood activities, or legislative/election concerns

□ Shared demographic characteristics

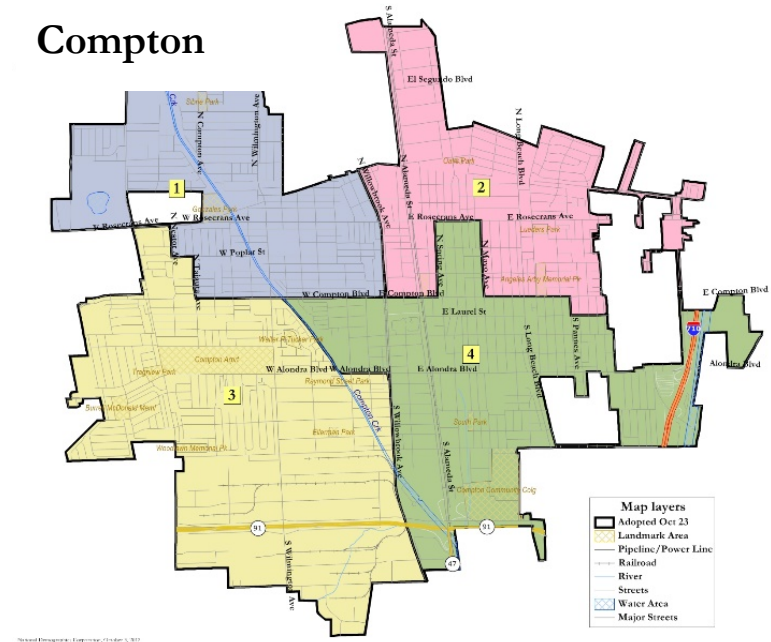   ▪ Such as similar levels of income, education, or linguistic isolation

2nd Question: Does a Community of Interest want to be united in one district, or to be divided to have a voice in multiple elections?

Compact, Single Representative Samples

Glendale Unified

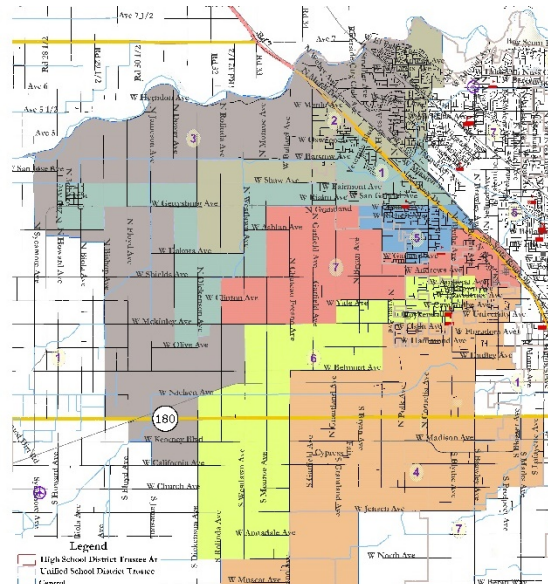National Demographics Corporation, July 28, 2016
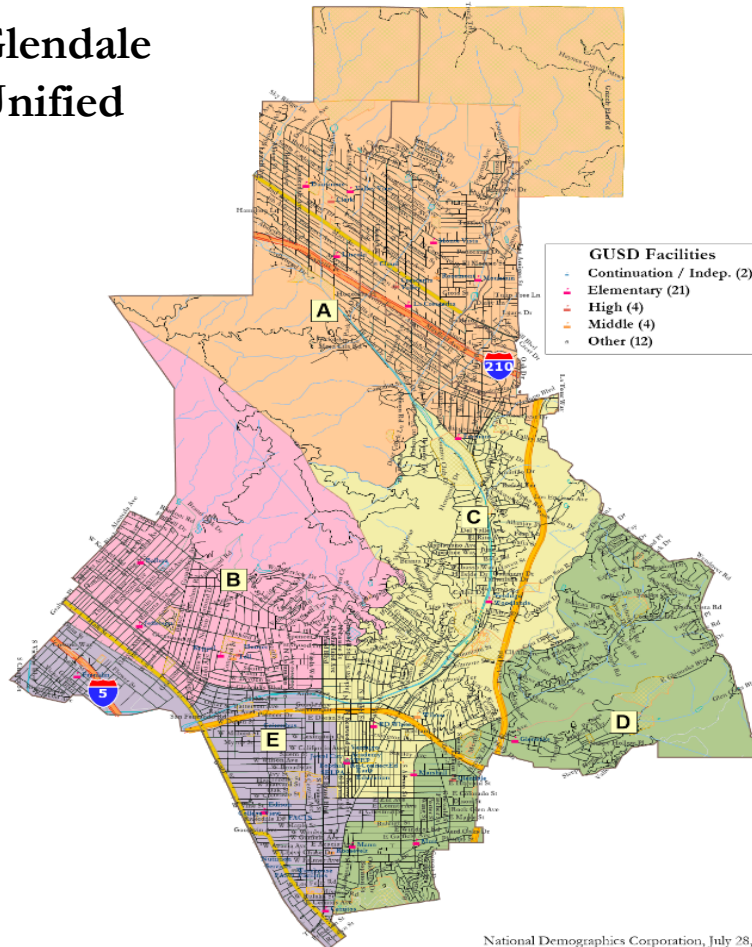
Compton

