Santa Rosa Public Art Walk

Recommended Artworks for Temporary Art Walk Exhibition

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Program Overview

- On August 5, 2024 the Art in Public Places Committee approved an expenditure plan of $75,000 for a temporary art program.
- On November 4, 2024 the Art in Public Places Committee approved the Santa Rosa Public Art Walk Project Plan
- Call for art opened March 13- April 30, 2025
- Jury consisted of 7 panel members representing Downtown, Railroad Square, Santa Rosa Plaza, APPC, City of Santa Rosa, and the art community.

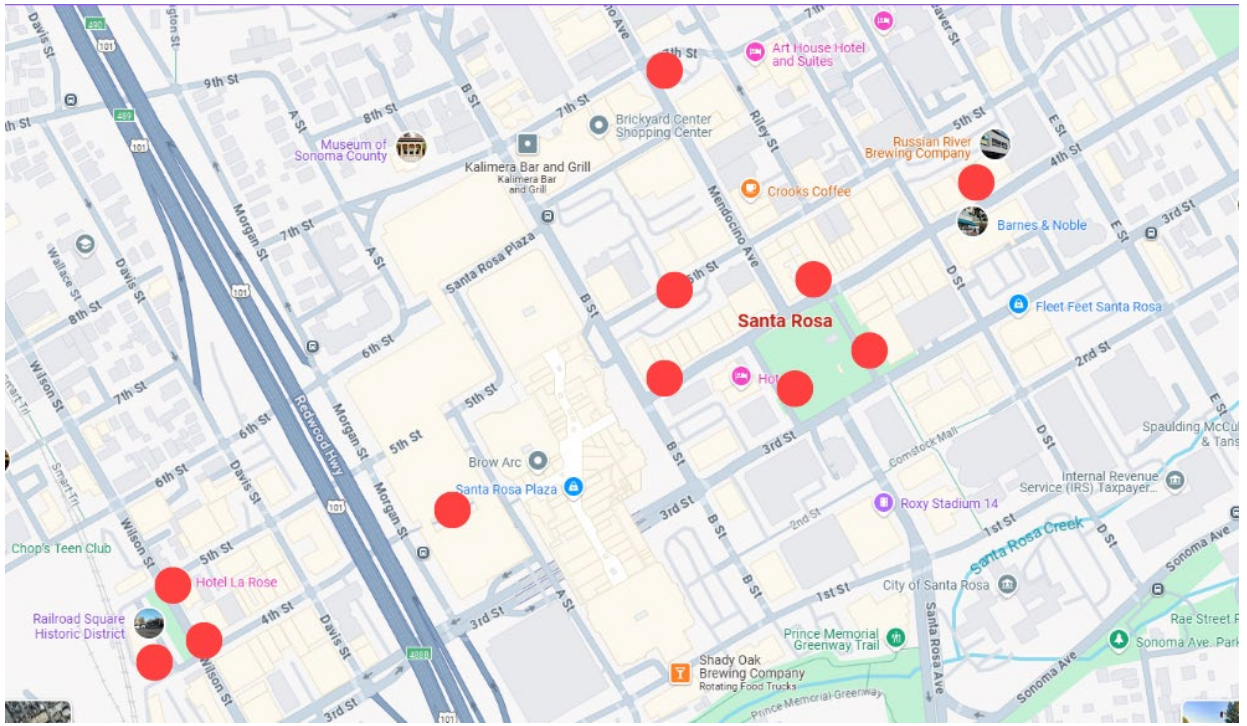
Call for Art

- Open to U.S artists or artist teams aged 18 and older
- Submissions only of previously completed artworks
- Up to 10 artists selected, with three alternates
- Each artist receives 5,000 stipend (3k on install, 2k on deinstall)
- Artwork mounted to concrete pads, other mounting is accepted with approval

- **102 applications received through Call for Entry Platform**
- **7 applications received through email**
- **Selection Panel completed first round of Virtual Jury in May, met in person June 4 for final selection.**

Potential Art Walk Locations

- Santa Rosa is the vibrant heart of Sonoma County. This program aims to transform our urban environment into an open-air gallery.
- The goal is to design art walk to connect the cultural hubs of downtown to railroad square. Final locations are determined by the City and approval by property owners as applicable.
- Moveable concrete bases will be poured and placed as needed for artwork
- Artwork is maintained by the artist and must be durable and safe for 2 year duration.



