



Public Safety Sales Tax (Measure O) Program Impacts

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Agenda

Public Safety Special Tax
(Measure O) Program Impacts

Public Safety Special Tax Overview

Community Impacts: Police

Community Impacts: Fire

**Community Impacts: Recreation Programs, and
Violence Prevention Partnership**

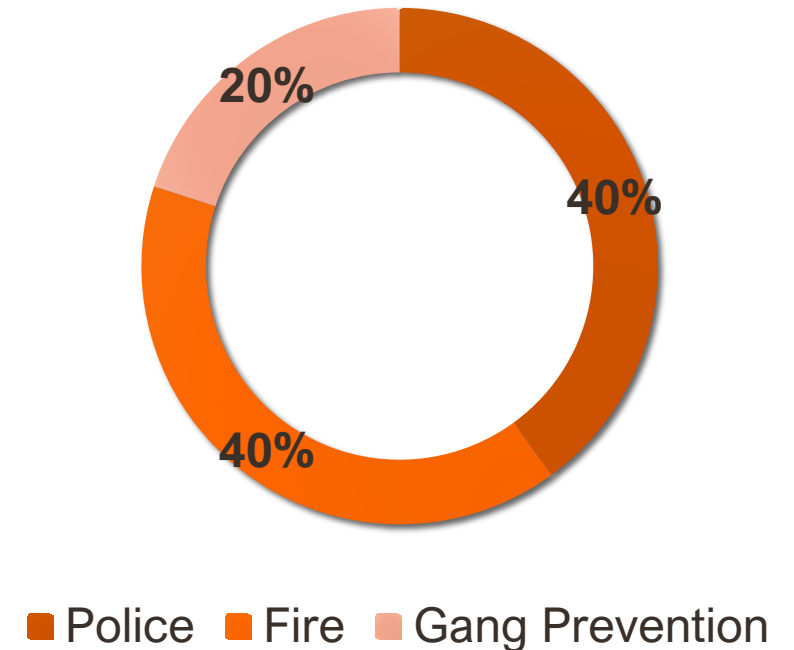
Next Steps

Public Safety Special Tax (Measure O)

- ✓ 20-Year Quarter Cent Special Tax
 - ✓ Passed Nov. 2004
 - ✓ Began April 2005
 - ✓ Expires March 2025
- ✓ Generates \$9 – \$10 million per year
- ✓ Revenue for Enhanced Police, Fire, and Gang Prevention programs
- ✓ Programs are NOT part of General Fund

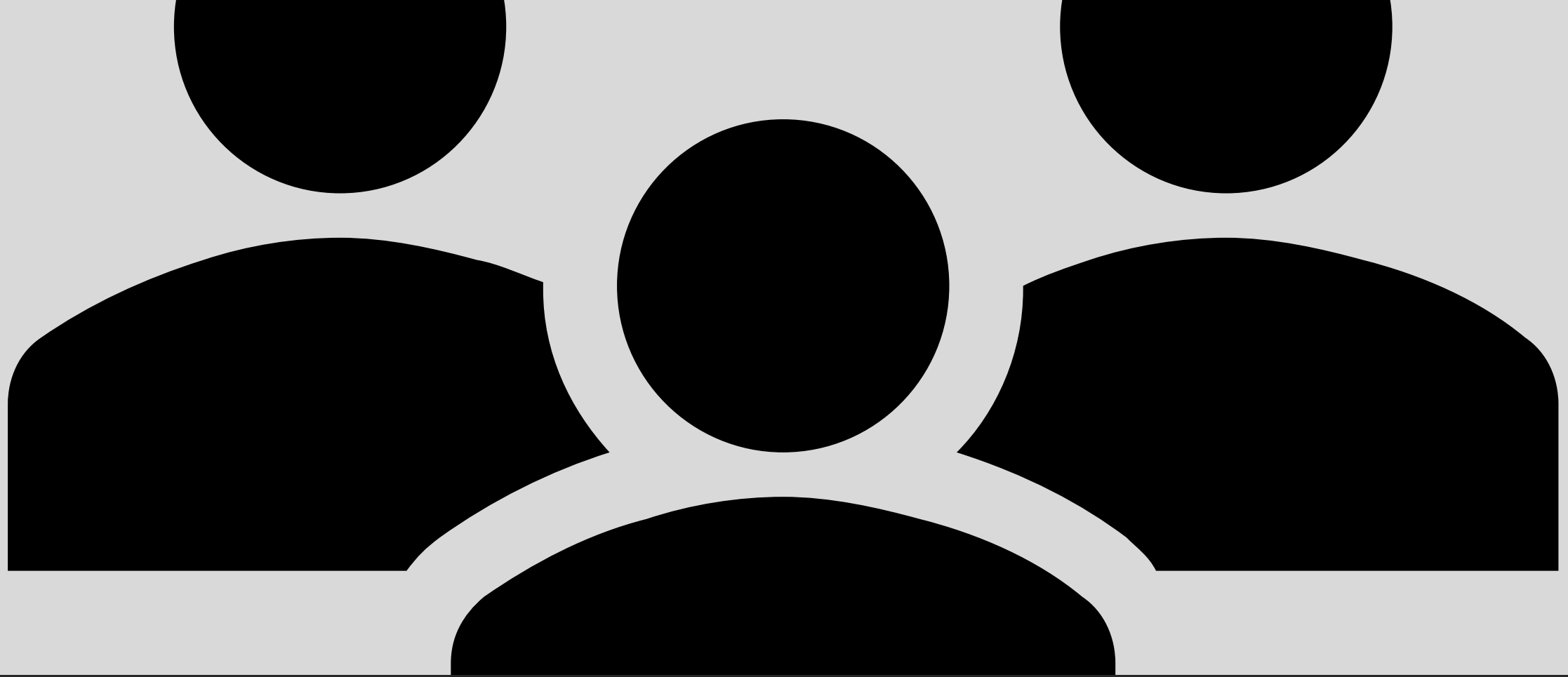
- Governed by Chapter 3-26 of Santa Rosa City Code
- Implementation plan and permissible uses defined
- Established a Citizen Oversight Committee
- Prohibits supplanting General Fund resources

