

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: ANDY GUSTAVSON, SENIOR PLANNER
PLANNING AND ECONOMIC DEVELOPMENT
SUBJECT: KAISER PERMANENTE COMMUNITY HEALTH NEEDS
ASSESSMENTS GRANT

AGENDA ACTION: RESOLUTION

RECOMMENDATION

It is recommended by the Planning and Economic Development Department that the Council, by resolution, 1) approve the acceptance of a \$600,000 Kaiser Permanente Northern California Community Benefit Grant, and 2) upon receipt of the grant award, amend the Fiscal Year (FY) 2019-20 budget to increase appropriations by \$600,000 in General Plan Update JL key 08015.

EXECUTIVE SUMMARY

The Planning and Economic Development Department has applied for a Community Benefit Grant from Kaiser Permanente Northern California that will support the Santa Rosa 2050 General Plan Update. The Grant will provide additional funding for Senior Planner services that will promote healthy city outcomes of the general plan by planning for equitable distribution of and improved access to community resources; greater mobility between neighborhoods; expanded opportunities for housing and economic development; reduction of land use conflicts and unhealthy environmental conditions. The Grant will also support increased civic discourse amongst population groups that traditionally do not engage in community planning projects.

BACKGROUND

Kaiser Permanente's community health needs assessments help identify and measure community needs and assets to better tailor their investments in, and engagement with, communities. These assessments enable them to respond to the root causes of poor health— social and environmental factors deep-seated in inequity — in a way that values the wisdom and voices of our community. The City applied for this Grant to help ensure the 2050 General Plan will fully identify and respond to health needs in the community.

PRIOR CITY COUNCIL REVIEW

Not applicable.

ANALYSIS

The resident population of the City of Santa Rosa is approximately 177,000, nearly one-third of Sonoma County's total population. While the 2050 General Plan Healthy City Update Project will impact the entire population, the expanded community engagement will help to ensure this update will directly benefit lower income individuals, who are primarily persons of Hispanic descent and other non-white persons, which comprise 28% and 12% of the City's population, respectively (2010 Census). The City's youth and elderly will also be beneficiaries of the Project. The lower income population groups are concentrated in the Roseland Community in southwest Santa Rosa, in the Downtown and West End neighborhoods in the center of the City, and in the Monroe neighborhood in the northwest quadrant of the City.

The Grant will allow the City to acquire Senior Planner services that will be devoted to increasing public awareness and involvement of population groups not typically engaged in civic activities through enhanced innovative and inclusive public outreach, including collaboration with trusted community organizations. This Grant will provide additional funds necessary to help to ensure input from these population groups, and comprehensive integration of Healthy City policy within the General Plan that will facilitate the transition of the City's disadvantaged communities into livable neighborhoods through equitable land use and transportation development, improved access to community amenities, public services and employment, and improved local environmental conditions.

FISCAL IMPACT

Approval of this Grant acceptance does not have a fiscal impact on the General Fund. The Grant will amend the FY 2019-20 adopted budget by increasing revenues by \$600,000 in the General Fund and increasing appropriations in the General Plan Revision (JL key 08015) by \$600,000.

ENVIRONMENTAL IMPACT

The proposed action is exempt from the provisions of the California Environmental Quality Act (CEQA) under section 15061(b)(3) and 15378 in that there is no possibility that the implementation of this action may have significant effects on the environment, and that no further environmental review is required.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

Not applicable

ATTACHMENTS

Attachment 1 – Grant Application
Attachment 2 – Project Workplan
Resolution

CONTACT

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