Program Goals

- **Foster Civic Excitement:** Enhance downtown Santa Rosa with **art that engages** and delights the community, boosting local pride and enthusiasm.
- **Encourage Creativity:** Provide a platform for **innovative and imaginative** artworks and contribute to Santa Rosa's growing reputation as Northern California's largest creative hub.
- **Support Artistic Growth:** Encourage emerging and established artists to experiment with new ideas and reach new audiences.
- **Transform Public Spaces:** Use art to invigorate and beautify downtown areas, **turning ordinary spaces into dynamic cultural destinations.**
- **Offer Learning Experiences:** Facilitate educational programs, workshops, and artist talks related to the art walk, enhancing public knowledge and appreciation of the arts.

Theme: Urban Renewal

The City of Santa Rosa Public Art Program invites artists to explore and reinterpret the transformative power of art in revitalizing urban spaces. This theme encourages creative installations that breathe new life into our cityscape, reflecting a **vision of renewal and innovation**.

- **Playfulness and Innovation:** Embrace creativity and inventiveness. We welcome artworks that are **playful, imaginative, and visually engaging.** Use light, interactive elements, or innovative materials to create installations that captivate and inspire.
- **Sustainability:** Reflect the principles of sustainability by incorporating **recycled or eco-friendly materials**. Your work should not only enhance the visual appeal of urban spaces but also align with environmental stewardship and responsible resource use.
- **Community Impact:** Consider how your artwork can foster community engagement and interaction. The goal is to showcase installations that resonate with local residents and visitors, **sparking conversations and connections**.
- **Durability and Maintainability:** Your installation should be designed to withstand the elements and remain intact throughout the exhibition period.

Application Requirements

- **Images**: one artwork per application, with 3 views each (6 applications maximum).
- **Image List & Description**: Include title, date, medium, dimensions, weight
- **Statement on "Urban Renewal"**: A 150-word maximum statement explaining how your work reflects the theme. Include photos if applicable.
- **Art Installation Plan:** Detailed plan including size, weight, installation method, and hardware specifications. All installation materials and labor are the responsibility of the artist. Depending on artwork, stamped engineering drawings may be required.
- **Artist Resume:** Include relevant experience and background information. (not required)

Recommended Artworks

Wheels Go Round

Wheels Go Round

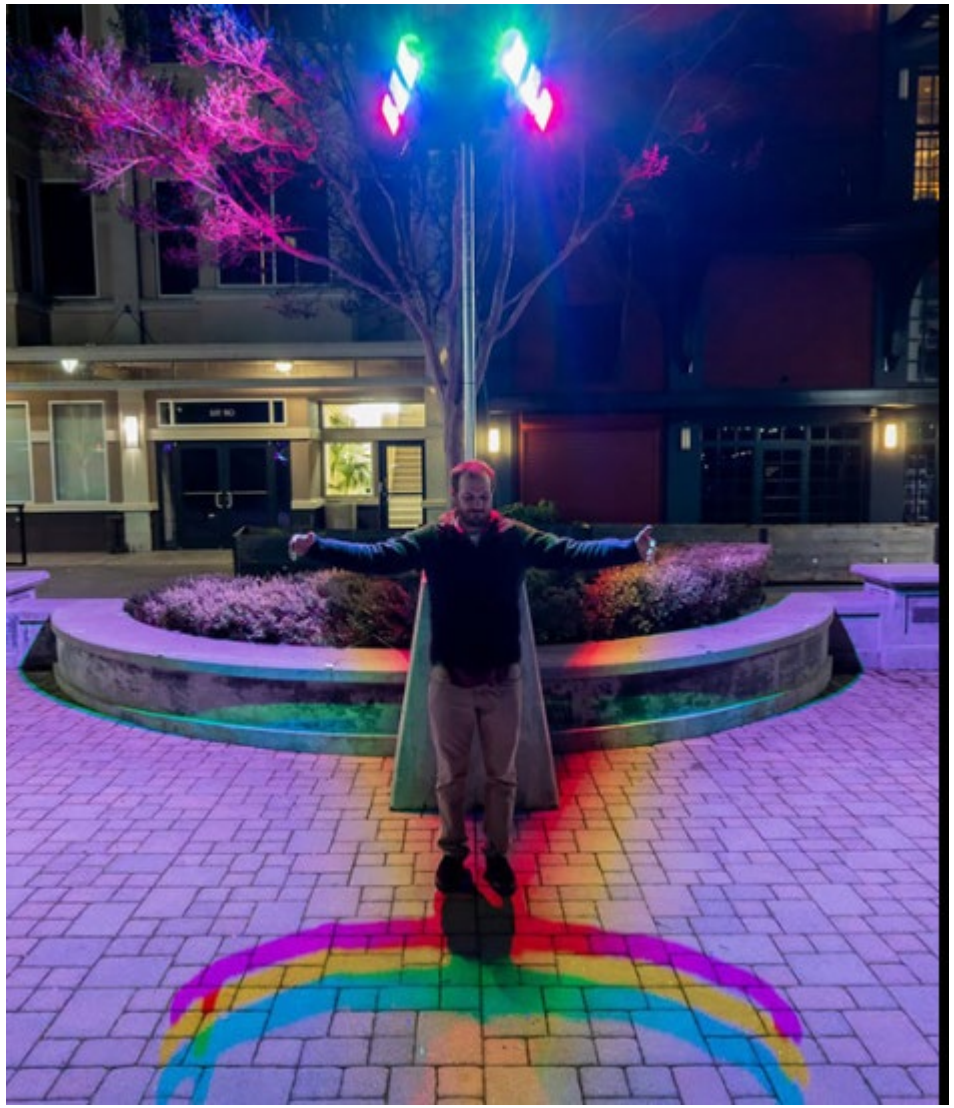
- Installation comes in 3 sections, 18ft long 3ft wide, 4 ft high, 45 lbs
- Wheels Go Round, embodies this spirit by transforming underutilized spaces into vibrant, interactive environments. Originally installed on Denver's 16th Street Mall—a corridor struggling with low pedestrian engagement—Wheels Go Round helped turn a lifeless block into a place of connection and delight.
- The project received the 2016 Mayor's Design Award for excellence in placemaking—an acknowledgment of its role in reshaping urban experience through creativity and community engagement.