Measure O Funding



Services Provided Through Measure O

	ENHANCED SERVICES PROVIDED WITH SPECIAL REVENUE SOURCE
Police <i>(FY 2021-22 Budget: \$4,002,715)</i>	<ul style="list-style-type: none"> • Additional patrol and traffic control services • Enhanced presence in Downtown, Railroad Square, and Prince Greenway • Additional police support services
Fire <i>(FY 2021-22 Budget: \$3,684,845)</i>	<ul style="list-style-type: none"> • Construction of additional fire stations (Stations 10, 11, and 5) • Firefighter staffing for new fire stations • Established Paramedic units • Funding for specialized equipment
Violence Prevention Partnership <i>(FY 2021-22 Budget: \$2,348,389)</i>	<ul style="list-style-type: none"> • Enhanced in-school gang prevention and intervention curriculum and programs • New neighborhood programs in areas affected by high gang activity • Expanded after-school and summer programs • Grants to organizations providing a variety of programs in high need neighborhoods focusing on anti-violence education, prevention and intervention, and community safety



COMMUNITY IMPACTS

Loss of funding for 16 positions is a loss in resources for the entire City including:

- Increase in Patrol response time across the City. Estimated to increase priority one response time to over 7 minutes
 - Elimination of Special Events/IMT Lieutenant position
 - Elimination of Downtown Enforcement Team which patrols the downtown area, SMART railway, OCH, Prince Memorial Greenway and other creek trail areas and addresses homeless issues for the downtown businesses
 - Elimination of two investigative units, Property Crimes and Narcotics, reducing resources to investigate and clear crimes.
 - Closure of the Downtown Substation, which provides additional officer presence in the downtown area and city transit center
 - Elimination of two motor officer positions
 - Increased time to answer 911 calls and an increase in dispatch overtime costs
 - Reduced capacity to participate in city-wide Homeless outreach, collaboration with non-profit agencies and encampment cleanups
-

COMMUNITY IMPACTS: POLICE

FY 2021-22 BUDGET: \$4,002,715

- Loss of 10.25 Positions
 - Reduction of number of Advanced Life Support (Paramedic) companies by three (3)
 - Results in significant reduction of high-level medical care
 - Loss of oversight and management of the Department's Emergency Medical Services program (Paramedics and EMTs)
 - Loss of Training Captain hampers planning and oversight of training operations
 - Inability to accumulate funds for the construction of fire stations and specialized equipment
-

COMMUNITY IMPACTS: FIRE

FY 2021-22 BUDGET: \$3,684,845

COMMUNITY IMPACTS - RECREATION PROGRAMS

*Neighborhood and
Youth Services
Programs for Low
Income Children*

*FY 2021-22 Budget:
\$869,677*

Programs ending without Measure O funding:

- Sports Programs
 - ✓ *Jr. Giants, Jr. Warriors, Cheer/Dance, Futsal, Teen Gym*

- Summer Recreation Sensation summer camp sites reduced from four to two

- Special Events
 - ✓ *Splash Bash, 3x3 basketball tournament, Halloween Bash, Sweetheart Dance, Springfest*

- School Break Camps (spring, fall, winter)

- Total programs participants: 3,260 kids

- Elimination of the CHOICE grant program = Termination of contracts with local community-based organizations
- Services including pro-social activities, case management, parenting support and mental health services
- An average of 3,500/year youth and families will not receive a well-coordinated continuum of services aimed at building resiliency in our youth and increasing their connectedness to their families, schools, communities and futures
- An average of 400,000 hours of services will not be delivered to youth and families, with a focus to incorporate a public health approach to strengthen youth and families and build safe communities by leading, mobilizing and aligning our community resources

COMMUNITY IMPACTS: PREVENTION AND INTERVENTION STRATEGIES IMPACTED

FY 2021-22 BUDGET: \$1,478,712

CHOICE Grants and Mini Grants Data

Community
Helping
Our
Indispensable
Children
Excel

CHOICE Grant

- Invested \$11,765,805 into community organizations since 2006
- December 2006 – December 2017
 - 33,830 of unduplicated individuals served
 - 4,750,158 hours of service delivered

CHOICE Mini-Grant

- Invested \$284,082 into 82 programs and projects over 20 years as a form of gang prevention by providing a positive, proactive and structured learning environment for youth and families.

MAKING A DIFFERENCE : VIOLENCE PREVENTION PARTNERSHIP and CHOICE Grant Programs

Violence Prevention Partnership Led Initiatives:

- Middle School Youth Life Skills Classes
- Community Informed Crisis Response Team
- Parent Engagement Month & Violence Awareness Series
- Trauma Informed Care Training

Cycle IX CHOICE Grant Program – 2 Year Cycle Accomplishments:

- 6,881 Case management sessions
- 15,693 Youth & parents served
- 3,640 Place based events/workshops held by CHOICE grantees
- 13,074 Events/workshops participants

Next Steps:

- *Provide direction to staff*
 - *Ballot date: November 2022*
 - *Extend measure as is or make changes*
 - *If direction to make changes, what changes?*
- *Move forward with Opinion Survey*