Some residents and neighborhoods prefer compact districts that keep their area united in one district (to the degree possible within population requirements), like these maps.
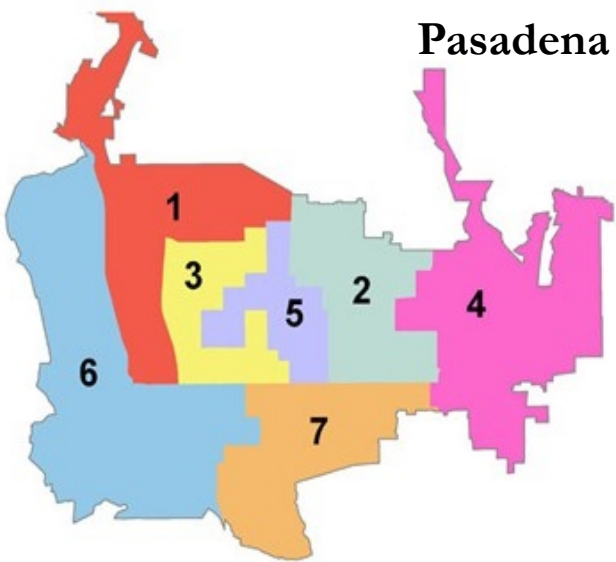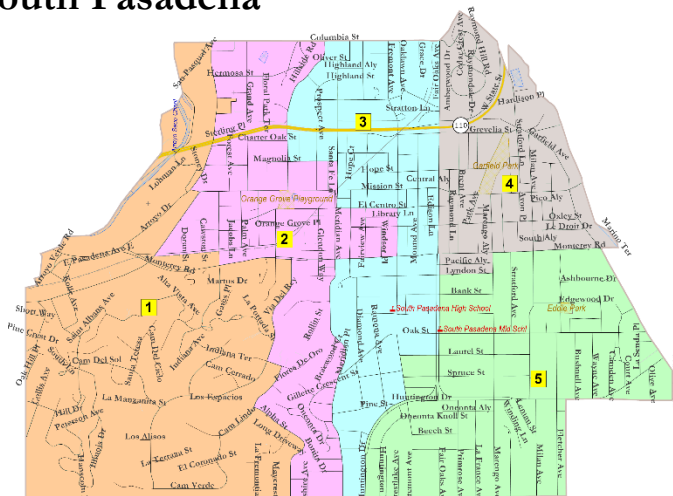
Multiple Representative Samples

Other residents and neighborhoods prefer multiple representatives for their area, as is done in these maps, even though that may require some odd-looking lines.

Pasadena

Central Unified

South Pasadena

Public Hearing & Discussion

1. What is your neighborhood or "community of interest"

2. Do you prefer your neighborhood be kept together in one district or have multiple representatives?

3. What are other communities of interest in the City that should be considered when drafting maps?