Entropy of a Tree

Entropy of a Tree

- 12 ft x 5 x 5
- One of the more frequently missed opportunities for acknowledging urban renewal is the ecological aspect of bettering civic spaces. Through reinvestment in relations humans hold with the natural environment around them, the sculptures I create increase awareness for relationships between nature/humans/technology.

Split Sight



Split Sight

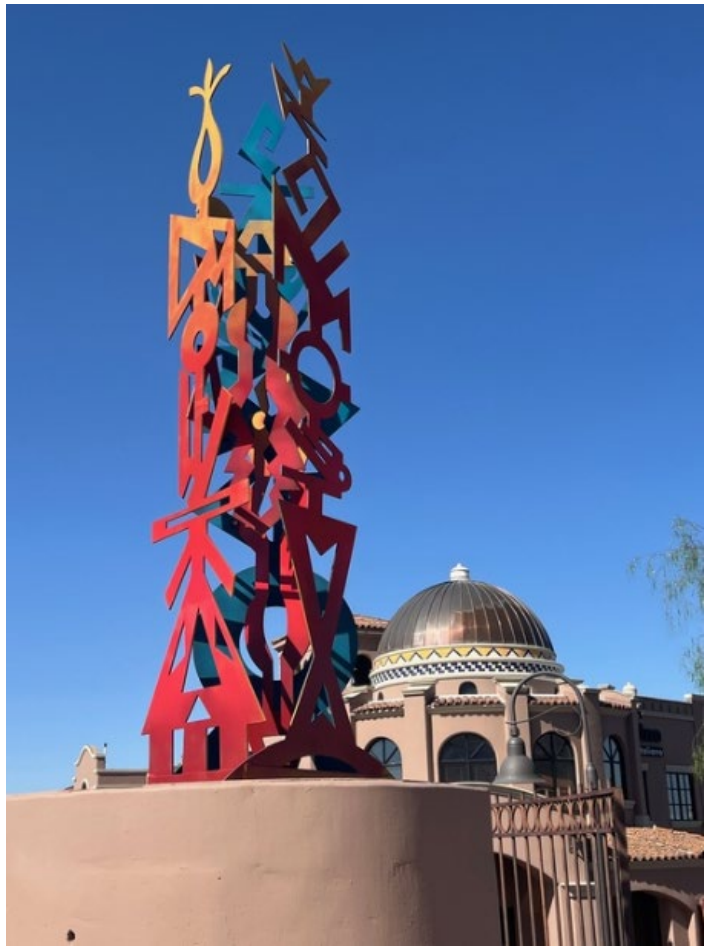
- "Split Sight" is a sculpture designed to make visitors look at everything but the sculpture itself. It inverts the focal point from the sculpture to the visitors and urban space around them. It does this in two ways.
- First, at a casual glance it's a normal streetlight. Designed to surprise, visitors walking into this seemingly normal urban light will have their shadows split into echoes of vibrant colors and repeated shapes. Groups of visitors can overlap their color echoes to make interlocking patterns. This creates a gathering space.
- In addition, the light provides a kind of face painting from facial features, hair, and hats. "Split Sight" also works with no visitors in the illuminated space. Architectural details, foliage, and mundane urban equipment are highlighted with color echoes, which some visitors initially believe is bright paint. These accentuations shift colors periodically to renew and refresh these echoes of the urban space.

