



Update on the Sonoma County Sales Tax Measure

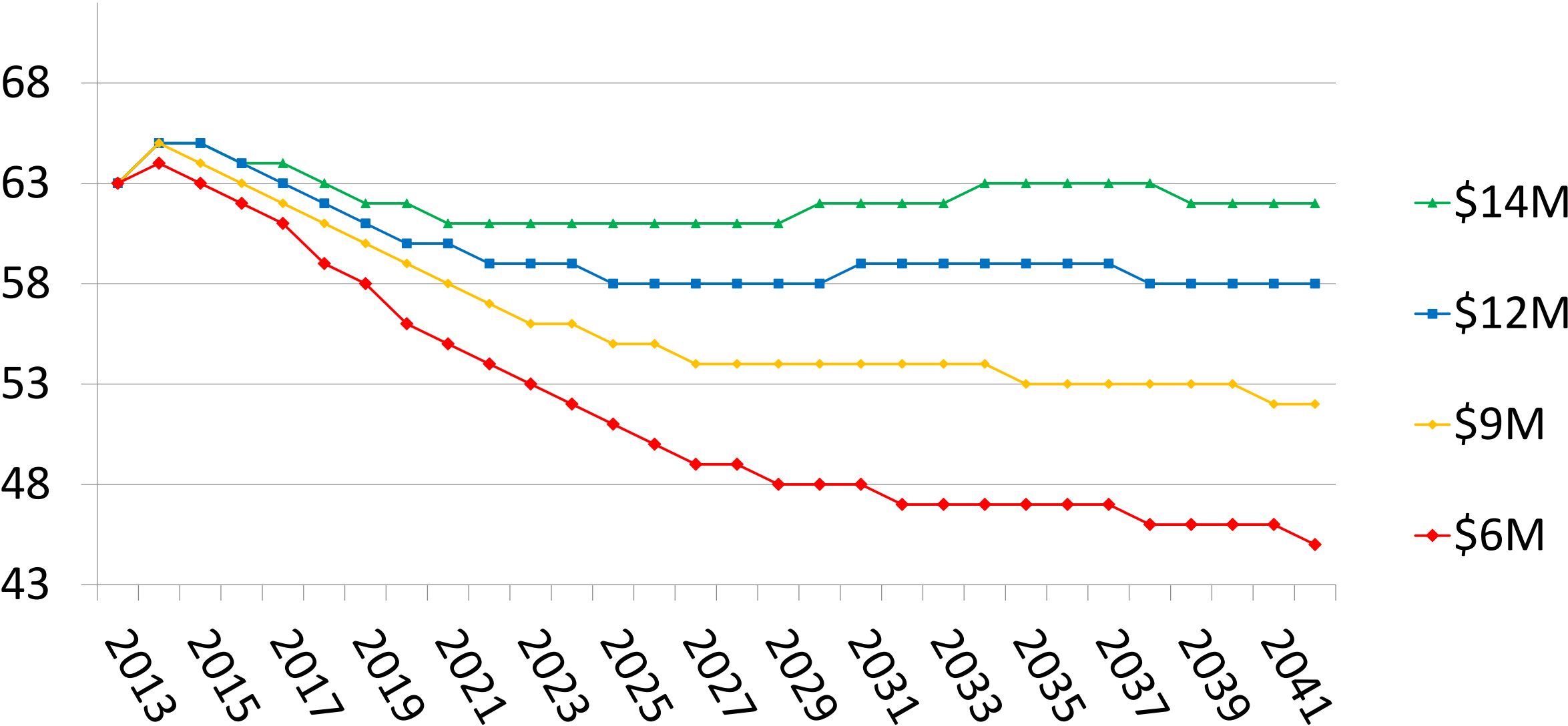
November 18, 2014
Colleen Ferguson, Deputy Director Engineering Services

Pavement Needs – from November 2013 Study Session

- Replacement of City pavement over \$1 Billion
- 1.3% of value (\$14 Million) per year to maintain at current PCI of 63
- Affordability over time:
 - Past 20 years spending roughly 0.5%
 - Now budgeting about \$5.4 Million per year



PCI Vs. BUDGET



Key Components of the Tax Measure

Tax Measure Type

- General Tax – no companion Advisory Measure

Term of the Tax

- 5 years – reduced from 20 years

Amount of the Sales Tax

- 0.25% - would raise Santa Rosa total to 9% (out of 9.5% max)



Key Dates

- Nov. 4, 2014 Sonoma County Board of Supervisors action
- March 6, 2015 Deadline to submit final sales tax measure
- June 2, 2015 Election date as currently scheduled



Next Steps

- Spending Plan – Board of Supervisors
- Outreach to cities and public

Questions?