Rhythmic Dance

Rhythmic Dance

- My sculpture, "Rhythmic Dance" is uniquely suited for the theme of Urban Renewal. It is made with the materials practices of old industrial America, but is designed in such a way as to evoke the patterns and beauty of the natural world. This is how I see the future of Urban landscapes. We need to find ways of incorporating nature back into our cities. I strive to create sculptures that in one way very hard edged and man made, while at the same time flowing effortlessly into serpentine curves and spirals that one would see in a fern, or flowing water, or a snake moving through grass.
- 9.6 ' x 6.1 ' x 3.5 '

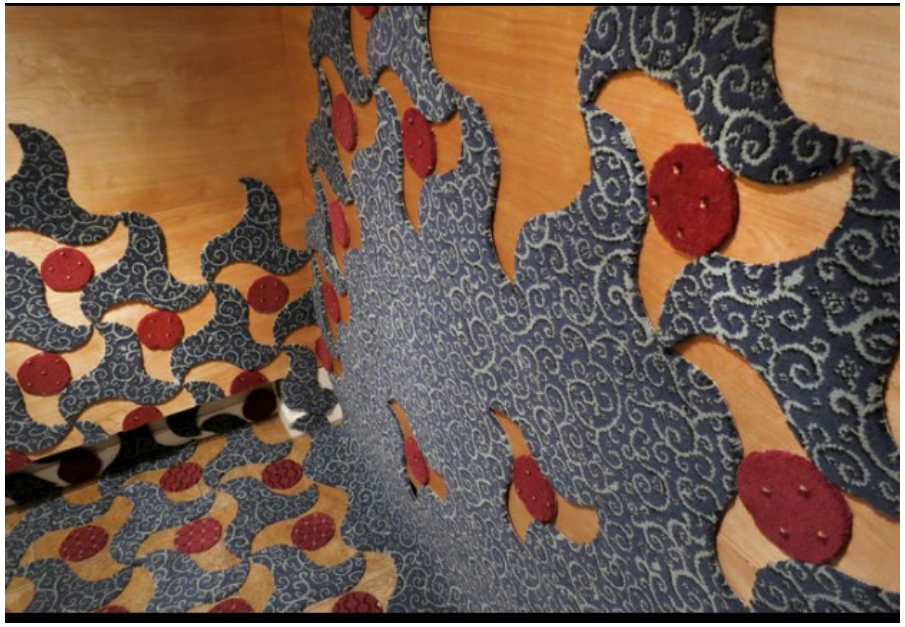
Talisman



Talisman

- 8' x 3' x 3'
- "Talisman" is a symbol of transformation and protection-a beacon for change. In creating this piece I was inspired by the city's commitment to revitalization, to honoring its roots while reaching toward a vibrant future. The shape, colors and materials I chose reflect both resilience and renewal, echoing the spirit of the community and its journey of urban renewal. I see Talisman as a visual landmark that invites selections, sparks conversation, and celebrates this exciting new chapter for the city.

Alhambra SRO



Alhambra SRO

- 10' X 15' X 0" - size can vary up to 12' x 30'
- Alhambra SRO" connects the domestic and urban realms, offering a compelling narrative within the Santa Rosa Public Art Walk's theme of Urban Renewal. This site-specific installation uses recycled carpets—not as mere floor coverings but as transformative art for urban walls. By repurposing carpet, a material inherently tied to interiors and domesticity, and introducing it to an exterior setting, the work creates a dialogue between the intimacy of home and the expansive character of urban space. Set against the historical backdrop of San Francisco's Tenderloin district, it explores the evolution of the area from single-family homes to multistory architectural marvels post-1906 earthquake. Central to this transformation is the "Alhambra Apartments," an embodiment of Moorish Revival Style—an Exotic Revival architectural trend that flourished during the period. Many such buildings have since transitioned into S.R.O. (Single Room Occupancy) hotels, emblematic of shifting urban uses and demographics

Urban Fiesta

Urban Fiesta

14 ft x 10 x 10

After more than 25 years of creating public artwork, I find the most rewarding professional and personal satisfaction when the art piece brings a peaceful and hopeful energy to the viewer mind and soul. As an artist, I find inspiration and fuel for creative expression by contemplating the world around me. My inspiration is enhanced by concepts introduced by contemporary science, social issues, politics and cultural diversities. I use abstract and figurative interpretations to convey messages and emotions with sensibility, combining control and passion.

Kinetic artwork

RISTRA Monument

RISTRA Monument

- I've been designing and installing monuments for 48 years. My abstract sculptures dynamically and imaginatively break free from their form as inspiring metaphors for the human spirit while enhancing the surrounding landscape and architecture. My designs come to life in biomorphic form.
- My works aren't cast but cut from aluminum, joined, inflated, and welded by hand into playful fluid shapes finished in a solid-color, glossy, weather-proof, powder-coated enameled finish that is highly durable and long-lasting.
- All monument shapes have smooth edges to encourage public interaction with my work.
- 7.8 feet x 4 x 3.6

Cradle

Cradle

- My abstract sculptures dynamically and imaginatively break free from their form as inspiring metaphors for the human spirit while enhancing the surrounding landscape and architecture. My designs come to life in biomorphic form
- All monument shapes have smooth edges to encourage public interaction with my work.
- 7.8 feet x 4 x 3.6

Preying Phantasy

Preying Phantasy

7 ' x 3' x 6.5 '

Preying Phantasy & Renewal Your fantasies weave through your existence, an integral part of your life. They hunger for your attention…nourish them to spark inspiration and bring depth into your world. Urban renewal is a revitalization that evolves existing spaces to build a reimagined experience. The Preying Phantasy evolved from a few jumbled metal pieces in my yard into a phantastic creature built from salvaged and reimagined objects. Both represent a fresh inspiration and a new creative outlook.

Eyes light up with remote - option to do solar

Alternates

Asymmetric Bun Love Seat

Asymmetric Bun Love Seat

- 36 " x 55" x 30 " (can fit a 5 x 5 pad)
- Our environment is facing an existential threat. Climate change is the issue of our time and what motivates me to create my artwork. By using the petroleum industry's waste as a construction material my work points to their culpability while symbolizing a rebirth and renewal into a future free from carbon based fuels, where common objects are designed and manufactured from re-used materials.
- The curvaceous forms and bright colors appeal to people of all ages and backgrounds.

Dew Drops

Dew Drops

- 8 ft x 4 ft x 4 ft
- In today's world when everything ages and weathers Dew Drops takes a timeless view of nature's way renewal constant change and growth. Dew Drops is an abstract creation depicting tall stainless grass blades with colorful red dew drops hanging and sitting among them in the morning light.

Avian Pilgrimage

Avian Pilgramage

- 10 ft long x 8 feet wide x 13 ft high
- The inspiration for Avian Pilgrimage is the connection between cranes and humans resulting from their mutual journeys. A pilgrimage is a journey taken to hallowed ground that challenges its participants and offers them growth.
- With seven foot wingspans, viewers are naturally attracted to the stainless steel Sandhill cranes gracefully “flying” atop the spires and are moved by the scale, sense of movement and serenity they invoke.

Drip Edge

Drip Edge

9' x 2' x 2'

- The urban environment generally consists of a series of stacked cubes. Each floor is more or less the same as the one below and above. Drip Edge explodes this concept. Sure, it starts out as the perfect cube, but each successive level gets less and less cubic. Each explodes into 6 sides, but not in the traditional sense. By the time we reach the top...it's a whole new thing. And that is how it all starts. Begin with what we have and literally think outside the box to add and enhance the community.

Roost and Puddle - alternate if Entropy of a Tree is not available

Idaean Fingers –alternate if Tailsman is not available

Idaean Fingers

10 ft x 4 ft x 12'

The Daktyloi ("fingers") were a mythical race of ancient beings who invented the art of metalworking. The sculpture Idaean Fingers features painted metal covered in translucent rubber that has been applied by hand, leaving behind the mark of human presence. When ancient Greeks made their most solemn oaths, they would press their hands against the earth as they spoke. Through intentional variations in bilateral symmetry, I aim to highlight the beauty of individuality within our interconnected existence. Idaean Fingers invites viewers to reflect on their own sense of self and our shared connection to the natural world.

Recommeded Action

Approve 10 selected artists and 5 alternates for the Santa Rosa Public Art Walk